

OLA Logo Ideas

Here's 2 versions of the OLA.

Which do we like better?

Both are based on the font Century Gothic, as it was the first I could think of with a circular O to become an XLR connector.

Just because the logo uses Century Gothic, doesn't mean we have to use it for body text too.
Might be nice just for titles.

The angled terminal of the L is to allow it to be kerned closer to the A, to reduce the awkward gap.

Option #1



Pins inside the O are spaced nicer, more balanced with the weight of the O

Option #2



Possibly more readable at small sizes.

Could be important when used as a small icon in a feature list or something.

Here's another option, that tries to
reduce the awkward space
between the L and A.
Might be getting a bit crazy
though.
Not sure what to think.

Option #3



After looking at them all for a little
while, I think I like option #1 best.

I like how the dots are much more
balanced in weight than option #2
(dots are same width as the letter
forms)

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