

**Dott-Media**AI-POWERED DIGITAL  
SOLUTIONS

## Threads Connection Onboarding

Client account setup checklist

Date: \_\_\_\_\_

### Overview

Threads publishing in Dott Media uses the connected Instagram Business account. This guide covers the Instagram setup required to publish to Threads.

**Estimated time: 15-25 minutes**

### Account prerequisites

- Instagram Business or Creator account.
- Instagram linked to a Facebook Page.
- Client has admin access to the linked Page.

### Technical prerequisites

- Meta app with Instagram Graph API enabled.
- App status is Live with Advanced Access.
- Instagram publishing permissions approved.

### Required permissions

Permission	Why it is needed
<code>instagram_basic</code>	Access the Instagram Business account profile.
<code>instagram_content_publish</code>	Publish posts that can be shared to Threads.
<code>pages_show_list</code>	Resolve the linked Facebook Page and IG account ID.

### Connection steps

1. Connect the Instagram Business account in Dott Media.

2. Confirm the Instagram access token and business account ID are stored.
3. Enable Threads in your posting settings.
4. Publish a test post to confirm Threads delivery.

### Data we store per user

- Instagram access token.
- Instagram Business Account ID.
- Optional Instagram username for display.

### Verification checklist

- Threads status shows Connected via Instagram.
- Test post succeeds.
- Engagement metrics appear in reporting.

**Dott-Media AI-Powered Digital Solutions**  
Threads Connection Onboarding

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