

## DoGood Crypto Community Project whitepaper

"Let's All DoGood for the Good of All"

Powered by You and the "Do" Token

- DoGood for Yourself
- DoGood for Your Investments
- DoGood for Your Local Neighbors
- DoGood for Your Global Community
- → Be a part of the Global DoGood Crypto Community

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All of us have needs. All of us need community. All of us have a desire to DoGood. The DoGood Community seeks to create a new Global Crypto-Based Community that addresses all three of these universal needs while simultaneously providing each member of the DoGood Community with the resources, means, and a platform to do so. We seek to promote DoGooding to people, communities and organizations across the globe.

#### **KEY FEATURES**

Below are some of the key features that make the DoGood Community unique.

These will all be discussed in greater detail in the following sections.

#### DAO

This community will seek to transition into a Decentralized Autonomous Organization (DAO). It will be shaped, governed, and supported by the community. Even prior to the transfer, the community will be involved in the direction of the DoGood Revolution.

#### **OPPORTUNITIES TO "DO" GOOD**

Every member of the community will have the opportunity to share any financial need with our community in order to have that need met.

#### **DOGOOD-ING**

Every member of the community will have the opportunity to DoGood by voting weekly on who receives an even portion of the money raised through the DoGood Charitable Tax. Every vote counts. Every voice is heard.

#### **TAX STRUCTURE**

Wouldn't it be nice if you had a direct say-so in where your tax dollars go? Well, in the DoGood Community you do! There will be a 12% tax on all purchases of the "Do" Token and a 15% tax on all sales and transfers. Where do the taxes collected go?

#### **TAX STRUCTURE**

- Reflections: 70% of all taxes collected (from buying, selling and transferring the "Do" tokens) get
  returned to all "Do" Token holders equally based on the # of "Do" Tokens held in their wallet. These are
  called 'reflections.' They will be automatically transferred to your wallet each hour and will be paid in
  BUSD (BUSD is a 1:1 USD-backed stable coin issued by Binance)
- o **Charitable Giving:** 18% of the taxes collected will be deposited into the "Do" Token Charity Wallet. Each holder of the "Do" Tokens will be able to vote weekly on which person, community, project or organization in our DoGood Community gets a portion of this tax money. Every vote counts. Every single need posted that gets a vote, gets a share of the Charitable tax collected.
- Buy-back & Liquidity: 10% of the taxes collected on "Do" Token Purchases get used to provide additional
  assets to the liquidity pool. Meanwhile, 10% of the taxes collected on "Do" Token Sell and Transfer
  transactions are used to buyback the "Do" Tokens with 50% being burned and 50% being redistributed to
  voters as voting rewards.
- o **Admin:** The remaining 2% of the taxes collected get split up between the admin, marketing, and development wallets. (explained in detail under the Tokenomics section)

#### THE "DO" TOKEN'S EXPLOSIVE, STEADY & LONG-TERM INVESTMENT POTENTIAL

There are several great aspects of the "Do" Token and our DoGood Community DAO project that point towards the explosive, continual and long-term investment potential. Consider the brief summary of the following:

- Explosive: This is a brand-new, community-centered, blockchain-based, universally-appealing, simple-concept, that is poised to revolutionize how we can unite and interact as a Global Community, in a decentralized way, in a self-governing platform. Getting in early could yield hundreds or thousands of percent in returns. Based on other crypto projects and meme coins, with less or no use case, this project could easily hit \$1 Billion in market cap with more than 1 Million "Do" Tokens holders in record time.
- o **Steady:** As a member of this community and holder of the "Do" Token, you will receive hourly reflections from the tax revenue in BUSD. You will be able to watch on your web portal, mobile app and Crypto wallet as the BUSD accumulates every single hour that you hold the "Do" Tokens.
- O Long-Term: What makes the "Do" Token and this project so full of potential for longevity is a combination of the community aspect, the never-ending use case (there will always be people, communities and organizations with needs), the steady income from reflections, the potential growth of the community's value, and knowing you are a part of a living-breathing organization that is making a revolutionary difference.



Perhaps the best way to introduce you to the "Do" Token and The DoGood Crypto Community DAO project is to explain the three things that led to its conception and birth. They are: (1) the current problems the "Do" Token & The DoGood Crypto Community project is trying to solve, (2) how the "Do" Token & The DoGood Crypto Community project seeks to solve these problems, and (3) what are the benefits of the "Do" Token & The DoGood Crypto Community way of solving them.

### CURRENT PROBLEMS THE "DO" TOKEN & DOGOOD CRYPTO COMMUNITY SEEKS TO SOLVE

The "Do" Token & the DoGood Crypto Community Project endeavors to become a self-governing community that utilizes a voluntary and revolutionary tax structure in order to (a) be self-sufficient, (b) provide instant crowdfunding for the needs of the community, (c) to provide hourly reflections paid out to members of the community, and (d) to provide rewards and incentives to be involved with the needs of the community. We believe that there are numerous problems that the DoGood Project can address in meaningful ways. All of us involved in the creation of the DoGood project have experienced them firsthand. Here are the basic problems we are addressing:

#### **UNMET NEEDS**

As humans, one thing we have in common is we all have needs and wants that go unmet. Sometimes we can find help from family or friends, or perhaps from religious or benevolent organizations. Maybe some of our assistance comes from government or social welfare programs. Yet for all of the resources available, countless people, communities, and organizations never get the help they need.



What if there was a place where literally any realistic financial need or want could be met?

#### **ISOLATED & DISCONNECTED EFFORTS:**

Speaking from over 30 years of work in nonprofits, international NGOs, social welfare organizations, and mission organizations, it often feels like no matter what you do, it is never enough. No one person, organization or government can take care of every need. Additionally, since each organization typically works alone, or with limited partnerships, there is a great waste of time and resources with isolated and disconnected efforts.



What if there was a new Crypto Currency and Community that made a way to instantly mobilize and unify global efforts to truly "Do" good?

