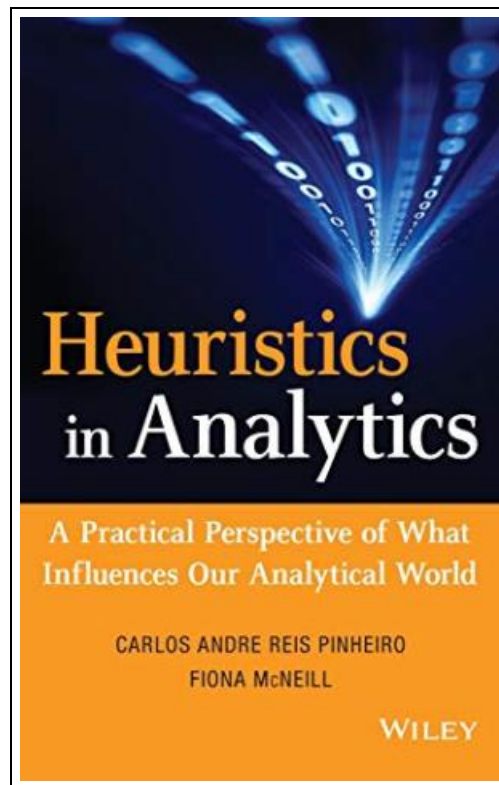


## Heuristics in Analytics: A Practical Perspective of What Influences Our Analytical World (Hardback)



Filesize: 1.33 MB

### ***Reviews***

*This book is definitely not straightforward to get started on studying but extremely exciting to read. It is really simplistic but shocks in the 50 percent of the ebook. Once you begin to read the book, it is extremely difficult to leave it before concluding.*  
*(Ally Reichel)*

## HEURISTICS IN ANALYTICS: A PRACTICAL PERSPECTIVE OF WHAT INFLUENCES OUR ANALYTICAL WORLD (HARDBACK)



John Wiley & Sons Inc, United States, 2014. Hardback. Condition: New. 1. Auflage. Language: English. Brand new Book. Employ heuristic adjustments for truly accurate analysis Heuristics in Analytics presents an approach to analysis that accounts for the randomness of business and the competitive marketplace, creating a model that more accurately reflects the scenario at hand. With an emphasis on the importance of proper analytical tools, the book describes the analytical process from exploratory analysis through model developments, to deployments and possible outcomes. Beginning with an introduction to heuristic concepts, readers will find heuristics applied to statistics and probability, mathematics, stochastic, and artificial intelligence models, ending with the knowledge applications that solve business problems. Case studies illustrate the everyday application and implication of the techniques presented, while the heuristic approach is integrated into analytical modeling, graph analysis, text analytics, and more. Robust analytics has become crucial in the corporate environment, and randomness plays an enormous role in business and the competitive marketplace. Failing to account for randomness can steer a model in an entirely wrong direction, negatively affecting the final outcome and potentially devastating the bottom line. Heuristics in Analytics describes how the heuristic characteristics of analysis can be overcome with problem design, math and statistics, helping readers to:

- \* Realize just how random the world is, and how unplanned events can affect analysis
- \* Integrate heuristic and analytical approaches to modeling and problem solving
- \* Discover how graph analysis is applied in real-world scenarios around the globe
- \* Apply analytical knowledge to customer behavior, insolvency prevention, fraud detection, and more
- \* Understand how text analytics can be applied to increase the business knowledge

Every single factor, no matter how large or how small, must be taken into account when modeling a scenario or event even the unknowns. The presence or absence...



[Read Heuristics in Analytics: A Practical Perspective of What Influences Our Analytical World \(Hardback\) Online](#)

[Download PDF Heuristics in Analytics: A Practical Perspective of What Influences Our Analytical World \(Hardback\)](#)

## Other Kindle Books



### **Modern Portfolio Theory: Foundations, Analysis, and New Developments + Website (Hardback)**

John Wiley & Sons Inc, United States, 2013. Hardback. Condition: New. 1. Auflage. Language: English. Brand new Book. A through guide covering Modern Portfolio Theory as well as the recent developments surrounding it Modern portfolio...

[Read](#) [Document](#)

»



### **Bayesian Biostatistics (Hardback)**

John Wiley & Sons Inc, United States, 2012. Hardback. Condition: New. 1. Auflage. Language: English. Brand new Book. The growth of biostatistics has been phenomenal in recent years and has been marked by considerable technical...

[Read](#) [Document](#)

»



### **Fundamentals of Fire Phenomena (Hardback)**

John Wiley & Sons Inc, United States, 2006. Hardback. Condition: New. 1. Auflage. Language: English. Brand new Book. Understanding fire dynamics and combustion is essential in fire safety engineering and in fire science curricula. Engineers...

[Read](#) [Document](#)

»



### **Get into UK Medical School For Dummies (Paperback)**

John Wiley & Sons Inc, United States, 2012. Paperback. Condition: New. 1. Auflage. Language: English. Brand new Book. Get the book and get into medical school. Sound simple? Well, it isn't. But Get into UK...

[Read](#) [Document](#)

»



### **How to Survive a Zombie Attack (Hardback)**

QEB Publishing, United States, 2018. Hardback. Condition: New. Chris King, Butcher Billy (illustrator). Language: English. Brand new Book. The only book on the market telling the truth about monsters and how to fight them, this...

[Read](#) [Document](#)

»

**Case Studies in 21st Century School Administration: Addressing Challenges for Educational Leadership (Hardback)**

SAGE Publications Inc, United States, 2007. Hardback. Condition: New. Language: English. Brand new Book. 'I would adopt Case Studies in 21st Century School Administration for use in my course because of its relevancy and appropriateness

[Download](#) [ePub](#)

»

**Financial Mathematics: An Introduction (Hardback)**

Alpha Science International Ltd, United Kingdom, 2013. Hardback. Condition: New. Language: English. Brand new Book. "Introductory Financial Mathematics" attempts to provide an introductory text on Financial Mathematics to cater to the needs of students at

[Download](#) [ePub](#)

»

**Stochastic Portfolio Theory (Hardback)**

Springer-Verlag New York Inc., United States, 2002. Hardback. Condition: New. 2002 ed. Language: English. Brand new Book. Stochastic portfolio theory is a mathematical methodology for constructing stock portfolios and for analyzing the effects induced on

[Download](#) [ePub](#)

»

**Minecraft Blockopedia: An Official Minecraft Book from Mojang (Hardback)**

Egmont UK Ltd, United Kingdom, 2016. Hardback. Condition: New. UK ed. Language: English. Brand new Book. Minecraft is a multi-platform block-based gaming sensation available on Xbox, PlayStation, PC and mobile devices. Whether you're in Creative,

[Download](#) [ePub](#)

»

**Across the Line: A Ganix Johns Adventure (Hardback)**

Byways, United States, 2015. Hardback. Condition: New. Library ed. Language: English. Brand new Book. Ewan, Zane, and Ganix--three half-brothers take sibling rivalry to new lengths as they race each other across their homeland. Magic isn't

[Download](#) [ePub](#)

»