

21 cities in 13 countries & over 10,000 hours of experience

Art Direction Illustration 3302 hrs

User Experience & Interface Design 3419 hrs

Web Design Development (HTML, CSS, JS)

Data Visualization

Production Design 82 hrs

> Motion Graphic 50 hr

> > 11325 hi

Mika Aldaba

User Experience & Data Visualization Designer

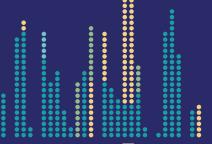
www.mika.pl hi@mika.ph @hailmika

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Design more Travel more

SCALE:

■ = 2 hours
1 col = 1 month



Web Design Intern



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WORK EXPERIENCE

NOV 2015 - SEPT 2017

Data Design Lead at Thinking Machines

In charge of design, front-end development in HTML, CSS and JavaScript/D3, art direction, storytelling, animation and branding for our data science startup

APR 2016 - SEPT 2016

Design Consultant at the World Bank Group

Worked on a project for road budget tracking

JAN 2015, APR 2016, JAN - MAY 2017

Data Visualization Part-Time Lecturer

Gave lectures in Dr. Reina Reyes' Data Visualization class at Ateneo de Manila University on the 10 Principles of Good Design by Dieter Rams, Lessons from Edward Tufte, Color for Data Visualization, Beautiful Data and a four part D3 Tutorial.

SEPT 2013 - NOV 2015

Senior User Experience Design Consultant at White Widget

Responsible for front end web design and development, mobile user interface and experience projects for clients including other startups, ad agencies and the Philippine government

AUG 2013 - NOV 2015

Freelance Design Consultant & Front-End Developer

Handled and executed several infographic design, branding, web development and user experience consulting projects for clients in Singapore, US and the Philippines

JUN 2012 - FEB 2013

Mobile User Interface/User Experience Designer at Mozat

Made wireframes and visuals for iOS, Android, Blackberry & J2ME

MAY 2012

Illustrator for 8-page feature in Smile Magazine

JAN 2011 - APR 2012

Web Designer at Techsailor

Moved to Singapore to work on projects for clients such as CNBC, Bangkok Tourism & NTUC

JUL 2010 - JAN 2011

Junior Art Director & Web Developer at DYLL

Did brainstorming, 360° thinking in advertising, concept boards, final art for assets

APR-JUN 2009

Web Design & Development Intern at Wideout

Designed & developed the Employee Designation and Learning Management Systems



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EDUCATION

SEPT 2017 - PRESENT

Erasmus Mundus Joint Degree in Digital Communication Leadership Universität Salzburg and Aalborg University (Copenhagen)

MAR 2010

BS Computer Science Ateneo de Manila University

FALL 2008

Junior Term Abroad at University of San Francisco

TALKS GIVEN

OCT 18, 2017 - MONTREAL

Data Inspired Development with Beautiful and Insightful Dashboards World Design Summit

OCT 22. 2016 - MANILA

Designing with D3

Form, Function & Class Web Design Conference

SEPT 9. 2016 - SINGAPORE

How UX & Data Storytelling Can Shape Policy

UXSG Conference

MAR 19. 2016 - MANILA

Data Storytelling Workshop

Google Women Techmakers

CONFERENCES ATTENDED

OCT 2016 - TAIPEI

International Design Policy Conference

JUN 2016 - VANCOUVER

Information+ Conference

ORGANIZATIONS

International Institute of Information Design

World Regional Representative

UX Society (Ateneo)

Mentor

UX Philippines, UX Singapore, Philippine Web Designers Organization Member