#### LACK HOW-TO KNOWLEDGE & OPPORTUNITIES TO "DO" GOOD

In the DoGood Crypto Community Project, we believe that all people are hardwired with a desire to help others and to genuinely "Do" good things to help others. However, they often lack a knowledge of how to help. Many of us do not know how to use what we already have in a way that helps others. Even if we have knowledge of how to "Do" good, and have the resources to "Do" good, many of us may not have enough opportunities to "Do" good. Let's face it, we have busy and demanding lives, very little free time to invest in "Do-ing" good, and a relatively small pool of local people and organizations to choose from. Additionally, many of us may have very specific and narrow areas of needs and causes we feel burdened to invest our benevolent & philanthropic time and resources in.



What if there was a community that made it easy, safe, convenient, and anonymous to immediately find and truly "Do" a limitless variety of good things around the world?

#### LACK OF RESOURCES TO "DO" GOOD THINGS

Very few of our fellow global citizens have the resources needed to actually accomplish the good we would like to do. Budgets are tight. Inflation is real. Personal resources are limited. Individually, we lack the resources necessary to make a real impact.



What if there was a community that voluntarily pooled its resources to meet needs and truly "Do" good globally?

#### **LACK OF PROGRESSION**

Oftentimes, in the area of fundraising and crowdfunding, there are long periods of just waiting...with no movement or progress. The current way of raising money to help is so encumbered with red-tape, politics, bureaucracies, and infinite impediments to real progress that it is usually months or years before you see any real movement.



What if there was a new crypto currency and community that was designed to create visible, measurable, and monumental progression every hour of every day, perpetually?

#### **LACK OF COMMUNITY**

Humans were designed for fellowship and community. We all want to feel like we belong to a community, of like-minded individuals, that cares, gives us a voice, lets us be heard, that works together, and that makes the world a better place. Even if we do find small pockets of community, it is often hidden behind walls of local or national borders, family units, religion, ethnicity, political affiliation, social and fraternal organizations, etc.



What if there was a place that equally welcomed all people into the community, gave them an equal voice, and was united in one cause-to "Do" good?

#### LACK OF MEANINGFUL INVOLVEMENT

For many of us, it may feel like the communities, activities, and organizations we get involved with only allow us to 'participate,' but not really have a voice or get involved on a fundamental or foundational level. We may feel that way in our country, in our jobs, our schools, our clubs, etc.



What if there was such a community that both allowed and encouraged every citizen to use their voice to "Do" good, to vote, to govern, to grow and to be meaningfully involved?

#### **DISCONNECTED INVESTING**

We all get into investing for various reasons. There has been a trend in recent years for making investment decisions that are not based solely on the likelihood of financial gain, but also based on strategies that align with our individual morals, beliefs and social goals. This is a daunting task and can be very discouraging.



What if there was an investment opportunity in a Revolutionary Crypto Community that aligned with both our financial goals as well as our "Do" good focused values?

### HOW THE "DO" TOKEN & DOGOOD CRYPTO COMMUNITY DAO SOLVES THESE ISSUES

We believe that the DoGood Community DAO Project addresses the problems above in creative and new ways. Consider the following:

#### MAKING NEEDS KNOWN AND MEETING THEM

In our DoGood Crypto Community, through our platform, any holder of our "Do" Token has the option to submit a request for funding any want or need they have. Literally any member can submit any need at any time. We call these submissions "Opportunities to "Do" Good." Consider some brief examples of potential Opportunities to "Do" Good:

- A single parent can post a need for help buying a car
- A student can post a request for school fees, books or tuition
- O Victims of fire or natural disaster can ask for funds for a new home or repairs
- O Communities can post requests for funds for a new park or playground
- O A charity can request funds for a new program
- An orphanage can request help for taking in new children
- O An entrepreneur can ask for help with a new business

- A community member needing help with medical bills
- O Someone who had crypto stolen through a hack, scam or rug-pull could ask for help
- O As long as it's appropriate, any need can be posted

When a member makes their need known, other members will be able to read their submission and cast a vote for that need. Each vote enables them to receive an equal portion of the taxes collected and stored in the "Do" Token Charity Wallet. Our members will also be able to campaign for themselves or a posted cause they believe in. Additionally, they can help grow the community and their own cause by getting others to buy into The DoGood Crypto Community, purchase "Do" Tokens and then vote for them. When our DoGood Crypto Community members make their needs know, they can receive hourly payouts for up to 30 days for up to \$25,000.

#### **UNIFYING A COMMUNITY & CONCENTRATING EFFORTS**

Upon buying "Do" Tokens and entering the **DoGood Crypto Community DAO**, each member will quickly realize they are now part of a unified community committed to making a difference and **Do-ing Good**. The entire community revolves around each member voluntarily paying their fair share of tax to enter the community, and pooling their resources in order to help others. If a member finds a worthy **Opportunity to "Do" Good**, that member communicates with other people to raise awareness for the need and encourage voting for that **Opportunity to "Do" Good**.

Additionally, the community will be able to track the **hourly and total tax paid out in BUSD** to satisfy the needs of the community. How encouraging would that be to know that you are a part of that community, and you directly helped make that possible?

#### PROVIDING HOW-TO KNOWLEDGE & OPPORTUNITIES TO "DO" GOOD

We have made the process of helping people in the community as simple as possible, and provide all the tools and training necessary to do so. In order to help people and fulfill an **Opportunity to "Do" Good**, all a member has to do is:

- on Buy the \$50 minimum of "Do" Tokens
- Stake / Lock the Tokens in your wallet for 7 days
- Immediately upon staking / locking, you receive 1 DoGood.Vote Token
- Pick an Opportunity to DoGood that you want to vote for
- os Cast your vote, and you are done!
- of You can then repeat that process every 7 days

Videos and step-by-step guides are available. The needs posted as **Opportunities to "Do" Good** will be searchable and categorized. In the beginning, the community will use the web-based DAPP for the searching and voting. Shortly after launch, we will have a mobile version of the App developed in order to make it more convenient. Additionally, we believe the DoGood Crypto Community will explode with untold opportunities to make an impact on our world.

