

EVENT PREFERENCES OF LPU STUDENTS

BY DATA-DRIVEN DYNAMOS



PROBLEM STATEMENT

PARTICIPATION

-What type of event to organize?

1

PROMOTION

-Where to promote the event?

2

TICKET / PASS

-What should be the Price?

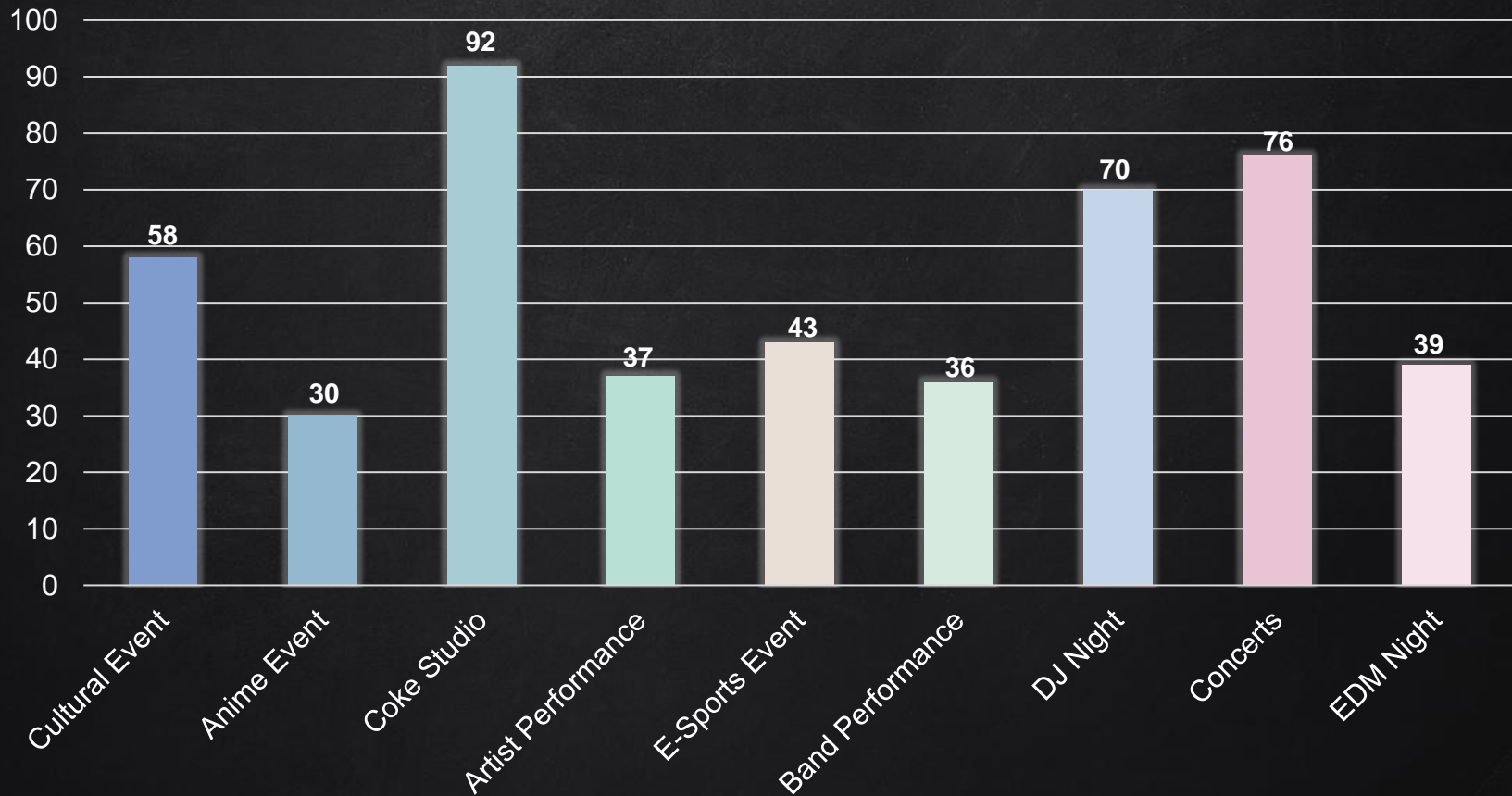
3

TIMING

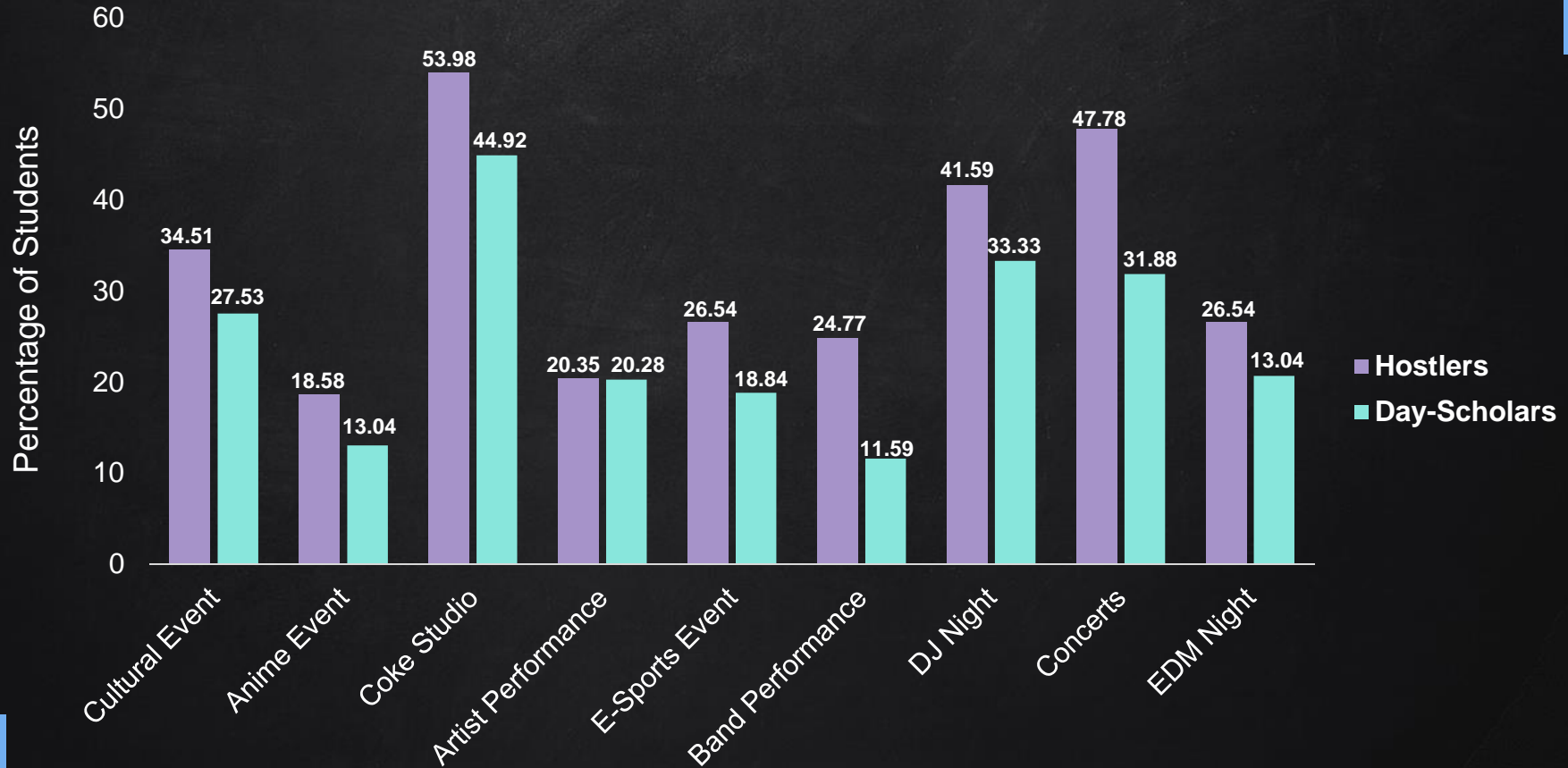
-What should be the time of Event?

