Baha Kahri

Junior Data Analyst | Junior Data Scientist

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PROFESSIONAL SUMMARY

Results-driven **Data Analyst** with experience in **fast-growing tech startups**, driving data-powered decision-making. Proficient in **Python, SQL, R, Tableau, AI-driven analytics, and data automation** to optimize KPIs and revenue forecasting. Proven ability to leverage **predictive modeling, business intelligence, and data storytelling** to drive business impact. Seeking to apply expertise in **data-driven strategy** in a new field.

CORE SKILLS & TECHNICAL EXPERTISE

Programming: Python, R, SQL, VBA (Microsoft Office), HTML/CSS, Java, JavaScript, TensorFlow, C, SQL, NoSQL.

Data Analysis & Business Intelligence Tools: Tableau, Power BI, Looker, Microsoft Excel (Advanced), Google Analytics, Salesforce, SAP, Starburst, Oracle, SAS, SPSS, CRM Management.

Machine Learning & AI: TensorFlow, Scikit-learn, NLP, Predictive Modeling, Time Series Analysis, Spark, Hadoop.

Data Processing & Engineering: ETL, Data Warehouse, Data Pipelines, SQL Optimization, BigQuery, StarUML, Data Collection, Database Architecture, Snowflake.

Statistical Methods & Quantitative Analysis: Data Manipulation (Pandas, NumPy, dplyr), Data Visualization (Matplotlib, Seaborn, ggplot2), Data Quality, Data Validation, Experimental Design, Data Mining, A/B Testing, Statistical Modeling, Regression Analysis, PCA, MCA, Forecasting, Pricing Strategies, Market Research.

Business & Strategic Skills: Sales Strategy, Pricing Strategy, Data Visualization & Presentations, Business Performance Assessment, Data Strategy, Reporting, Documentation, Business Intelligence, Agile Problem-Solving.

Soft Skills: Data-Driven Decision Making, Stakeholder Communication, Cross-Functional Collaboration, Insightful Data Storytelling, Strategic Planning, Project Management, Adaptability, Time Management.

WORK EXPERIENCE

Glovo | Market Analyst   Tunis, Tunisia | **06/2024 - Present**
- Automated **25% of workflows** using Python & SQL, boosting team efficiency.
- Developed **KPI reports** on **sales performance, customer retention, and operational metrics**, improving business outcomes by **15%**.
- Conducted **market trend analysis** that led to a **10% increase in market share**.

United Nations Population Fund | Data Analyst Consultant   Tunis, Tunisia | **05/2023 – 07/2023**
- Analyzed **50,000+ death certificates**, identifying key trends in causes of death & potential years of life lost.
- Automated **80% of data processing** using Python (Pandas, NumPy), cutting manual effort significantly.
- Created **Tableau dashboards** that reduced **data retrieval time by 40%**, enabling faster decision-making.

National Institute of Public Health | Data Analyst   Tunis, Tunisia | **03/2023 – 10/2023**
- Cleansed and processed **100,000+ disease records**, improving data quality by **20%**.
- Designed **bar charts, heatmaps, and histograms** in Python & Power BI, enhancing public health insights.
- Developed **predictive models** that improved early disease detection accuracy by **30%**.

EDUCATION

Higher School of Statistics and Data Analysis |Engineering degree of Statistics and data analysis, Tunis Tunisia |09.2019-10.2023
- **Specialization:** Big Data, Advanced Analytics, Machine Learning

CERTIFICATIONS

- **Sales Google Data Analytics Professional Certificate**
- **Microsoft Power BI Data Analyst Associate**
- **AWS Cloud Practitioner Essentials**