#### PROVIDING POOLED RESOURCES TO "DO" GOOD

Through our unique voluntary community tax system, all of the charity tax collected from every "Do" Token buy, sell, and transfer transaction is pooled together for sharing. Whether you own the minimum or maximum number of "Do" Tokens, you have the same access to the vote tokens, and every charitable vote is weighed exactly the same. Likewise, every vote counts. The community does not award the funds to only the top vote-getters. Instead, every vote equals an even share in the charitable payout. In the DoGood Crypto Community, each holder gets an equal share in how and where the charity taxes are given out.

#### **PROVIDING PERPETUAL PROGRESSION**

We believe that once the "Do" Token and the DoGood Crypto Community is launched, a perpetual progression of measurable **DoGooding** will be set in motion that will be like nothing the world has ever witnessed. Our decentralized ecosystem will forever change how the world thinks of fundraising and crowdsourcing. Not only will our perpetual progress be clearly visible in financial value, but testimonies will be shared of lives changed and communities impacted.

#### BEING A VITAL PART THE DOGOOD CRYPTO COMMUNITY

The **DoGood Crypto Community** offers every holder of the **"Do" Token** an opportunity to be a vital part of the Community DNA. There will be many ways and opportunities to connect with others in the community through posting needs, helping with needs, campaigning for needs, recruiting new people to come into the community, community discussions through various platforms, and helping guide the community DAO into the future

#### TRULY MEANINGFUL INVOLVEMENT

The **DoGood Crypto Community** offers every holder of the minimum number of the "**Do" Tokens** an equal voice in not only the distribution of the charitable funds, but on the direction and governance of the DoGood Community as well. Within the initial 12-month period post-launch, everyone in the community will be given opportunities to vote on the foundation and framework of the Community and how it operates. This way, the DoGood Community's shape and function will be representative of the collective conscience and will of the group. Every voice matters. Every voice will be heard. We will "Do" this together!

#### **PURPOSEFUL INVESTING**

The combination of the type of project the "Do" Token and the DoGood Crypto Community represents, the unique Tokenomics, the voluntary tax-structure, the use case of the Do Token, and the likelihood of the longevity of the DoGood Crypto Community DAO, makes this investment seem both financially sound as well as funding a great cause. Not only does this project demonstrate great potential for financial gain, but meaningful gains in the quality of the lives of everyone involved. Members of the community will be able to read about the testimonies of how people and organizations have greatly benefitted from the combined DoGood power of the community. Likewise, when news outlets report on stories of the work

the community is doing, you will have the satisfaction of knowing you were a big part of that. You will know that not only has your portfolio grown through DoGooding, but so has your impact in the lives of others. Your investment in the DoGood Community provides you and others with the platform, votes and resources to help others in need across the globe. It is a win for your investment, a win for the individuals and organizations helped, and a win for the community as a whole.

Not only does this project demonstrate great potential for financial gain, but meaningful gains in the quality of the lives of everyone involved.

### WHY THE "DO" TOKEN WAY IS THE SUPERIOR WAY TO ADDRESS THESE ISSUES

We believe that there are many clear advantages of the "Do" Token & DoGood Crypto Community Project that make it the best option for combatting these issues. Consider the following:

#### THE "DO" TOKEN & DOGOOD CRYPTO COMMUNITY WAY IS DECENTRALIZED

Other methods of investing and crowdfunding are centralized and controlled by companies, individuals, and organizations that usually require heavy regulation, registration, red-tape, and logistical obstacles to overcome. The current way is slow and cumbersome. Our way offers a decentralized way that requires no credit card, no fiat currencies, no red-tape, and no outside interference. The community will be autonomous and govern itself.

#### THE "DO" TOKEN & DOGOOD CRYPTO COMMUNITY WAY IS PERPETUAL

Once set in motion at launch, the DoGooding will hit the ground running and never look back. At birth, the community will begin changing lives instantly through the reflections to all members, and then to the voting and charitable giving to those in need. It will literally happen like clockwork...every hour...perpetually. There is no ramp-up time, no down-time, no holidays off, no obstacles. The "Do" Token way will perpetually "Do" good in visible and measurable ways.

#### THE "DO" TOKEN & DOGOOD CRYPTO COMMUNITY WAY IS ANONYMOUS

Other methods of crowdfunding and investing require names, social security numbers, or other identification methods. In the DoGood Crypto Community, the giver, the receiver, and the investor can remain anonymous.

#### THE "DO" TOKEN & DOGOOD CRYPTO COMMUNITY WAY IS 'COSTLESS'

Other methods of crowdfunding require you to donate via credit card, fiat, check or bank transfer; each of these directly affects your personal finances. Technically speaking, the "Do" Token & DoGood Crypto Community way of addressing the needs of our members is **costless**. When our members cast votes to help others, there is no direct cost to them at all. Instead, they are simply voting where the community's collective tax funds and pooled resources are going.

#### THE "DO" TOKEN & DOGOOD CRYPTO COMMUNITY WAY IS DEMOCRATIC

Owning "Do" Tokens and being a part of the DoGood Crypto Community is a lot like being a citizen of a Decentralized, Liquid, Democratic, Blockchain Community. Every member pays their 'tax' when entering and leaving the community, and while they are still in the community...they have the right to vote on how their tax treasury is spent. Every vote counts. It is fair and balanced. Each wallet holding the minimum number of "Do" Tokens receives the same voting opportunity and the same weight to their vote in regards to the charity voting. When it comes to the community governance, some issues may be voted on that give a proportional weight to each "Do" **Token**, so that the more "Do" tokens held, the more votes each wallet has. In both cases, the decisions of the community will be democratic.

#### THE "DO" TOKEN & DOGOOD CRYPTO COMMUNITY REPRESENTS CITIZENSHIP IN A COMMUNITY

With most crowdfunding sources, the relationships are simply transactional. In our Community, members who have a need now and receive help, can stay a part of the community indefinitely. With their need met, they can now **pay it forward** by helping others to receive a portion of the charitable tax funds collected. We can all be continually involved on either side of the community: needing help or voting to give help.