4

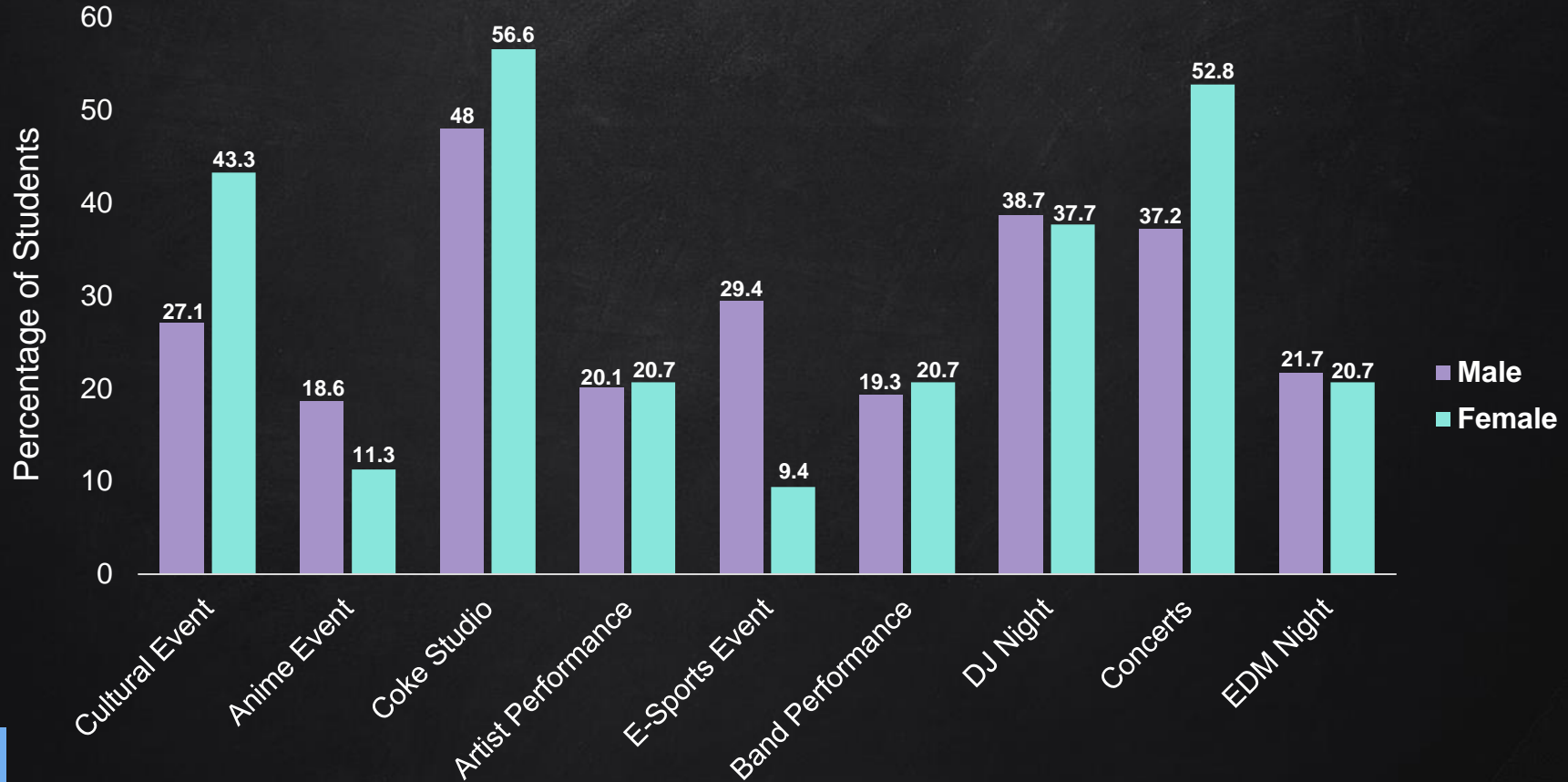
Event Choices of Entire Population



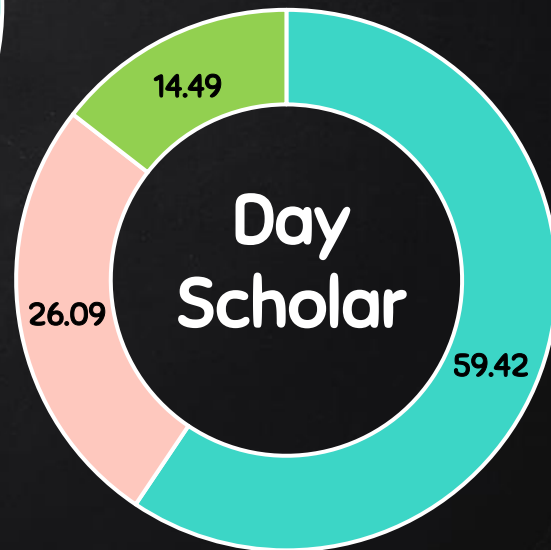
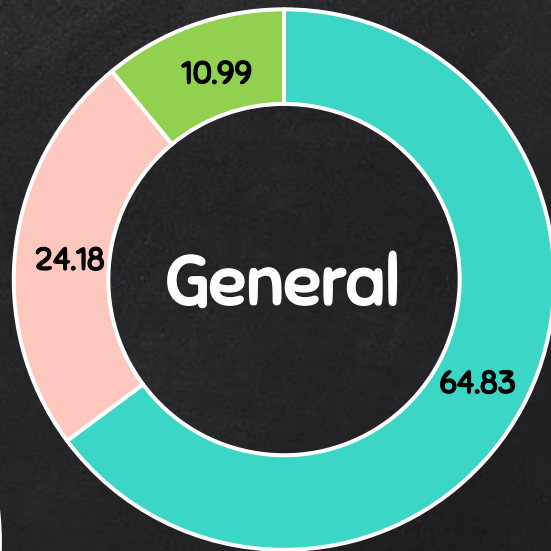
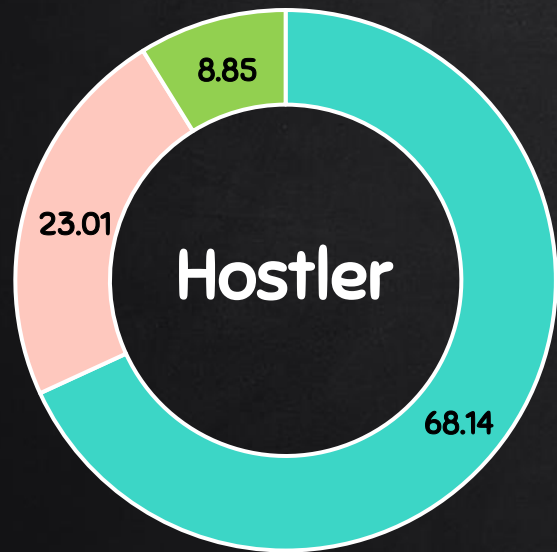
