

**ATRIA INSTITUTE OF TECHNOLOGY**  
(AN AUTONOMOUS INSTITUTION)  
BENGALURU

# CICADA

2024.

Embark on an exhilarating journey with us at Atria Institute of Technology's renowned technical event **CICADA**.

**CICADA** is not just an event, it's a platform where minds converge, challenges unfold, and creativity flourishes from intricate problem-solving tasks to stimulating engineering challenges.

Join us as we celebrate the spirit of innovation, collaboration, and technical process. Brace yourself for an electrifying journey through the world of technology at '**CICADA**', where brilliance knows no bounds.

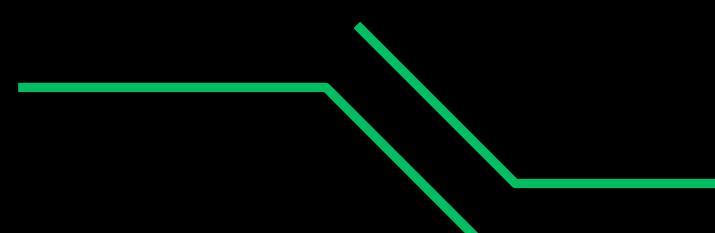


# IIEAEDA 2024.

## WHY SPONSOR US?

This tech fest facilitates teams to take their ideas and skills to a higher level. Our efforts will bring in close to 3000+ students, Inclined to attend the fest. Our kind hackathon will bring in hackers from all over bangalore. We expect registration of more than 500+. We believe this is a great opportunity for us to collaborate with you to benefit both of us.

Your partnership will not only contribute to the success of '**CICADA**' but will also align your brand with the spirit of innovation and advancement. Together, let's shape the future of Technology.

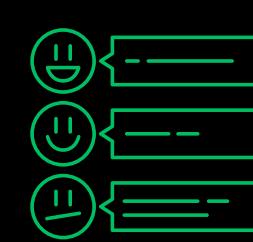
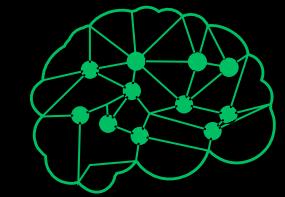
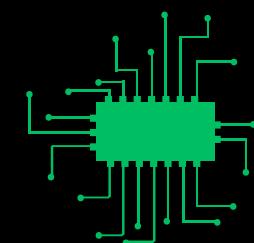
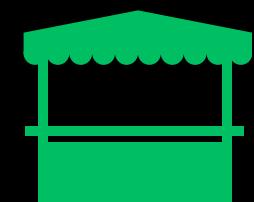
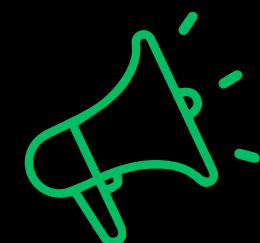


# IDEATEA

## 2024

### WHAT'S IN IT FOR YOU?

- Platform to market the company and product.
- Platform to market the company and product Information/promotion stalls placed at strategic locations all across campus.
- This event can revamp the technological resources of your company.
- Live feedback on the API'S and other products from the hackers.
- An opportunity to meet and network with the brightest engineers and a chance to hire them.
- Our corporate team can tailor the packages to meet prospective partner's need.



# IIT AISA

## 2024

### SPONSORSHIP TIERS

	BRONZE	SILVER	GOLD	DIAMOND
COST	<b>5,000</b>	<b>15,000</b>	<b>25,000</b>	<b>50,000</b>
LOGO ON WEBSITE	✓	✓	✓	✓
LOGO ON CERTIFICATES AND ID'S	✓	✓	✓	✓
SOCIAL MEDIA PROMOTION		✓	✓	✓
BRAND LOCATION		✓	✓	✓
LOGO ON T-SHIRT			✓	✓
SPECIAL PHOTOBOTH PROPS			✓	✓
KEYNOTE SPEAKER				✓
WORKSHOPS				✓



# IIIT ATEA

## PREVIOUS SPONSORS

**DECATHLON**



COMED KARES  
INNOVATION HUB