The entire DoGood Crypto Community DAO will operate based on two separate crypto tokens. They are:

- on The Do Token (Symbol "Do"),
- <sup>02</sup> The DoGood Vote token (symbol "DoGood.Vote").

#### THE "DO" TOKEN THAT POWERS THE DOGOOD CRYPTO COMMUNITY DAO

The "Do" Token is a BEP20 token. This is the token standard for the Binance Smart Chain. The "Do" Token is the primary token used for the DoGood Community. Owning this token is what entitles the wallet / holder to all the advantages of membership / citizenship in the community. It is also the primary basis for calculating the amount of reflections paid to each holder of the "Do" Token. It will also serve as a governance voting mechanism in the future. Here is the breakdown of the "Do" Token distribution:

#### THE "DO" TOKEN DISTRIBUTION

Quantity	% of the Total Tokens Minted
2,000,000,000,000	100%
1,204,600,000,000	60.23%
700,000,000,000	35.00%
32,000,000,000	1.60%
52,000,000,000	2.60%
7,000,000,000	0.35%
2,900,000,000	0.145%
1,500,000,000	0.075%
-	0%
-	0%
	2,000,000,000,000 1,204,600,000,000 700,000,000,000 32,000,000,000 52,000,000,000 7,000,000,000 2,900,000,000

#### HIGHLIGHTING THE NUMBERS FROM THE TABLE ABOVE, WE SEE:

- Max Supply: there will only be 2 Trillion "Do" Tokens minted. No more can be created
- o Locked in Liquidity: 60.23% of the "Do" Tokens will be locked in liquidity for 36 months. Additionally, the LP Tokens for the established Liquidity Pool will be burned immediately upon receipt so that it can never be 'rugged.'
- Initial Burn: 35% of the "Do" Tokens will be immediately sent to the Burn wallet, thereby permanently taking them out of circulation.

**Founder Wallets**: there will be two founder wallets each containing only 16,000,000,000 (0.80%). Additionally, these wallets will be locked for 18 months. During these 18 months, neither can sell or transfer their "Do" Tokens

• Team Wallets there will be 6 team wallets totaling 2.6%. They will be distributed / locked as follows:

Wallet ID	# Do Tokens	% of Do Tokens	Lock Period
Team #1	12,000,000,000	0.60%	18 months
Team #2	11,000,000,000	0.55%	18 months
Team #3	11,000,000,000	0.55%	18 months
Team #4	9,000,000,000	0.45%	24 months
Team #5	7,000,000,000	0.35%	12 months
Team #6	2,000,000,000	0.10%	6 months

- O IDO: The DoGood Crypto Community will sell .35% of the "Do" Tokens before launch in an IDO (Initial Dex Offering). These coins will be offered at a flat price. Coins not sold during the IDO period will be automatically burned. 90% of the BNB raised in the IDO will go to strengthen the liquidity pool, and the other 10% will fund the marketing and Development wallets equally as those wallets will not start out with any Do Tokens.
- o **Private Presale:** In total, only 0.145% of the "Do" Tokens will be sold in the private presale. The majority of these BNB will go into the Liquidity Pool, with a small amount (less than 5%) going to development costs and marketing.
- Airdrop: We will initiate an airdrop campaign with 0.075% of the "Do" Tokens to create awareness, and onboard NGOs, Non-profits, and charitable organizations, and other people eager to be a part of the community.

#### THE DOGOOD CRYPTO COMMUNITY VOTE TOKEN SPECIFICS

The **DoGood Vote Token "DoGood.Vote,"** is the primary token used in the voting function for the distribution of the 18% tax collected in the "Do" Token Charity Wallet. The token has no monetary value, and it cannot be bought, sold or transferred. It can only be used to vote as outlined in this document. Below is an overview of the mechanics of the vote token, followed by a graphic representation.

#### **DOGOOD.VOTE MECHANICS & FUNCTION**

Essentially, our platform (via the web Dapp or mobile App) will have two 'Sides' on which a **"Do" Token** holder can stake (lock) their **"Do" Tokens**. Staking on Side "A" (The **"Do" Good Opportunities** side), or on Side "B" (The **Do side**). Keep in mind, in order to stake on either side there is a minimum of \$50 in "Do" Tokens that must be stored in the wallet.

#### SIDE A - THE "DO" GOOD OPPORTUNITIES SIDE

Staking / locking all "Do" **Tokens** contained in their wallet on Side "A", allows that wallet holder (an individual, organization, community, etc.), to be eligible to receive **DoGood.Vote** tokens. On this side, the individual will be given a limited amount of space to write an appeal to the "Do-ers" (Side "B"), explaining / including the following:

- Who they are (or who they are representing) They can share as much or as little information as they are comfortable with.
- What their specific need is
- What their need will cost
- Why the Do-er's should vote for them
- One image and one link if desired

#### Here are some of the specific mechanics, functions, and limitations of staking on Side A:

- Staking / locking on Side A is for a 30-day periodWhile the tokens are locked, they cannot be sold or transferred
- O There is a Listing Fee<sup>1</sup> BUSD (\$1) to stake your wallet on this side. Each additional time the same wallet gets staked, the fee goes up \$1 BUSD. (2nd time = \$2 BUSD, 3rd time = \$3 BUSD) up to a maximum of \$50 for the 50th time its staked and above.

<sup>&</sup>lt;sup>1</sup> See section VII Voter Incentives to see where these funds go.

- 0 Charity reflections are paid out hourly in the form of BUSD a 1:1 USD backed stable coin.
- The initial limit on the maximum amount that can be earned by receiving votes in the 30-day lock period is \$25,000. If \$25,000 in BUSD is reached before the 30-day lock period is expired, their "Do" tokens will still remain locked for the 30-day lock period, but the wallet will no longer be able to receive vote tokens, and the tokens they have received thus far will be returned to the DoGood Community Vote Token Wallet. Their BUSD is not locked and may be withdrawn at any time, even while the Do Tokens are locked.
- **Re-staking**: if the wallet does not receive the maximum of \$25,000 in BUSD during its 30-day staking period, it has an immediate 30-day waiting period before the same wallet address is allowed to stake again. If the wallet does receive the maximum of \$25,000 in BUSD during the 30-day lock period, it has an immediate 90-day waiting period before the same wallet address is allowed to stake again. We have this implemented initially to make sure multiple needs can be met, and everyone in the community should have ample opportunities. The maximum that can be received from the charity wallet per year is \$75,000.
- Caution: the smart contract and the admin function in the Dapp / Mobile App will allow for wallet addresses to be blacklisted and banned from staking wallets on either side for misuse. This will not prevent them from earning their normal reflections that everyone earns, just from being a part of the community and staking on either side.