Event Preference of Hostlers & Day-Scholars



Event Preference of Male & Female Students



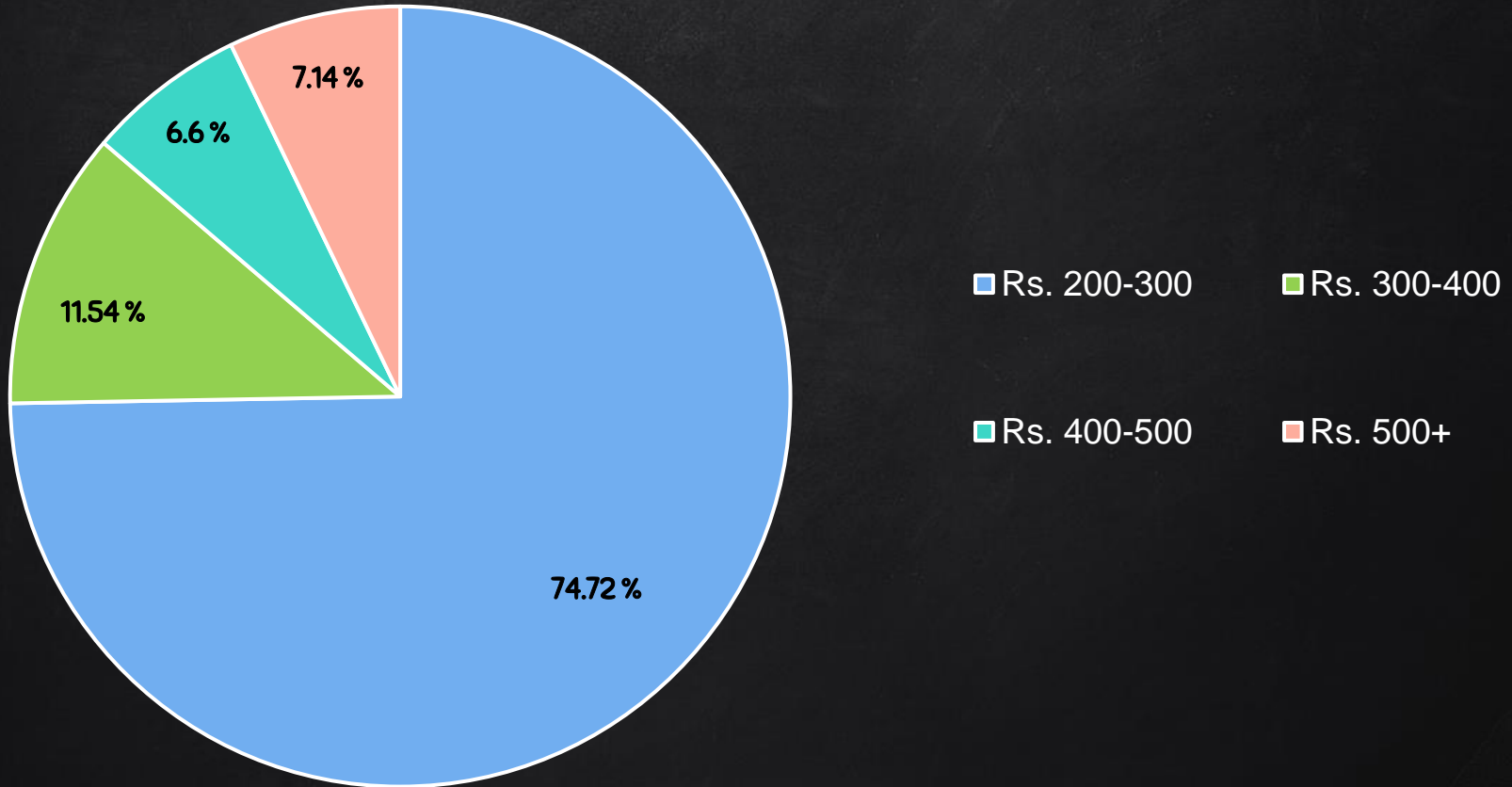
Artist Preference (Percentage)



