

100 ways of f\*\*\*\*ng an organization

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# Preface

#TODO: GET AN ISBN FOR THIS BOOK#

Well sh..t. I've failed again... *That may have well be the modern version of what Thomas Edison said to himself in one of his 10,000 failures creating the lightbulb*

To be fair, what he publicly said was:

“I have not failed. I've just found 10,000 ways that won't work”

— Thomas A. Edison

This short book intends to be a not-so-formal compilation of the most common ways and reasons why organizations fail. It is by no means intended to be a comprehensive, exhaustive and academic study but rather, *to be brutally honest*, a *collective relief for all us founders out there in the onlineverse* trying to build organizations for a myriad of important, and not so important, reasons.

Let us be blunt, this book in itself is a crowdsourced, collective *experiment* and it will *\_\_never\_\_* be finished. Which is the reason why we have choosen this online format, and this technology (R Markdown) to publish it online and have our readers be part of this experiment. So, if this is of interest to you, carry on to the .

## Why read this book



# Chapter 1

## Introduction

You can label chapter and section titles using `{#label}` after them, e.g., we can reference Chapter 1. If you do not manually label them, there will be automatic labels anyway, e.g., Chapter 3.

Figures and tables with captions will be placed in `figure` and `table` environments, respectively.

```
par(mar = c(4, 4, .1, .1))
plot(pressure, type = 'b', pch = 19)
```

Reference a figure by its code chunk label with the `fig:` prefix, e.g., see Figure 1.1. Similarly, you can reference tables generated from `knitr::kable()`, e.g., see Table 1.1.

```
knitr::kable(
  head(iris, 20), caption = 'Here is a nice table!',
  booktabs = TRUE
)
```

You can write citations, too. For example, we are using the **bookdown** package (Xie, 2020) in this sample book, which was built on top of R Markdown and **knitr** (Xie, 2015).



Figure 1.1: Here is a nice figure!

Table 1.1: Here is a nice table!

Sepal.Length	Sepal.Width	Petal.Length	Petal.Width	Species
5.1	3.5	1.4	0.2	setosa
4.9	3.0	1.4	0.2	setosa
4.7	3.2	1.3	0.2	setosa
4.6	3.1	1.5	0.2	setosa
5.0	3.6	1.4	0.2	setosa
5.4	3.9	1.7	0.4	setosa
4.6	3.4	1.4	0.3	setosa
5.0	3.4	1.5	0.2	setosa
4.4	2.9	1.4	0.2	setosa
4.9	3.1	1.5	0.1	setosa
5.4	3.7	1.5	0.2	setosa
4.8	3.4	1.6	0.2	setosa
4.8	3.0	1.4	0.1	setosa
4.3	3.0	1.1	0.1	setosa
5.8	4.0	1.2	0.2	setosa
5.7	4.4	1.5	0.4	setosa
5.4	3.9	1.3	0.4	setosa
5.1	3.5	1.4	0.3	setosa
5.7	3.8	1.7	0.3	setosa
5.1	3.8	1.5	0.3	setosa



## Chapter 2

# Literature

Here is a review of existing methods.



## Chapter 3

# Methods

We describe our methods in this chapter.



## Chapter 4

# Applications

Some *significant* applications are demonstrated in this chapter.

### 4.1 Example one

### 4.2 Example two



## Chapter 5

# Final Words

We have finished a nice book.





# Bibliography

Xie, Y. (2015). *Dynamic Documents with R and knitr*. Chapman and Hall/CRC, Boca Raton, Florida, 2nd edition. ISBN 978-1498716963.

Xie, Y. (2020). *bookdown: Authoring Books and Technical Documents with R Markdown*. R package version 0.17.