

SPONSORSHIP INFORMATION



"Nothing gave the youngest princess such pleasure as to hear about the world of human beings up above them. Her old grandmother had to tell her all she knew about ships and cities, and of people and animals."

Hans Christian Andersen
The Little Mermaid

To purchase your sponsorship, please contact

Rachel Malis | Donor Relations rmalis@dclibraries.org | 303-764-3311

You're invited to join the Douglas County Libraries Foundation as we explore the depths of Hans Christian Andersen's imagination! We'll dive into two unforgettable events, and you'll enjoy a delightful adventure (or two!) under the sea.

Your generous sponsorship ensures that all our participants have a fun and exciting evening, but it also does so much more! Your dollars help fund important library programs that reach youth, adults and families in Douglas County and across Colorado, and help ensure the long-term success of our outstanding libraries, which are critical to our community's education, workforce development and economic development.

In August, bring your little ones to DCL's first-ever Family Fête in their favorite Little Mermaid-inspired costumes (you can dress up, too)! Meet mermaids and enjoy fun food and drinks, being sure to leave time for games, activities, crafts and more. We'll have a special mermaid Storytime and a fantastic silent auction the whole family will enjoy. (Expected attendance: 300)

In September, come to the gala in your finest—or a favorite themed outfit! Enjoy a signature cocktail, a delicious catered dinner and a special dessert. Talk with special guests, revel in remarkable entertainment, and experience the fun of a silent auction, where you just might find the treasure of your dreams. (Expected attendance: 250)

At each event, you'll leave with wonderful memories of a favorite childhood tale, and know that because of your support, your libraries will continue to be great places for young and old—where all can enjoy reading, discovery and connection for generations to come.

Read ahead for a list of the amazing benefits of adding your name to our list of prestigious sponsors!



SATURDAY, AUGUST 28, 2021

Douglas County Libraries in Lone Tree



FRIDAY, SEPTEMBER 24, 2021

Denver Marriott South at Park Meadows



The sponsorship packages below include both the Family Fête and the Fête des Fables events. If you would like to create a custom sponsorship package, please reach out to us!

## The Little Mermaid Presenting Sponsor \$20,000

### PRE-EVENT BENEFITS:

- Recognition on Fête des Fables and Family Fête web page (www.DCL.org/fete-des-fables)
- Recognition in DCL newsletter promotions
- Your name highlighted in event press releases
- Your logo on electronic mailings our logo on event invitations
- Recognition on our Facebook page (www.facebook.com/DCLColorado)
- Eight (8) tickets to any 2021-22 Douglas County Libraries Signature Event (adult and/or children's events)

### **EVENT BENEFITS:**

- Your logo on event presentation slides
- Presenting Sponsor recognition on signage throughout the event venue
- Recognition and your logo on printed program of events
- Two gala tables for eight (8) guests each with VIP event hall placement
- Ten (10) Family Fête tickets
- Four (4) copies of the special-edition Family Fête mermaid book

#### **POST-EVENT BENEFITS:**

 Your logo on thank-you letters to sponsors, guests, auction donors and auction buyers

### The Ocean Tide Entertainment Sponsor \$15,000

- Meet the gala's entertainers
- Gala table for eight (8) guests with premium placement
- Recognition in DCL newsletter promotions
- Your logo on event signage, evening program and presentation screens
- Your name announced at podium
- Eight (8) Family Fête tickets
- Two (2) copies of the special-edition Family Fête mermaid book
- Eight (8) tickets to any 2021-22 Douglas County Libraries Signature Event (adult and/or children's events)

#### **POST-EVENT BENEFITS:**

 Your logo on thank-you letters to sponsors, guests, auction donors and auction buyers



# The Sea King Sponsor \$10,000

- Gala table for eight (8) guests with premium placement
- Your logo on event signage, evening program and presentation screens
- Your name announced at podium
- Six (6) Family Fête tickets
- Two (2) copies of the special-edition Family Fête mermaid book
- Eight (8) tickets to any 2021-22 Douglas County Libraries Signature Event (adult and/or children's events)

### **POST-EVENT BENEFITS:**

 Your logo on thank-you letters to sponsors, guests, auction donors and auction buyers

# The Sea Witch Sponsor \$6,500

- Gala table for eight (8) guests
- Your logo on evening program and presentation screens
- Your name announced at podium
- Four (4) Family Fête tickets
- Two (2) copies of the special-edition Family Fête mermaid book
- Six (6) tickets to any 2021-22 Douglas County Libraries Signature Event (adult and/or children's events)

## The Grand-Mother Queen Sponsor \$3,000

- Gala table for eight (8) guests
- Your logo on evening program and presentation screens
- Four (4) Family Fête tickets
- Two (2) copies of the special-edition Family Fête mermaid book
- Four (4) tickets to any 2021-22 Douglas County Libraries
   Signature Event (adult and/or children's events)

### The Prince Sponsor \$2,000

- Gala table for eight (8) guests
- Your name on programs and presentation screens
- Four (4) Family Fête tickets
- Special Family Fête-edition mermaid book