

# RADIANT AGILITY TECHNOLOGY

Your Partner in Agile Excellence



Comprehensive User Experience Evaluation Based on Gestalt Principles

Product:  Date:  Auditor:  Version:
Auditor:
Version:
Audit Scope:
Describe which pages, features, or user flows are being audited

## **Scoring Guide**

0 - Poor:

Principle not applied, creates confusion

#### 1 - Fair:

Principle partially applied, some issues

#### 2 - Good:

Principle well applied, minor improvements possible

### 3 - Excellent:

Principle expertly applied, best practice example

Proximity Evaluation/15
Are related elements grouped together with appropriate whitespace?
Related form fields, navigation items, and content blocks should be visually grouped
0 0 1 0 2 0 3
Notes & Observations:
Do action buttons appear near the content they affect?  Primary and secondary actions should be positioned close to relevant content
Notes & Observations:
Is spacing used effectively to create visual hierarchy?
Different spacing amounts should indicate different levels of relationship  0 0 1 0 2 0 3
Notes & Observations:

Are navigation elements logically grouped and separated?  Primary, secondary, and utility navigation should be clearly distinguished  0 0 0 1 0 2 0 3
Notes & Observations:
Do content sections have clear boundaries and separation?  Different content areas should be visually distinct through spacing or subtle dividers  0 0 0 1 0 2 0 3
Notes & Observations:

Similarity Evaluation	/15
Are similar functions styled consistently across All primary buttons, secondary actions, and similar elem	
visual characteristics	
0 0 1 0 2 0 3	
Notes & Observations:	
Is color used consistently to indicate similar typactions?	pes of content or
Color coding should be systematic and meaningful throu	ighout the interface
0 0 1 0 2 0 3	
Notes & Observations:	
Are icons and visual elements used consistent concepts?	y for similar
Same icons should represent same functions, and icon uniform	style should be
0 0 1 0 2 0 3	
Notes & Observations:	

Do content categories have consistent visual treatment?
Articles, products, profiles, etc. should follow consistent layout and styling patterns
00010203
Notes & Observations:
Are typography patterns consistent for similar content types?
Are typography patterns consistent for similar content types?  Headings, body text, captions, and labels should follow consistent typographic hierarchy
Headings, body text, captions, and labels should follow consistent
Headings, body text, captions, and labels should follow consistent typographic hierarchy
typographic hierarchy  O 0 O 1 O 2 O 3

Closure Evaluation/12
Are content areas clearly defined without heavy visual borders?  Users should perceive content boundaries through subtle cues rather than heavy lines
0 0 1 0 2 0 3
Notes & Observations:
Do progress indicators effectively suggest completion states?
Progress bars, step indicators, and completion states should be intuitive
0 0 1 0 2 0 3
Notes & Observations:
Are relationships between elements implied rather than explicitly drawn?
Connections should be suggested through alignment, spacing, and visual cues
0 0 1 0 2 0 3
Notes & Observations:

Do incomplete or partial elements suggest their complete form?  Truncated text, partial images, or cut-off elements should clearly suggest the complete content
0 0 1 0 2 0 3  Notes & Observations:

	Does the visual flow guide users through the interface naturally?
	Eye movement should follow logical paths through content and actions
	00010203
	Notes & Observations:
	Are form flows and multi-step processes smooth and continuous?
	Users should experience seamless progression through complex workflows
	0 0 0 1 0 2 0 3
	Notes & Observations:
	Do transitions and animations maintain visual continuity?
	State changes should feel smooth and maintain context for users
	0 0 0 1 0 2 0 3
	Notes & Observations:

Are navigation paths logical and follow expected patterns?  Users should be able to predict where navigation will take them  0 0 0 1 0 2 0 3
Notes & Observations:

Do important elements clearly stand out from the background?  Primary content and actions should be the clear focus of attention  0 0 0 1 0 2 0 3
Notes & Observations:
Is visual hierarchy clear and supports user goals?  Most important elements should be most prominent, with clear priority level
0 0 1 0 2 0 3  Notes & Observations:
Are modal dialogs and overlays clearly separated from background content?
Overlay content should be unmistakably the focus when active 0 0 0 1 0 2 0 3
Notes & Observations:

Notes & Observations:

	Do related elements animate or change together?
	Elements that belong together should move, appear, or change in coordination
	00010203
	Notes & Observations:
)	Are loading states synchronized for related content?
	Related content areas should load together to maintain perceived relationships
	00010203
	Notes & Observations:
)	Do micro-interactions reinforce element relationships?
	Small animations and interactions should help users understand how elements relate
	00010203
	Notes & Observations:

Gestalt Principle	Score	Max Score	Percentage	Grade
Proximity	/15	15	%	
Similarity	/15	15	%	
Closure	/12	12	%	
Continuity	/12	12	%	
Figure/Ground	/12	12	%	
Common Fate	/9	9	%	
TOTAL		75	%	

## **Y** Needs Improvement (0-50%):

Significant Gestalt principle violations. Major UX improvements needed.

#### **Fair (51-70%):**

Some principles applied well, others need attention. Good foundation to build on.

## **6** Good (71-85%):

Strong application of most principles. Minor refinements will enhance UX.

## **Y** Excellent (86-100%):

Exemplary use of Gestalt principles. User experience is intuitive and polished.

## **OPERATION** Priority Recommendations

## **Mathematical Methods** High Priority (Fix Immediately):

Focus on principles scoring below 60% - these create significant user confusion

Address any proximity issues that make related elements appear unconnected

Fix inconsistent styling that breaks similarity expectations

### Medium Priority (Address in Next Sprint):

Improve visual hierarchy to better support figure/ground relationships

Enhance continuity in multi-step processes and workflows

Refine closure techniques to reduce visual clutter

## Low Priority (Future Enhancements):

Add coordinated animations to reinforce common fate relationships

Polish micro-interactions for better perceived relationships

Optimize loading states for better perceived performance

## **Action Plan**

Issue	Principle	Priority	Owner	Target Date	Status

#### **Next Steps:**

- 1. Schedule team review meeting to discuss audit results
- 2. Prioritize issues based on user impact and development effort
- 3. Create specific user stories for high-priority improvements
- 4. Plan follow-up audit in 3-6 months to measure progress

# Gestalt UX Audit Template - Part of the Gestalt Toolkit by Radiant Agility Technology

Need help conducting audits or implementing improvements? Contact us at <a href="mailto:hello@radiantagility.tech">hello@radiantagility.tech</a>

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