

Joe Blogs



Job Title

Enter text here

Age

25 to 34 years

Highest Level of Education

High school degree or equivalent

Social Networks



Industry

Transport

Organization Size

Self-employed

Preferred Method of Communication

Whatsapp, Messenger, E-mail

Goals or Objectives

Keep their small human alive

They Gain Information By

Health visitor, doctor, parents, google, red book

Biggest Challenges

Meeting with other fathers, keeping the house habitable, tracking baby's sleep, mental health tracking,