

# OLAYIWOLA O. TIMOTHY

Ogun State, Nigeria

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## SKILLS

**Technical Skills:** Computer fluency, Knowledge of Design Techniques, Tools and Principles, Typography Knowledge, Font Selection, UX Design, Digital Technology, Picture Editing, Ability to follow Brand Guidelines, Designing for Print.

**Skill Stack:** UI Design, Figma, Social Media Management, Multimedia Content Development, Copywriting, Slack, Adobe Creative Apps, Photoscape, CorelDraw, Interactive Media.

**Soft Skills:** Team Work, Design Thinking, Client-Facing Communication, Time Management, Creativity and Originality, Teachable.

## EXPERIENCE

### Lead Graphic Designer & Co-founder- Calvary Imprints

April 2020-Present

*Remote*

- Communicating with clients to learn what they want out of a project and assisting them in expressing their thoughts in a workable and memorable manner.
- Creating varieties of commercials, artworks, books and their covers, brochures, logos, magazine covers, signs, stickers, t-shirts, web pages, and other branding and communication materials.
- Revising a design brief to better meet a client's budget and ideas.
- Learning to use a new piece of software to create a better design output.

### Key Achievement

- Worked in a group of design communities.
- Organized a graphic design masterclass for students on campus, with over 40 students as a graduate.
- Published a book titled: The Grace for Graphics (The story of grace behind creative designs and a practical guide to becoming a Pro-designer).

### Graphic Designer- Bricnet Nigeria

March 2022-Present

*Remote*

- Analyze information in a creative manner to develop concepts, ideas, and designs for: special promotional bundles; outdoor artwork relating to VOICE, and brand communication offers and services.

- Work closely with the Social Media department to discuss the campaign content and design.
- Work with a design brief and project plan, predicting time to completion and delivering regular updates.
- Finalized ideas and concepts are presented to the social media team.
- Strict knowledge of and adherence to BRICNET corporate rules for all communication/design artwork.

#### **Key Achievement**

- Worked independently with less supervision.
- Collaboration was a way of learning and unlearning.

#### **Social Media Manager & Graphic Designer- Coursepedia**

March 2022-January 2023 (Contract)

*Ogun State*

- Analyze client expectations based on previous social media engagement.
- Create designs and social media campaigns.
- Define key performance indicators (KPIs) and key results indicators (KRAs) for social media engagement.
- Update all social media platforms and networks with designs and engaging and relevant content.
- Interact with customers and followers.
- Campaigns are monitored, and online traffic stats keep an eye on the latest social media trends.

#### **Key Achievement**

- Using Analytics tools to increase website reach
- Close and thoughtful collaboration with the web production team.

## **EDUCATION**

**Ekiti State University, Ado-Ekiti** - *Computer Engineering (B.Eng.)*

September 2015 - August 2020

## **ADDITIONAL ACTIVITIES**

**Graphic Designer- TEDx (EKSU Campus)**

Volunteer

**Graphic Design Skill- SEDAB IMPACT HOUSE**

Facilitator