

Price Rigidities

An attempt at a new angle

December 21, 2021

David L. Osten¹

This paper tries to bridge the recent findings of a weakening of pass through from wages to prices, especially in manufacturing, to the structural changes in the labor market since 1985 **Abstract**

Keywords Wage Price Pass Through, Wage Price Spiral, Labor Productivity, Wage Productivity Gap, Spatial Wage Differences, Spatial Price Differences

The paper benefitted substantially from helpful comments by Prof. C. Carroll, Prof. L. Ball and Prof. R. Moffitt from the Department of Economics of the Johns Hopkins University. Further, I would like to thank my fellow PhD students for their comments and critical questions.

¹Contact: dosten1@jhu.edu, Department of Economics, 590 Wyman Hall, Johns Hopkins University, Baltimore, MD 21218.

1 The Introduction

The wage price spiral has seen considerable attention in the 80s and 90s in the wake of the high inflation during the 60s and 70s. Since then the interest in the topic has followed the steady decline of the inflation rate. The recent contributions concentrated on explaining how the mechanism of the wage price spiral got muted over time and can therefore explain the surprisingly low inflation rates of the 2000s. Mehra (2000) found that wages only had a significant effect on prices in the high inflation era of the 60s and 70s, but not in the 50s, 80s and 90s. It stands to reason that either lasting periods of high inflation are only observed if the wage price spiral is effective, or that an elevated level of inflation is needed to start the spiral. This distinction is particularly interesting in light of the revived inflation rates in of the 2020s. The big question is, will this start sufficient upward pressure on wages to spin the spiral into action, or are there underlying forces that muted the pass through so that rising prices are not self-reinforcing.

Peneva and Rudd (2015) and more recently Heise, Karahan, and Sahin (2020) found a weakened pass through from wages to prices, which Heise, Karahan, and Sahin (2020) explain by increasing import competition and market concentration in the manufacturing sector since the turn of the century. Heise, Karahan, and Sahin (2020) control for total factor productivity (TFP) but not for labor productivity. In light of the structural changes since the mid 80s this might be a flaw in their analysis, as wages have been falling behind labor productivity between 1985 and 2012. Since then labor productivity in manufacturing has been stagnating and even slightly declining (see Figure 1). It might be worth exploring how much this wage-productivity gap influences manufacturers price setting decisions.

A potentially differing explanation to Heise, Karahan, and Sahin (2020) is that through reduced bargaining power of workers, firms were able to expand their profit margins since 1985, but still face an elastic demand of their products. Thus, wage rises might not be passed through to prices in the same degree as in the 70s, as profits on otherwise lost demand outweigh the loss due to smaller profit margins on existing demand.

2 Further Discussion

2.1 Phillips Curve with Productivity

Another angle is offered by Ball and Moffitt (2000), where the authors estimate the following Wage Phillips Curve (WPC), which is based on the assumption that workers have wage aspirations A based on real wages in the past and on current labor productivity growth θ :

$$\omega = \alpha + \pi_{-1} - \gamma\mathcal{U} + \delta\theta + (1 - \delta)A + \eta \quad (1)$$

