



**VERTICAL LOCKUP** 

**HORIZONTAL LOCKUP** 

## **DataHelix**



**WORDMARK** 

**ICON** 

## **FONT**

**Gotham Bold** 

## **PALETTE**



PURPLE PMS 2366 C CMYK: 67/58/0/0 RGB: 106/109/205

HEX: 6A6DCD



GRAY

PMS COOL GRAY 7 C

CMYK: 38 / 29 / 24 / 5

RGB: 151 / 153 / 155

HEX: 97999B