DIEGO CRUZ

iOS Developer

21102 Grenola Dr East Unit. Cupertino, CA 95014

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www.diegocruz.io

PROFILE

Creative and self-driven developer specialized in Autolayout, custom UIKit components, multithreading and scalable code.

Passionate for interface design and iterative prototyping at different resolutions. Comprehensive understanding of all aspects of development.

RELEVANT EXPERIENCE

Software Engineer @ Apple | Cupertino, CA

Aug 22nd 2018 - Current

- Developing accessibility solutions for our productivity apps across all Apple's platforms

Senior iOS Developer @ Stop, Breathe & Think | Los Angeles, CA (Remote)

Dec 2nd 2016 - Jul 30th 2018

- Collaborated with UX team in building *Stop, Breathe & Think Kids*' MVP, which earned **App Store Best of Year 2017** recognition in 3 countries.
- Overhauled and simplified software arquitecture of *Stop, Breathe & Think*, speeding up our release cycles.

Lead iOS Developer @ Arrivedo | Sunnyvale, CA (Remote)

Dec 7th 2015 - Nov 25th 2016

- Improved *Arrivedo Kiosk*'s performance on old devices, helping increase the company's user base by 30%.
- Led *Arrivedo for iPhone*'s development, rapidly iterating through different designs in collaboration with the Design team.
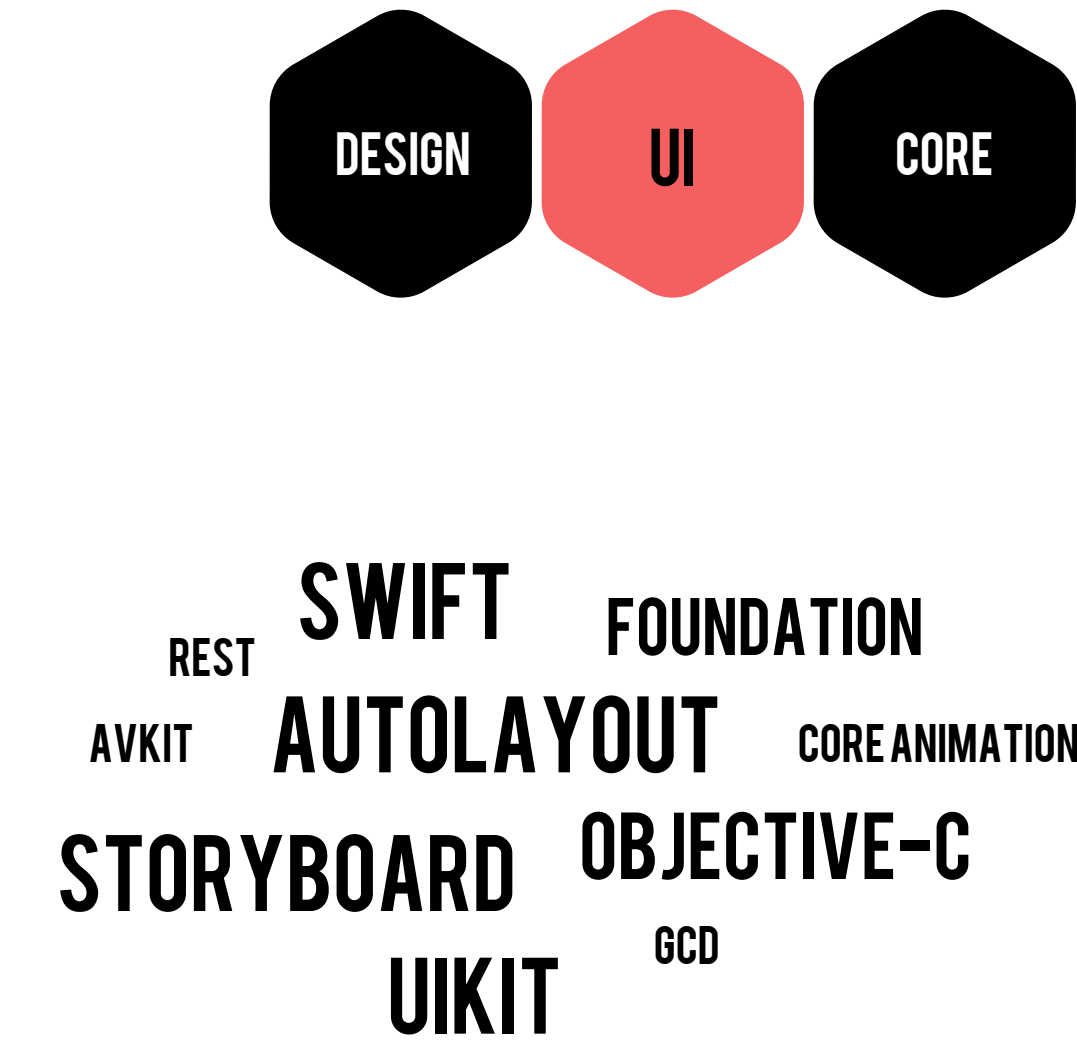
Creative Technologist Intern @ Visa | San Francisco, CA

Jun 1st 2015 - Aug 14th 2015

- Prototyped and discussed new purchase experiences for mobile devices, inside a multidisciplinary team.
- Tested new ways of viewing credit cards history on *Visa Checkout* app.

iOS Developer, UX/UI Designer @ Paper Rocket | Lima, Peru

Jan 9th 2013 - Aug 8th 2014

- Launched 2 apps in the Health and Education categories, getting local press coverage in Peru.

iOS Developer @ DSB Mobile | Lima, Peru

May 7th 2012 - Dec 28th 2012

- Developed 3 in-house apps for peruvian companies in the Auto and Internet industries.

EDUCATION

Interactive Telecommunications Program @ NYU | New York, NY

May 2018

Master in Proffesional Studies

Computer Science @ PUCP | Lima, Peru

Feb 2010

Bachelor in Science

SWIFT FOUNDATION REST AVKIT AUTOLAYOUT CORE ANIMATION STORYBOARD OBJECTIVE-C GCD UIKIT

MORE SKILLS

Design: Sketch, Illustrator, Photoshop

Web: HTML5, CSS3, Javascript

Prototyping: InVision, FramerJs, Keynote

APP STORE

Stop, Breathe & Think Kids
Mindfulness for kids
App Store Best of Year 2017 in 3 countries
https://goo.gl/Ty9mpn

Stop, Breathe & Think
Meditation sessions for all of us
Showcased in Planet of the Apps show
https://goo.gl/6NVwX9

Arrivedo
Local recommendations for hotels
Present in TechCrunch Disrupt SF 2016
https://goo.gl/fT1rkT

Sunny
UV index meter
Health & Fitness Editor's Pick in 2014
No longer available

LINKS

Github: www.github.com/cruzdiego

LinkedIn: www.linkedin.com/in/diegocruzc