



zelcash

Live Public Meeting

03-23-2019

Leadership Team Members Today:

- Miles Manley - Chief Executive Officer
- Daniel Keller - Chief Strategy Officer
- Parker Honeyman - Chief Operations Officer
- Tadeáš Kmenta - Chief Technical Officer
- Lumi Ibishi - Chief Design Officer
- James Smith (Goose) - Marketing Director
- Mario Price (Coach) - Marketing Development
- Zel Team Leadership, Moderators and Community

Agenda

- Zel Community Update
- Zel and ZelCore Updated Roadmap
 - ZELmate and ZECmate Updates
 - Translation Updates
 - ZelNode Updates
- ZelNode Development and Phase Two Benchmarking
 - Upcoming ZelCore Development
 - Marketing and Social Development
 - ZelCore Premium Release Notes

Zel Foundation Transparency Report

March 2019

- See Medium post for Year 1 spending (@ZelOfficial)
- Changing fiscal year from July -> June
- Moving Year 2 funds up to cover rest of year expenses for development to prevent lapse in funding and development
- New grant upcoming for algo development, branding and marketing
- Join the Forum to ensure your voice is heard!
<https://forum.zel.foundation/>

Overview of Roadmap Updates:

- Project Paradigm- Premium Launch- **Q2 2019**
- Project Swan- **Q2 2019**
- Project Unity- **Q2 2019**
- Phase Three of Project Paradigm- **Q3 2019**
- Zel Foundation- Phase One- **Q3 2019**
- ZelNode Project “Jetpack”- **Q3 2019**
- ZelNode Phase Two Release- **Q4 2019**
- ZelEx Development- **Q4 2019**
- ZelEx Launch- **TBD**



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Translations Updates:

ZelCore is currently available in: English (EN), Русский (RU), Deutsch (DE), 中文 (ZN), Ελληνικά (EL), Español (ES) et Français (FR)

More translations are in the works including: العربية (AR), 한국어 (KO), 日本人 (JA), Portugues (PT), Nederlands (NL), Svenska (SV), Čeština (CS), й Український (UK).

We are looking for translators to help with ZelCore, ZELMate, ZECMate and Zel project as a whole, please DM Miles or Parker if you would like to help.



Zel Community Pool Update:

The Zel Community Pool will begin to increase the pool fee slowly to benefit the Foundation. This will happen over the next several months, and move .5% minded directly to the Foundation for Zel development.

Zel Mining Resource Page:

ZelCash

ZelCash is a fair-mined, ASIC-resistant, GPU mineable POW coin. Zel is committed to maintaining ASIC-resistance as needed to protect the decentralization of coin ownership.


The Zel project is currently developing the next POW algorithm to remain ASIC-resistant and deter NiceHash usage.

Nvidia & AMD miners available - See Below

POW Mining Info

POW Algorithm: Equihash 144,5 (ZHash)

- Block Split: 75% POW / 25% ZelNodes
- Block Reward: 112.5 Zel to POW
- Block Time: 120 seconds
- Difficulty Algo: Zawy's LWMA v3 | [Zawy Github](#)
- Pers String: "ZelProof"



ZelCash (ZEL)
0.030885 USD (-10.72%)
0.00000768 BTC

RANK	MARKET CAP	VOLUME
648	\$1.77 M USD	\$109.58 K USD

Powered by CoinMarketCap

\$0.03046643

Coin Trackers:

CoinMarketCapCoinGecko

ZelCash Resources:

Mining PoolsWallets



ZELmate & ZECmate Updates:

- One of our developers, Valter has made great progress and brought a few new features in the last few updates of the ZELmate full node/swing wallet from the original swing wallet.
 - ZelNodes management added
 - Rewards shielding macro (2-click shielding)
 - Massive performance/speed improvements
 - Customizable UI
 - QR Code Generator
 - Copy/Paste functionality
 - Many more smaller updates, see on Github
- All ZELmate improvements are and always will be incorporated into ZECmate, the first fully cross-platform OSS Zcash full node wallet.
- <https://swing.zecmate.com>



The Zel Team is Hiring:

We are looking for developers. full-time, part-time, by-project, hobbyist to professional, Javascript, C++, web dev, bash, python/php/ruby. There are projects for everything, and anyone. No blockchain background is required, we will train and develop you to fit right into the team!

