

Hadi Hijazi

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Education

ESSEC-CentraleSupélec

MSc in Data Science and Business Analytics

> Coursework: Forecasting, Deep Learning, Generative AI, NLP, Financial Econometrics

2023–2025
Paris, France

ESADE Business School

BBA, Digital Minor (Rank 11/356)

2019–2023
Barcelona, Spain

HEC Paris

Exchange, Data Science Specialization

2022
Paris, France

Experience

BLOQ AI

Founder and AI Automation Consultant

Jan. 2023 – May 2025
Remote

- > Improved lead generation efficiency by 30% and reduced client operational costs by 20% in six months.
- > Developed AI agents and workflows for real estate and e-commerce, increasing engagement by 25%.
- > Created scalable client acquisition systems, achieving 2x ROI and onboarding high-value clients.

Ekimetrics

Data Science Intern

Jun. 2024 – Sep. 2024
Paris, France

- > Designed data pipelines and Bayesian models, supporting decision-making for MMO analysis.
- > Built predictive models and applied clustering to optimize contracts, boosting efficiency by 12%.
- > Streamlined data preparation processes using Python and Databricks, cutting processing time by 20%.

Infovista

Financial Data Analyst—Intern

Jul. 2022 – Sep. 2022
Massy, France

- > Automated reporting with Power BI, cutting report generation time by 10%.
- > Analyzed customer profitability, driving targeted strategies that boosted revenue.
- > Improved forecasting accuracy by 15% with advanced financial models.

Projects

Data Science and Machine Learning Portfolio

- > Built sentiment analysis models for Google Store reviews to derive actionable insights.
- > Created an image classifier for Rolex watches, achieving 95% test accuracy.
- > Worked with SemantikAI to automate university applications, evaluating English proficiency using transcription and phonetics.
- > Attended the 2024 EY Open Science AI Data Challenge and placed 4th in France to help detect natural disaster prone territories through satellite imaging.

Achievements

365 DataScience Certificates: Completed advanced courses in Python, Machine Learning, SQL.

Specialization Courses: DataCamp courses on PyTorch, LangChain for LLMs.

Skills

Technical Skills: Python, R, SQL, Power BI, Databricks, Azure, Machine Learning, Generative AI.

Languages: French (Fluent), English (Fluent), Arabic (Fluent), Spanish (Intermediate).