DAWIT ELIAS

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OBJECTIVE

I am a passionate designer and developer looking to create simple solutions to complex problems that positively impact our everyday lives.

EDUCATION

Rochester Institute of Technology (2011 - 2015)
B.S. Information Technology (Focus: Web/Mobile Development & Design)
Immersion: Communication

SKILLS

Design Techniques: Personas, User Flow, Heuristic Evaluation, Rapid Prototyping
Experience Building With: HTML, CSS, Javascript/jQuery, PHP, iOS, Android
Software: Sketch, Photoshop, Illustrator, Balsamiq, Omnigraffle, InVision, Origami, Git

EXPERIENCE

Pavilion Gift Company (current)
UX Designer / Web Developer

Rethinking e-commerce for paviliongift.com. Currently creating a new site that aims to improve shopping cart abandonment, sign up flow, and product discoverability by collaborating with marketing and back end development to institute a user-centered design approach.
See More: dawitelias.github.io/work/pavilion

Global Thinking
Front End Developer (co-op)

Redesigned the entire Global Thinking web experience through mobile-first design methodology. Improved layout scalability, gracefully scaled down interactions/layouts for legacy browsers, improved site readability, and integrated site with WordPress. Used a GruntJS and Sass workflow combined with HTML5 and CSS3.
See More: dawitelias.github.io/work/globalthinking

ChefSteps Concept

Discover, define, brainstorm, prototype. This creative process drove the decision to take the ChefSteps app from a catalog of recipes to a feature rich extension of the website. Platform consistency was achieved by incorporating native UI patterns (navigation, iconography, empty states).
See More: dawitelias.github.io/work/chefsteps

Splitwise Redesign

The Splitwise app was hard to use. Altering verbiage to be as clear and concise as possible, redesigning the navigation and bill add flow, and refreshing the UI all contributed to a more usable and pleasant experience. The entire process included gathering user feedback from the app store, wireframes, informal user interviews, visual design, and a high fidelity prototype.
See More: dawitelias.github.io/work/splitwise