



PONTIANAK

THE VENGEFUL SHADE OF THE MOONLIT GROVE

✦ Introducing Pontianak: The Vengeful Shade of the Moonlit Grove | A Transmedia Folklore Series ✦

👤 Who is Pontianak?

In Malay and Indonesian folklore, Pontianak is the spectral form of a woman who died during childbirth — beautiful, tragic, and terrifying. With cascading hair, a ghost-white dress, and a chilling laugh that echoes through the night, she emerges near banana trees, haunting the spaces between life and death.

✦ Her stories hold paradox:

She is grief and fury.

She is desire and dread.

She is the echo of silenced suffering — women wronged, abandoned, or betrayed, returned to reclaim their stories.

💧 She draws men close with beauty, only to reveal her monstrous truth.

🖼️ She appears in the shadows with the scent of frangipani and the cries of a lost child.

🌿 By day, she rests in banana trees; by night, she rides the wind in search of justice.

🍌 Pontianak is more than a ghost — she is a cultural memory encoded in horror, reflecting the fears, taboos, and buried grief of generations.

We have launched an open-source GitHub project to develop transmedia narrative prototype, inviting you to co-create, remix, and reimagine these stories across XR, games, and immersive storytelling.

🔗 Project Repository: <https://lnkd.in/dYXzEvQQ>

Follow us as we trace the chilling footprints of Pontianak across folklore, diaspora, and digital media.

Let's reimagine myth, memory, and the stories that shape our worlds.