

# Phishing Awareness

Think Before You Click



# Introduction



- Phishing is a cyber-attack technique
  - Involves exploiting human psychology to extract sensitive information
- Using fake emails, messages, or fraudulent website



**Be aware and Avoid being the next victim**

# Common Types Of Phishing Attacks



## 1. Email Phishing

DO NOT ! That's  
obviously  
a malicious link

Walmart <ezabel@lizavit.stylestoday.pw> 13 May (3 days ago)

Why is this message in Spam? It's similar to messages that were detected by our spam filters. Learn more

\$1000 Walmart Gift Card

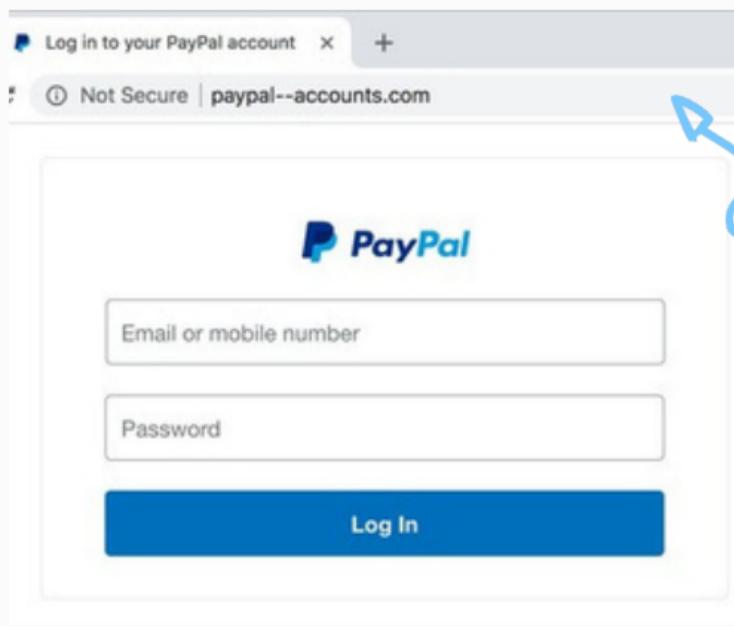
Click Here

Congratulations! A \$1000 Walmart Gift Card is waiting...

We are pleased to announce you've been selected.

A hand-drawn style blue arrow originates from the 'DO NOT!' text and points towards the 'Click Here' button on the right side of the email preview.

## Common Types Of Phishing Attacks



### 2. Website Phishing



Alert! Unsecure page Not the official PayPal website Do not enter your credentials

## Common Types Of Phishing Attacks

Spam message !  
DO NOT CLICK



3. Smishing (SMS  
Phishing)

A screenshot of a mobile phone's messaging screen. At the top, there are status icons for signal strength, Fido network, Wi-Fi, battery level, and time (4:45 PM). Below the header, a blue arrow points from the word "Spam message!" in the previous slide towards the text message. The message is from "+1 (270) 594-1802" and has a "Details" link. It is a "Text Message" sent "Today 3:19 AM". The message body reads: "(ALERT) Your Credit Card has been temporarily suspended. To unlock your account, click here <http://tdcanadatrustloginpage.com/cc/>".

## Common Types Of Phishing Attacks



Caller ID Spoofing  
DO NOT FALL

4. Vishing (Voice  
Phishing)



# Scenario Of A Social Engineering Attack



Attacker performs  
reconnaissance  
attack

User receives an  
e-mail with a pdf file  
attachment supposedly  
from a hospital's  
supplier

User opens the  
attached file which  
executes malware



Malware  
steals user's  
credentials and



Malware sends  
the stolen data  
to a remote user

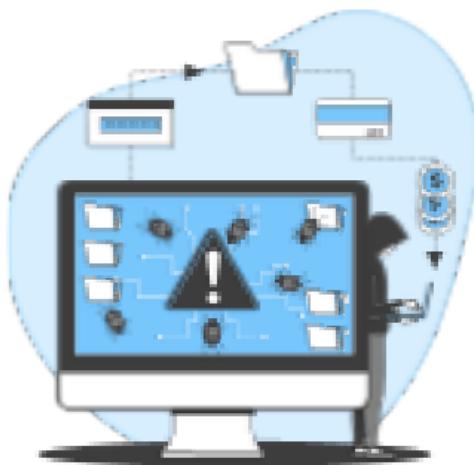


# Detecting An Attempt Of Phishing Email



- Check the sender's email address
- Inspect the Email Content
- Examine Links Before Clicking
- Verify Unexpected Password Reset Emails
- Avoid Opening Suspicious Attachments
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# Detecting An Attempt Of Phishing Website



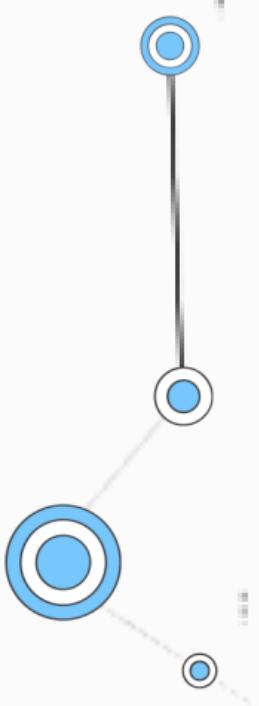
- Use Anti-Phishing Software
- Check the Website URL
- Look for HTTPS
- Verify the Website's Legitimacy
- Be Skeptical of Pop-Up Windows



## Safety Protocols To Avoid Phishing



- Patch and Update security softwares
- Train and Educate Employees
- Use Two-Factor Authentication (2FA)
- Report Suspicious Attempts



Thanks!

