



Data Analytics  
**Visualization**

Vertical



Icon



Data Analytics  
**Visualization**

Horizontal

Data Analytics  
**Visualization**

Text

## FONTS

**Gotham Black**  
Gotham Medium

## PALETTE



BLUE  
PMS C 7460  
CMYK: 100 / 6 / 2 / 15  
RGB: 0 / 134 / 191  
HEX: 0086BF



DARK BLUE  
PMS CP 308  
CMYK: 100 / 18 / 8 / 50  
RGB: 0 / 98 / 135  
HEX: 006287



TEAL  
PMS C 570  
CMYK: 57 / 0 / 36 / 0  
RGB: 107 / 202 / 186  
HEX: 6BCABA