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<sup>&</sup>lt;sup>2</sup> Explaining how the Charitable payouts are calculated will take a little time. It is covered in more detail in Section VI below.

#### SIDE B - THE DO-ER SIDE

Staking / locking all of their **"Do" Tokens** contained in their wallet on Side "B," (The **Do-ers** side), allows that wallet holder to immediately receive 1 **DoGood.Vote Token**. Here are some specifics of the mechanics of the Vote Token:

- O The Vote Token has no financial value.
- The Vote Token cannot be bought, sold or transferred except to vote for a cause on the
   "Do" Good Opportunities side.
- O The instant the wallet is staked, the Vote token is placed in their wallet. Regardless of how many "Do" Tokens you own, every wallet = 1 vote. Every voice receives equal weight in our community.
- o Initially, the wallet will stay locked for 7 days regardless of when or if the vote is cast. The **"do" Tokens** will not be able to be sold or transferred during the lock period.
- The vote must be cast within the 7-day lock period or it will be lost.
- O There is no limit as to how many times a wallet may stake on Side B in order to vote.

<sup>&</sup>lt;sup>3</sup> They will be paid out each hour assuming the charitable proportion earned is enough to pay for the gas fee. If it is not, the amount will keep accruing each hour until there is enough BUSD accumulated to pay for the gas fee. The gas fee is charged by the Binance Smart Chain; this is essentially the cost of a transaction on their network.

<sup>&</sup>lt;sup>4</sup> Why lock the tokens / wallet for 7 days? There are three primary reasons for this. First, we want to make sure that the people voting are actually invested in the community. This 7-day lock period would at least ensure they did not establish a wallet, buy the "Do" Token, vote for someone (maybe even another of their own wallets), and then sell out.



There will be a tax placed on Buying, Selling and Transferring "Do" **Tokens**. These taxes are the source of funding for the community, including the charitable giving. A 12% tax will be collected on all purchases of each "Do" **Token**, and a 15% tax will be collected on every sell or transfer of "Do" **Tokens**. The taxes are collected automatically through the Smart Contract that governs the "Do" **Token** and the **DoGood Crypto Community**. It is because of these taxes that we need to make use of the Decentralized exchange like Pancake Swap. The **centralized exchanges** are not able to collect or distribute these taxes.

#### **HOW ARE MY DOGOOD TAXES USED?**

- O 70% for Reflections: the BUSD that is transferred hourly to every holder of the "Do" Token. Just to clarify, if a member only holds a very small number of "Do" Tokens, it may take longer than an hour to accumulate enough BUSD reflections to pay for the required BSC gas fee required to transfer the tokens from our wallet to their wallet. Regardless, every holder will be able to connect their wallet to the Web or mobile App and see the accumulation of their BUSD, regardless of how many "Do" Tokens are held.
- o **18% for the "Do" Token Charity Wallet:** this is the portion of taxes collected that is converted into BUSD and then is transferred hourly directly to community members who post their needs and receive votes.
- O 10% for Liquidity or 5% Buyback & Burn + 5% Voter Rewards: 10% of the tax collected on purchases of the "Do" Token, is used for adding to the Liquidity Pool on Pancake Swap, while 10% of the tax collected from sell and transfer orders of the "Do" Token is used to buy back "Do" Tokens. Of the "Do" Tokens bought back by the system, 50% of them are burned thereby permanently reducing the supply of "Do" Tokens thereby increasing the value of the remaining "Do" Tokens, while the other 50% are given as a reward to all of the Voters for that week.
- o **1% for the Marketing Wallet:** 1% of the taxes collected are used to maintain marketing efforts to let more prospective members know about our DoGood Crypto Community.

o 1% for Development: the final portion of the taxes collected go towards further development of the community. Since most of the development expense was paid for by the initial investors, founder, and funds from the IDO, the majority of these funds will be devoted to further build out the DoGood infrastructure and new features for the community.

For example, let's assume you want to buy \$1,000 in **Do Tokens**. So, you have \$1,000 worth of BNB in your Trust Wallet, connect with Pancake Swap (or our fork on the DoGood dashboard). When you invest your \$1,000 of BNB, you will receive \$880 in **do Tokens**. The other \$120 worth of BNB gets automatically collected in taxes, and then is divided up as outlined in herein.



# REFLECTIONS EXPLAINED

Below are written and visual illustrations of what the reflections are and how they work. Note that the assumptions below are based on the actual calculations, but of course we cannot guarantee the sales figures of the "Do" Token.

#### SAMPLE REFLECTIONS CALCULATIONS

Let's assume, that in a given hour, \$10,000,000 in "**Do" Tokens** are purchased (and none are sold or transferred). Also, we will assume that there are 400,000,000,000 "**Do" Tokens** in circulation. So, \$10,000,000 in "**Do" Tokens** sold would be taxed at 12%. This would yield \$1,200,000 in total taxes collected.

Of the \$1,200,000 in taxes collected, 70% would get distributed evenly in BUSD to all **"Do" Tokens** holders based on the # of **"Do" Tokens** in their wallet.

So,  $$1,200,000 \times 70\% = $840,000$  to be divided up in just that single **hour.** 

With the assumed 400,000,000,000 **"Do" Tokens** in circulation that would yield \$ 0.0000021 payable per **"Do" Token**.