Please DM Parker, Daniel or Miles with your resume and programming background



Zel Community Project:

- The Water project can be viewed here:
<https://thewaterproject.org/community/profile/zelcash>
- Reminder to all, you can donate BTC, LTC and ETH
- Zel Community has raised over \$528.00 for the project!
- Our target goal is \$5000
- Please take the time to give back; if not today, tomorrow





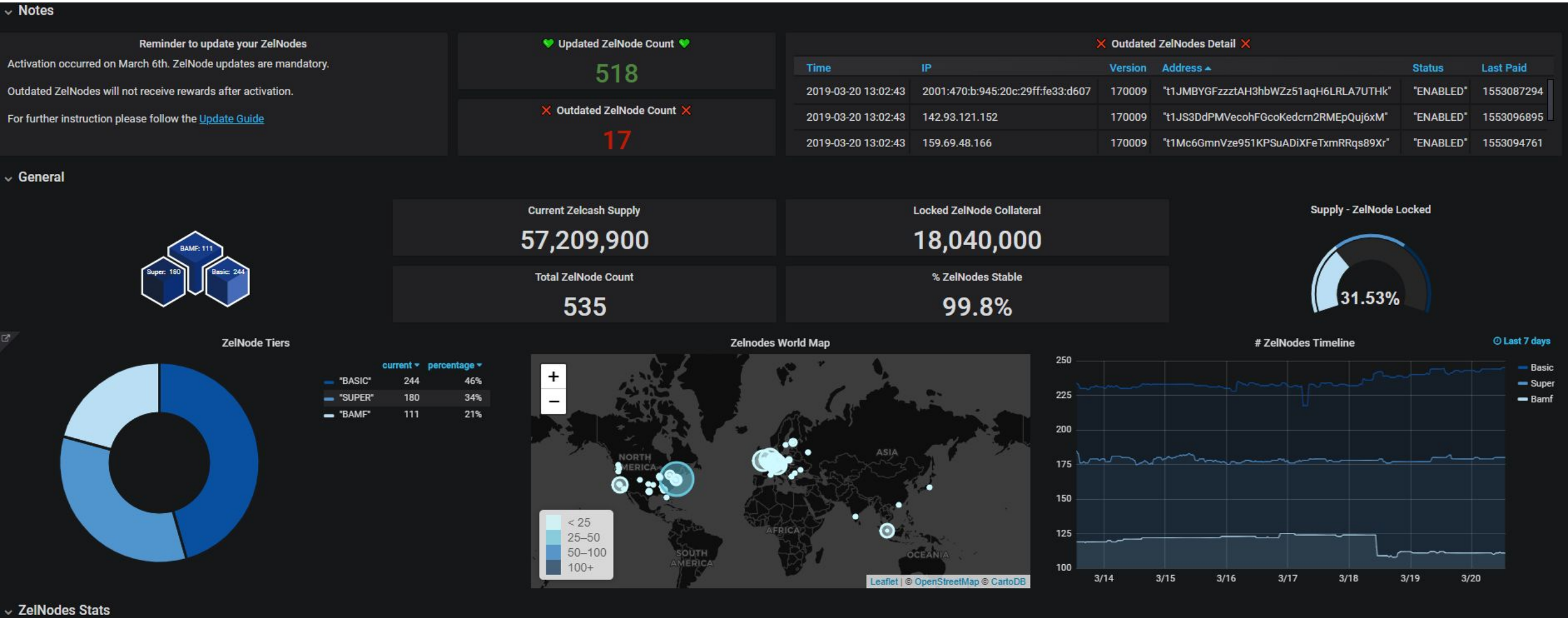
zelNodes

ZelNode Network Updates:

- Current Zel lockup in Nodes: ~32% of circulating supply
 - Total locked Zel (Foundation + Nodes + Core): ~47% of circ.
- Number of active Nodes: 537
 - BAMFs: 111
 - Supers: 183
 - Basics: 243
- Outdated nodes: 15 (update your nodes now)
- Phase Two is in development for benchmarking standards
- View the Dashboard online today! <https://dashboard.zel.network>



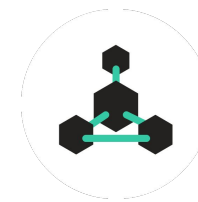
Ground Control to Major Tom.....Dashboard News!



ZelNode Project “JetPack” Operational Development:



- Development of an SDK Developer pack
- Access to the computational power of the ZelNode Network
- Development of Decentralized Virtual Private Servers
- Access to new developers in multiple programming languages
- Foundation grants for “First Mover Developers”
- First dAPP development bonus of **100k Zel (Keystone Project)**
- Foundation quick grants for “Sprint Leaders”



zelNodes

Zelnode Project “JetPack” Education Development:

- ZelNode network utilization benchmarks (Post Phase two update)
- Economic model will be reviewed for long term planning
- Finetune the Zel use case (Gas Model) and long term funding models
- Forum development for Devs and “Sprint Teams”
- Partnership development with high volume data usage providers
- Development of ZelUni around programming and dAPP development
- Developers please reach out :)





zelcore

Update and Upcoming Milestones

03-23-2019

ZelCore First Community Listing Vote:

Welcome to the Bitcoin0x (BZX) Community!

