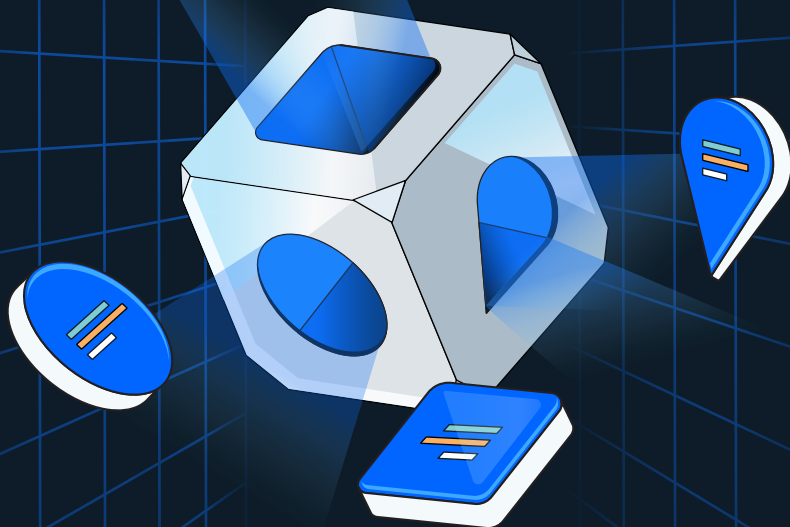


Walmart Departments, Categories, and Finelines

Cheat Sheet



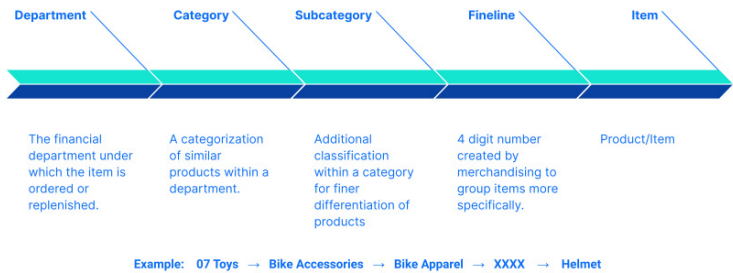


Walmart Departments, Categories, and Finelines

Walmart categorizes all its products by department, category, subcategory, and fineline. This organization is crucial for managing inventory, placing products in stores, and helping customers find what they need.

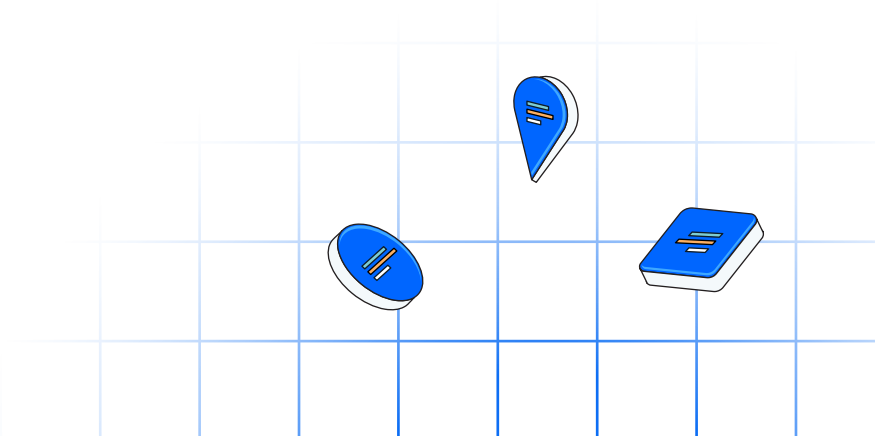
Understanding these classifications can help Walmart suppliers streamline their operations, improve product placement and visibility, and ultimately enhance their partnerships with Walmart buyers to drive mutual success.

Walmart Item Hierarchy



This cheat sheet breaks down each of these classifications to help potential and current Walmart suppliers better understand how Walmart organizes its inventory and product offerings.

Please note: Walmart.com item categorization does not fall within the scope of this cheat sheet.



Departments and Categories

At Walmart, item placement within departments and categories is usually preset by already existing hierarchies. For example, if a supplier sells men's athletic socks, the item will likely be placed in Men's Wear (*department*) > Socks (*category*) > Athletic Socks (*subcategory*) and so on.

That said, there are some cases in which a supplier has the ability to pitch the same item to multiple departments in the store when it makes sense. For instance, a supplier selling headphones might suggest placement in both the Electronics and Impulse departments to reach different customer segments.

Ultimately, the final decision on item placement rests with the Walmart buyer. Nonetheless, comprehending these intricacies of Walmart's organizational framework is essential for suppliers to effectively navigate the system and optimize their product visibility and sales performance.

The following list compiles all of Walmart's departments, their corresponding accounting departments, how they are categorized for On-Time In-Full metrics, and some example categories.

Please note that the categories listed below are simply examples of what might be included in a given department at Walmart. Outlining an exhaustive list of categories for each department is not possible due to the fluidity of categories. The examples listed below are meant to give a general idea of the types of categories that could be included within each department at Walmart.

