

Effective 2016

At Molli, we understand that you care about your personal information, so we have prepared our privacy-policy (our "Privacy Policy") to explain how we collect, use, and share it. For us, "personal information" means any information that identifies you, such as your name or email address. Information that falls outside of this is "non-personal information." As used below, "Molli Services" means any website or application provided by Molli.

We might need to change this policy from time to time. We reserve the right to make changes to our privacy policy at any time without notice. Your use of the Molli Mobile Video App or the Molli.tv site constitutes your acceptance of the updated privacy policy and any future changes to it.

1. Information We Will Collect

We learn information about you when:

You choose to provide Molli with information. For example, you may submit information such as your first name and last, telephone number, mailing address and email address when creating a user account or utilizing the contact feature on Molli's website.

We or our service providers may gather information regarding your use of the Molli Services.

We may use cookies, clear GIFs, 3rd party analytics providers (who may place cookies or clear GIFs on your device), device and software information, connection and carrier information, referral URLs, advertising data, and IP address and standard web log information for functionality and to better understand users' interaction with our products, services, or communications. We may combine and store information about you provided by third parties with other information we may have already received from you or collected from you. Our third party providers may collect personal information about your online activities over time and across different websites outside molli.tv. Our privacy policy does not cover the use of tracking tools from third parties. We do not have access or control over third parties.

If you do not want information collected through the use of cookies, there is a simple procedure in many browsers that allows you to deny or accept the cookie feature. Note that certain features of our products and services may not function properly without the aid of cookies.

2. Protection of Your Personal Information

We believe we use reasonable admin, technical, and physical measures to safeguard your personal information against loss, theft and unauthorized access, use and modification. Like most online or mobile services, Molli's cloud data servers are owned and operated by a 3rd party. Unfortunately, no measures can be guaranteed to provide 100% security. Accordingly, we cannot reasonably guarantee the security of your information.

3. Use of Information Obtained by Molli

Reasons we may use your personal information:

To provide, understand and improve the Molli Services.

To send you information you request.

To alert you to the latest developments and features on the Molli Services (both in-app and on web browsers) and to notify you of administrative information, such as security or support and maintenance advisories.

To prevent, detect and investigate potentially prohibited or illegal activities, including fraud, and enforce our terms.

4. Sharing of Personal Information Obtained by Molli

Reasons we may share your information:

When you use Molli Services to share information such as an in-app mobile video montage. Some Molli Services provides the ability for you to share comments, content, and information with Molli, other users, or the public. You should be aware that any such information will, by virtue of being shared, become accessible by others, and Molli cannot control what others do with that information. We are not responsible for the information you choose to share with other users or the public through the Molli Services.

With individuals or companies who help us provide and improve the Molli Services or manage our relationship with you. For example, we engage service providers to provide telephone services, cloud data storage, marketing, advertising, customer relationship management and customer service, and any analytics regarding use of Molli Services.

For reporting or audit purposes, we may provide data to business partners for reporting or audit purposes.

When/if the law requires it. We may be required to disclose personally-identifiable information pursuant to lawful requests, such as subpoenas or court orders, or in compliance with applicable laws. Nothing in this policy is intended to

limit any legal defenses or objections that you may have to a third party's request to disclose your information.

When/if we believe it is necessary to prevent harm to you or someone else. We will only share your information in this way if we have belief that it is reasonably necessary to protect the rights, property or safety of you, our other users, Molli or the general public. This will be subjective and assessed as a case-by-case basis.

If our organizational structure or status changes (if we undergo a restructuring, get acquired, or go bankrupt) we may pass your information to the successor. We may also share your information with a potential new owner when they are evaluating our company and in connection with borrowing money, issuing stock, or partnership agreements. In all of these cases we require the persons gaining access to your information to agree to confidentiality and use it only for evaluation purposes only.

5. Some Other Things We Think You Should Know

3rd party links. The Molli Services may contain links to other websites or services. We are not responsible for the privacy practices of other websites or services and we encourage users to be aware that when they leave Molli Services (both in-app and web browser) to read the privacy statements of other websites and services that collect your personally identifiable information. This Privacy Policy applies only to information collected by Molli via the Molli Services.

Content Created. Any and all content generated using the Molli Services is property of Molli Services. We reserve the right to use the content in any way and at our discretion.

Policies Concerning Children. If you are under 13, we don't want your personal information, and you do not need to it to us. If you are a parent and believe that your child who is under 13 has provided us with their personal information, please contact us at team@molli.tv to have your child's information removed.

Changing or Deleting Personal Information. If you want to make a correction to your information or have questions about our privacy policies, please contact us through email at team@molli.tv. You may request that Molli delete your personal information by sending a request to team@molli.tv. We will implement reasonable efforts to delete your personal information, though there may be some delay in deleting such data, and Molli cannot reasonably guarantee complete or comprehensive removal of the content or information you may have posted or otherwise made available publicly on the Molli Services.

Opting out of Marketing Communications. You may opt out of marketing communications by sending a request to team@molli.tv.