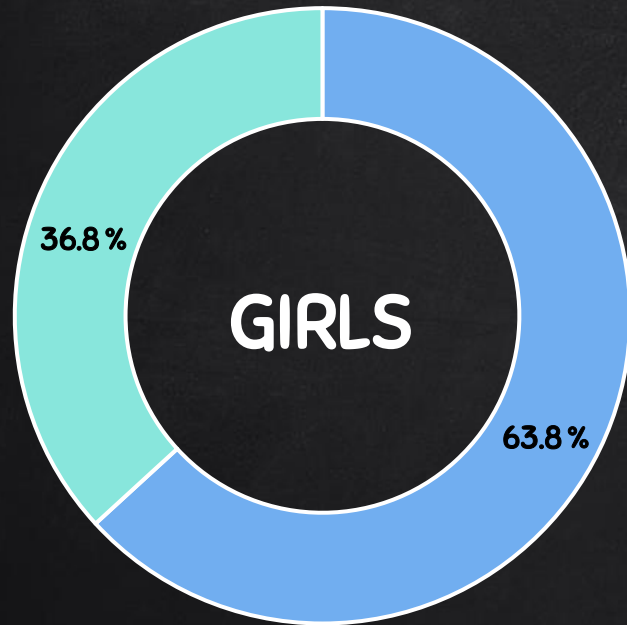
- National
- International
- Regional



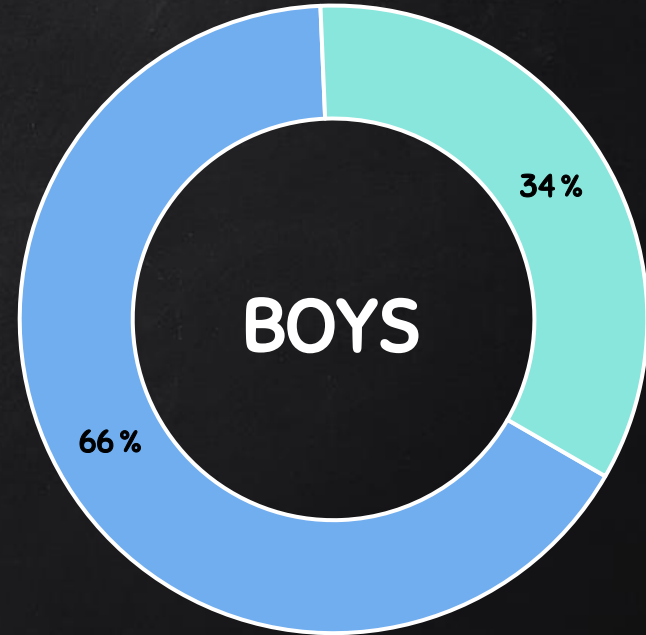
Pass/Ticket Price Preference of Entire Population