- Will be listed quickly when the project team has completed the boarding process
- Received over 53% of the votes
- Received over 350,000 engagements
- Round Two coming soon!

Impressions	17,250
Total engagements	1,148
Votes	414
Detail expands	234
Profile clicks	154
Likes	146
Retweets	125
Replies	59
Follows	16



ZelCore Updates and Planning:

- Updated and cleaner UI and performance improvements
- New translation push
- Addition of a new “Account Leaders” for business development
- Addition of more Assets
- Improved and more robust support structure including ticketing and moderated live support
- Integration of ZelCore Premium
- Open Source “Core Platform” (Coming Soon)

New Partnership with CoinPlan for Zel Investment Development:

- CoinPlan is a marketplace for cryptocurrency portfolios, enabling digital asset owners to buy a curated portfolio of cryptocurrencies with one click.
- With ZelCore, CoinPlan is bringing portfolio purchasing power directly in to the wallet to cut out intermediate addresses and custody.
- ZelCore users will be able to select and purchase a pre-crafted portfolio from a marketplace of offerings, directly in their wallet.
- Portfolio categories include; Analyst Created, Industry Sector, Top by Market Cap, and Blockchain Innovation.
- If you have ideas of a portfolio you'd like to see available, reach out to Coinplan at info@coinplan.com with your thoughts!



Marketing and Development Updates

March 2019

Zel Marketing Plan v1.1 (from whitepaper)

Social Media and PR:

- III. Obtain or create Social Media/Reddit/bitcointalk accounts
- IV. Creation and publication of press releases, and articles in Bitcoin Talk and possible mainstream media communities
- V. Cultivating and engaging users directly to draw interest through community/Social management
- VI. Content Calendar creation and execution
- VII. Create Marketing plan and strategy with the ZelTrez team
- VIII. Website Audit for content improvement

III thru V are complete

Social Media Marketing Goals & Strategy

- Maintaining current social media channels
 - Twitter
 - Discord
 - YouTube
 - Reddit
 - Medium
- Organic Growth through engagement
 - Re-tweets
 - Graphics Card Giveaway / Incentives
 - YouTube Series
 - Zel Updates / Guides
 - Podcasting
 - News

