## Gestalt Design Principles Cheatsheet

## Radiant Agility Technology

## **Key Principles:**

- 1. Proximity Group related elements together
- 2. Similarity Use consistent colors, fonts, and shapes
- 3. Closure Implied shapes create visual unity
- 4. Continuity Guide the eye through design flow
- 5. Figure/Ground Clear contrast between elements

## Application in Agile Teams:

- Use proximity to group related UI components
- Apply similarity for consistent design systems
- Leverage continuity for user flow design

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