

Electric Vehicle

2022

2023

2024

Total Vehicle sold

57M



Electric Vehicle Sold

2M



Penetration Rate

3.61%



CAGR_MAKER_EV_%

93.9%



state

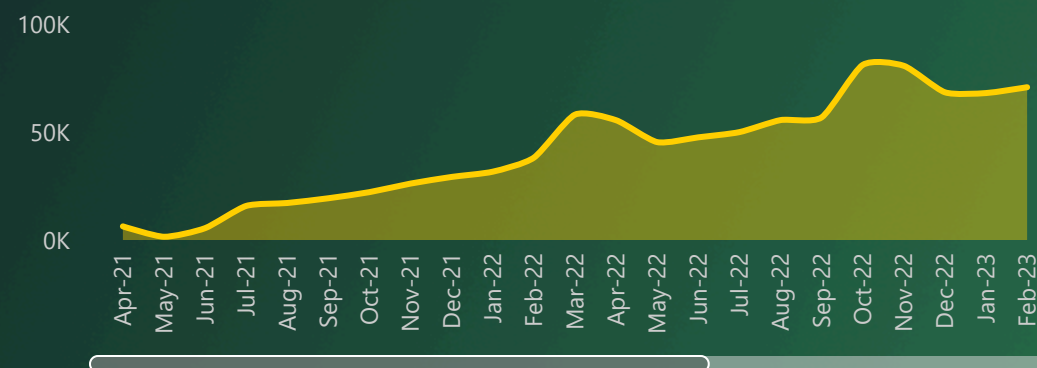
All

Year, Quarter and Month by Sales

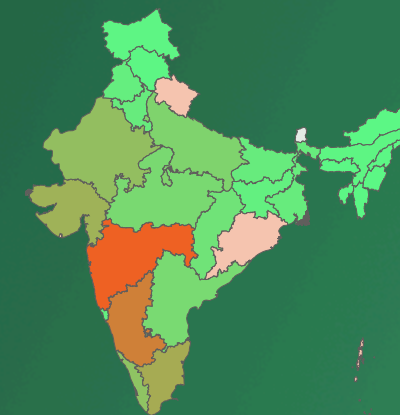
Y

Q

M



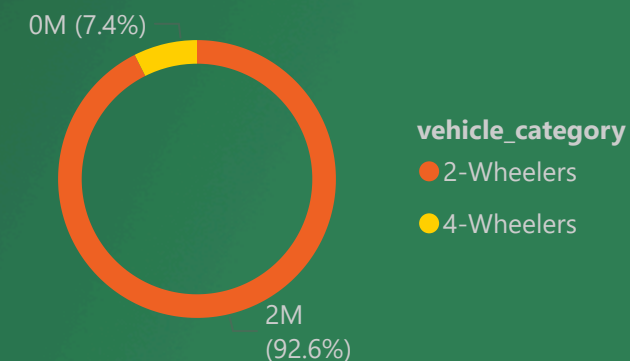
State by Sales



● Total EV Sale_State ● Penetration Rate



Vehicle Category By Sales



Electric Vehicle

2022

2023

2024

Total Vehicle sold

57M



Electric Vehicle Sold

2M



Penetration Rate

3.61%



CAGR_MAKER_EV_%

93.9%

EV Sold

2-Wheelers

4-Wheelers

Bottom 3 Makers

Volvo A...



KIA Mot...



Mercede...



500

0

0K

50K

100K

Top 3 Makers

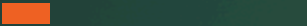
Tata Mot...



Mahindr...



MG Motor



Top 5 EV 4-wheelers Makers

maker ● BYD India ● Hyundai Motor ● Mahindra & Mahindra ● MG Motor ● Tata Motors

30K

20K

10K

0K

Q1

Q2

Q3

Q4

Penetration

Bottom 5 States

0.10%

0.05%

0.00%



Top 5 States

4%

3%

2%



Delhi vs Karnataka Penetration Rate 2024

| state | Total EV Sale_State | Penetration Rate |
|-----------|---------------------|------------------|
| Delhi | 18134 | 3.42% |
| Karnataka | 20666 | 2.61% |
| Total | 38800 | 2.94% |

