Loan Approval Prediction Using Machine Learning Exploratory Data Analysis & Model Evaluation

1. Project Overview

This project is a **machine learning case study** aimed at understanding the patterns and relationships in a bank's **loan approval dataset**, and to assess the suitability of logistic regression as a predictive model. It includes **data cleaning**, **exploratory data analysis** (**EDA**), **correlation analysis**, and **model evaluation**.

2. Data Cleaning and Preprocessing

The dataset contains demographic and financial information such as **Gender**, **Education**, **ApplicantIncome**, **LoanAmount**, **and Loan_Amount_Term**. Missing values were found in the LoanAmount column. We handled this using the **median imputation technique** to avoid outlier influence:

3. Exploratory Data Analysis (EDA)

3.1 .Univariate Analysis:

- **Gender**: Male applicants dominate (477 vs. 109 females).
- **Education**: Majority (457) are **graduates**.
- **Self_Employed**: Most applicants are **not self-employed** (only 80 are self-employed).
- Loan_Amount_Term: 360 months is the most common loan duration (~504 cases).
- **Income**: Most **ApplicantIncome** values lie below 10,000.
- LoanAmount: Positively skewed; most loan amounts lie between 100 and 250.

3.2 Bivariate Analysis Insights:

- **Income vs LoanAmount vs Loan_Status**: Higher income can lead to higher loans, but **loan approval does not guarantee** with higher income alone.
- Education vs LoanAmount: Graduates request slightly higher and more variable loan amounts.
- Loan_Amount_Term vs Income: Regardless of income, most people select 360month terms.

1. Model Evaluation – Logistic Regression

• We built a **Logistic Regression** model for binary classification (loan_approval = 1 for approved, 0 for not approved). Here's the performance:

2. Correlation MatrixAnalysis

- The highest correlation is seen between:
 - a. LoanAmount and ApplicantIncome $\rightarrow 0.52$
 - $b. \ \ \, \text{LoanAmount } and \ \, \text{CoapplicantIncome} \to 0.21$
- Target variable loan approval has very weak correlations:

c. Education: -0.07d. LoanAmount: -0.05e. ApplicantIncome: -0.0

3. Classification Report Summary:

Metric	Class 0 (Not Approved)	Class 1 (Approved)
Precision	0.30	0.60
Recall	0.30	0.60
F1-Score	0.30	0.60

Overall Accuracy: 0.49 (or 49%)

4. Model Issues Identified:

- Low accuracy and imbalanced class predictions.
- Model fails to **generalize well** on both classes.
- **Recall for non-approved loans is very low**, which is risky for real-world credit scoring.

5.. Final Conclusion and Recommendations

- The dataset shows **diverse applicant profiles**, making it suitable for ML experimentation.
- However, the **Logistic Regression model** performs poorly due to:
 - Weak feature correlations
 - o Categorical complexity
 - o Class imbalance
- Therefore, Logistic Regression is not a suitable choice for this problem.

6.Recommended Next Steps:

- Use **tree-based ensemble models** that handle non-linearity and category interactions better:
 - o Random Forest
 - o XGBoost
 - o LightGBM
- Apply SMOTE or other class balancing techniques to improve fairness across classes.
- Perform **feature engineering** on categorical data using label encoding or one-hot encoding.