So, if you owned 10 Million "Do" **Tokens,** you would receive roughly \$21 in BUSD that **hour**. Plus, you would then receive proportional reflections each and every **hour** you own the "**Do" Tokens...**forever. Naturally, the amount would change each hour as the volume of purchases, sell, and transfers change. **For fun, do this exercise on a calculator:** 

Estimate your hourly reflections x 24 hours in a day x 365 days in a year = \$\_\_\_\_\_. That's just your estimated reflections...not to mention the amount of increased value of the "Do" **Tokens**, your voting rewards or charitable donations received.

#### All wallets holding "do" Tokens



Share evenly in the reflections based on the # of tokens in the wallet

Reflections are collected even if the wallet is staked on either side

Share evenly in the 67% of the Tax on Buy, Sell and transfers of the**"do"** Token

Reflections are received until "do" tokens are sold

Reflections are paid automatically in BUSD hourly

Will be visible in their wallet and and Dapp when they connect their wallet

As a point of reference, 10 Million "Do" **Tokens** purchased during the IDO would only cost \$700

# "DO" TOKEN CHARITABLE WALLET PAYOUTS EXPLAINED

As a reminder, the resources available in the "Do" Token Charitable Wallet also come from the taxes collected on every Buy, Sell, and Transfer of "Do" Tokens. All of the taxes collected are converted into BUSD and stored in the "Do" Token Charitable Wallet until time to be paid out each hour.

Below are four examples demonstrating the math used by the Smart Contract to distribute tax revenue collected and temporarily stored in the "Do" Token Charitable Wallet.

#### **EXAMPLE: HOUR #1**

For this example, let's assume that in the very first hour that the charitable voting goes live, \$1,000,000 in "Do" Tokens are purchased (and none are sold or transferred). That \$1,000,000 in "Do" Tokens sold would be taxed at 12%. This would yield \$120,000 in total tax revenue. Of that, 18% would get changed into BUSD (a \$1 Stable Coin) and stored in the DoGood Charitable Wallet.

#### The charity portion of the taxes for hour #1 would be calculated as follows:

Hourly Tax Accumulated = \$120,000 in Total Tax Revenue x 18% for the Charitable Wallet = \$21,600. This \$21,600 would be distributed evenly to all wallets staked / locked on Side A that have received at least 1 **DoGood.Vote Token.** 

Now, let's assume that a total of 1,000 DoGood Community Members cast their 1 vote each for a total of 1,000 votes cast. (Further assuming there were no previous votes cast, and this is the first hour when the Community was free to cast their votes).

So, we take the \$21,600 in the charitable wallet collected this hour  $\div$  1,000 votes cast = \$21.60 donation per vote received. So, assume the following 4 hypothetical samples of needs that received votes:

<sup>&</sup>lt;sup>5</sup> \$10,000,000 x 12% Tax = \$1,200,000 in taxes collected.

#### **EXAMPLE: HOUR #1**

DoGood Opportunities	Votes Received out of 1,000 total	Value of Each Vote for that Hour	Giving paid to each in BUSD (Votes x Value per vote)
Need "A"	75	\$21.60	75 x \$21.60 = \$1,620
Need "B"	15	\$21.60	15 x \$21.60 = \$324
Need "C"	120	\$21.60	120 x \$21.60 = \$2,592
Need "D"	1	\$21.60	1 x \$21.60 = \$21.60

#### **EXAMPLE: HOUR #2**

In Hour #2, we are going to assume that there is \$2,000,000 in "Do" Tokens purchased (further assume that none are sold or transferred this hour). This would generate another \$43,200 to be distributed to the recipients of the DoGood Vote tokens.

 $($2,000,000 \times 12\% \text{ tax} = $240,000 \text{ in taxes collected.} $240,000 \text{ in taxes} \times 18\% \text{ for the Charity Wallet} = $43,200 \text{ to be divided up amongst all the cumulative votes cast})$ 

But this hour, imagine **1,500** new votes were cast. So, for our calculations for this second hour, we will add up the cumulative votes cast:

1,000 from hour 1 + 1,500 votes from hour 2 = a cumulative total of 2,500 total votes cast in 2 hours.

Now we take the \$34,680 in the charitable wallet collected that hour  $\div$  2,500 cumulative votes cast = \$13.872 donation per **cumulative** vote received.

Additionally, let's use the same 4 examples above. Based on the new set of stats from the sample scenario, the new calculations will be as follows:

In hour 2, Need "A" received 5 more votes, Need "B" received 35 more votes, Need "C" received 145 more votes, and Need "D" received no new votes. The following would be the resulting payout:

#### **EXAMPLE: HOUR #2**

DoGood Opportunities	Votes Received of 2,500 total so far	Value of Each Vote for that Hour #2	Giving paid to each in BUSD (Votes x Value per vote)
Need "A"	75 + 5 = 80	\$17.28	80 x \$17.28 = \$1,382.40
Need "B"	15 + 35 = 50	\$17.28	50 x \$17.28 = \$864.00
Need "C"	120 + 145 = 265	\$17.28	265 x \$17.28 = \$4,579.20
Need "D"	1 + 0 = 1	\$17.28	1 x \$17.28 = \$17.28

#### **EXAMPLE: HOUR #3**

In Hour #3, we are going to get a little more complex. It is the same math, but this time we are going to add in some "Do" **Tokens** being sold and some being transferred to a different wallet. For this math problem, here are our assumptions for Hour #3:

- a\$3,000,000 in "Do" Token purchases
- b \$500,000 in "Do" Token transfers
- \$250,000 in "Do" Tokens being sold

#### Now, here are the calculations for the total charity tax collected:

- a \$3,000,000 in "Do" Token purchases x 12 % tax = \$360,000
- b \$500,000 in "Do" Token transfers x 15% tax = \$75,000
- \$250,000 in "Do" Tokens being sold x 15% tax = \$37,500

Total tax collected Hour #3 = \$472,500

Total Tax Collected of  $$472,500 \times .18\%$  for for "Do" Token Charity Wallet = \$85,050

Now let us assume that for Hour #3, only 800 new votes are cast. This would bring our **cumulative votes** for the 3 hours to **3,300**. Further assume that our sample recipients received the following new votes:

"A" received 30, "B" received 60, "C" received 75, and "D" received none again.

