



# CHAHIR ZOUHAIR

BUSINESS UNDERGRADUATE

## EDUCATION

### Bachelor's in Business English

Faculty of Arts and Humanities of Sfax / Sep 2018 - Jul 2022

Relevant coursework: Commercial English, Financial English, Legal English, Marketing, Advertising, C2i Informatics, Enterprise Law, Entrepreneurial skills, US/GB Economic History, Language Studies, Literature

### Baccalaureate in Economics and Management

School Technique of Sfax / Sep 2013 - Jun 2017

Relevant coursework: Economic Analysis, Management, Finance, Mathematics, Informatics, Philosophy, History

## EXPERIENCE

### Campus Director

Hult Prize Foundation / Sep 2021 - Jul 2022

- Responsible for organizing several training sessions
- In charge of providing professional entrepreneurs and experts to share their expertise in the field
- Charged with holding the main event of the competition

### Remote Internship

Bright Network / Jul 2020 - Oct 2021

- Participated in training sessions that covered different topics in the fields of Investment Banking & Asset Management, Corporate Finance, Marketing, and Technology
- Established distribution networks for products and services, initiated market research studies and analyzed their findings
- Established a detailed marketing plan and market analysis as part of a final project

## PROFILE

I am an enthusiastic and ambitious individual passionate about learning and developing. I have a logical mind with a practical approach to problem-solving and a drive to see things through to completion. I am eager for challenges to grow and further improve my skills and develop my knowledge. I am a passionate hardworking person with very good technical skills as well as excellent interpersonal and communication skills, enabling me to integrate with diverse teams and collaborate on large tasks.

## CONTACT

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# SKILLS

## Marketing & Management

- Content Marketing
- Media Buying
- Metrics & Analytics
- Social Media Marketing
- Hobspot Marketing tools
- Project Management

## Computer Science & IT

- Suite Office
- MS Project
- MS word
- MS Excel
- Adobe Illustrator
- Web development
- HTML, CSS
- JavaScript
- Python
- C Language

## Communication & Interpersonal

- Effective Communication
- Problem Solving
- Teamwork
- Leadership
- Creativity

# LANGUAGE

- ARABIC EXCELLENT
- ENGLISH EXCELLENT
- FRENCH GOOD
- GERMAN QUITE GOOD

## Customer Service Assistant

Assurances CARTE / Jul 2020 - Aug 2020

- Established work schedules and procedures and coordinated activities with other work departments
- Arranged and processed customer information
- Answered inquiries and assisted to resolve problems or discrepancies concerning customers

# EXTRACURRICULAR ACTIVITIES

## Member of Student Entrepreneurs Center

University of Sfax / Jan 2020 - jul 2022

- Member of Student Entrepreneurs Center of Sfax (PEES) at the University of Sfax
- Holder of Student entrepreneur status, Innovator category
- Took part in the Summer Camp training

## Member at Enactus Enet'com

Enactus organization / Jan 2020 - Sep 2021

- Member at Enactus in the National School of Electronics and Telecommunications of Sfax
- Competing nationally and internationally by developing projects for social and sustainable purposes

# CERTIFICATIONS

## LinkedIn Certifications

LinkedIn Learning

- Software Development
- Project Management
- Digital Marketing
- Sales Management
- Financial Analysis

## Communication and Leadership Training

Enactus Organization

Successfully completed the Leadership and communication training organized by the Enactus FSEG

## International Business Competition

Hult Prize Foundation

Hult Prize first Runner-up team in the on-campus program at the Faculty of Arts and Humanities of Sfax