

Name of site/company: Game Stream

Description of design concept/approach

- Game Stream is a streaming service that lets subscribers stream video games from their own computer without the need for powerful hardware.
- Will allow subscribers of certain plans to download games to play locally

Hope to accomplish with design concept/approach

- Provide access to video games to those without the hardware to play them
- Connect with various video game companies to provide their games to users.
- Maintain subscriber base

Other websites of inspiration

<https://www.hulu.com>

<https://www.netflix.com/>

Other websites of comparable businesses

<https://www.ea.com/ea-access>

<https://www.gamefly.com/>

<https://www.playstation.com/en-us/explore/playstation-now/>

Target audience

- **Demographics**
 - Video Gamers
 - Those with disposable income
 - Ages 18+

Motivations

- Those who want play or try video games without having to buy them.
- Would prefer to have access to a large assortment of video games.

