

HEMATIKAN

INNOVATION LTD

BRAND

Color Value = 263E95



The brand is made of blue and white

MAIN LOGO



The Main Logo has different parts i.e, **The shield** which represents, Security and emphasizes more on the company slogan which is **“Innovating & Securing Trust.”**

Inside the shield there is an Abbreviation **“HIL”** in which we see letter **“i”** written in a stylish way and having a wifi illustration on it to symbolize **connectivity and modern technology**, then further there is a cloud illustration which is a well, known symbol for **cloud computing and networking**.

On the left of the logo is the main company name **“HEMATRIKAN”** written in a unique font called Rostex, and the other words e.g **INNOVATION** written in a font called Montserat.

SUB LOGO



This is a sub set picked directly from the main logo, and it is intended to be used for mainly branding company items, since it is a simple, clean and memorable one.

THE WHITE VERSION



This is one of the versions its mainly intended to be used with the dark colors so that it there is a clean contrast and this is vice versa with the Darker version below

THE BLACK VERSION



HEMATRIKAN
INNOVATION LTD
Innovating Technology & Securing Trust

Below are some Mock Ups (Previsualization) on How the Logo can be used on various company elements.

- 1 Identity Card



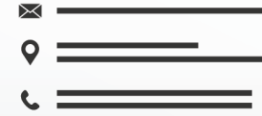
- 2 Stamp



- 3 Books



- 4 Letter Head



Subject Title Space Here

