

Creative Brief

Context

Kyrgyz national ornaments

DosU

Goals

Understand the drawing ornaments and write program to generate it faster

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The audience

- The kyrgyz/kazak citizens
- Musuems
- Expo, tourism
- Restaurants, hubs
- Tee, T-shirt, cup printers

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The challenge

DosU

Key messages

Kyrgyz traditions

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Time & Budget

No deadline
Very Limited Budget

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Keywords

Kyrgyz

Yurt

Manas

Traditions

Mountains

Design principles

Generative art

Carpet like

Interactive

High contrast, old colors

Creative concept

User journey