**REMINDERS**

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| --- | --- | --- | --- |
| **Deadline** | **Deliverables** | **Format** | **Reminders** |
| Aug 12 | Preliminary Idea Submission | Word | * Use the concept template in the next page of this file * Email to [pitchperfect.citu@gmail.com](mailto:pitchperfect.citu@gmail.com) on or before 11:59 PM of August 12, 2015. * Email ONLY ONCE the concept template. * Subject of email and file name of attachments should be in this format:   **NameofGroup-NAMEOFIDEA** |

**CONCEPT TEMPLATE**

|  |  |  |  |  |  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| Group Name | | **Quake** | | | | | | | | |  |  |
| Chewchut, Marvin Joshua P. | | | | BSCPE - 5 | | Damandaman, Keith Joseph B. | | | | BSCPE - 5 | | |
| Cortezano, Clark Jay R. | | | | BSCPE – 5 | |  | | | |  | | |
| **NAME/TITLE OF THE IDEA**  How do you want people to call your idea? | | | | | **Digital Seismometer with Earthquake Analyzer** | | | | | | | |
| **Point Person** | | | | | **Mobile Number** | | | | **Email Address** | | | |
| **Keith Joseph B. Damandaman** | | | | | **+63 929 378 0114** | | | | [**keithjoseph97@gmail.com**](mailto:keithjoseph97@gmail.com) | | | |
| **CATEGORY** |  | | **Social Innovation** | | | |  | **CIT-Based Project** | | | | |
|  | | **Business in Development** | | | |  | **Applied Research Project** | | | | |
| **PROBLEM / COMPELLING NEED**  Explain the problem you’re addressing (what and why) | | | | | | | | | | | | |
| PHIVOLCS, commonly known as Philippine Institute of Volcanology and Seismology, needs a cheap 24-bit resolution digital seismometer because other countries sell their seismometer at a very high price. As request, This project was born | | | | | | | | | | | | |
| **TARGET AUDIENCE / PARTICIPANTS / BENEFICIARIES / USERS?**  Your idea is intended for who? | | | | | | | | | | | | |
|  | | | | | | | | | | | | |
| **GOAL & OBJECTIVES**  Discuss the goal & objectives of your proposal. | | | | | | | | | | | | |
|  | | | | | | | | | | | | |
| **FEATURES / ADVANTAGES**  What are the unique characteristics of your idea? What can your target audience / beneficiaries attain? | | | | | | | | | | | | |
|  | | | | | | | | | | | | |
| **BREAKTHROUGH IDEA**  How will this idea revolutionize the way the world (or CIT) works? | | | | | | | | | | | | |
|  | | | | | | | | | | | | |