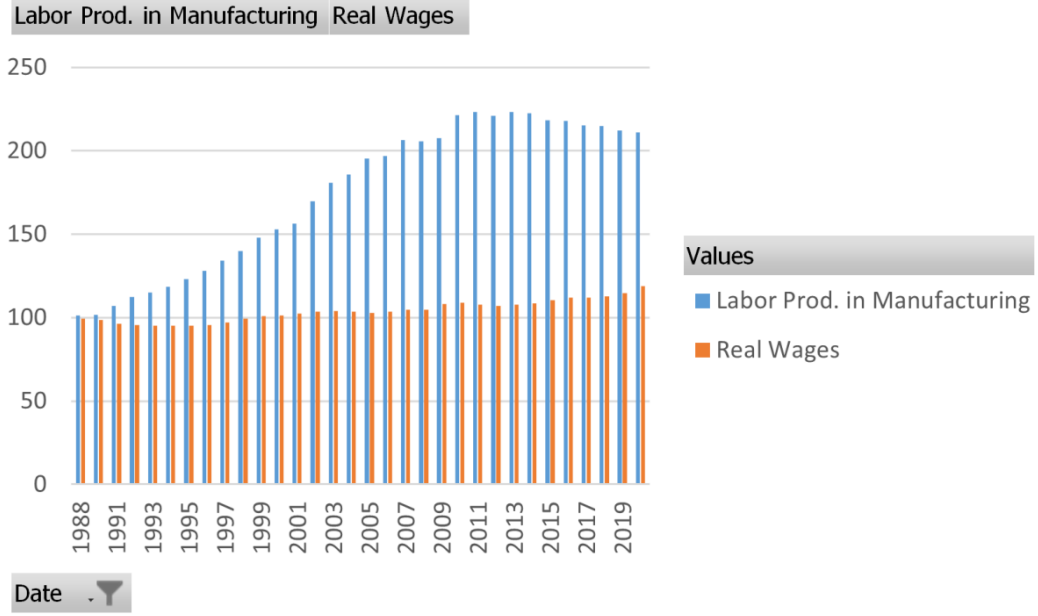


Figure 1 Labor Productivity and Real Wages in US Manufacturing Sector

Data Source: Bureau of Labor Statistics; normed to 1987 real wages and labor productivity

where α is a constant, π_{-1} is inflation from the past period, \mathcal{U} is the unemployment rate and η is an error term. Therefore, the authors assume the same constant re-bargaining between the firm and its workers as the wage price spiral literature of the 80s and 90s (e.g. Blanchard (1986)), where both workers and firm try to achieve a certain share of the profits, and where workers bargaining power is undermined by the level of unemployment.

Ball and Moffitt (2000) then continue to derive the Price Phillips Curve (PPC) from the WPC:

$$\pi = \alpha + \pi_{-1} - \gamma \mathcal{U} + (1 - \delta)(\theta - A) + \epsilon \quad (2)$$

They find a significantly negative effect of the the gap between productivity growth and wage aspirations. I.e. if productivity rises quicker than wage aspirations then inflation of prices will be muted. This result supports the idea that the excess labor productivity accumulated since the 80s might play a crucial role in explaining the muted wage-price pass through today.

Another interesting piece in this strand of the literature has been shown by Ball and Mazumder (2020) who show that the pass-through from headline inflation to median inflation is significant in Europe but not the US. As the most likely channel of pass through frm headline inflation to median inflation we can count the impact of intermediate goods and potentially higher wage demands, especially from unionized

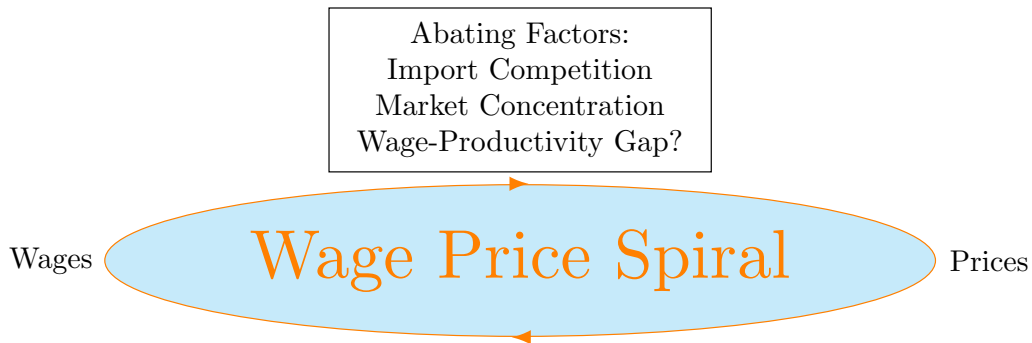
Table 1 Regional Wage Price Connections

Wages and Prices by Region			
Region	Avg. Wage	Price of tradable goods	Price of non-tradable goods
Region1	a	α_t	α_{nt}
Region2	b	β_t	β_{nt}
Region3	c	γ_t	γ_{nt}
Region4	d	δ_t	δ_{nt}
Region5	e	ϵ_t	ϵ_{nt}
Region6	f	ζ_t	ζ_{nt}
Region7	g	η_t	η_{nt}

workers, of which there is a higher fraction in Europe than in the US.

My proposed continuation of the literature is therefore threefold: First, I will explore the flip side of the wage price spiral as depicted in Figure 2.1, which has not garnered a lot of attention in the literature. The underlying reason could be the challenge of identification, as the risk of reverse causality, i.e. measuring the effect of prices on wages versus wages on prices, is hard to control for. My proposal is to use the concept of tradable and non-tradable goods and services to control for the impact of elevated prices on wages.

Second, I propose a simple oligopoly model in which demand is downward sloping in price, and marginal cost depends mainly on the ratio of wages over labor productivity. Finally, I plan to look into a differentiating analysis of the bargaining power of workers in the US versus the EU, so see how much bargaining power for workers drives the potential of a wage price spiral.