Twitter

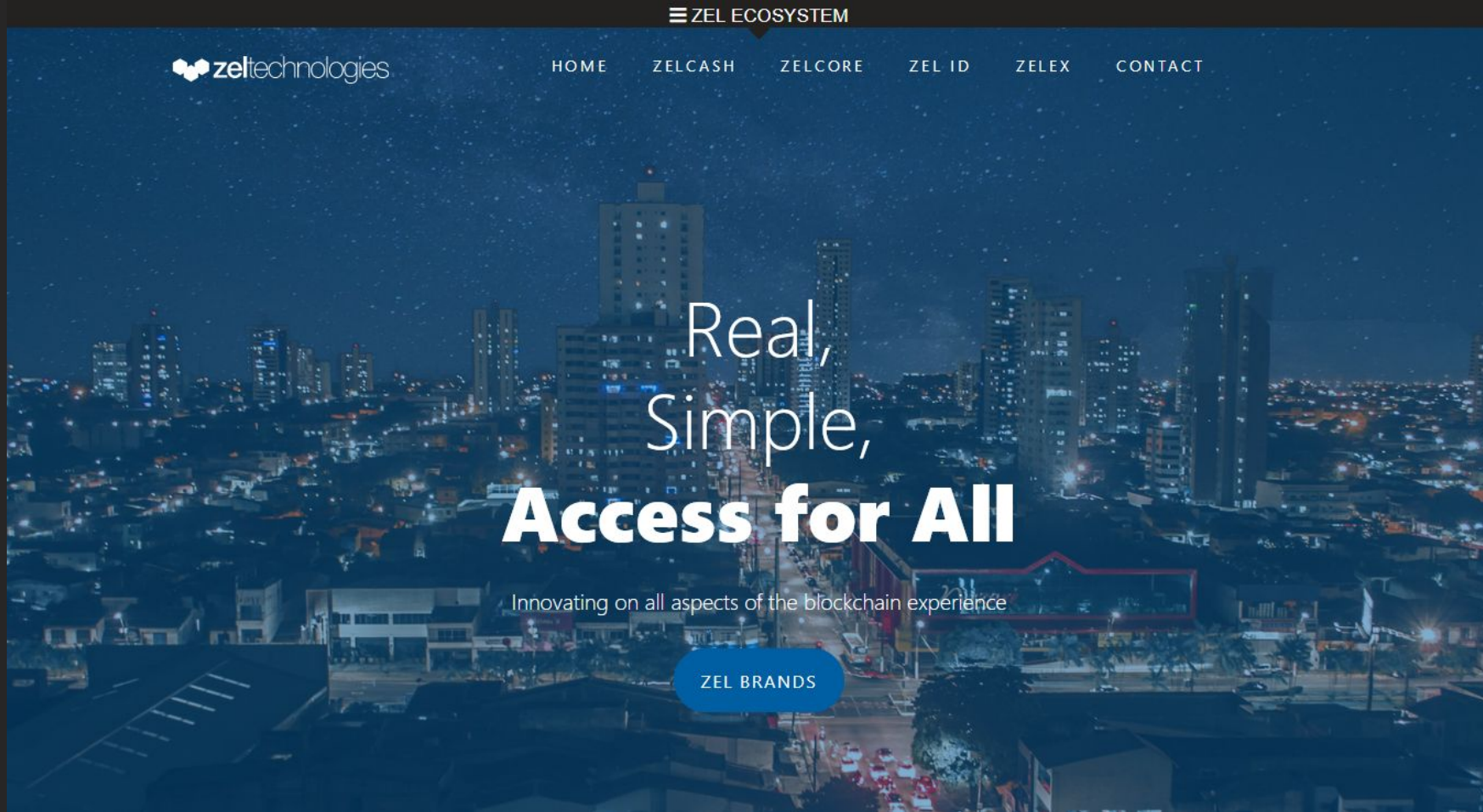
- Organic Growth
- Daily Posts (2-3 Posts/Day)
 - Project Development, ZelCore Highlights, Updates, Facts, Helpful Links, etc.
- Active Engagement & Support (Daniel/Parker)
- \$ZEL Cashtag Utilization- Need Community help!
- Impressions/Engagement
 - Need Community Involvement to Follow, Tweet & Retweet Content



ZelCore Twitter Campaign:



Zel Technologies GmbH Official Website



An official website for everything Zel

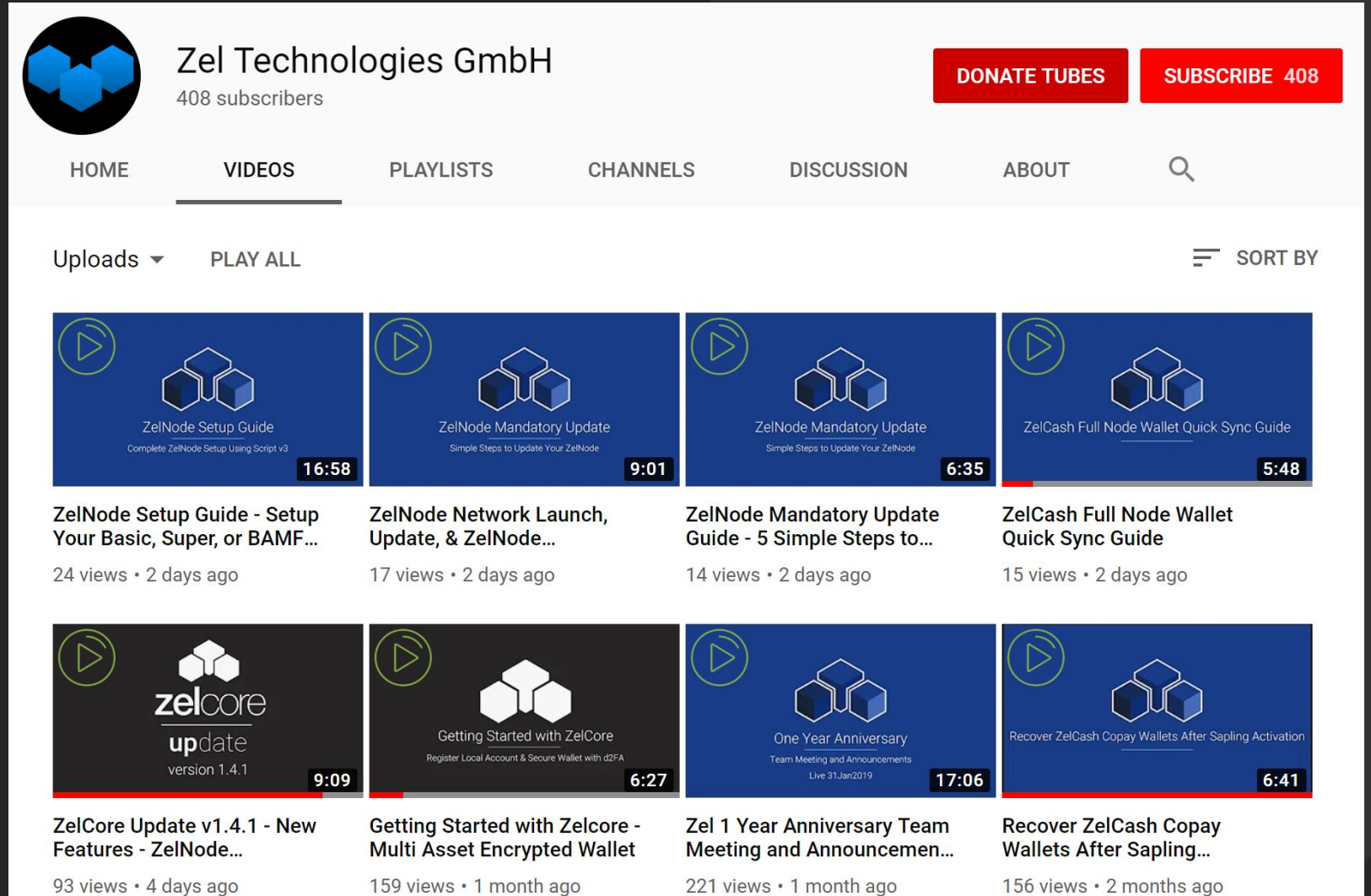
Information & Links provided to each aspect of the Zel Ecosystem

