

Rydlr™ Privacy Policy

I. Information we collect

A. Information from Drivers

Drivers need to provide us with information needed to activate them as Rydlr participants and to process payments to them. This includes the driver's name, National ID/Passport, KRA PIN, the IP address for any device running the Rydlr platform, and sufficient information to enable us to transfer payments to your account.

In addition, Rydlr will collect location-based information whenever a driver is operating the Rydlr platform. This will include the location where any passenger trip begins, where the trip ends, and the route taken.

B. Information from Passengers

Rydlr does not collect personally identifiable information from passengers. It does collect and retain location information for each trip – the address where a passenger's trip begins, where it ends, and the route.

The Rydlr platform does enable advertisers to request personal information from passengers. If a passenger chooses to provide that information, it will not be retained by Rydlr. The information will be collected by the advertiser, and will be subject to that advertiser's privacy policies.

II. How we use the collected information

A. Information from Drivers

Personal information collected from drivers will be used

- To activate a driver's Rydlr account.
- To address any service issues for a driver's account or otherwise provide customer support.
- To address or prevent a driver's violation of the Terms of Service.
- To make payments to the driver.

B. Information regarding Passengers

Rydlr's platform is designed to connect passengers with advertisers that are likely to interest them. We will use information we collect regarding passengers' location and trips to select the advertisements that appear during any given trip.

III. When we share information

Rydlr does not share identifying information about drivers or passengers except as follows:

- Information will be shared with affiliated companies or partners as needed for those partners to process the information according to our instructions. This may include working with third-party vendors to provide customer service or to process payments.
- Information will be shared to the extent required to comply with legal process, including responding to court orders (such as subpoenas) or other lawful disclosure demands from government agencies.
- Information may be shared with our professional advisors, such as accountants or attorneys, to help us comply with security standards, accounting guidelines, or legal requirements.

IV. How we secure information

To the extent we collect and retain personal information about drivers or passengers, we take the following steps to maintain its security:

- We will encrypt the information.
- We will limit access to the information to employees, contractors or other third-party service providers who need access to assist with operation of the Rydlr platform, process payments to drivers, or perform other actions identified in this Policy. Anyone allowed access to personal information regarding drivers or passengers will be required to maintain the confidentiality of that information.