



Christopher khodadian

Branding Specialist

Contact

Phone

+971567310950

Email

chriscalawaybranding@gmail.com

Address

1702, JVT, Dubai, UAE

Education

23/09/2015 -
19/01/2021

Bachelor of Architectural Engineering

Islamic Azad University
East Tehran Branch

Personal info

Date of Birth: 24/12/1995

Nationality: Iran

Marital status: Single

Passport Number: L60573435

Experience

- March 2025- June 2025 Freelance Contract

Venora Perfumes

Branding & Packaging Designer

Designed branding assets and premium packaging for fragrance line, focusing on elegance and shelf appeal

Employer Address: Sydney, Australia

Employer Contact: 0432027209

Website: www.venora.com.au
- May 2023 - May 2025 Freelance Contract

Juti Jeans(Jeanwest)

Packaging & Product Designer

Designed product packaging and retail presentation materials to reflect a modern denim lifestyle brand.

Website: <https://www.jeanswest.ir>
- April 2025- March 2025 Freelance Contract

Vian Clinic

Branding Specialist

Created a healthcare-centric brand identity including logo and digital assets tailored to wellness and trust.

Employer Address: East 4th floor, No 66, Ayazi St., Saboonchi Ave., Beheshti Ave., Tehran, Iran.

Employer Contact: +98 21 8890 6414
- April 2024- January 2025 Freelance Contract

11:11 Café

Packaging & Product Designer

Created a full café branding package including logo, menu layout, signage, and social media visuals.
- June 2024 - August 2024 Freelance Contract

CERTINI PTY LTD

Branding Specialist

As the company already had an established typeface logo, I was tasked with designing a complementary icon to enhance their visual identity.

Employer Address: CERTINI PTY LTD, PO Box 6093, Pymble NSW 2073, Australia

Employer Contact: +61 431 545454

Website: <https://www.certini.com.au/>
- April 2024 - Present Self Employed

Nuska Creative

Branding Specialist

Developed a full branding system including logo, color palette, and visual guidelines to establish a consistent identity across platforms.

Employer Contact: info@nuskacreative.com

Website: <https://nuskacreative.com/>

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Objective

As a Visual Designer and Branding Consultant, I strive to create cohesive visual narratives that connect with audiences. With a thoughtful approach to detail and a solid understanding of design principles, I work to bring ideas to life with clarity and purpose. Through designing immersive brand experiences, my aim is to balance form and function to support meaningful visual storytelling.

Expertise

- Branding specialist
- Product Design
- Packaging Design
- Visual Identity Design
- Brand Analysis
- Motion Graphics

Experience

- June 2024- October 2024

Freelance Contract

Aram Marine Shipping LLC

Branding Specialist

Designed a maritime-themed branding system to reflect reliability, scale, and global presence.

Employer Address: Office no.03-13, Al khabeesi BLDG, Dubai, UAE

Employer Contact:+0971 56 277 2400
- April 2019- June 2024

Freelance Contract

Taleb Gallery

Branding Specialist

Created a classic brand identity for a clothing retail store, balancing tradition with contemporary visual aesthetics.

Employer Address: Valiasr square, no.1, Tehran, Iran

Employer Contact:+98 21 8890 6414
- October 2023- November 2023

Freelance Contract

Behsu Shafa

Advertising Designer

Created ad campaigns and promotional graphics for digital and print use, aligned with healthcare marketing standards.

Employer Address:East 4th floor, No 66, Ayazi St., Saboonchi Ave., Beheshti Ave., Tehran, Iran.

Employer Contact: +98 833 4733601

Website: behsoushafa.com
- January 2021 - March 2023

Full-Time Employee

TaniLand

Head of Creative

Led creative direction for the brand including visual identity, campaign strategies, and product storytelling across platforms.

Employer Address: QF56+VC6 District 4, Tehran, Tehran Province, Iran

Employer Contact: +98 936 7400 407

Website: <https://tanilandtoys.com/>
- August 2022- September 2022

Freelance Contract

Jasper Real Estate LLC

Branding Specialist

Designed a refined, professional branding package including logo, signage, and print collateral for a real estate agency.

Office 102A, Millenium Executive Tower, Sheikh Zayed Road,Other Dubai,United Arab Emirates

Employer Contact:+971 50 484 6979
- May 2022 - September 2022

Freelance Contract

UKMLA Medifries

Branding Specialist

Developed a brand identity system tailored to healthcare students, with clean visuals and accessible design principles.

Employer Address:London, England

Employer Contact: info@medifries.com

Website:www.medifries.com

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Language Proficiency

- English: C2 – Proficient
- Farsi (Persian): C2 – Proficient
- Armenian: C1 – Advanced
- German: C1 – Advanced
- Spanish: A1 – Beginner

Applications

- Adobe Illustrator
- Adobe Photoshop
- Adobe After Effects
- Adobe Premier
- Adobe Dimension
- Office App family
- Canva
- AutoCad
- Sketchup

Portfolio

<https://www.behance.net/archetypech>

Experience

- **November 2021- December 2021** **Freelance Contract**
Sili Alenso
Branding Specialist
Developed complete visual identity and packaging for a new perfume brand, targeting a youthful demographic.
Employer Address: 9 Rue Scribe, 7506 Paris, France
- **March 2021- February 2021** **Self Employed**
Ramrant Podcast
Branding Specialist
Developed a full branding system including logo, color palette, and visual guidelines to establish a consistent identity across platforms.
Employer Contact: +971567310950
Website: <https://Ramrant.pod>
- **August 2019 - September 2019** **Freelance Contract**
Dawntainers Maritime Services LLC
Branding Specialist
Built a comprehensive brand identity to communicate reliability and global reach in maritime logistics services.
Employer Address: BAY SQUARE TAMANI ARTS
TOWERS - Dubai - United Arab Emirates
Employer Contact: +971 4 566 8945
Website: www.dawntainers.com

Skills

- Proficient in using AI tools across all aspects of analysis and design.
- Proficient in branding and visual identity creation.
- Experienced in product and packaging design.
- Extensive knowledge of brand psychology and visual problem-solving.
- extensive experience in designing for print as well as a wide range of digital platforms.
- experience in designing and branding for companies across diverse industries, countries and trades.
- capable of working independently, leading projects, and collaborating effectively as a team member.

References

- References available upon request