Department 01: Candy and Tobacco

Accounting Department:
01

In Full Category:
Food

Merch Align:
Food

Categories:

- Tobacco
- Collectibles
- Batteries
- ASOTV
- Packaged Goods
- Front End Impulse
- Seasonal Candy (Easter, Christmas, Valentine's Day)
- Prepaid Cards
- Front Candy and Snacks
- Basic Candy
- Halloween Candy

Department 02: Personal Care, Health, and Beauty Aids

Accounting Department:
02

In Full Category:
Consumables

Merch Align:
Consumables

Categories:

- Feminine Hygiene
- Feminine Care
- Incontinence
- Oral Care
- Shave
- Multi-Cultural Personal Care
- Styling
- Trial and Travel
- Baby Personal Care

Department 03: Stationery

Accounting Department:

03

In Full Category:

General Merchandise

Merch Align:

Hardlines

Categories:

- Sports License
- Filing
- Office Boards
- Souvenirs
- Flags
- Calendars
- Writing
- Children's Activity
- School Supplies
- Pencil Pouches
- Office Supplies
- Copy Paper
- Binders
- Notebooks
- Planners
- Journals
- Portfolios

Department 04: Paper Goods/Household Paper

Accounting Department:

04

In Full Category:

Consumables

Merch Align:

Consumables

Categories:

- Seasonal Paper Products
- Napkins
- Facial Tissue
- Trash Bags
- Disposable Tabletop

Department 05: Media and Gaming

Accounting Department:

05

In Full Category:

General Merchandise

Merch Align:
Entertainment, Toys,
and Seasonal
Categories:

- Tablets
- Home Theater
- Printers and Ink
- Home Audio and Video
- Electronics
- Televisions
- Computer Accessories
- Computers
- Connected Home
- Digital Storage
- Tablet Accessories and Bags
- Movies
- VG Hardware and Accessories
- Software

Department 06: Wireless, Wearables, Cameras, and Supplies

Accounting Department:
06

In Full Category:
General Merchandise

Merch Align:
Entertainment, Toys,
and Seasonal

Categories:

- Telephones – Wearable and Landline
- Postpaid Phones
- Tablets
- 2-in-1s
- Chromebooks
- Cameras and Accessories
- Digital Services

Department 07: Toys

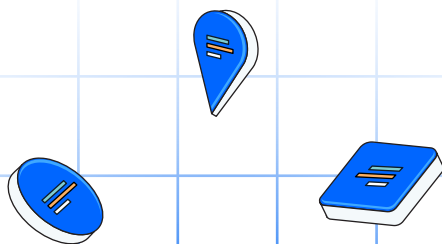
Accounting Department:
07

In Full Category:
General Merchandise

Merch Align:
Entertainment, Toys,
and Seasonal

Categories:

- Bikes
- Ride-Ons
- Preschool Toys
- Girls Toys
- Board Games
- Puzzles
- Electronics
- Boys Toys
- Radio Control
- Girls/Fashion Dolls
- Seasonal Toys
- Bike Accessories
- Foot to Floor
- Girls Toys
- Novelty



Department 08: Pets and Supplies

Accounting Department:
08

In Full Category:
Consumables

Merch Align:
Consumables

Categories:

- Cat Litter
- Small Animals
- Fish
- Aquatics
- Pet Apparel
- Dog Toys
- Pet Collars and Leashes
- Seasonal Pet Products
- Cat Food
- Grooming
- Pet Beds
- Cat Accessories
- Cat Pans and Accessories
- Dog Food
- Pet Health and Wellness
- Dog Treats

Department 09: Sporting Goods

Accounting Department:
09

In Full Category:
General Merchandise

Merch Align:
Hardlines

Categories:

- Camp Accessories
- Coolers
- Flashlights
- Fitness
- Trampolines
- Outdoor Games
- Indoor Games
- Golf
- Team Sports
- Hunting
- Team Sports – Golf, Racquet/Paddle/Water Sports
- Weights
- Fitness
- General Sports – Baseball, Basketball, Football, and Soccer
- Game Cameras
- Knives
- Optics
- Fun Safes/Cases
- Reloading
- Camping
- Tents
- Airbeds
- Camp Chairs
- Sleeping Bags
- Fishing
- Firearms
- Lures
- Shooting and Accessories
- Gifts

Department 10: Automotive

Accounting Department:

10

In Full Category:

General Merchandise

Merch Align:

Hardlines

Categories:

- Automotive Chemicals and Additives
- Tarps and Tie Downs
- Tires
- Tire Repair
- Keys and Accessories
- Cleaners and Waxes
- Heavy Duty Cleaning
- RV Accessories
- Wiper Blades and Fluid
- Summer and Winter Seasonal Auto
- Power Washers
- Compressors
- Welders
- Seat and Car Covers
- Floor Plate
- Auto and Truck Accessories
- Motorcycle and ATV Accessories
- Auto Fragrance
- Motor Oil
- Oil and Air Filters
- Funnels and Spouts
- Gas Cans
- Trailer Wiring and Jacks
- Auto Body and Paint
- Auto Electronics
- Auto Lighting
- Batteries and Battery Accessories

Department 11: Hardware

Accounting Department:

11

In Full Category:

General Merchandise

Merch Align:

Hardlines

Categories:

- Electrical
- Paint
- Hardware Consumables
- Plumbing
- Decor
- Hand Tools
- Basic Hardware