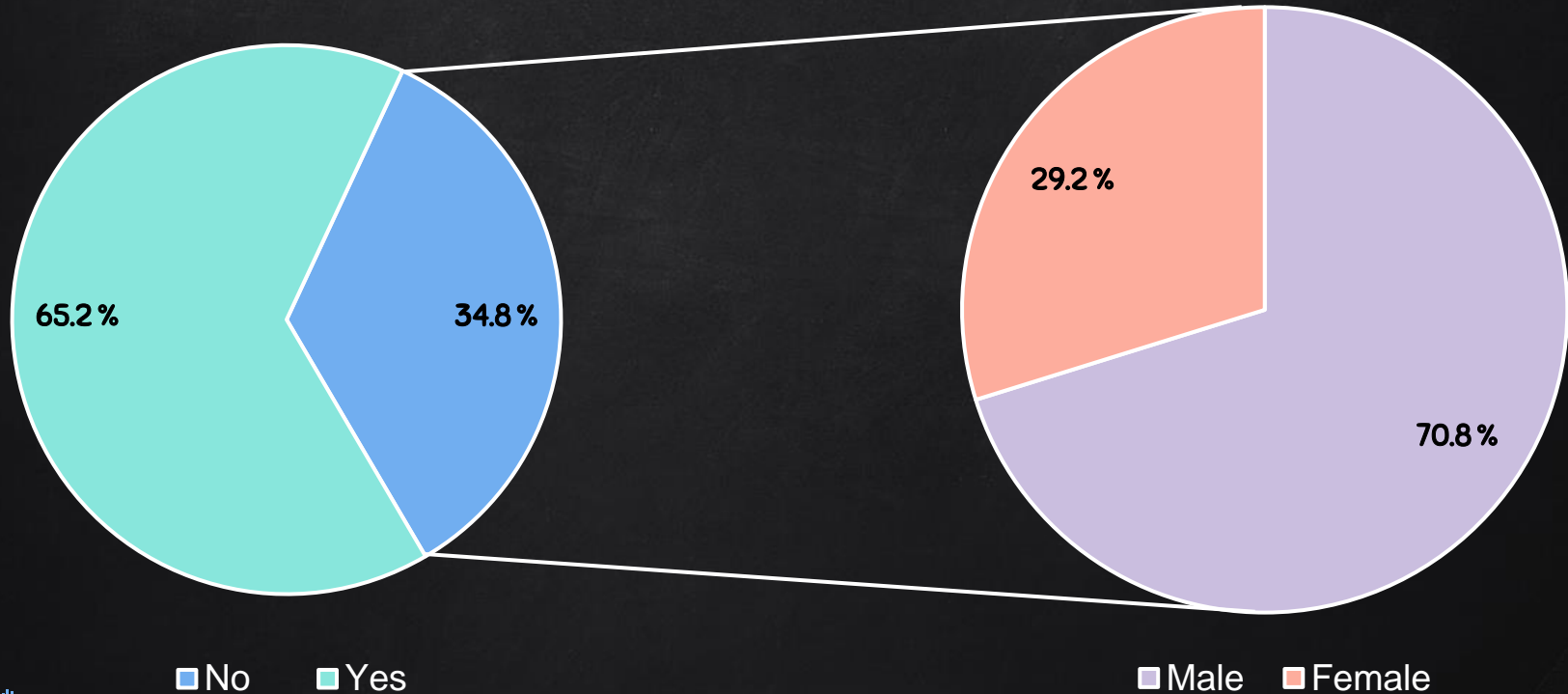
Willingness of Day-Scholars (Girls & Boys) to Attend Late-Night Events



