

Interview With The Representative

Student: Today is Thursday, June 29, 2022, and it's five quarters in the evening. My name is Doruk Eskicorapci and I am an IB student at my school. I am here to ask a few questions to the representative of an organization named Game Development Days to understand their team's needs for the website. May I ask your full name before we start?

Interviewee: My name is #####.

Student: What is your role in the Game Development Days' team?

Interviewee: I'm the co-team leader.

Student: Can you please give brief information about the organization?

Interviewee: As GDD team, we aim to make other students, both at school and outside of school, be curious about technology, business management, and game development. In this direction, we organized Game Development Days consisting of 3 stages as student workshops, expert interviews and game development competition among high school students. For this reason, it is very important for us that the event reaches large audiences.

Student: Which social media platforms do you use to inform participants and potential participants during and before the organization?

Interviewee: GDD has active accounts on two important social media platforms, Instagram and Twitter. We are announcing using social media the days when students and experts who will meet with the participants. We also share our sponsors and their contributions to the GDD.

Student: Do you have a website that you are currently using?

Interviewee: We currently have a website where students can register and have basic information about the Game Development Days.

Student: What kind of information can they learn through your site?

Interviewee: They can access the detailed information of the three sections of our event, our sponsors, the mail addresses of our committee leaders, and our social media addresses.

Student: What are the things that you lack in your current website or that you can say could be better?

Interviewee: I don't think the interface of our website is useful enough and therefore I don't think people are knowledgeable enough. In addition, some people are having difficulties with registration due to the fact that the contestant signup system is not easy to understand.

Student: Why don't you find the interface useful?

Interviewee: Because I think that our site is not interactive enough and there is not enough content to attract the attention of the visitor. In addition, I think that the color palette of our site consists of three colors is not aesthetic. Considering that the main focus of our event is business, it is essential for us that our website reflects this. Unfortunately, our site currently has a very complex interface, causing people to close the site without reviewing the GDD.

Student: Based on what we have talked about so far, the organization needs a more useful website to reach more participants. I understand that the best way to do this was to make the information on the website clearer and also make it more interesting with photos and extra content. In addition to these, I also comprehend that it is of critical importance for you to remake the registration form and make it understandable. Do you think a new website will improve GDD in light of this information?

Interviewee: Definitely! I believe that a new website designed with awareness of these will be more attractive to participants.

Student: Then I have to think about this information and think of the best possible solutions. I can guarantee you that I will prepare the proper and easy-to-understand website for the organization. Thank you for your time.

I confirm that this initial consultation was recorded and this recording can be used for further use of the IB project.

Signature:

A handwritten signature in black ink, appearing to be 'W. A.', written in a cursive style.

Date: 29/06/2022