

Email d Web d Phone (2

dawitelias14@gmail.com dawitelias.github.io (857) 488-0416

**OBJECTIVE** 

I am a passionate designer and developer looking to blend the psychology of design and technology to craft incredible user experiences.

**EDUCATION** 

**Rochester Institute of Technology (2011 - 2015)** 

B.S. Information Technology (Focus: Web/Mobile Development & Design)

Immersion: Communication

**SKILLS** 

**Design Techniques:** Wireframes, Low/Hi Fidelity Prototyping, Personas **Experience Building With:** HTML, CSS, Javascript/jQuery, PHP, iOS, Android **Software:** Sketch, Photoshop, Illustrator, InVision, Balsamiq, Origami, Git

### **EXPERIENCE**

## **Global Thinking**

Front End Developer (co-op)

Redesigned the entire Global Thinking web experience through mobile-first design methodology. Improved layout scalability, gracefully scaled down interactions/layouts for legacy browsers, improved site readability, and integrated site with WordPress. Used a GruntJS and Sass workflow combined with HTML5 and CSS3.

### **American Greetings**

**Web Operations Intern** 

Researched and presented use cases for switching to scalable, realtime graphing tool Graphite over Ganglia. Migrated existing performance data from Ganglia to Graphite. Participated in intranet redesign scrum sessions as well as design decisions.

# RIT Parking and Transportation Services (PATS)

**PATS Specialist** 

Provide website maintenance and content updates. Design annual parking hangtags, stickers, logos, and signage for upcoming events. Work with PATS managers to organize and implement parking.

#### Splitwise Redesign

I decided to redesign part of the Splitwise Android app. The goal was to add a layer of clarity with the intention of making the app easier and more pleasant to use. The entire process included gathering data from the app store, lo-fi wireframes, hi-fi visual design, and a clickable prototype.

See more: dawitelias.github.io/work/splitwise

### Forecaster (iOS App)

A minimalist weather app written in swift. Using the Dark Sky Forecast API, Forecaster displays the temperature and weather condition, as well as a few other metrics for any zip code in the world.

See more: dawitelias.github.io/work/forecaster