S.No	Kafka	RabbitMQ
1	Distributed Stream Platform	Message Broker
2	Publish-Subscribe Model	Support both, 1. Queue based. 2. Pub-sub through message exchange
3	Used for processing streams of data with quite affirmative guarantee of data ordering (using configs)	Minimal guarantee regarding the ordering of message with in a stream
4	Guaranteed & reliable ordering on message processing.	Ordering of messages owner fine in if only one consumer is receiving the message.
5	Kafka guaranteed all the message sent to the same topic partition are processed inorder.	Ordering context might be broken.
6	Does not allow consumers to filter message within in a topic before polling them.	Consumers with a choice of receiving specific message
7	Store the messages in partitions (similar concept of files) & hence messages can be kept for longer time on need basis by changing the configuration.	Messages have limited validity of time to be consumed, otherwise these are removed from the queue.
8	Consumer job to handle retry logic & processing. No direct out of box support.	Provides out of box option like delivery retrieves & dead letter exchanging (DLX) which can handle message processing failures.
9	Kafka uses partition; hence it can scale better, horizontally.	Scale better vertically.