Department 12: Paint and Accessories/Do It Yourself**Accounting Department:**

12

In Full Category:

General Merchandise

Merch Align:

Hardlines

Categories:

- Paint
- Paint Brushes
- Tape
- Adhesives
- Bath Hardware
- Plumbing

Department 13: Household Chemicals**Accounting Department:**

13

In Full Category:

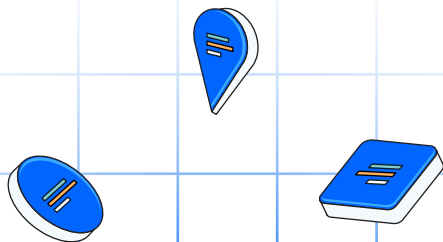
Consumables

Merch Align:

Consumables

Categories:

- Insecticides and Rodenticides
- Laundry and Additives
- Quick and All-Purpose Cleaners
- Sponges
- Mops and Brooms
- Bleach
- Bath, Toilet, Drain
- Air Care
- Furniture and Floor Care



Department 14: Kitchen and Dining/Cook and Dine

Accounting Department:

14

In Full Category:

General Merchandise

Merch Align:

Home

Categories:

- Toast and Bread
- Heated Cooking
- Microwaves
- Gadgets
- Range and Burner Covers
- Dinner
- Flatware
- Novelty
- Hard Seasonal Tabletop
- Mixers Blenders
- Specialty Seasonal
- Traditional and Specialty Coffee Makers
- Seasonal
- Can Openers
- Coffeemakers
- Coffee Filters
- Tea Kettles
- Smoothies
- Soft Kitchen
- Children's Tableware
- Coordinated Dining
- Soft Seasonal
- Cookware and Drink Ware
- Bakeware

Department 15: Health and Wellness

Accounting Department:

15

In Full Category:

Health and Wellness

Merch Align:

Health and Wellness

Categories:

- Drug Testing
- Immunizations
- Lab Testing

Department 16: Lawn and Garden

Accounting Department:

16

In Full Category:

General Merchandise

Merch Align:

Hardlines

Categories:

- Perennials
- Mums
- Christmas Trees
- Valentine's Day
- Easter
- Mother's Day
- Pool Chemical
- Salt and Snow
- Planters
- Grill Accessories
- Turkey Fryers
- Pottery
- Bird Feeders
- Planting Accessories
- Foliage Shrubs
- Trees
- Tropicals
- Orchids
- Cacti
- Everyday Floral
- Seeds
- Bulbs
- Power Lawn Equipment
- Watering
- Bagged Goods
- Fertilizer
- Chemicals
- Grills
- Annuals
- Containers
- Hanging Baskets
- Vegetables and Herbs

Department 17: Home Decor

Accounting Department:

17

In Full Category:

General Merchandise

Merch Align:

Home

Categories:

- Clocks
- Lighting
- Soft Window
- Hard Window
- Window Hardware
- Blinds
- Rugs
- Doormats
- Decorative Pillows
- Slip Covers
- Table Rounds
- Accessories
- Wall and Table Decor
- Candles
- Fragrances
- Candle Accessories
- Musical Escapes

Department 18: Seasonal

Accounting Department:

18

In Full Category:

General Merchandise

Merch Align:
Entertainment, Toys,
and Seasonal
Categories:

- Novelty
- Partyware
- Special Occasion
- Everyday Gift Wrap
- Bags
- Cards
- Fashion
- Stationery
- Stickers
- Tins
- Containers
- Father's Day
- Mother's Day
- Graduation
- Christmas Lights
- Trees
- Basic Wreaths
- Garland
- Outdoor Decor
- Village
- Gift Wrap
- Boxed Cards
- Plush
- New Year's
- Hanukkah
- Halloween and Harvest
- Valentine's Day
- Easter
- Mardi Gras
- St Patrick's Day

Department 19: Piece Goods, Fabrics, and Crafts

Accounting Department:

19

In Full Category:

General Merchandise

Merch Align:

Home

Categories:

- Fabric and Sewing
- Notions
- Needlecraft
- Sewing
- Floral Crafting
- Ribbon
- Jewelry Making
- Photo Albums
- General Crafts
- Wedding
- Sewing Machines
- Patterns
- Buttons
- Fiberfill

Department 20: Bath and Shower

Accounting Department:
20

In Full Category:
General Merchandise

Merch Align:
Home

Categories:

- Shower Curtains
- Bath Rugs
- Shower
- Decorative Bath
- Bath Sets
- Beach Towels
- Bath Towels
- Bath Accessories
- Winter Seasonal

Department 21: Books and Magazine

Accounting Department:
21

In Full Category:
General Merchandise

Merch Align:
Entertainment, Toys,
and Seasonal

Categories:

- New Release Video Games and Software
- Hardware and Accessories

Department 22: Bedding

Accounting Department:
22

In Full Category:
General Merchandise

Merch Align:
Home

Categories:

- Bed Pillows
- Collegiate & NFL Domestic Bedding
- Bed in a Bag
- Mattress Pads
- Fashion Bedding
- Bedding BTC
- Pillow Protectors
- Basic Bedding
- Beach Towels
- Down Bedding
- Sheets
- Winter Seasonal
- Foam Bedding
- Quilts
- Juvenile Bedding
- Air Beds
- Your Zone

