



VERTICAL LOCKUP



HORIZONTAL LOCKUP

DataHub

WORDMARK



ICON

## FONT

**Poppins Bold**

## PALETTE



LIGHT BLUE  
PMS C 306  
CMYK: 75 / 0 / 5 / 0  
RGB: 0 / 181 / 226  
HEX: 00B5E2



DARK BLUE  
PMS C 534  
CMYK: 100 / 71 / 0 / 51  
RGB: 27 / 54 / 93  
HEX: 1B365D