



**Metadata
Standard**

VERTICAL LOCKUP



**Metadata
Standard**

HORIZONTAL LOCKUP

**VOICE
Metadata
Standard**

WORDMARK



ICON

FONT

Gotham Bold/Black

PALETTE



TEAL
PMS 312 C
CMYK: 92 / 0 / 12 / 0
RGB: 0 / 169 / 206
HEX: 00A9CE



DEEP TEAL
PMS 7459 C
CMYK: 70 / 17 / 10 / 4
RGB: 66 / 152 / 181
HEX: 4298B5