



Vertical

Horizontal



Workmark



lcon

## **FONTS**

## **Gotham Black**Gotham Medium

## **PALETTE**



NAVY

PMS C 282

HEX: 041E42

CMYK: 100 / 72 / 0 / 73 RGB: 4 / 30 / 66



PMS C 7460

CMYK: 100 / 6 / 2 / 15 RGB: 0 / 134 / 191 HEX: 0086BF



ORANGE PMS C 151

CMYK: 0/54/100/0 RGB: 255/130/0 HEX: FF8200



ORANGE

PMS ORANGE 021 C CMYK: 0 / 74 / 100 / 0 RGB: 254 / 80 / 0 HEX: FE5000



FINOS LIGHT BLUE PMS 306 C CMYK: 75/0/5/0

RGB: 0 / 181 / 226 HEX: OOB5E2