

# Cycle Universe

Cycle universe is an offline bike shop that want to start their business on the web. In their shop they sell different kinds of bikes for every kind of rider. The main goal is to give a nice shopping experience to the customers.

One of the main problems of the shop is facing increased competition from online retailers. This way the foot traffic in their shops has decline, making it difficult to reach new customers and maintain the existing customer base. Moving to an online market can increase the sales because of the persons that are not able to visit their shop in person.

The web page would offer a large selection of bikes and will also allow the users to create an account and add wished items to the shopping cart. It will be possible to filter the bikes by their kind to make it easier for the user to find the desired bike. For adding new bikes and updating the stock for the old ones, a desktop application will be implemented.

Features of the application:

A cool looking homepage showcasing the latest bikes in the store.

Filter bikes by brand/kind.

Detailed Pages for every bike with needed description and nice pictures.

Registered users can add items to their shopping cart and later view them on a different page.

Managing the inventory with a desktop application(CRUD operations).

The web page will be user friendly and easy to navigate.

<content>

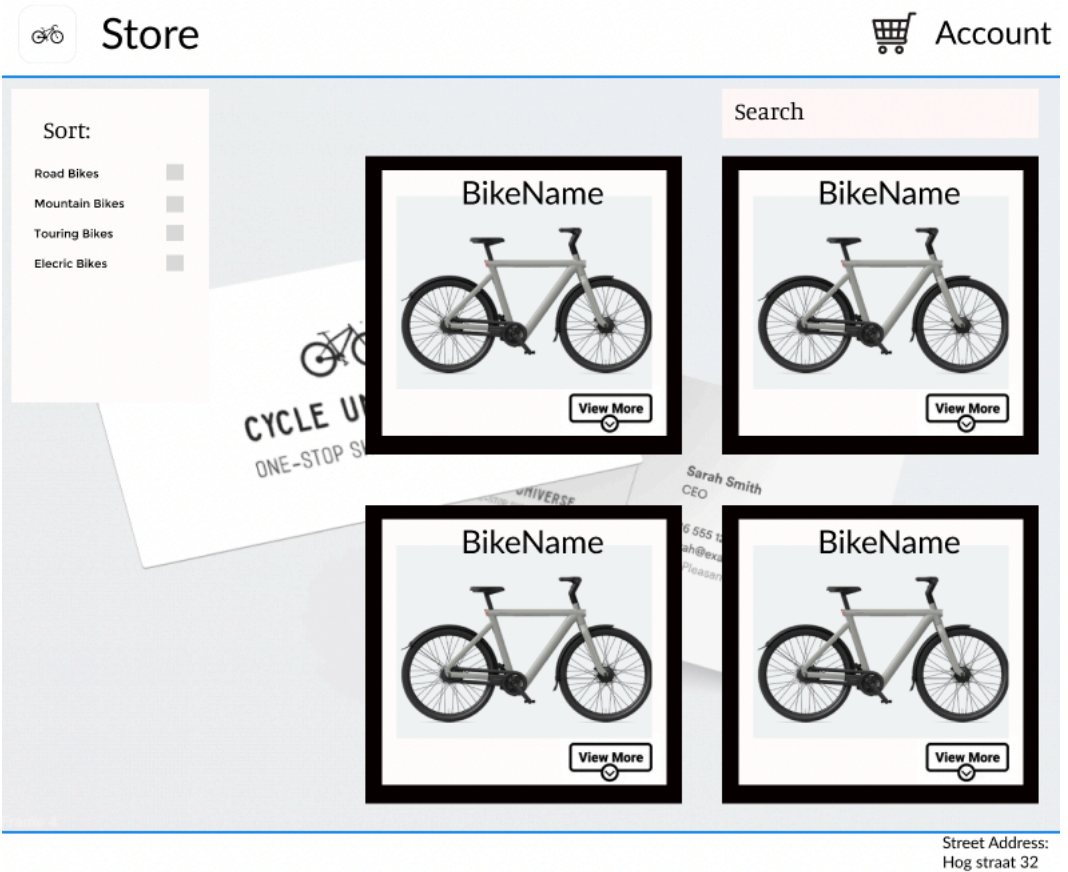
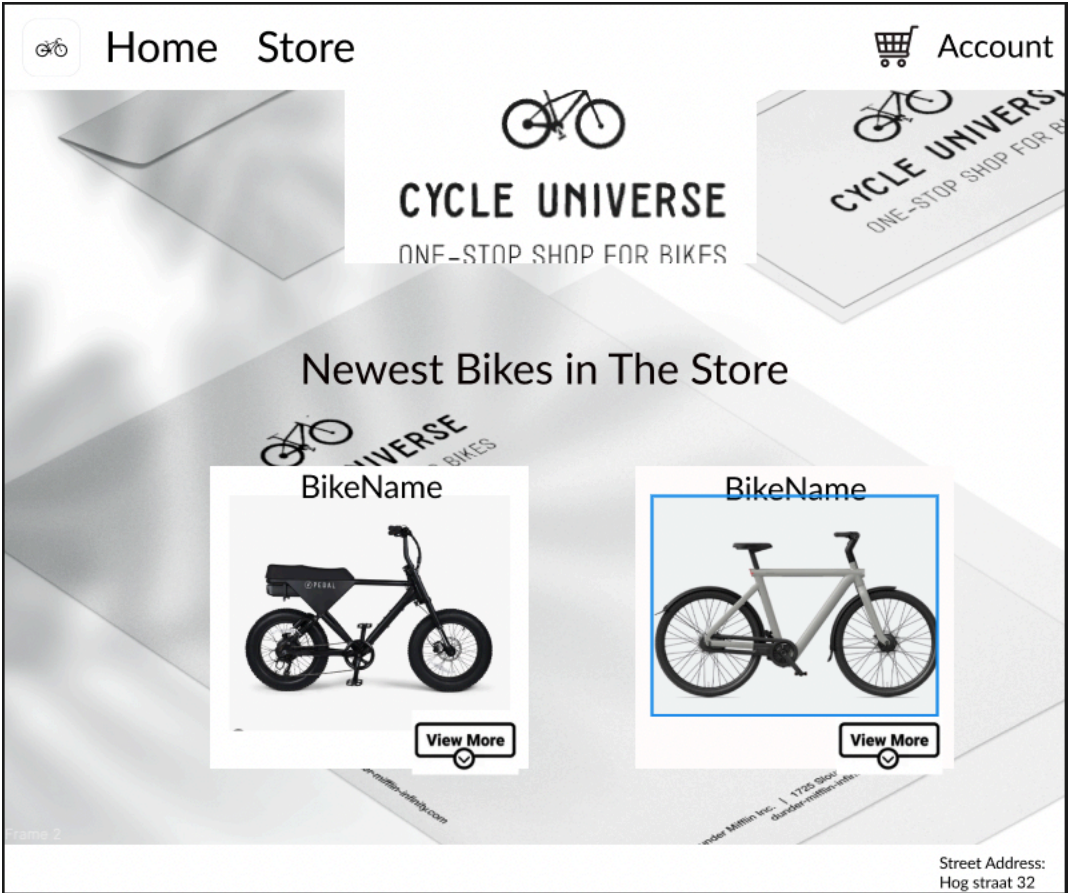
The content of the pages will consist of the bikes that are also sold at the bike universe store. Customers will be able to see on their screen, from the photo of the bike to the component details of this bike. If a product will be out of stock, the User will be able to see this. Also, in the footer will be some information about the Store (ex. store address)

<content>

GitLab Link:

<https://git.fhict.nl/I507644/individual-assignment-vieru-dorian.git>

Some WireFrames:





Home Store



Account



<price>

(ADD TO CART)

## <Specifications>

Frame:  
Fork:  
Battery capacity:  
etc.

Street Address:  
Hog straat 32