**Figure 2** A visualization of the current literature on the Wage Price Spiral

The mentioned abatements for the wage price pass through are from Heise, Karahan, and Sahin (2020) and the author's conjecture (marked with a question mark)

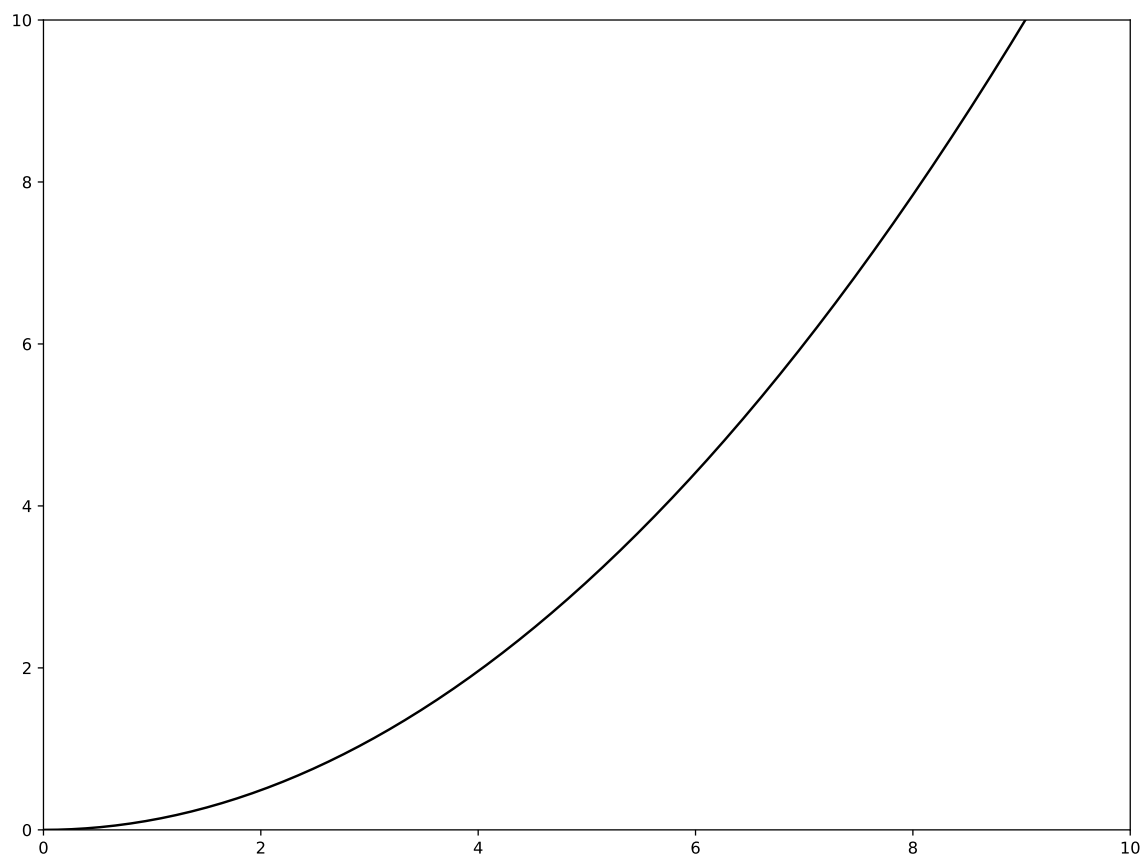


Figure 3 Test Figure from Jupyter Notebook

Appendices

A Test Appendix

A.1 Main Section

References

- BALL, LAWRENCE, AND SANDEEP MAZUMDER (2020): “A Phillips Curve for the Euro Area,” *International Finance*, (246), 2–17.
- BALL, LAURENCE, AND ROBERT MOFFITT (2000): *Productivity Growth and the Phillips Curve* chap. 2, pp. 61–90. The Russell Sage Foundation.
- BLANCHARD, OLIVIER J. (1986): “The Wage Price Spiral,” *The Quarterly Journal of Economics*, 101.
- HEISE, SEBASTIAN, FATİH KARAHAN, AND AYSEGUEL SAHIN (2020): “THE MISSING INFLATION PUZZLE: THE ROLE OF THE WAGE-PRICE PASS-THROUGH,” *NBER WORKING PAPER SERIES*, (27663).
- MEHRA, YASH (2000): “Wage-Price Dynamics: Are They Consistent with Cost Push Shocks?,” *Economic Quarterly*, 86(3).
- PENEVA, EKATERINA V., AND JEREMY B. RUDD (2015): “The Passthrough of Labor Costs to Price Inflation,” *Finance and Economics Discussion Series*, 42.