

LA LLORONA

THE WEEPING WOMAN



A TRANSMEDIA FOLKLORE SERIES

✦ Introducing La Llorona: The Weeping Woman | A Transmedia Folklore Series ✦

🕯 Who is La Llorona?

In Latin American folklore, La Llorona is “The Weeping Woman,” a spirit mourning the loss of her children whom she drowned in a moment of heartbreak or desperation. She haunts rivers and waterways, her cries echoing through the night as she searches endlessly for her lost children.

She drifts along riverbanks in a white gown, her hair flowing, her wails filled with grief, longing, and regret, drawing the curious and the lost toward the water’s edge.

✦ Her stories hold paradox:

She is grief and vengeance.

She is maternal love and eternal punishment.

She is a reminder of sorrow that cannot be healed, of actions that cannot be undone.

💧 She wails in the night, seeking the children she lost.

🌊 She haunts rivers and waterways, liminal spaces between life and death.

🕯 She represents maternal pain, grief, and retribution, embodying the heartbreak of loss within cultural memory.

We have launched an open-source GitHub project to develop transmedia narrative prototype, inviting you to co-create, remix, and reimagine these stories across XR, games, and immersive storytelling.

🔗 Project Repository: <https://lnkd.in/dYXzEvQQ>

Follow us as we trace the echoing cries of La Llorona across folklore, diaspora, and digital media.

Let’s reimagine myth, memory, and the stories that shape our worlds.