- Zel
- ZelCore
- ZeliD
- ZelEx
- d2FA



Official Zel Technologies YouTube Channel

- Channel Created from original ZelCash YT Channel
- Thumbnails & Titles Were Updated
- Going for a more clean and uniform look
- Place-holders for now; we're working on more eye-catching thumbs



The screenshot shows the YouTube channel page for Zel Technologies GmbH, which has 408 subscribers. The channel's navigation bar includes links for HOME, VIDEOS (selected), PLAYLISTS, CHANNELS, DISCUSSION, and ABOUT, along with a search icon. Below the navigation bar, there are buttons for 'DONATE TUBES' and 'SUBSCRIBE 408'. The main content area displays a grid of video uploads. The first row contains four videos: 'ZelNode Setup Guide - Complete ZelNode Setup Using Script v3' (16:58), 'ZelNode Mandatory Update - Simple Steps to Update Your ZelNode' (9:01), 'ZelNode Mandatory Update - Simple Steps to Update Your ZelNode' (6:35), and 'ZelCash Full Node Wallet Quick Sync Guide' (5:48). The second row contains four videos: 'ZelCore Update v1.4.1 - New Features - ZelNode...' (9:09), 'Getting Started with ZelCore - Register Local Account & Secure Wallet with d2FA' (6:27), 'Zel 1 Year Anniversary Team Meeting and Announcemen...' (17:06), and 'Recover ZelCash Copay Wallets After Sapling Activation' (6:41). Each video thumbnail features the Zel Technologies logo and a play button icon. The video titles and view counts are displayed below each thumbnail.

Zel Technologies GmbH
408 subscribers

DONATE TUBES SUBSCRIBE 408

HOME VIDEOS PLAYLISTS CHANNELS DISCUSSION ABOUT

Uploads ▾ PLAY ALL SORT BY

ZelNode Setup Guide
Complete ZelNode Setup Using Script v3
16:58
ZelNode Setup Guide - Setup Your Basic, Super, or BAMF...
24 views • 2 days ago

ZelNode Mandatory Update
Simple Steps to Update Your ZelNode
9:01
ZelNode Network Launch, Update, & ZelNode...

ZelNode Mandatory Update
Simple Steps to Update Your ZelNode
6:35
ZelNode Mandatory Update Guide - 5 Simple Steps to...

ZelCash Full Node Wallet Quick Sync Guide
5:48
ZelCash Full Node Wallet Quick Sync Guide
15 views • 2 days ago

zelcore update
version 1.4.1
9:09
ZelCore Update v1.4.1 - New Features - ZelNode...

