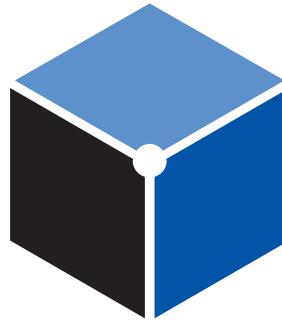Vertical

Icon

Horizontal

Text

FONTS

Gotham Bold
Gotham Medium

PALETTE

LIGHT BLUE
PMS C   2727
CMYK: 70 / 47 / 0 / 0
RGB: 48 / 127 / 226
HEX: 307FE2

MEDIUM BLUE
PMS C   286
CMYK: 100 / 75 / 0 / 0
RGB: 0 / 51 / 160
HEX: 0033A0

BLACK
PMS C   BLACK 6
CMYK: 100 / 79 / 44 / 93
RGB: 16 / 24 / 32
HEX: 101820