



Vertical

lcon



Horizontal



Text

## **VERSION 1**

## **FONTS**

## **Gotham Bold Gotham Medium**

## **PALETTE**



LIGHT BLUE PMS C 2727

CMYK: 70 / 47 / 0 / 0 RGB: 48 / 127 / 226 HEX: 307FE2



MEDIUM BLUE PMS C 286

CMYK: 100 / 75 / 0 / 0 RGB: 0 / 51 / 160 HEX: 0033A0



BLACK

PMS C BLACK 6 CMYK: 100 / 79 / 44 / 93

RGB: 16 / 24 / 32 HEX: 101820