VANESSA DOUTHERD-M.A., EdS.(P)

EDUCATION SPECIALIST | INSTRUCTIONAL DESIGNER

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Dedicated educational specialist with over 6 years of experience in design, development, and instruction within higher education. Experienced in designing immersive personalized learning developments, updating new digital and academic literacy advancements, and technical system integrations within various teaching environments. Past curriculum design experience has encompassed a magnitude of SME learning initiatives, code assignments, and hands-on training programs for students and trainers. Highly passionate about education, professional development, and Instructional Design. Possesses skills in Project Management and UX/UI. Not limited to TESOL, ESL, and applied linguistics. Looking to continue to leverage these established skills in a growing organization that exudes the same values.

AREAS OF EXPERTISE

- **Instructional Design & Train the Trainer**
- **Adult Learning & Admired Leadership**
- **Academic & Professional Development**
- **Web Dev, UX/UI & Accessibility**
- **Project Management & Plans**

- **CMS, SCORM, LMS Management**
- **Design Thinking & Rapid Prototyping**
- **TESOL, ESL & Applied Linguistics**
- **Waterfall, AGILE, ADDIE Methodologies**
- **Advising, Coaching, Mentoring**

TECHNICAL COMPREHENSIONS

- **Tech Skills:** Canvas, Moodle, Camtasia, Lectora, Articulate Storyline 3 & 360, Adobe Captivate 9, Zoom, Skype, VSC Code/Atom, HTML 5, CSS3, JavaScript E6, Bootstrap, Responsive Design, Slack, Github/Pages, InDesign, Illustrator, Google Suite, Linux, , OneDrive, Dropbox, MS Suite 365, Figma, Smartsheet

EDUCATIONAL & ACADEMIC BACKGROUND

- **Master of Arts,** TESOL / ESL Language Instructor, California State University-Sacramento ☐ **Honors:** Dean's List, GPA 3.7
- **Bachelor of Arts,** English, California State University-Sacramento ☐ **Honors:** Cum Laude
- **Education Specialist (EdS):** Learning Technologies & Design (UXU), University of Missouri- Fall 2021
- **Certifications:** LinkedIn "Become an Instructional Developer" ☐ **Certifications:** German A1, Goethe-Institut Bonn
- **Certifications:** Build Websites from Scratch, CodeCademy ID #12715305 ☐ **Certifications:** TESOL Advanced, CSU-S
- **Languages:** English
- **Volunteering:** English & ESL Instructor, Koreans School of Sacramento, 2015-2016
- **Volunteering:** American Language & Culture Instructor, Sacramento State-College of Continuing Education, 2014-2015

PROFESSIONAL EXPERIENCE

ESL INSTRUCTOR / AMERICAN LANGUAGE & CULTURE INSTRUCTOR   2018 - 2020
SACRAMENTO STATE – COLLEGE OF CONTINUING EDUCATION

Explores new areas of academic educational curriculum focusing on online course structure integrations (traditional, online, flipped, and blended), and adult learning theories through the implementation of multiple 8 weeks A1-C2 ESL courses, and TESOL/ESL instructional empathies. Utilizes key authoring tools to heighten digital content and tutorial videos using graphic design, LMS tools and gamified instruction using methods of Backward Design and ADDIE frameworks, Universal Design for Learning, AGILE methodologies, rapid prototyping, front-end analysis, and advanced English instruction. Train-the-trainer responsibilities via multiple student-teacher mentor roles.

ONLINE ENGLISH INSTRUCTOR   2015 – 2020
PRIVATE PRACTICE

Utilized multi-media approaches and material to provide instruction to adult English learners through online videoconferencing. Researched a variety of contexts to provide personalized English language instruction.

INSTRUCTIONAL DESIGN SPECIALIST / PROGRAM DEVELOPER   2017 - 2018
LIKE ACADEMY/ ELK GROVE, SACRAMENTO

Implemented in-person training and created training material for in-house WAC curriculum. Train-the-trainer responsibilities; Research of current teaching practices and theories related to K-12 instructional contexts. Organized and developed academic writing program curriculum and content; Structuring content and activities for optimizing learning; Recommend teaching techniques and the use of different or new technologies.

TEACHING ASSOCIATE & SPECIAL CONSULTANT   2016 - 2018
CALIFORNIA STATE UNIVERSITY- SACRAMENTO

Closely mentored and taught native born multilingual (international and gen 1.5) and monolingual students. Gave feedback and guidance through all teachable opportunities by leading students to understand academic course content from beginning to completion of all activities and student building projects. Created and developed various academic literacy curriculum courses that lasted for either 16 weeks and 6 weeks for freshmen students within the English Department, utilizing a Backward Design approach and ADDIE frameworks.