Getting Started with ZelCore
Register Local Account & Secure Wallet with d2FA
6:27
Getting Started with Zelcore - Multi Asset Encrypted Wallet

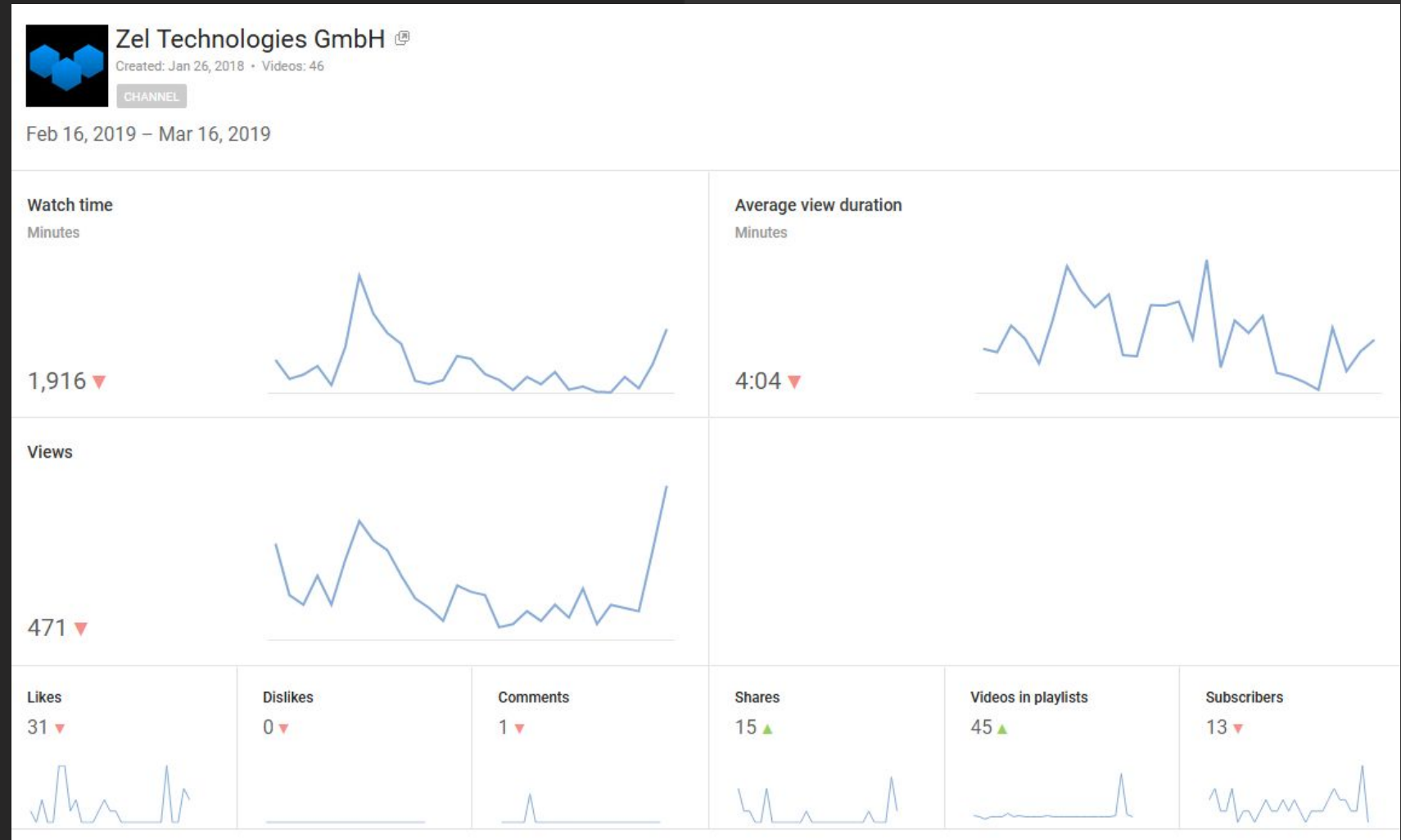
One Year Anniversary
Team Meeting and Announcements
Live 31 Jan 2019
17:06
Zel 1 Year Anniversary Team Meeting and Announcemen...

Recover ZelCash Copay Wallets After Sapling Activation
6:41
Recover ZelCash Copay Wallets After Sapling...

