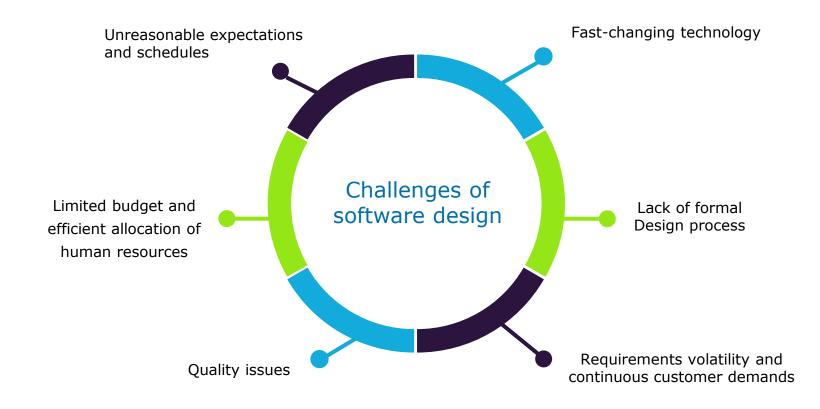
# Capgemini

### Accelerated Solution Design

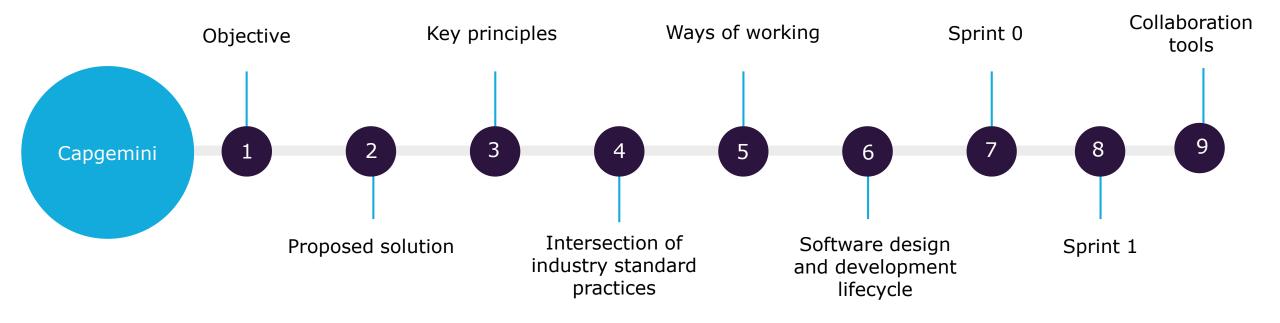
Valencia, February 2018, AD Center

## Challenges of Software Design









## Objective



Formalize Software Design in the context of the Capgemini AD Center concept or other forms of agile Delivery within Capgemini to better understand, apply and promulgate well known design principles, processes and professional practices



## Proposed solution: Accelerated solution design

X	A methodology	A practical guideline	<b>✓</b>
X	A static, fixed document	A "living" document	<b>✓</b>
X	Based on proprietrary methods	Based on industry standards	<b>✓</b>
X	Separate agile teams	The intersection of industry standard practices	<b>✓</b>
X	Only focused on technical/architectural design	Encapsulating business requirements, functional definitions and Architecture design	<b>✓</b>



## Key principles

ASD begins as a design, evolves into a system specification and ends as documentation



Involve end users in the development lifecycle



Learn and apply continuous improvement



Visualize



Be iterative



Improve communication and collaboration among the teams (Customer, Design team and Development team)



Intersection of industry standard practices **User story mapping** Talk about the user journey through your product **Accelerated Solution** Design **Domain Driven UX Design Sprint** Design Rapid visual prototyping Modelling the real-world and testing