Department 23: Men's Wear

Accounting Department:

23

In Full Category:

General Merchandise

Merch Align:

Apparel

Categories:

- Workwear
- Sleep
- Dress
- Accessories
- Socks
- Underwear
- Thermals
- Activewear
- Young Men's Tops
- Men's Bottoms
- Seasonal Men's
- Men's Graphic Tees
- Team Sports
- SOTC

Department 24: Boy's Wear

Accounting Department:

24

In Full Category:

General Merchandise

Merch Align:

Apparel

Categories:

- Activewear
- Seasonal
- Underwear
- Socks
- School Uniforms
- Accessories

Department 25: Shoes

Accounting Department:

25

In Full Category:

General Merchandise

Merch Align:

Apparel

Categories:

- OCC Footwear
- Girls – Athletic, Casual, Dress, Fashion, Boots, Shoe Care
- Boys – Athletic, Casual, Dress, Fashion, Boots, Shoe Care
- Men's Footwear
- Children's Seasonal
- Family Winter
- Family Rain Boots
- Ladies Footwear

Department 26: Infants/Toddlers

Accounting Department:

26

In Full Category:

General Merchandise

Merch Align:

Apparel

Categories:

- Baby Boy/Girl – Seasonal, Fleece, Swim, Play Wear, Holiday
- Baby Boy/Girl – Basics, License, Outerwear, Sleep
- Boys – Dress, License
- Kids – Seasonal, Sleep, Basics
- Girls – Bottoms, Dress, Active, Tops, License
- Infants
- Baby
- License
- Accessories
- Dresses
- Sets
- Toddler Boy All (2T – 5T)
- Toddler Girl All (2T – 5T)
- Socks
- Underwear
- Uniforms

Department 27: Family Socks

Accounting Department:

27

In Full Category:

General Merchandise

Merch Align:
Categories:

- Bras and Shape Wear
- Socks
- Hosiery

Department 28: Nylon Hosiery

Accounting Department:

28

In Full Category:

General Merchandise

Merch Align:
Categories:

- Hosiery
- Leggings
- Tights

Department 29: Intimate Apparel

Accounting Department:
29

In Full Category:
General Merchandise

Merch Align:
Apparel

Categories:

- Sleepwear
- Underwear
- Thermals
- Scrubs

Department 30: Foundations

Accounting Department:
30

In Full Category:
General Merchandise

Merch Align:
Apparel

Categories:

- Bras and Shape Wear
- Intimate Apparel
- Underwear

Department 31: Handbags/Accessories

Accounting Department:
31

In Full Category:
General Merchandise

Merch Align:
Apparel

Categories:

- Accessories
- Ladies Seasonal Accessories – Hats, Cold Weather, Accessories
- Scarves
- Ladies Basic Accessories – Small Leather, Belts, and Beach
- Umbrellas

Department 32: Jewelry

Accounting Department:

32

In Full Category:

General Merchandise

Merch Align:

Apparel

Categories:

- Fine Jewelry
- Watches
- Costume Jewelry
- Fine Metals

Department 33: Girl's Wear

Accounting Department:

33

In Full Category:

General Merchandise

Merch Align:

Apparel

Categories:

- Accessories
- Seasonal
- Socks
- Activewear
- Sleepwear
- Underwear
- School Uniforms

Department 34: Ladies Wear

Accounting Department:

34

In Full Category:

General Merchandise

Merch Align:

Apparel

Categories:

- Active
- Licensed Apparel
- Seasonal Ladies' Wear
- Dresses
- Missy Bottoms
- Sweaters
- Junior Bottoms
- Missy Knit Tops
- Swim
- Juniors Active Tops
- Outerwear
- Woven
- Juniors License
- Plus Bottoms
- Juniors Seasonal
- Plus Tops/ Bottoms

Department 35: Plus Size

Accounting Department:

34

In Full Category:

General Merchandise

Merch Align:

Categories:

- Ladies Plus Tops
- Maternity Wear

Department 36: Ladies Outerwear

Accounting Department:

36

In Full Category:

General Merchandise

Merch Align:

Categories:

- Heavyweight Jackets
- Lightweight Jackets
- Midweight Jackets
- Outerwear

Department 37: Auto Service*

Accounting Department:

37

In Full Category:

Merch Align:

*Does not count against On Time In Full

Categories:

- Battery Services
- Lube Services
- Tire Services

Department 38: Pharmacy – Rx**Accounting Department:**

38

In Full Category:

Health and Wellness

Merch Align:

Health and Wellness

Categories:

- Cough, Cold, and Flu
- Gastro-Intestinal
- Heart Health
- Pain Management
- Pet Medications
- Urinary Health
- Diet & Wellness
- Mental Health
- Men's Health
- Ophthalmic
- Women's Health
- Allergy
- Anti-Infective
- Respiratory Health
- Skin

Department 39: Roadshow/Consumer Service***Accounting Department:**

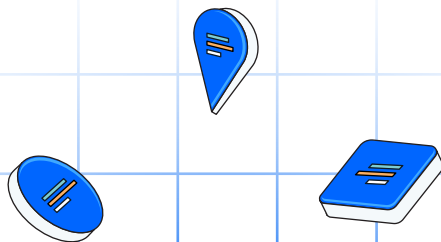
39

In Full Category:**Merch Align:**

*Does not count against On Time In Full

Categories:

