



Vertical

lcon





Horizontal Text

## **FONTS**

# **Gotham Black**Gotham Medium

## **PALETTE**



### FINOS Dark Blue

PMS C 7460 PMS U 7460

CMYK: 100 / 6 / 2 / 15 RGB: 0 / 134 / 191 HEX 0086bf



#### FINOS Light Blue

PMS C 306 PMS U 306

CMYK: 75/0/5/0 RGB: 0/181/226

HEX 00b5e2