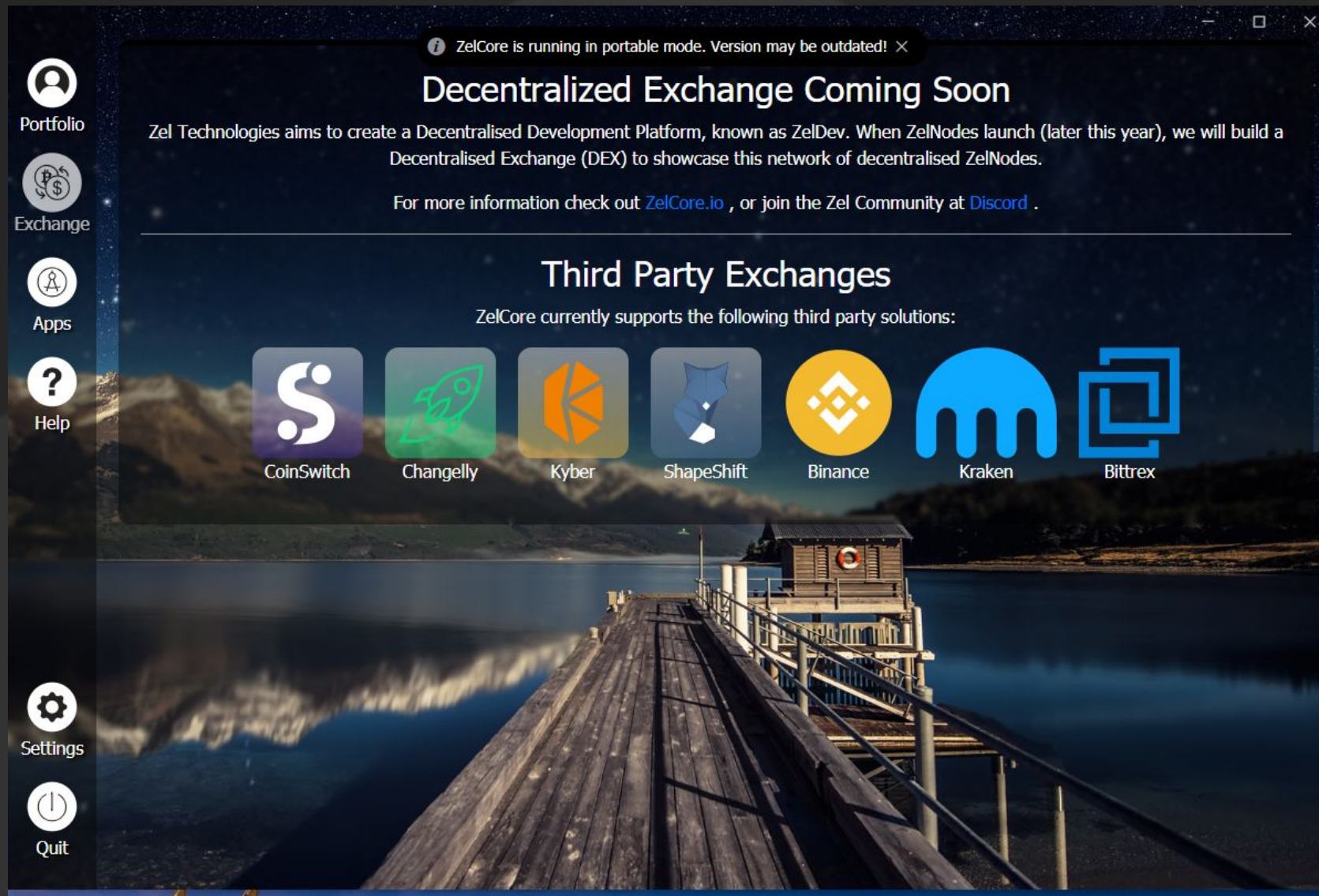


Official Zel Technologies YouTube Channel

- Official Zel Technologies
- YouTube Channel Stats
- Will take 30 days before we can create a custom URL for the channel (YT rules)
- Initial engagement was good since several new videos were posted last weekend
- This is where we want to post everything from now on







Fintech, defined...



BAT/BTC

Price (BTC)	Amount (BAT)	Total (BTC)
0.00004909	1979	0.10
0.00004904	2012	0.10
0.00004917	9523	0.48
0.00004909	4967	0.23
0.00004913	949	0.05
0.00004904	730	0.04
0.00004903	127	0.01
0.0000490	34	0.00
0.00004909	62	0.00
0.00004908	34	0.00
0.00004904	205	0.01
0.00004902	331	0.01
0.00004901	694	0.03

1 BAT = 0.00004947 BTC (+0.10 USD) +1.979 %

0.00004941	1438	0.07
0.0000494	686	0.03
0.00004938	289	0.01
0.00004935	1840	0.09
0.00004934	409	0.02
0.00004933	3967	0.29
0.00004927	5962	0.29
0.00004926	13777	0.68
0.00004925	2509	0.12
0.00004924	1312	0.06
0.00004923	1677	0.08
0.00004922	8717	0.43
0.00004921	11325	0.56

