

## Day 4: Survey research in the digital age

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Feedback on the feedback

## ► Collaboration

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- ▶ Collaboration with people you don't know

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Step back and step up

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Groups have mixed expertise and are 3 people so everyone takes on turn in the driver seat

- ▶ challenge yourself
- ▶ teach others

Robin has some ideas about new approaches to group coding

Let's make some lunch topics

<https://compsocialscience.github.io/summer-institute/2020/duke/schedule>

A bit more time in the big group and a bit less time in the small groups









readymades



custommades

# Learning objectives

Participants will gain experience with the following activities:

- ▶ reading survey results and methodology reports
- ▶ creating questionnaires on Google Forms
- ▶ deploying surveys on MTurk
- ▶ data wrangling and weighing non-probability samples
- ▶ using the total survey error framework to reason about and discussion sources of errors in estimates

By 11:30 you should create your questionnaire and deploy to MTurk . . .