- Snack Bar



Department 40: Pharmacy – Rx

Accounting Department:
40

In Full Category:
Consumables

Merch Align:
Consumables

Categories:

- Nicotine Replacement
- Elastics
- Active Nutrition, Weight Control
- Adult Nutrition, Vitamins, Active Nutrition, and Weight Control
- Diagnostics
- Pediatrics
- Antacids
- Laxatives
- Analgesics
- Wellness
- Allergy
- Intimate Needs
- First Aid
- Vaporizers and Humidifiers
- Feminine Hygiene and Needs
- Diabetic Supplies
- Durable Medical Equipment
- Incontinence
- Vitamins
- Diagnostics

Department 41: Menswear

Accounting Department:
23

In Full Category:
General Merchandise

Merch Align:
Apparel

Categories:

- College/Pro
- Souvenir
- Men's Soccer

Department 42: Automotive

Accounting Department:
10

In Full Category:
General Merchandise

Merch Align:
Hardlines

Categories:

- Motor Oil

Department 43: Toys

Accounting Department:

07

In Full Category:

General Merchandise

Merch Align:
Entertainment, Toys,
and Seasonal

Department 44: Arts Crafts Sewing/Piece Goods, Fabrics & Crafts/Crafts

Accounting Department:

19

In Full Category:

General Merchandise

Merch Align:

Home

Categories:

- Paint
- Value Crafts
- Paper
- Wearables
- Decor
- Holiday
- Jewelry Making
- Ribbon

Department 45: Sporting Goods

Accounting Department:

09

In Full Category:

General Merchandise

Merch Align:

Hardlines

Categories:

- Fishing
- Rods
- Reels
- Shooting
- Compasses

Department 46: Cosmetics, Fragrances, and Skin Care

Accounting Department:
46

In Full Category:
Consumables

Merch Align:
Consumables

Categories:

- Color Cosmetics
- Trend Cosmetics
- Nail Polish and Removers
- Cotton
- Tweed
- Naturals
- Face and Complexion Care
- Skin Care
- Hand and Body Lotion
- Sun Care
- Shampoo
- Conditioner
- Hair Accessories
- Hair Appliances
- Hair Color
- Kids Bath

Department 47: Jewelry

Accounting Department:
32

In Full Category:
General Merchandise

Merch Align:
Apparel

Categories:

- Necklaces
- Bracelets
- Earrings
- Jewelry Sets

Department 49: Optical – Frames

Accounting Department:
49

In Full Category:
Health and Wellness

Merch Align:
Health and Wellness

Categories:

- Spectacle Lens
- Reading Glasses
- Sunglasses and Safety Glasses
- Frames
- Accessories and Readers
- Eye Care

Department 50: Optical – Lenses

Accounting Department:
50

In Full Category:
Health and Wellness

Merch Align:

Categories:

- Eye Exams
- Optical Contact Lenses
- Optical Lens Enhancement

Department 51: Sporting Goods

Accounting Department:
09

In Full Category:
General Merchandise

Merch Align:
Hardlines

Department 52: Piece Goods, Fabrics & Crafts

Accounting Department:
19

In Full Category:
General Merchandise

Merch Align:
Home

Categories:

- Sewing Supplies
- Sewing Supplies

Department 53: Stationery

Accounting Department:
03

In Full Category:
General Merchandise

Merch Align:
Hardlines

Department 54: Jewelry

Accounting Department:
32

In Full Category:
General Merchandise

Merch Align:
Home

Categories:

- Pendants
- Men's Showcase
- Silver Jewelry

Department 55: Media and Gaming

Accounting Department:
05

In Full Category:
General Merchandise

Merch Align:
Entertainment, Toys,
and Seasonal

Categories:

- Gaming Consoles
- Preowned Gaming Consoles

Department 56: Horticulture and Live Plants

Accounting Department:
56

In Full Category:
General Merchandise

Merch Align:
Hardlines

Categories:

- Plants
- Hanging Plants

Department 57: Hearing Center

Accounting Department:
57

In Full Category:
Health and Wellness

Merch Align:
Health and Wellness

Categories:

- Hearing Aid Accessories
- Hearing Amplifiers
- Hearing Aid Batteries
- Hearing Aids

Department 58: Wireless Service Inc.

Accounting Department:
58

In Full Category:

Merch Align:

Categories:

- Wireless Service Income

Department 59: Cosmetics, Fragrances, and Skin Care

Accounting Department:
46

In Full Category:
Consumables

Merch Align:
Consumables

Categories:

- Face Makeup
- Lip Makeup
- Holiday Bath Sets
- Eye Makeup
- Manicure Sets

Department 60: Concept Stores*

Accounting Department:
60

In Full Category:

Merch Align:

*Does not count against On Time In Full

Department 65: Gasoline/Fuel Convenience Stores

Accounting Department:
65

In Full Category:

Merch Align:

*Does not count against On Time In Full

Categories:

- Car Wash
- CVP

Department 67: Celebration and Cards

Accounting Department:

67

In Full Category:

General Merchandise

Merch Align:
Entertainment, Toys,
and Seasonal
Categories:

- Every Party and Novelty
- Patriotic
- St. Patrick's Day
- New Year's Eve

Department 71: Furniture

Accounting Department:

71

In Full Category:

General Merchandise

Merch Align:

Home

Categories:

- Seating

Department 72: Electronics

Accounting Department:

72

In Full Category:

General Merchandise

Merch Align:
Entertainment, Toys,
and Seasonal
Categories:

- Headphones and Audio
- Tablets
- Connected Home
- Computer Accessories
- Electronics
- Home Audio and Video
- Printers & Ink

Department 73: Stationery

Accounting Department:

03

In Full Category:

General Merchandise

Merch Align:

Hardlines

Department 74: Closet, Storage, & Organization

Accounting Department:

74

In Full Category:

General Merchandise

Merch Align:

Home

Categories:

- Luggage
- Baskets
- Hampers
- Closet
- Storage
- Hangers
- Irons
- Laundry
- Canning
- Food Storage
- Kitchen Organization
- Shelf Liner
- Sink-Waster
- Countertop Pantry
- Vacuum Sealers
- Plastic Storage (Bulk Storage)
- Waste
- Floor Care
- Large Appliances
- RTA Home Office
- RTA Home Entertainment
- Seating
- RTA Bedroom
- Furniture Accessories
- Folding Furniture
- RTA Kitchen

Department 77: Large Appliances

Accounting Department:

77

In Full Category:

General Merchandise

Merch Align:

Categories:

- Large Household Goods
- PR Large Appliances

Department 78: Ladieswear

Accounting Department:

34

In Full Category:

General Merchandise

Merch Align:

Apparel

Department 79: Infant Consumable Hardlines

Accounting Department:

79

In Full Category:

Consumables

Merch Align:

Apparel

Categories:

- Baby Bedding
- Baby Formula
- Baby Feeding
- Baby Food
- Baby Large Furniture
- Baby Travel Needs
- Safety
- Baby Toys
- Baby Small Furniture
- Diaper Bags
- Baby Toys
- Baby Toiletries
- Baby Diapers and Wipes
- Training Pants

Department 80: Service Deli

Accounting Department:

80

In Full Category:

Food

Merch Align:

Food

Categories:

- Bakery
- Grab & Go
- Specialty Meats and Cheese
- Hot Case
- Product

Department 81: Commerical Bread

Accounting Department:
81

In Full Category:
Food

Merch Align:
Food

Categories:

- Snack Cakes
- Sweet Baked Goods
- Commercial Bread
- Bread/Buns
- Tortillas
- Breakfast and Bread

Department 82: Impulse Merchandise

Accounting Department:
82

In Full Category:
Food

Merch Align:
Food

Categories:

- Batteries
- ASOTV
- Checkouts and Impulse Strips
- Front Candy and Snacks

Department 83: Seafood

Accounting Department:
83

In Full Category:
Food

Merch Align:

Categories:

- Fish
- Seafood
- Shrimp

Department 85: Photo Services/1-Hour Photo

Accounting Department:

85

In Full Category:

General Merchandise

Merch Align:

Categories:

- Business Printing
- Photo Outlab
- Photo Processing
- Photo in Store

Department 86: Financial Services/Walmart Services*

Accounting Department:

86

In Full Category:

Merch Align:

*Does not count against On Time In Full

Categories:

- Account Platforms
- Tech Services
- US Postage
- Home Services
- Signing

Department 87: Wireless

Accounting Department:

87

In Full Category:

General Merchandise

Merch Align:

Entertainment, Toys,
and Seasonal

Categories:

- Digital Services
- Prepaid Wireless
- Wireless Accessories
- Postpaid Mobile Devices
- Wearables

Department 88: PMDC Signage*

Accounting Department:

88

In Full Category:

Merch Align:

*Does not count against On Time In Full

Department 89: Everyday Services/Walmart Travel*

Accounting Department:

86

In Full Category:

Merch Align:

*Does not count against On Time In Full

Categories:

- Amusement and Experience
- Lottery Tickets and Games
- Protection Services
- Coffee Shops
- Propane Exchange
- Vending

Department 90: Dairy Products

Accounting Department:

90

In Full Category:

Food

Merch Align:

Food

Categories:

- Milk
- Cheese
- Refrigerated Dough
- Creamers
- Yogurt
- Cream Cheese
- Juice
- Desserts
- Eggs
- Butter and Cultured

Department 91: Frozen Foods

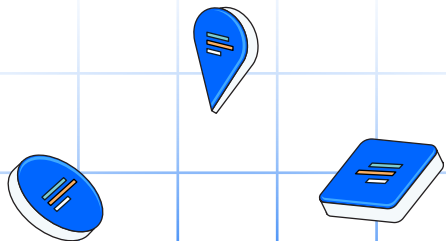
Accounting Department:
91

In Full Category:
Food

Merch Align:
Food

Categories:

- Fish
- Appetizers
- Snack Cakes
- Bagged Ice
- Bread
- Pasta
- Single Serve Meals
- Frozen Potatoes
- Vegetables
- Fruit Juice
- Desserts
- Toppings
- Multi-Serve Meals
- Poultry
- Pizza Breakfast
- Ice Cream
- Frozen
- VA Seafood
- Meat