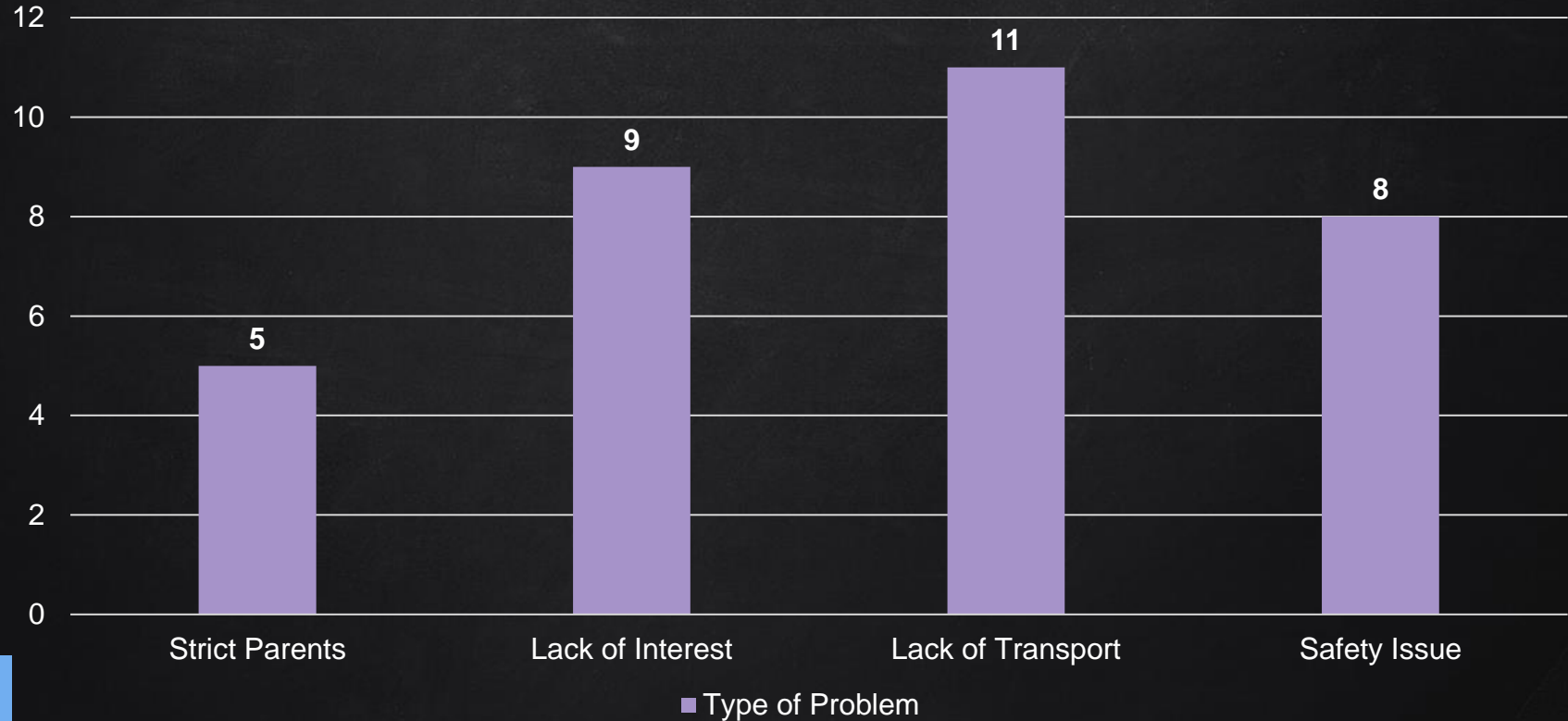
■ Yes
■ No



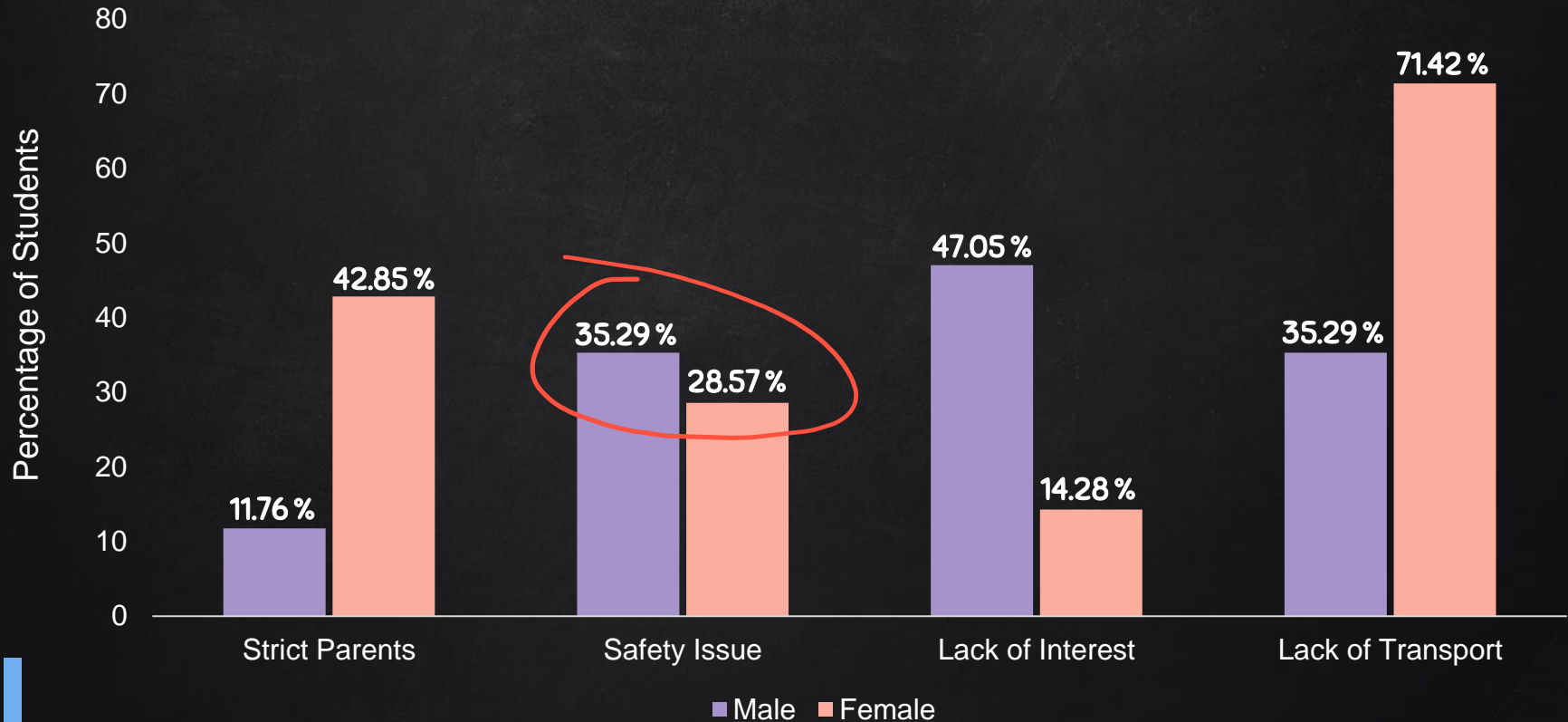
Willingness of Day-Scholars(Collective) to Attend Late-Night Events



