THE DESIGN VOYAGE OF MIKA ALDABA

# 21 cities in 13 countries & over 10,000 hours of experience

**Mika Aldaba**

**User Experience &
Data Visualization
Designer**

**www.mika.ph**
**hi@mika.ph**
**@hailmika**

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**Design more
Travel more**

**SCALE:**
● = 2 hours
1 col = 1 month

Graphic Design
Art Direction
Illustration
3302 hrs

User Experience
& Interface Design
3419 hrs

Web Design
Development
(HTML, CSS, JS)
2798 hrs

Data Visualization
1674 hrs

Production Design
82 hrs

Motion Graphics
50 hrs

11325 hrs

APRIL 2007

OCTOBER 2016

WIDEOUT
Web Design Intern

DYLL
Junior Art
Director

TECHSAILOR
Web Designer

MOZAT
Mobile UX/UI Designer

FREELANCE / WHITE WIDGET
Design Consultant

THINKING MACHINES
Data Designer

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## WORK EXPERIENCE

NOV 2015 – SEPT 2017

### Data Design Lead at Thinking Machines

In charge of design, front-end development in HTML, CSS and JavaScript/D3, art direction, storytelling, animation and branding for our data science startup

APR 2016 – SEPT 2016

### Design Consultant at the World Bank Group

Worked on a project for road budget tracking

JAN 2015, APR 2016, JAN - MAY 2017

### Data Visualization Part-Time Lecturer

Gave lectures in Dr. Reina Reyes' Data Visualization class at Ateneo de Manila University on the 10 Principles of Good Design by Dieter Rams, Lessons from Edward Tufte, Color for Data Visualization, Beautiful Data and a four part D3 Tutorial.

SEPT 2013 – NOV 2015

### Senior User Experience Design Consultant at White Widget

Responsible for front end web design and development, mobile user interface and experience projects for clients including other startups, ad agencies and the Philippine government

AUG 2013 – NOV 2015

### Freelance Design Consultant & Front-End Developer

Handled and executed several infographic design, branding, web development and user experience consulting projects for clients in Singapore, US and the Philippines

JUN 2012 – FEB 2013

### Mobile User Interface/User Experience Designer at Mozat

Made wireframes and visuals for iOS, Android, Blackberry & J2ME

MAY 2012

### Illustrator for 8-page feature in Smile Magazine

JAN 2011 – APR 2012

### Web Designer at Techsailor

Moved to Singapore to work on projects for clients such as CNBC, Bangkok Tourism & NTUC

JUL 2010 - JAN 2011

### Junior Art Director & Web Developer at DYLL

Did brainstorming, 360° thinking in advertising, concept boards, final art for assets

APR-JUN 2009

### Web Design & Development Intern at Wideout

Designed & developed the Employee Designation and Learning Management Systems

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## EDUCATION

**SEPT 2017 - PRESENT**
Erasmus Mundus Joint Degree in Digital Communication Leadership
**Universität Salzburg and Aalborg University (Copenhagen)**

**MAR 2010**
BS Computer Science **Ateneo de Manila University**

**FALL 2008**
Junior Term Abroad at **University of San Francisco**

## TALKS GIVEN

**OCT 18, 2017 - MONTREAL**
Data Inspired Development with Beautiful and Insightful Dashboards
World Design Summit

**OCT 22, 2016 - MANILA**
Designing with D3
Form, Function & Class Web Design Conference

**SEPT 9, 2016 - SINGAPORE**
How UX & Data Storytelling Can Shape Policy
UXSG Conference

**MAR 19, 2016 - MANILA**
Data Storytelling Workshop
Google Women Techmakers

## CONFERENCES ATTENDED

**OCT 2016 - TAIPEI**
International Design Policy Conference

**JUN 2016 - VANCOUVER**
Information+ Conference

## ORGANIZATIONS

International Institute of Information Design
**World Regional Representative**

UX Society (Ateneo)
**Mentor**

AI Design Philippines
**Founder**