

Hadi Hijazi

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EDUCATION

ESADE Business School

Barcelona, Spain

Bachelor of Business Administration, concentration in Data Science, Digital Minor Certification (GPA: 3.60/4)

June 2023

- **Activities:** Head of Consulting Department in Esade Marketing Team, Data Hub Hackathon
- **Coursework:** Mathematics (9.8/10) Honors, Statistics (9.1/10), Information Systems, Introduction to Python, Machine Learning and AI, Data Visualization using Tableau

HEC Paris

Paris, France

Exchange, specialization in Data Science

Fall 2022

- **Activities:** Member of the Data Minds Association/ Member of the HEC Basketball and Boxing Teams
- **Coursework:** Principles of Data Science, Business Analytics with Python, Decision and Data Modeling

WORK EXPERIENCE

Infovista

Paris, France

Financial Data Analyst – Intern

July 2022–September 2022

- Collected data and developed detailed spreadsheets to identify trends and create revenue forecasts and spreadsheet models notably revenues for the finance department and salary calculation for the HR Department
- Performed segmentation on customer tracker database into 5 ranks of potential profitability for better targeting plan
- Completed automation process of revenue database on Excel and Power Bi to have an increase in efficiency of 10% in Data Collection, Exploratory Analysis and Dashboard creation of

Oia X Roma Popup

Jeddah, Saudi Arabia

Data Analyst – Intern

July 2021–August 2021

- Coordinated with a team of 6 the creation and management of base customer dataset used interdepartmentally
- Performed routine tasks under direct supervision and within established procedures and guidelines such as monitoring and controlling data upload, checking for successful data import and quality
- Gathered and used RFM to pinpoint the potential most profitable restaurant guests to target

PROJECTS & CERTIFICATES

Programming Portfolio

June 2019–Present

- Drew Insights from Google Store Database of 10K apps through Wrangling, Visualization and Sentiment Analysis
- Created financial analysis in Excel using scenario analysis, ABC costing, UI elements for bakery with 100+ items

Techlabs Digital Shaper Program

November 2021–August 2022

- Studied the basics of fastai Deep Learning courses along with the snippets of the Andrew Ng Coursera courses on CNN's
- Undertook with 2 team members the simulation of a Recommendation System used to connect entrepreneurial pitches to venture capitals
- Built Image Classification algorithm using fastai that recognizes and tells the model of photographed Rolex watch

TeSi Program

June 2022–July 2022

- Learned about Design thinking and innovation in collaboration with CERN IdeaSquare to help a company find a business implementation for an innovation in the glass industry
- Prototyped UV water filtration system with microfluidics chips that are scanned through a color detecting scanner

365DataScience

May 2020

- Data Science Courses with practice exams and certificates: Python Programmer Bootcamp, Introduction to R Programming, Power Bi, Data Cleaning and preprocessing with pandas, Git and Github
- Built a computer vision program that recognizes coins and sums up their value using OpenCV as a Capstone Project

SKILLS

Software: Data Analysis (Proficient), SQL (Proficient), Power Bi (Proficient), Python (Intermediate), Data Visualization (Intermediate), Statistics (Intermediate), Microsoft Excel (Proficient), Machine Learning (Intermediate)

Languages: English (Fluent), Arabic (Fluent), French (Fluent), and Spanish (Intermediate)