Reasons of Day-Scholars(Collective) for Not Attending Late-Night Events



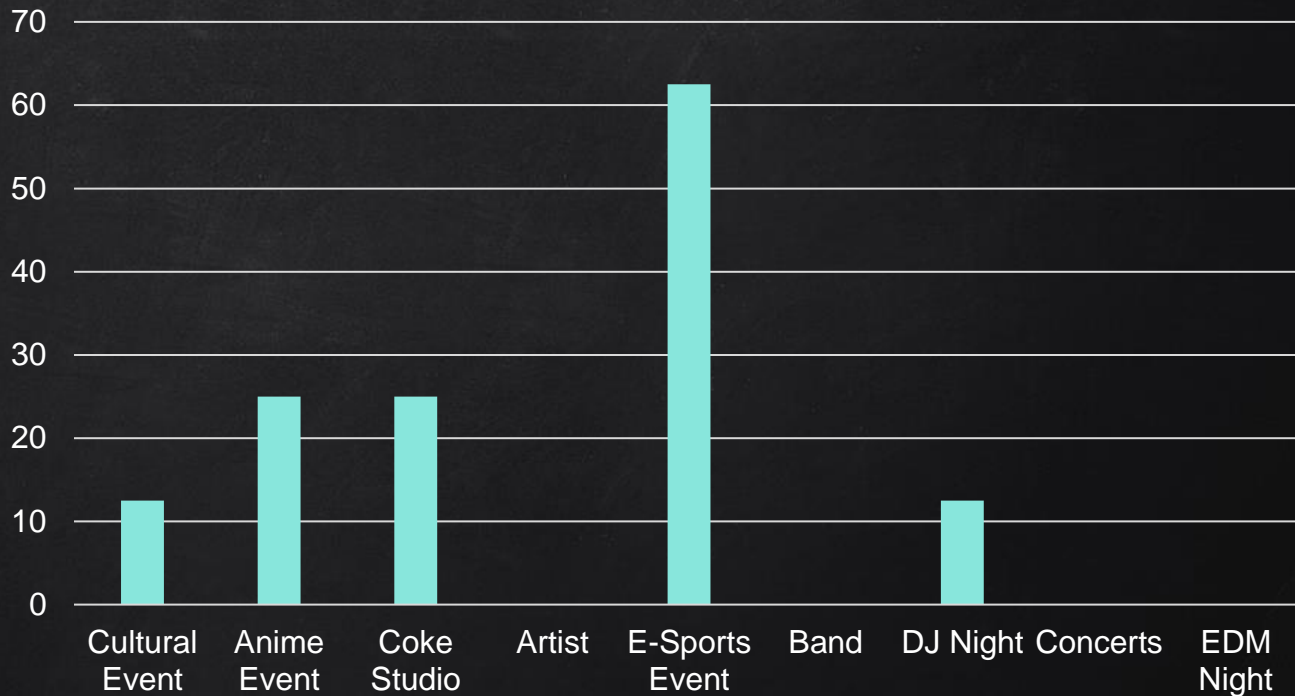
Reasons of Day-Scholars (Girls & Boys) for Not Attending Late-Night Events



PROBLEM – Lack of Interest

Male – 88.88 %

Female – 11.11 %





TEAM PRESENTATION

Prince
Khakhariya

12209239

Shubhi
Katiyar

12212851

Navjot
kaur

12208929



THANKS!

Any Questions ?