

DIEGO CRUZ

iOS Developer and UI Engineer

www.diegocr.uz



ABOUT ME

6 years of experience creating production-quality apps for both in-house and App Store. Specialized in building reusable UI components, universal Autolayout design and making highly readable code.

Passioned about making delightful and meaningful interactions.

EXPERIENCE

iOS Developer, UI Engineer @ Stop, Breathe & Think

Dec 2016 - current

- **Stop, Breathe & Think:** Redesigned navigation architecture and flow, modularizing the different features and prototyping new UI interactions. Made with Objective-C.
- **Stop, Breathe & Think Kids:** Lead developer responsible of making the MVP from prototype to production. Intimate collaboration with UX Designer. Made with Swift.
- Designed a new architecture loosely based on VIPER which is now used as the standard across the company.

iOS Developer, Creative Technologist @ Arrivedo

Dec 2015 - Nov 2016

- **Arrivedo Kiosk:** Refactored backend connection and implemented redesigned user interface. Made with Swift.
- **Arrivedo for iPhone:** Lead developer, implemented from the ground up with content and map offline caching, and driving directions. Made with Swift.

Creative Technologist Intern @ Visa

Jun 2015 - Aug 2015

- **Visa Checkout Express:** Prototyped new mobile purchase experiences. Made with Objective-C.
- **Visa Checkout:** Prototyped new way of viewing credit cards history. Made with Swift.

iOS Developer, UX/UI Designer @ Paper Rocket

Jan 2013 - Aug 2014

- Lead developer and designer in 5+ peruvian apps, using Objective-C, Core Graphics and Autolayout.

iOS Developer @ DSB Mobile

May 2012 - Dec 2012

- Developed 3+ in-house apps for peruvian companies, using Objective-C, Core Location and REST backend.

EDUCATION

Interactive Telecommunications Program @ NYU

Sep 2014 - May 2015, Sep 2017 - current

Master candidate. Graduating on Spring 2018

Computer Science @ Pontificia Universidad Católica del Perú

Mar 2005 - Feb 2010

Bachelor in Science

REST SWIFT FOUNDATION
AVKIT AUTOLAYOUT CORELOCATION
STORYBOARD OBJECTIVE-C
GCD
UIKIT

MORE SKILLS

Design: Sketch, Illustrator, Photoshop

Web: HTML5, CSS3, Javascript

Prototyping: InVision, FramerJs, Keynote

APP STORE



Stop, Breathe & Think Kids

Mindfulness for kids

App Store Best of Year 2017 in 3 countries

<https://goo.gl/Ty9mpn>



Stop, Breathe & Think

Meditation sessions for all of us

Showcased in Planet of the Apps show

<https://goo.gl/6NVwX9>

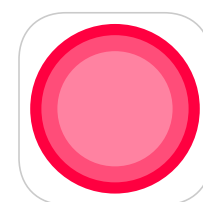


Arrivedo

Local recommendations for hotels

Showcased in TechCrunch Disrupt SF 2016

<https://goo.gl/FT1rkT>



Sunny

UV index meter

Health & Fitness Editor's Pick in 2014

No longer available

CONTACT

Email: diego.cruz@icloud.com

Web: www.diegocr.uz

Github: www.github.com/cruzdiego