Department 92: Grocery Dry Goods

Accounting Department:

92

In Full Category:

Food

Merch Align:

Food

Categories:

- Packaged Goods
- Healthy Lifestyle
- Asian
- Indian
- European
- Mediterranean
- Cajun
- Kosher
- Emergency Preparedness
- Sauces and Vinegar
- Mayo
- Salad Dressing
- Toppings
- Tea
- Tex Mex
- Canned Pasta
- Potatoes and Stuffing
- Dry Rice and Beans
- Portable Snacks – Breakfast Bars, Protein Bars
- Cocoa
- Peanut Butter and Jelly
- Cheese
- Commodities – Jello, Marshmallow, Baking
- Soup and Boxed Dinners
- Condiments – Ketchup, Mustard, Olives, and Pickles Batters
- Spices
- Gravy
- Cold and Hot Cereal
- Pasta
- Pasta Sauce
- Soup
- Hot Beverages
- Coffee
- Canned Fruit and Vegetables
- Beans and Tomatoes

Department 93: Meat

Accounting Department:

93

In Full Category:

Food

Merch Align:

Food

Categories:

- Turkey, Lamb, and Veal
- Cured Pork and Ham
- Chicken
- Fresh Beef
- Ground Beef
- Pork
- Fish
- Shrimp/Shellfish

Department 94: Fresh Produce

Accounting Department:

94

In Full Category:

Food

Merch Align:

Food

Categories:

- Melons
- Citrus and California Seasonal
- Corn and Herbs
- Cut Fruit
- Orchard
- Cooking Vegetable
- Berries
- Roots
- Packaged Vegetables
- Cherries
- Avocado
- Premium Beverage and Vegetarian in Produce
- Grapes
- Chilli Peppers
- Gift Specialty
- Salad Vegetables
- Tropicals

Department 95: DSD Grocery and Snacks

Accounting Department:

94

In Full Category:

Food

Merch Align:

Food

Categories:

- Boxed Juice
- Fruit Snacks
- CSD Singles
- Healthy Beverage
- Healthy Snacks
- CSD Soda
- WIC Juice
- Cones and Toppings
- Juice and Function Beverages
- Water
- Pudding Cups
- Packaged Goods
- Snack Nuts
- Salty Snacks
- Beverages
- Isotonic Powered Soft Drinks
- Nuts
- Flavored Water
- Pepsi
- Cookies and Crackers
- Non-Alcoholic Mixers
- CSD
- Flavored Water
- Popcorn
- Mixers
- Snack Meats

Department 96: Liquor/Adult Beverage

Accounting Department:
96

In Full Category:
Food

Merch Align:

Categories:

- Craft Beer
- Beer
- Spirits
- Wine
- Adult Beverage
- Mixers

Department 97: Wall Deli

Accounting Department:
97

In Full Category:
Food

Merch Align:
Food

Categories:

- Lunch Mear
- Breakfast Meats
- Deli Wall
- Grilling Hot Dogs and Sausages

Department 98: Bakery

Accounting Department:
98

In Full Category:
Food

Merch Align:
Food

Categories:

- Fresh Bread
- Cakes
- Celebrations
- NHM Bakery
- Product
- Sweet Goods
- Donuts
- Pies
- Breakfast and Sweet Goods

Department 99: Office and Store Supplies

Accounting Department:

99

In Full Category:

General Merchandise

Merch Align:

Categories:

- Action Alley
- Food Packaging Supplies
- Merch POS Supplies
- Photo
- Supplies



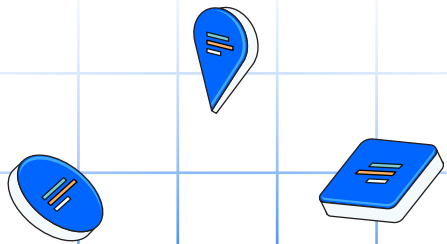


Subcategories

Subcategories further refine the classification of products within their respective category. They offer a more detailed segmentation of items, allowing for better organization and presentation to customers.

While the exact subcategories vary depending on the department, they typically serve to group similar products based on specific attributes or features. For example, women's running shoes may fall into the department Shoes, the category Athletic Shoes Women, and then the subcategory Running Shoes Women.

Subcategories not only enhance the shopping experience for customers but also provide valuable insights for suppliers and Walmart's merchandising teams. By understanding the breakdown of products into subcategories, suppliers can tailor their offerings more precisely to meet consumer demand. Similarly, Walmart's merchandising teams can use subcategory data to optimize product placement, identify trends, and make informed decisions about purchasing.





Finelines

A fineline is yet a narrower categorization of products. The fineline classification of products can go any number of ways, from pricing and color to seasonality. Finelining is typically done according to similar sales patterns.

At Walmart, each fineline is assigned a unique four-digit "fineline number" by Walmart, ranging from 0000 to 9999.