This would result in the following calculations and payouts:

- \$85,050 in "Do" Token Charitable funds to distribute
- O 3,300 total cumulative votes cast in the three hours
- o \$85,050 ÷ 3,300 = \$25.77 per cumulative vote

DoGood Opportunities	Votes Received of 3,300 total so far	Value of Each Vote for that Hour #2	Giving paid to each in BUSD (Votes x Value per vote)
Need "A"	75 + 5 + 30 = 110	\$25.77	110 x \$25.77 = \$2,834.70
Need "B"	15 + 35 + 60 = 110	\$25.77	110 x \$25.77 = \$2,834.70
Need "C"	120 + 145 + 75 = 340	\$25.77	340 x \$25.77 = \$8,761.80
Need "D"	1 + 0 + 0 = 1	\$25.77	1 x \$25.77 = \$25.77

Now let us look at their totals for just the first three hours of voting:

DoGood Opportunities	\$ Received in Hour #1	\$ Received in Hour #2	\$ Received in Hour #3	Total \$BUSD Received in 3 Hours
Need "A"	\$1,620	\$1,382.40	\$2,834.70	\$5,837.10
Need "B"	\$324	\$864.00	\$2,834.70	\$4,022.70
Need "C"	\$2,592	\$4,579.20	\$8,761.80	\$15,933.00
Need "D"	\$21.60	\$17.28	\$25.77	\$64.65

There are several things that we would like to draw your attention to regarding these sample scenarios and calculations. First, notice that even though Need "D" only received 1 vote in the very first hour of voting, that single vote will have a lasting affect every hour for the next 30 days! That's 24 hours per day x 30 days = 720 hours of earning from a single vote! If you were to average out the 3-hour earnings of Need "D," it comes to around \$21.55 per hour. If you were to multiply that \$21.55 per hour x 720 hours in a month, that single vote could bless Need "D" with \$15,516...and that is assuming they **never received another vote for the remainder of the 30-day staking period!** 

On the other side of the realm of possibilities, Need "C" has already received \$15,933.00 in just 3 hours. At this pace, they will max out their limit of \$25,000 in under 6 hours!

Looking at this math, it quickly becomes apparent that people in our community are going to have plenty of incentive to encourage family, friends, coworkers, classmates, neighbors, supporters, and even strangers to buy into our community and participate.

Not only are the "Do" Token and The DoGood Crypto Community going to revolutionize the way the world views doing good and helping others, but our blockchain based, community-driven model will revolutionize fundraising and crowdfunding forever!

"Our blockchain based, community driven model will revolutionize fundraising and crowdfunding forever!"



In the "Do" Token and the DoGood Crypto Community economics, it is easy to see why people would want to stake their coins on the charity side. The potential of \$25,000 in a matter of hours is very enticing. So how do we encourage people to Vote as well?

There are two very simple ways. First, there is a limit on staking on the "Do" Good Opportunities side. Second, but most importantly...we offer incentives and rewards for active voters. Besides the feeling of knowing that you have helped a fellow DoGood Crypto Community member by voting, we also offer rewards to Voters in the form of two different crypto currencies: BUSD, and our native "Do" Token.

#### THE SOURCES OF THE VOTING REWARDS

#### **LISTING FEES**

There are two sources of the rewards that will be paid to voters. First, the listing fees that members pay for staking their "Do" tokens on Side A, The "Do" Good Opportunities Side, are all stored in the "Listing Wallet" for 7 days. These fees will then be divided evenly amongst every person that cast a vote during that same 7 days. For example, if in a given 7-day period \$10,000 in listing fees are collected and 1,000 people vote, each one would receive \$10 in BUSD just for voting. The count starts back at 0 after the payout, and repeats 7 days later.

#### 10% BUYBACK TAX ON SELL & TRANSFERS

In Section IV we noted that 10% of the tax collected on the Sell and Transfer of "Do" Tokens would be used to buyback "Do" Tokens from the liquidity pool. The tokens that our Smart contract buys back with these taxes will be split 50/50 between being burned (sent to a non-existent wallet thereby taking them out of circulation forever), and the other half being paid to Voters.

This functions is similar to the Listing fees above. Every time people either sell and transfer their "Do" tokens, they incur a 15% tax. Of that tax, 10% of it will go to the Buyback & Burn / Rewards Wallet. 50% of these repurchased "Do" Tokens will be burned and 50% of that will be redistributed to the people who voted that week. Consider the following as an example:

Imagine in a 7-day period, \$10,000,000 in "Do" Tokens were sold or transferred. The tax on \$10,000,000 would be  $$10,000,000 \times 15\% = $1,500,000$ . Of that, 10% gets used to repurchase "Do" Tokens. So that would be  $$1,500,000 \times 10\% = $150,000$  in "Do" Tokens purchased from the Liquidity Pool at market value. Of those 50% would be burned and 50% would be distributed to the voters.

So,  $$150,000 \times 50\% = $75,000$ . So, assuming the same numbers above, if there were 1,000 voters that week, each one would receive an additional \$75 in "Do" Tokens as well as the BUSD from the listing fees mentioned in the previous section.

When you realize that all a person has to have in order to participate in staking their coins to Vote or receive donations is \$50, people could more than double their holdings each week just by voting. This does not even include the hourly reflections or access to the charitable funds on "Do" Good Opportunities side.



In the DoGood community, you have choices. You are free to choose to be as involved as you want or not involved at all. Although the majority of this whitepaper has been devoted to the community aspect, especially with the voting and receiving of votes, we realize that these may not be for everyone.

#### **JUST HERE FOR THE PROFIT**

We recognize that there will be people that just want to invest financially in the "Do" Token and the DoGood Crypto Community Economy, and that is all. They may not want to stake / lock their tokens to either receive votes or cast votes. Hey, that's ok with us. The important thing for this group to remember is that owning and holding the "Do" Tokens is like holding a passport. The DoGood Crypto Community door is always open for them to come in with their needs, or to have a say-so in how the charity dollars get divided up...and to be rewarded for doing so.

