



21 cities in 13 countries & over 10,000 hours of experience

Mika Aldaba

User Experience & Data Visualization Designer

www.mika.ph

hi@mika.ph

[@hailmika](https://twitter.com/hailmika)

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Design more
Travel more

SCALE:
● = 2 hours
1 col = 1 month

APRIL 2007





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WORK EXPERIENCE

NOV 2015 – SEPT 2017

Data Design Lead at [Thinking Machines](#)

In charge of design, front-end development in HTML, CSS and JavaScript/D3, art direction, storytelling, animation and branding for our data science startup

APR 2016 – SEPT 2016

Design Consultant at the [World Bank Group](#)

Worked on a project for road budget tracking

JAN 2015, APR 2016, JAN – MAY 2017

Data Visualization Part-Time Lecturer

Gave lectures in Dr. Reina Reyes' Data Visualization class at [Ateneo de Manila University](#) on the 10 Principles of Good Design by Dieter Rams, Lessons from Edward Tufte, Color for Data Visualization, Beautiful Data and a four part D3 Tutorial.

SEPT 2013 – NOV 2015

Senior User Experience Design Consultant at [White Widget](#)

Responsible for front end web design and development, mobile user interface and experience projects for clients including other startups, ad agencies and the Philippine government

AUG 2013 – NOV 2015

[Freelance](#) Design Consultant & Front-End Developer

Handled and executed several infographic design, branding, web development and user experience consulting projects for clients in Singapore, US and the Philippines

JUN 2012 – FEB 2013

Mobile User Interface/User Experience Designer at [Mozat](#)

Made wireframes and visuals for iOS, Android, Blackberry & J2ME

MAY 2012

Illustrator for 8-page feature in [Smile Magazine](#)

JAN 2011 – APR 2012

Web Designer at [Techsailor](#)

Moved to Singapore to work on projects for clients such as CNBC, Bangkok Tourism & NTUC

JUL 2010 – JAN 2011

Junior Art Director & Web Developer at [DYLL](#)

Did brainstorming, 360° thinking in advertising, concept boards, final art for assets

APR-JUN 2009

Web Design & Development Intern at [Wideout](#)

Designed & developed the Employee Designation and Learning Management Systems



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EDUCATION

SEPT 2017 - PRESENT

Erasmus Mundus Joint Degree in Digital Communication Leadership
Universität Salzburg and Aalborg University (Copenhagen)

MAR 2010

BS Computer Science **Ateneo de Manila University**

FALL 2008

Junior Term Abroad at **University of San Francisco**

TALKS GIVEN

OCT 18, 2017 - MONTREAL

Data Inspired Development with Beautiful and Insightful Dashboards
World Design Summit

OCT 22, 2016 - MANILA

Designing with D3
Form, Function & Class Web Design Conference

SEPT 9, 2016 - SINGAPORE

How UX & Data Storytelling Can Shape Policy
UXSG Conference

MAR 19, 2016 - MANILA

Data Storytelling Workshop
Google Women Techmakers

CONFERENCES ATTENDED

OCT 2016 - TAIPEI

International Design Policy Conference

JUN 2016 - VANCOUVER

Information+ Conference

ORGANIZATIONS

International Institute of Information Design
World Regional Representative

UX Society (Ateneo)
Mentor

UX Philippines, UX Singapore, Philippine Web Designers Organization
Member