



THE ULTIMATE ROADMAP

WHITEPAPER





INTRODUCTION

1

Rich Fxxk features 9,999 digital art collectibles. The 9,999 collection features different streetwear clothings, hairstyles in trend, and special backgrounds.

2

This NFT project does not constitute any form of securities/REITs/financial services and will not be considered as a form of any financial vehicle.

3

We strive to build a fun, informative, and exciting community for all holders. To encourage participation and interaction within the community, we'll also launch our exclusive reward system, called the Rich Fxxk Points.

4

The Rich Fxxk team founder and co-founders are real estate industry professionals and investors themselves, and we'd like to put emphasis on passing valuable real estate investment experiences on to our NFTs holders. Holders will also be rewarded with Rich Fxxk Points through community participation in related activities.
(We are building a community through the involvement of (not limited to) real life real estate investments analysis and decision-making).

5

The Rich Fxxk team will be launching an exclusive streetwear collection under the 'Rich Fxxk' brand.

RICH FXXK TEAM INTRODUCTION



JIS
Founder

Our founder, **“Jis”** manages a group of realtors, and had groomed many realtors to become millionaires through brokering real estate.

‘Jis’ is experienced in researching, analyzing market trends, and identifying real estate investment opportunities, for the team, and for clients. ‘Jis’ is often invited to give talks to realtors and consumers across Asia. ‘Jis’ is also a real estate and NFT investor.



Maxim
Co-Founder

Our co-founder **“Maxim”** manages a group of realtors just like ‘Jis’, and is a highly successful realtor, known for making consistent 6-figure income monthly.

“Maxim” is the best person to understand more about the experience on the ground. ‘Maxim’ is also experienced in managing financial portfolios for more than a decade before embarking on real estate business.



MESSAGE FROM FOUNDER

Hey Rich Fxxk, I am really fascinated by how the whole NFT community works and how different teams put together their creative ideas, and some bringing their expertise to benefit holders in different ways, or simply putting like-minded people together through holding the same NFT! Here I am, with a team I trust a lot, to bring you guys the NFT project that we dreamt about!

So, here's the dream. We dreamt about having a community of (aspiring) entrepreneurs, real estate enthus/gurus, and streetwear lovers altogether! It sounds crazy but HERE WE ARE!

We started off this project with an intention to BUILD A COMMUNITY that ACHIEVES GREAT THINGS TOGETHER! Me and my team, we're not here to make money from "selling NFTs". We're here to build a community, to bring our expertise on the community, to benefit, add value, and we're here to stay – for the community and we'd be so proud of.

Thank you for reading this, and the entire whitepaper. Thank you for being part of the dream translating to reality. **We look forward to bring you guys to the moon! HODL!**



RICH FXXK CLUB

Rich Fxxk Club Eligibility

All Rich Fxxk NFT holders are automatically considered as a Rich Fxxk Club member.

Rich Fxxk Club members' perks

- Real estate enthus and gurus community
- Early access and exclusive release from Rich Fxxk street-wear collection
- Upcoming Rich Fxxk NFT collections
- Exclusive discord channels
- Random airdrops
- Exclusive events and competitions

EXCLUSIVE DISCORD CHANNELS

Rich Fxxk Club members will be given access to exclusive channels on our discord server upon verifying. These channels would include private community channel to network and chat, as well as investment channels focused on Real Estate, Crypto, and NFT market.



RANDOM AIRDROPS

Rich Fxxk Club members will be entitled to exclusive airdrops activities, randomly. How random? Very random. We'll randomly let you know how random it is when it's time. HODL your Rich Fxxk NFTs, 'cause we may get really generous, randomly.

EXCLUSIVE EVENTS AND COMPETITIONS

Rich Fxxk Club members will be entitled to exclusive events and competitions; all announcement and details of any events and competitions will be shared on our discord server. We'll also make sure the announcements are made at least 24 hours in advance. (We're not a fan of last-minute events, so don't worry!)



ABOUT STREET-WEAR COLLECTION

Concept of the street-wear collection – All release will be of **limited quantity** and the **same will never be released again** upon selling out. Every release will be mainly on street-wear items, such as oversized-tees, hoodies, caps, and so on. There will also be special release which will include items like figurines, framed artwork, and other collectibles.

There will be **exclusive release** for Rich Fxxk Club members; these items cannot be purchased by the public. When flexing our Rich Fxxk NFTs isn't enough, we can flex them by putting on our own Rich Fxxk apparels anywhere we go!

Rich Fxxk Club members will also be allocated (limited quantity) early access to purchase all of our new release.