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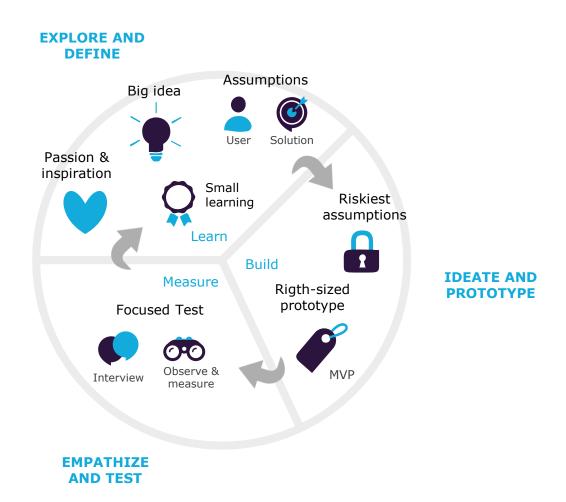
system or process

## Ways of Working

Process to be followed at the AD Center to deliver the solution

#### Continuous validation



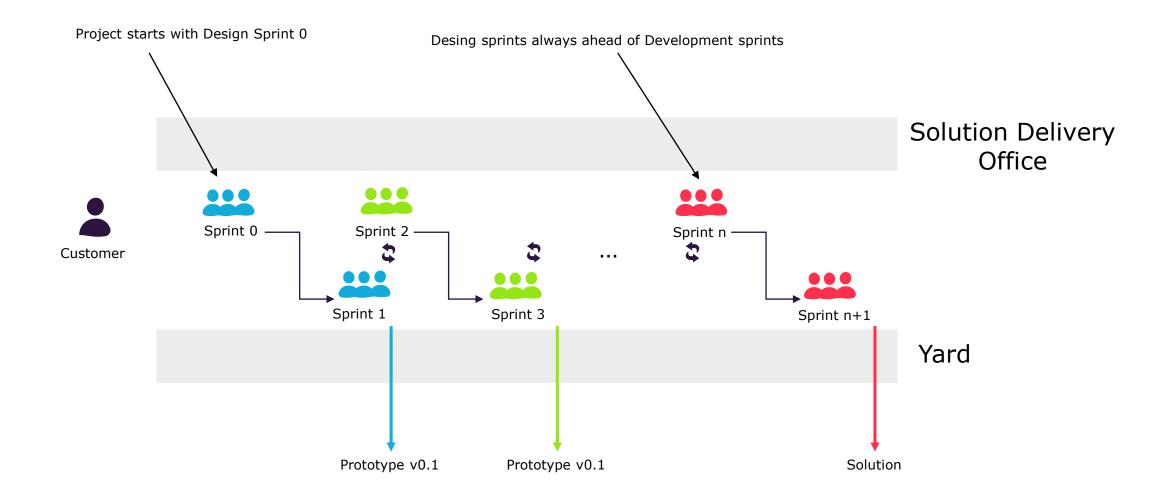


This process sinthesizes the essence of the **Design Sprint**.

The Solution Design Office and Development team will **work together** to model, test and improve the system design.



## Software design and development lifecycle



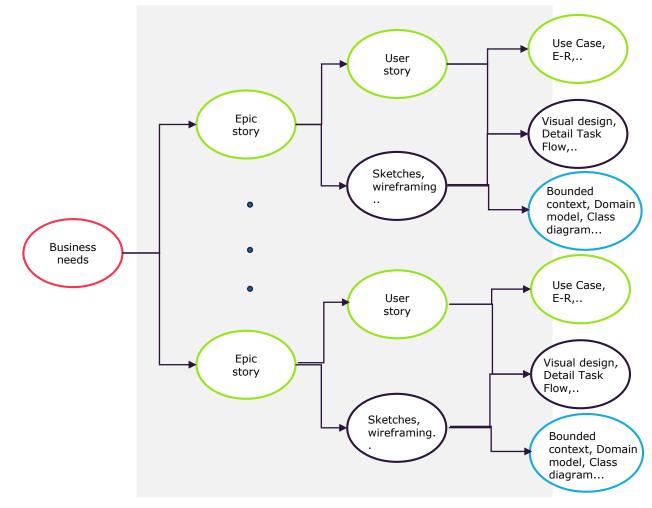
## Agile design flow

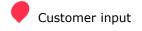


The Solution Design Office (SDO) will follow this agile design flow to model the solution for the business needs.

