

Daniel Pinzon

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Summary

Data/analytics professional with 6+ years delivering decision-support analytics across finance, operations, and executive reporting, plus an MS in Business Analytics (GPA 3.90). Build end-to-end pipelines and dashboards from large relational datasets (ERP + banking + operational systems), translating business questions into SQL logic, metrics, and interactive reporting. Known for shipping automation that cuts cycle time, reduces errors, and improves operational performance through clear stakeholder communication.

Core Skills

- **Analytics & BI:** KPI design, ad-hoc analysis, trend/root-cause analysis, forecasting support, process improvement
- **Data:** SQL (joins/CTEs/window funcs), relational data modeling, ETL/pipelines, data validation & reconciliation
- **B/Tools:** Power BI (dashboarding), Tableau, Excel | Programming: Python (pandas, NumPy, scikit-learn), R
- **Programming:** Python (pandas, NumPy, scikit-learn), R (tidyverse)
- **Other:** AWS (working knowledge) | Stakeholder management, presentations, translating insights for non-technical audiences

Education

MS Business Analytics – George Washington University (GPA 3.90)

Washington, DC

BS Industrial Engineering – Universidad de los Andes

Bogotá, Colombia

Work Experience

HQ Grad Intern – Marriott International

June 2025 to August 2025 | Bethesda, MD

- Built a Python engine to automate rollout sequencing for 10,000+ hotels, replacing manual Excel planning and enabling scenario testing.
- Partnered with stakeholders to define rules/constraints and deliver executive-ready outputs; solution adopted for future rollouts.

Treasury Supervisor – Farmatodo

February 2022 to August 2023 | Bogotá, Colombia

- Led 2 analysts and built Python/SQL pipeline (ERP + banking) with validation rules; cut close time ~50% and reduced reconciliation errors.
- Developed operational KPIs and dashboards (Tableau/SQL) to improve cash performance: idle balances ~70%, collections ~30%, penalties ~10%.

Financial & Treasury Analyst – Primax

March 2018 to February 2022 | Bogotá, Colombia

- Delivered weekly liquidity and variance analysis by integrating bank/ERP/forecast data; built dashboards highlighting funding needs and drivers.
- Working-capital analysis and scenario recommendations increased free cash flow ~30% and reduced idle balances ~70%.

Logistics Analyst – ExxonMobil

January 2017 to March 2018 | Bogotá, Colombia

- Built Excel/VBA scheduling tool using route/volume/capacity inputs; improved on-time performance ~30%.
- Analyzed delivery/incident data to identify root causes and support corrective actions and process improvements.

Additional Information

Languages: English (Fluent), Spanish (Native)

Certifications: Certified Treasury Professional by the Association for Financial Professionals (2021)