Shipping will be made available to **worldwide**.

UPCOMING RICH FXXK NFT COLLECTIONS

Yes, it is in our plans to launch other NFT collections under “Rich Fxxk” umbrella. We have some concepts ready, but we don't intend to reveal much information as of now. We'll be fully focused on working out The Ultimate Roadmap, fulfilling the stages and making sure everything is in good place, then we will announce more details on other NFT collections.

We will definitely look into allocating priority minting opportunity for our Rich Fxxk Club members!



ABOUT REAL ESTATE COMMUNITY

The team behind Rich Fxxk are real estate investors themselves, and also professionals in the industry – they are experienced in both investing, and providing professional real estate investments advice to high net-worth individuals/corporate entities.

The Rich Fxxk team invests in real estate to generate profits not only from capital growth but also rental income through purchasing real estate, and/or leasing real estate to sublet.

The Rich Fxxk team strives to pass on real estate knowledge and experience with the community, by getting the community involved. Participating Rich Fxxk Holders will be rewarded with Rich Fxxk Points through contests, discussions, and voting exercises.

As we know, real estate is an asset class that everyone favours - (the world's billionaires are also heavily invested in real estate) and you will definitely gain valuable experience and insights for being part of Rich Fxxk.

Some of the discussions and experience the Rich Fxxk team is planning to share with the community in the coming days:

Purchasing Real Estate

- In Q1 2022, the Rich Fxxk team is planning to make real estate purchase(s) in Asia.
- The Rich Fxxk team will shortlist their upcoming purchases, and will welcome all holders to take part in their decision. All Rich Fxxk NFT holders will be given voting rights to finalize the decision among the shortlisted choices.
Each Rich Fxxk NFT = 1 vote.
- To encourage participation in the community, each vote from each NFT will be rewarded with Rich Fxxk Points.

Leasing Real Estate to Sub-let

- Compared to a purchase, leasing will require a significantly lower capital outlay hence we'll also look into available opportunities to lease undervalued real estate as Master Tenant to sub-let. We might also renovate the premise to increase rentability as well as increasing the rental income.
- All leasing opportunities will be shortlisted by the Rich Fxxk Team and will welcome all holders to take part in their final decision. All Rich Fxxk NFT holders will be given voting rights to finalize the decision among the shortlisted choices. Each Rich Fxxk NFT = 1 vote.
- To encourage participation in the community, each vote from each NFT will be rewarded with Rich Fxxk Points.

Sale of Real Estate

- The indicative valuation of the properties will be monitored by the Rich Fxxk Team.
- The Rich Fxxk team will make an announcement when the team deems that it is time to sell any property(s). There will be a vote made available for holders to raise objection, and if more than 60% votes go to objecting the sale of the property, the Rich Fxxk Team shall not proceed with the sale.
Each Rich Fxxk NFT = 1 vote.
- Upon any successful objection, there should not be another vote for the sale of the same property, called by the Rich Fxxk Team for at least a period of 3 months.
- To encourage participation in the community, each vote from each NFT will be rewarded with Rich Fxxk Points.

Renewal/Termination of Lease

- The Rich Fxxk team will make an announcement prior to confirming a renewal or termination. Should there be more than 60% votes to object the Rich Fxxk Team's decision, the Rich Fxxk Team shall not proceed with the decision according to the announcement.
- In a case of holders objecting renewal, the lease will be terminated upon serving full notice/period of lease.
- In a case of holders objecting termination of lease, the lease shall be renewed for another period of minimally 12 months.
- To encourage participation in the community, each vote from each NFT will be rewarded with Rich Fxxk Points.

Rich Fxxk Points

- Rich Fxxk Club members will be able to access members-only portal on our website to access to their Rich Fxxk Points balance. The redemption of Rich Fxxk Points can be done any time from the members-only portal.
- Rich Fxxk Points can be used to redeem merchandise, NFTs in the secondary market (not limited to Rich Fxxk NFT), and many more.
- To encourage community participation, ALL Rich Fxxk members will be rewarded with Rich Fxxk Points according to the number of votes casted.
- Rich Fxxk Points are rewarded on a monthly basis.

Disclaimer

- The Rich Fxxk NFT project is a digital art collectible and all real estate transactions are not of any relation to the NFT project.
- The Rich Fxxk team encourages community interaction therefore we put emphasis on passing valuable real estate investment experiences on to our NFTs holders. We are building a community through the involvement of (not limited to) real life real estate investments analysis and decision-making.
- This NFT project does not constitute any form of securities/REITs/financial services and will not be considered as a form of any financial vehicle.