The way most buyers categorize products is:

Department > Category > Subcategory > Fineline > Item

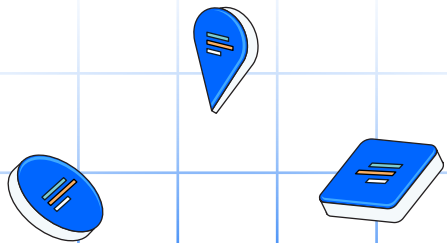
So, for example, a particular tent would be:

Sporting Goods > Camping Accessories > Tents >

Large Tents > Brand 6-Person Tent

FINELINES

Finelines are important because they help maximize sales. Assigning the correct fineline will help with visibility, store placement, and, in general, make the product easier to find by the consumer. Suppliers should [connect with their Walmart merchant team](#) to determine how to categorize their products and which fineline to use.








Item Analysis with Supplier One and Luminate

Understanding how Walmart categorizes its products is not only essential for determining the optimal positioning of your products as a supplier but also enables you to delve deeper into the trends associated with your products. Walmart provides multiple tools for suppliers to gain insights into product performance, customer preferences, and market trends.


Supplier One

Within Supplier One, suppliers can see all their products, as well as filter by item hierarchy, even down to the fineline number.

 Hierarchy & Classification 

Department / Fineline, etc. 

Accounting Department

Select 

Category Group

Q Start typing...

Category

Q Start typing...

Subcategory

Q Start typing...

Fineline

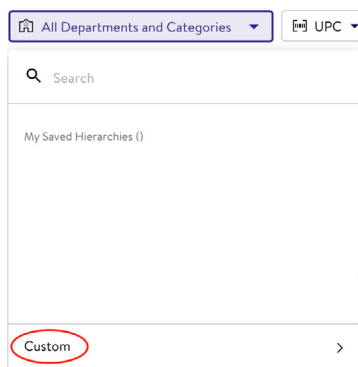
Q Start typing...

Simply go to [Items and Inventory > Catalog > Item Configurations and Hierarchies > Filters > Hierarchy & Classification](#).

This functionality provides suppliers with granular visibility of their product offerings within Walmart's ecosystem. By viewing and filtering their products based on item hierarchy, suppliers can manage their inventory, analyze sales performance, and make data-driven decisions to optimize their presence on Walmart's shelves.

Luminate Charter

Luminate Charter, Walmart's platform for performance analytics reporting, has an insights dashboard for suppliers to view their product performance; this dashboard can be customized by category and subcategory.



Log into [Luminate > Channel Performance > Insights > All Departments and Categories > Custom](#) to customize your dashboard.

The insights dashboard can help suppliers track key metrics, identify trends, and pinpoint areas for optimization. By customizing their dashboard within Luminate Charter, suppliers can obtain in-depth insights into their product performance across various categories and subcategories.

Luminate Basic

Luminate Basic, Walmart's free version of the platform, does not offer the insights dashboard. However, suppliers can still build reports using item hierarchy information.

Columns	×
Search...	
▸ Time Period	0 / 2
▸ DC Alignment	0 / 5
▸ Item Info and Item hierarchy	0 / 107
▸ Item Velocity	0 / 8
▸ Markup/Markdown	0 / 24
▸ Pack Size and Dimensions	0 / 23
▸ Receipt	0 / 24
▸ Store Customer Returns	0 / 40
▸ Store Fulfillment (OPD)	0 / 24
▸ Store Info	0 / 47
▸ Store Inventory	0 / 63
▸ Store Returns	0 / 54
▸ Store Sales	0 / 78
▸ Vendor Information	0 / 9
▸ Custom attribute (max 5)	0 / 15

When building a custom report, click the dropdown for Info and Item Hierarchy to choose from 107 different item fields (e.g. Accounting Department Number, Buyer Name, Fineline Description, Fineline Number, etc.).

By utilizing the item hierarchy in reporting, suppliers can gain valuable visibility into their product portfolio and performance within Walmart's ecosystem. While Luminate Basic may not offer the advanced insights dashboard available in Luminate Charter, suppliers can still leverage this rich dataset to analyze trends, track sales, and monitor performance.



Get Connected with Buyer Connect

For a supplier, maintaining a relationship with their buyers is crucial, especially when it comes to categorizing products. This connection allows suppliers to better understand the buyer's preferences, helping them accurately classify products to meet specific needs. Close supplier-buyer relationships also facilitate strategic pricing and the exchange of market insights, enabling suppliers to adapt proactively to trends and maintain a competitive edge in the market.

To help our community get connected with buyers in the industry, SupplierWiki offers [BuyerConnect](#) — a community-curated list of buyers. This resource lists the buyer's name, title, department, email, and LinkedIn profile. BuyerConnect contains 350+ buyers, where you can filter by retailer and department or use the search function to quickly refine the results.

BuyerConnect

 [Edit Buyer](#)




10 results found in 3ms

Retailer

Walmart

Department

2 - Health And Beauty Aid

 <p>Mary Billingsley-McDaniel Merchandise Director</p> <p>Retailer Walmart Dept 2: Health And Beauty Aids Category Personal Care</p> <p>✍ in ✉</p>	 <p>Leigh Dean Associate Merchant</p> <p>Retailer Walmart Dept 2: Health And Beauty Aids Category Personal Care Line Hand Liquids</p> <p>✍ in ✉</p>	 <p>John Michael Fohner Merchandising Director</p> <p>Retailer Walmart Dept 2: Health And Beauty Aids Category Personal Care Line Men's Shaving, Grooming, Skincare</p> <p>✍ in ✉</p>
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