#### **VOTES, VOTES & MORE VOTES**

For many, maybe you want to go to the next level and just get involved with voting. Again, you are free to stake your tokens so that you can be the recipient of the charity funds, or you can stake your tokens to help decide where the charity funds go. You may even find yourself continually crossing the aisle between giving and receiving. We encourage that. You are in the community, so make the most of your time, opportunities, and resources.

#### **GOVERNANCE**

Starting shortly after launch, we will be working towards transforming the community into a safe, secure and fully operational Decentralized Autonomous Organization (DAO). We are going to be super careful in how we approach this, gleaning from the mistakes of other's and learning from the successes being realized by a few. Along the way, every holder of the "Do" Token will be offered to use their voice and get involved in our direction. The ultimate goal is to have the DoGood Community DAO take over its own governance. If this is not possible due to logistical, legal, or governmental obstacles, we will work to establish a hybrid DAO system at a minimum.



During the course of the research and planning portion of the DoGood Community Dao Project, we studied numerous other Crypto projects, their relative strengths and weaknesses, their performance, their business models, Tokenomics, and use cases. Through this study, we believe that our "Do" Token and DoGood Community DAO project with its unique Tokenomics, charitable use case, two streams of reflections, voting rewards, community involvement, and moving towards a self-governing DAO structure, could realistically reach \$1 Billion in market cap and more than 100,000 wallets holding our "Do" Token in record time. With this in mind, we offer our DoGood Roadmap.



#### Q3 2021

- DoGood Community DAO Project conceptualized
- > Team Assembled
- Market research completed
- > Technical research completed
- > Framework organized
- > Plan put in motion

#### 0

#### **Q4 2021**

- > Whitepaper & Roadmap completed
- > Tokenomics completed
- > Taxenomics completed
- > DoGood Charitable Giving mechanics completed
- > Web site and Dapp Development begun
- > Smart Contract Development begun
- > Website launched
- Social Media campaigns launched
- Explainer video series launched



#### **JANUARY, 2022**

- > Full version website goes live
- Marketing campaign ramp-up
- > IDO scheduled
- > Airdrop campaign begins
- > Wallet Connect Feature Completed
- Coinmarketcap listing
- Coingecko listing
- BSC listing
- > Smart Contract Audited and results posted
- > Pancake Swap Fork Completed
- > Do Token & DoGood Crypto Community web app launched

#### **FEBRUARY, 2022**

- > "Do" Token goes live on Pancake Swap
- > Begin sharing testimonies from HODL reflections
- Live AMA events
- Pre-registering and set up of "Do" Good Opportunities

#### MARCH, 2022

- > Live voting for the charitable donations begins
- > Begin sharing testimonies of Charitable giving
- Complete development, Testing and launch of Mobile Android/iOS Apps for voting and community engagement



- Q2 2022
  - > Begin community DAO discussions
  - > Begin Roadmap for transition to DAO
  - > Begin development of DoGood NFT Platform to integrate with the DoGood Community
- Q3 2022
  - > Reach milestone of 100,000 wallets holding DoGood "Do" Token
  - > Reach \$1 Billion in Market Cap
  - > Begin voting process on DAO rules, governance and structure based on community input
- Q4 2022
  - > Finalize plans for DAO, prepare for migration in Q1, 2023

## SMART CONTRACT VARIABLES & SPECIAL FEATURES

Given that this is a new endeavor that seeks to transform into a DAO, something even more complex, there will be certain aspects of the Smart Contract that must remain flexible. This is to ensure that the community is able to adjust to changing needs within the community as well as adapt to the potential future impact of world governments. Most of these will be voted on by the community before being changed. With these factors in mind, the following items will appear as variables within the Smart Contract setting:

- on The reflections payout currency will be initially be BUSD by default. However, since it is a stable coin backed by the US Dollar, it may come under centralized oversight. If this happens, the setting will change so that reflections are instead paid in the native Binance Coin (BNB).
- As previously mentioned, the initial limit for charitable giving will be set at \$25,000 per 30-day lock period. Depending on the demands on and wishes of the community, it may be adjusted no lower than \$10,000 and no more than \$50,000 for a 30-day period.
- Additionally, in the unlikely event that no one votes in a given hour, the charity wallet will still get divided by the total outstanding cumulative votes received. (so assuming in the previous hour there were 17,310 Vote tokens held by all of the "Opportunities to Do Good" Needs, and assume 10 expired because their 30 days were up, then the BUSD in the "Do" Token Charity Wallet would be divided among the outstanding 17,300 Vote Tokens.
- One additional special feature of the "Do" Token, is that when anyone either sells or transfers all of their "Do" tokens out of a wallet, one "Do" Token will forever be locked in that wallet. This will be a means of an additional burn feature.

## LEGAL DISCLAIMER

- of This whitepaper does not constitute investment advice on the merits of purchasing the DoGood "Do" Token.
- 102 This Whitepaper is not a prospectus or any such document.
- This Whitepaper is not a solicitation or offer to sell any security, investment product, regulated product or financial instrument in any jurisdiction.
- These DoGood "Do" Tokens are not structured or intended to be offered as securities in the DoGood Community DAO Project.
- No representations or warranties have been made to the recipients of this Whitepaper regarding the accurateness or completeness of this information.
- of This Whitepaper is offered in English and no statement of accuracy can be made regarding any translation.
- You should always consult your attorney, accountant, tax professional and trusted financial advisor prior to determining whether to purchase the DoGood "Do" Tokens.
- This Whitepaper contains forward looking statements regarding the DoGood model and future possibilities.

  By their nature, forward looking statements are subject to extreme risks and significant uncertainties. These forward-looking statements should not be used in your consideration as to whether or not you should purchase our DoGood "Do" Tokens.
- There is an inherent loss of risk when purchasing any crypto asset. Make sure and do your own homework, read the smart contract audit, ask questions, and make sure you understand the inherent risks involved.

  These include but are not limited to complete loss of your investment, having your digital wallet hacked, etc.