

Theme: Ice Breakr - A dating website that puts the conversation first.

Group Name: Dream Machine

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Background: When comparing the experiences of each members with websites and apps that we felt could use improvements, we determined that many dating sites tend to have similar problems that the conversations don't go anywhere, or that people feel shallow scrolling through and judging others based on their looks. So we decided to dedicate ourselves to creating a dating site that puts meaningful conversation and connection first, and people can gradually unlock additional interests and information as they talk more.

Relevant Websites :Most standard dating websites require users to create a profile by filling out personal information which will then be used to match that user with another user that has related interests and characteristics.

Tinder - A quick and easy-to-use dating site with a focus on more immediate relationships and a minimal design.

Bumble - A dating site where women make the first move. Focuses on user initiative by letting users choose the exact kind of relationship they want.

Hinge - A dating site where the emphasis is on the user profiles. Tries to make long-lasting matches.

Plenty of Fish - A typical dating site. Doesn't really try to focus in on anything.

OkCupid - A dating site where matching is highly user-driven (users can look for very specific traits in partners).

Desired Features: Users must 'unlock' information about a matching user by doing things like having a conversation in order to see user photos. Users will need to enter their location so as to try and match them with other users that are nearby. Users should be shown other potential matches one-at-a-time to try and avoid overloading the user with information. Users will need to enter the kind of relationship that they're looking for in order to better match them, for example, "looking for a short term relationship" or

"looking for a lifelong partner". Users will need to fill out the answers to several questions in order to better match them, such as "What job do you have?" or "What do you like to do in your free time?". Our site will filter potential matches with user-specified age and distance filters, and, on the back end, match users with shared interests and information. Users will need to come up with topics of conversation or conversation starters that they find important so as to promote the initial conversation in a match.

	IceBreakr	Tinder	Bumble	Hinge	Plenty of Fish	OkCupid
Location of Users	V-	X	X	X	X	X
Swipe-Matching	V	X	X	X	X	O
Relationship Categories	V	O	X+	O	X	X+
Personal Information Prompting	V	O	X	X	X	O
Unlocking Information	V+	O	O	O	X	O
Filtering	V-	X	X+	X+	X	X+
Interest Matching	V+	X	O	O	X	X
Conversation Starters	V+	X-	X	X	X	X

X+: Function included well/focus placed on function

X: Function included

X-: Function included poorly/little focus placed on function

O: Function not included

V-: Function desired but not prioritized

V: Function desired

V+: Function desired and given priority