Available: 0.07271976 BTC

Price	0.00004946	BTC
Amount	0	BAT
25% 50% 75% 100%		
Total	0	BTC

Buy BAT



Market history My open orders My closed orders

Date	Type	Amount	Price
22 Mar, 10:30	BUY	190	0.00004946
22 Mar, 10:30	BUY	118	0.00004945
22 Mar, 10:30	BUY	346	0.00004945
22 Mar, 10:30	SELL	144	0.00004938
22 Mar, 10:30	SELL	181	0.00004942

Available: 0 BAT

Price	0.00004946	BTC
Amount	0	BAT
25% 50% 75% 100%		
Total	0	BTC

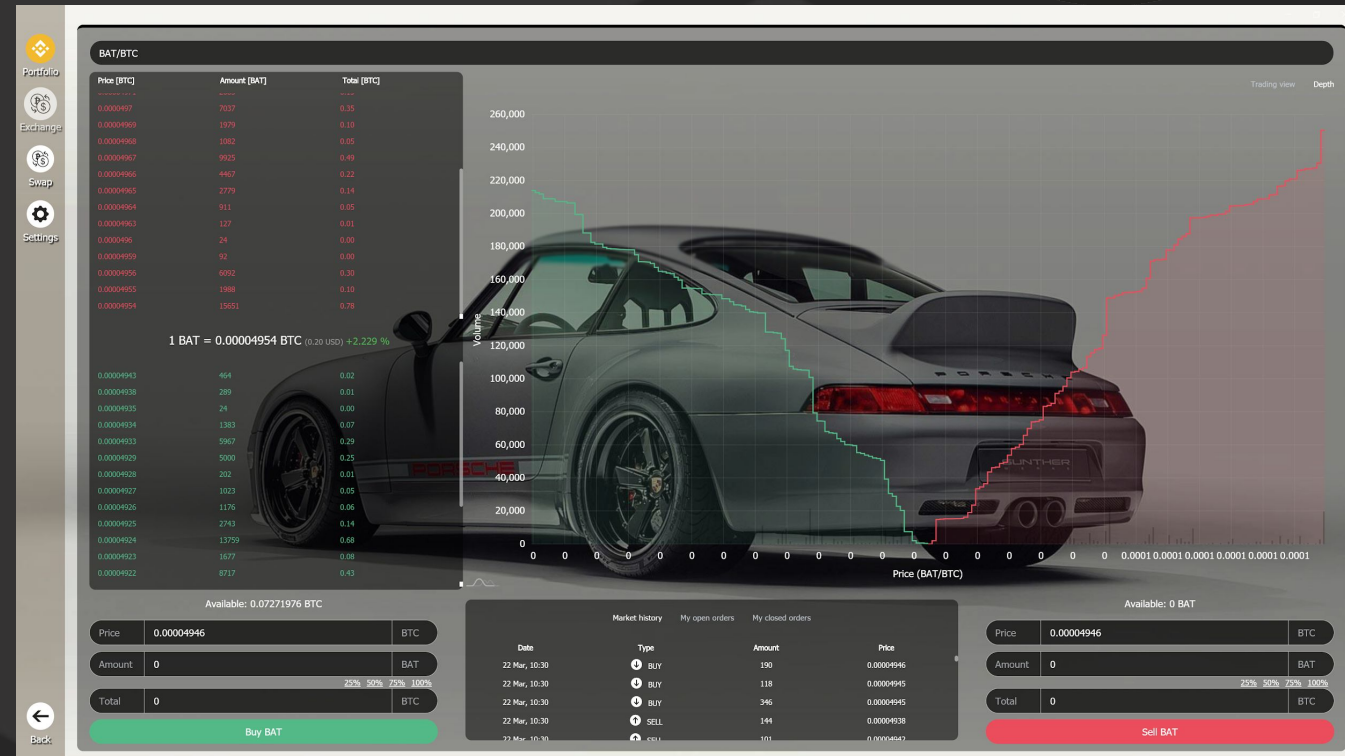
Sell BAT

ZelCore Premium Release Update



First three Centralized Exchanges added:

- Binance, Kraken and Bittrex
- Full API Control
- All new “Swap” Feature
- Release is set for Q2
- Pay with Crypto
- Fiat Payments being added
- Discounts for Paying in Zel
- One platform to that brings everything into one place



Q&A in Discord
Thank you for attending

