

Douglas County Libraries Foundation

2021 YEAR IN REVIEW

Giving Now for Generations To Come



Douglas County Libraries 
Foundation



Fundraising

Fête des Fables Gala

In 2021 our in-person Fête des Fables gala event returned. The theme was “The Little Mermaid,” and we made a big splash, hosting 240 guests and raising more than \$16,000 through sponsorships, ticket sales, a silent auction and wine pull.

Family Fête

Our inaugural family-friendly fundraising event, the Family Fête, was held in August at our Lone Tree location. The theme followed that of the traditional gala, but the event focused on kids, introducing them and their families to philanthropy and the DCLF. We welcomed 226 guests and raised nearly \$10,000 through ticket sales, auction items and a very popular stuffie pull.

“Due to a scholarship from your program, my son was able to attend LEGO Superhero Camp in Castle Rock. In this card, it’s not possible to explain our gratitude for this opportunity and how it positively impacted our son and our family. We appreciate you and this incredible library system!”

CAMP DCL PARENT


Year-End Giving

On Colorado Gives Day (CGD), Tuesday, December 7, 2021, we surpassed our CGD goal of \$40,000, engaging 568 donors and earning \$60,743 through online donations, and \$470 in cash/checks presented in our branches.

After CGD, we continued to encourage library customers to support us through year-end giving. Our 2021 fundraising total for November 26-December 31 was \$74,551.77.

T-Shirt Sales

In 2021, the Foundation piloted a retail project, pre-selling Summer Reading t-shirts before the program Kickoff in June, then continuing sales at all locations throughout the summer. This introductory effort produced \$1,165.50 in profit.





Giving Back

2021 Scholarships

We supported 21 kids via Camp DCL scholarships totaling \$4,255.

We supported three adults seeking high school credentials via Career Online High School, provided 37 individual GED test vouchers (\$37.50 ea) and supported one adult learner with a GED retake voucher (\$17.50).

Children's Hospital Colorado

The DCLF donated 500 books to CHC as part of their yearly telethon, to be given to children staying in the hospital or visiting for outpatient treatment.

“This is an amazing program. Everybody has been so very helpful. I honestly don't think I could've completed my GED without the help of DCL.”

GED GRADUATE

Operation Paperback

We provided and shipped 525 books to 70 families from January-December, 2021. Most shipments were within the U.S., but we made several international shipments as well.

Douglas County Healthy Youth Coalition

The DCLF purchased and donated 30 copies of *13 Things Mentally Strong Parents Don't Do: Raising Self-Assured Children and Training Their Brains for a Life of Happiness, Meaning and Success*. The DC Healthy Youth Coalition hosted an event with the author, who gave her book to 30 lucky participants.

Other Noteworthy 2021 Activity

Endowment

In the first full year of DCLF's endowment, the fund, operated through Rose Community Foundation, grew by \$3,503, to total \$58,085. No active awareness or fundraising campaign has begun yet. The DCLF board and two DCL staff members are currently receiving training on growing an endowment.

Online Book Sales

We sold 1,060 items online, generating revenue of \$18,927.35.

Amazon Smile

About 150 Amazon Smile purchases support the DCLF each month. In 2021, 200 customers' purchases created a DCLF benefit of \$916.93.

King Soopers Community Rewards

Last year, 126 households linked their grocery shopping to DCL, generating \$5,598.31 in Foundation revenue.