The SDO will meet the customer to understand those needs, extract the user journey and ideate the possible uses of the product.

Those elements will be used to articulate and validate with customer a collection of epics, user stories and sketches that shall give meaning and value to the software, APIs and interfaces. In the end, the Solution Design Office shall create all the necessary support material for development.















#### **Solution Design sprint**

Sprint where the Solution Design Office get to **understand** the **needs** of the customer, why they are necessary and what is the **Minimum Viable Product** (MVP) that provides the most value to customer.

#### **Core team**

- Business Analyst
- UX Designer
- Architect

## Explore and define



#### **Sprint 0**

The end result is a clear definition of the problem and a framework for the solution.





#### Ideate and prototype



#### **Sprint 0**

The end result is a validated concept with brand/visual design vision, content strategy, interaction design guidelines and a proven technical solution to accelerate development.



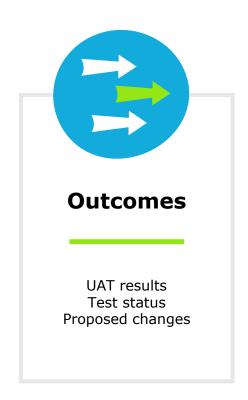


## Empathize and test



#### **Sprint 0**

The ultimate end result is a complete solution accepted by the customer.









#### **Development sprint**

Sprint where developers **develop** the software **solution** and produce all the necessary prototypes.

#### **Core team**

Developers

## Ideate and Prototype



#### **Sprint 1**

The end result is a prototype that implements the user stories included in the sprint backlog.



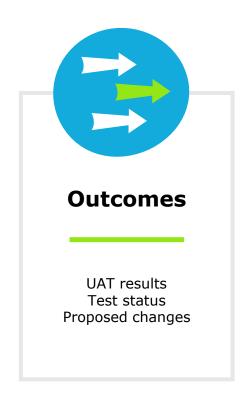


## Empathize and test



#### **Sprint 1**

The ultimate end result is a complete solution accepted by the customer.





#### Collaboration tools



The team shall use collaboration software to share and communicate the design and implementation of the solution.

There will be two supported options:





#### Conclusions





How the customer explained it



How the project leader understood it



How the analyst designed it



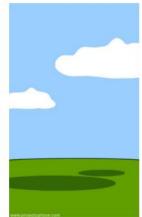
How the programmer wrote it



What the beta testers received



How the business consultant described it



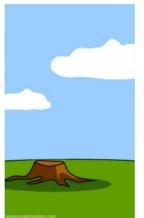
How the project was documented



What operations installed



How the customer was billed



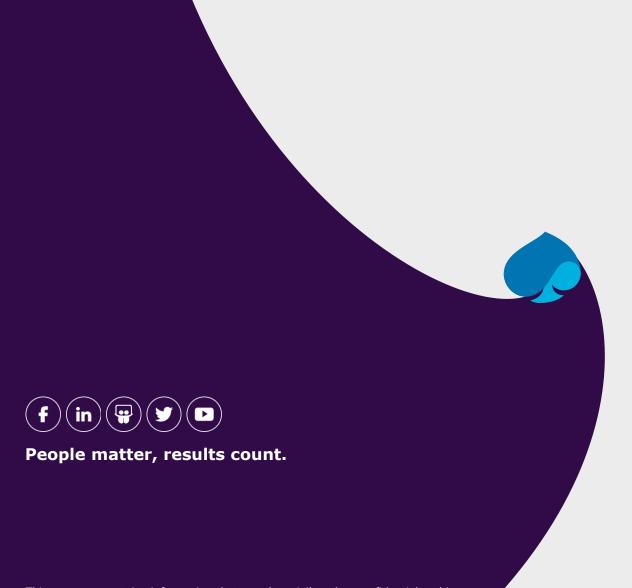
How it was supported



What marketing advertised



What the customer really needed



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