



VERTICAL LOCKUP



HORIZONTAL LOCKUP

plexus

WORDMARK



ICON

## FONT

Open Sans Light

## PALETTE



LIGHT BLUE  
PMS C 306  
CMYK: 75 / 0 / 5 / 0  
RGB: 0 / 181 / 226  
HEX: 00B5E2



MEDIUM BLUE  
PMS C 7460  
CMYK: 100 / 6 / 2 / 15  
RGB: 0 / 134 / 191  
HEX: 0086BF



DARK BLUE  
PMS C 661  
CMYK: 100 / 81 / 0 / 13  
RGB: 0 / 53 / 148  
HEX: 003594



BLACK  
PMS C BLACK 6  
CMYK: 100 / 79 / 44 / 93  
RGB: 16 / 24 / 32  
HEX: 101820