



Vertical

Horizontal





Workmark

Icon

## **FONTS**

## **Gotham Black**Gotham Medium

## **PALETTE**



NAVY PMS C 282

CMYK: 100 / 72 / 0 / 73 RGB: 4 / 30 / 66

RGB: 4/30/66 HEX: 041E42



BLUE

PMS C 7460 CMYK: 100 / 6 / 2 / 15 RGB: 0 / 134 / 191

HEX: 0086BF



ORANGE PMS C 151

CMYK: 0/54/100/0 RGB: 255/130/0 HEX: FF8200



ORANGE

PMS ORANGE 021 C CMYK: 0 / 74 / 100 / 0 RGB: 254 / 80 / 0 HEX: FE5000