Rich Fxxk Club

Vote Here

Points Redemption

Points Market Exchange



Voting Exercise #01

Shortlist 01 Details:

[Click here to view live listing ad of this property](#)
[Click here for full property analysis report](#)

TLDR; Summary:

- Type: Shopping Mall Retail Store
- Purchase Price: \$1,200,000 (before negotiation)
- Sale with tenancy till November 2024 at \$12,000/month
- Floor Area: 1200sqft
- Tenure: Freehold

Rich Fxxk Team's "Reasons for Shortlisting" this property:

- 10% Rental yield, less expenses, with approx 8% rental yield: Full capital outlay would be recovered in 12.5 years +/-.
- Freehold status (Scarcity): Singapore's government no longer puts up land for sale w/ freehold status.
- Potential capital appreciation: Approx 3% annually.
- A great property to HODL, keep for rental income and legacy planning.

Open for Voting! [Click here to Vote!](#)
Each Rich Fxxk NFT you hold = 1 vote.

EXAMPLE OF SHORTLISTED PROPERTIES DETAILS


Rich Fxxk Club

Vote Here

Points Redemption

Points Market Exchange

Rich Fxxk Voting Time!




01. Commercial Property in Singapore
Purchase Price: \$1,200,000 SGD
Rental Yield: 10%, Tenure: Freehold
[Click here for full property analysis.](#)

PARTICIPATE IN VOTING!
Receive 120 Rich Fxxk Points PER VOTE, every month if this property is purchased and leased. Upon sale, more Rich Fxxk Points will be rewarded!

1 Rich Fxxk NFT = 1 Vote

VOTE!




02. Residential Property in Singapore
Purchase Price: \$1,500,000 SGD
Rental Yield: 10%, Tenure: Freehold
[Click here for full property analysis.](#)

PARTICIPATE IN VOTING!
Receive 120 Rich Fxxk Points PER VOTE, every month if this property is purchased and leased. Upon sale, more Rich Fxxk Points will be rewarded!

1 Rich Fxxk NFT = 1 Vote

VOTE!



03. Commercial Property in Singapore
Purchase Price: \$1,000,000 SGD
Rental Yield: 5%, Tenure: Freehold
[Click here for full property analysis.](#)

PARTICIPATE IN VOTING!
Receive 120 Rich Fxxk Points PER VOTE, every month if this property is purchased and leased. Upon sale, more Rich Fxxk Points will be rewarded!

1 Rich Fxxk NFT = 1 Vote

VOTE!

You have 10 Rich Fxxk NFTs in your wallet, and you have 10 vote(s) left to vote! Cast your vote(s) now!

Reminder: Even if the property you voted did not win the Voting Exercise, you'll still be entitled to the Rich Fxxk Points that comes with the final winning choice. All you have to do is PARTICIPATE IN VOTING!

EXAMPLE OF VOTING EXERCISE


Rich Fxxk Club

Vote Here

Points Redemption


Points Market Exchange

Rich Fxxk Points Redemption Catalogue



Rich Fxxk Streetwear Store Voucher
100 Rich Fxxk Points for \$100USD Voucher

REDEEM NOW!



BAYC NFT
120,000 Rich Fxxk Points for 1 BAYC NFT from the floor/or equivalent value

REDEEM NOW!

EXAMPLE OF RICH FXXK POINTS REDEMPTION

STAGES AND TARGET COMPLETION DATES

(The Ultimate Roadmap stages, or “major milestones”, with assumptive target dates. Dates are based on 100% fully sold mint in Nov 2021)

Stage # 1

Target Completion Date: Q1 2022

- Exclusive discord channels for Rich Fxxk Club members
- Launch of Street-wear Collection online store
- First exclusive release for Rich Fxxk Club members (street-wear collection)
- First shortlist(s) of Real Estate Investment Opportunities released.
- First voting exercise will commence on our website with features to connect wallet holding Rich Fxxk NFTs and vote accordingly.

Stage # 2

Target Completion Date: Q2 2022

- First release for public in our Street-wear Collection
- New roles on discord server (According to the number of Rich Fxxk NFTs you're holding)
- Collabs with other equally popular projects to increase our exposure and increase the demand/number of holders for Rich Fxxk

Stage # 3

Target Completion Date: Q3 2022

- Official launch of the exclusive Rich Fxxk Club portal on our website.
- Rich Fxxk Points live! Redemption will be opened and points are updated monthly.
- Integrating voting system on Rich Fxxk Club portal on our website
- Sneak preview on upcoming NFT collection concept
- Release of Stage 4 onwards major milestones to anticipate for holders