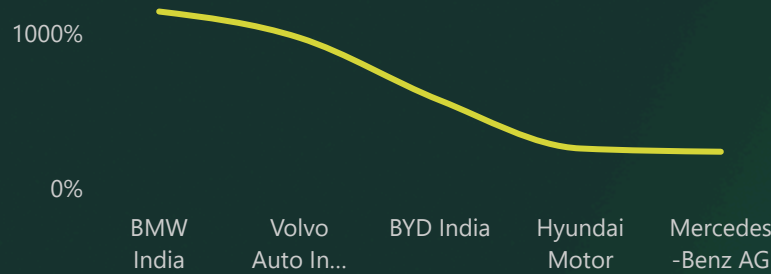
Electric Vehicle

Top 5 Maker and State
by CAGR

2-Wheelers

4-Wheelers

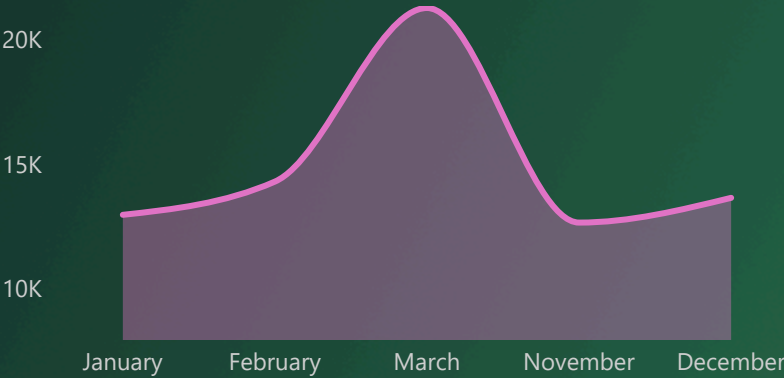
Makers



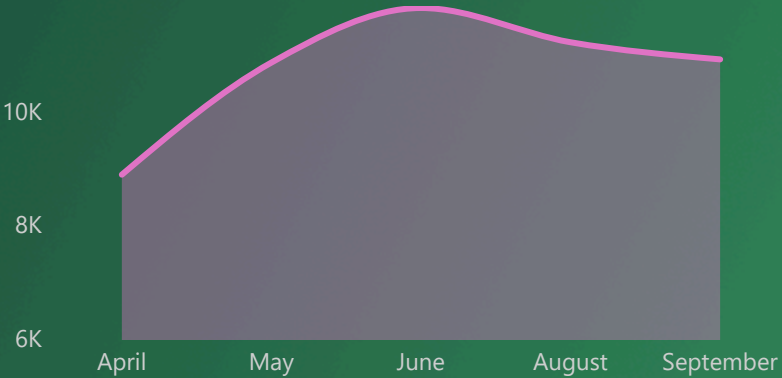
State

| state | CAGR_Stae_Ev |
|----------------|--------------|
| West Bengal | 52.47% |
| Madhya Pradesh | 53.46% |
| Goa | 76.54% |
| Uttarakhand | 81.14% |
| Andhra Pradesh | 116.32% |
| Chandigarh | 168.48% |
| Uttar Pradesh | 169.68% |
| Ladakh | 200.00% |
| Odisha | 292.64% |
| Kerala | 390.96% |
| Total | 113.41% |

Top 5 Season Peak by Month



Bottom 5 Season Peak by Month



Notes:

Cost Comparison: Electric Vehicles vs. Conventional Vehicles

For Cars: The annual running cost of an electric vehicle (EV) is ₹29,200, significantly lower than ₹120,906.25 for petrol vehicles and ₹112,953.13 for diesel vehicles. This translates to a cost per kilometer of ₹1.60 for EVs compared to ₹6.63 for petrol and ₹6.18 for diesel.

For Two-Wheelers: The annual running cost of an EV is ₹19,211.00, compared to ₹31,937.50 for petrol two-wheelers. This results in a cost per kilometer of ₹1.05 for EVs versus ₹1.75 for petrol.

Electric Vehicle

Primary reasons for customers choosing 4-wheeler EVs in 2023 and 2024

- 1. Cost Savings:** EVs offer lower running costs due to reduced fuel and maintenance expenses. The cost of electricity is generally lower than petrol or diesel, and EVs have fewer moving parts, reducing maintenance needs.
- 2. Environmental Concerns:** Increasing awareness of climate change and air pollution drives customers to choose EVs, as they produce zero tailpipe emissions and contribute to reducing urban air pollution.
- 3. Government Incentives:** Government schemes, such as the Faster Adoption and Manufacturing of Hybrid and Electric Vehicles (FAME) II scheme, provide subsidies and incentives for EV purchases, making them more affordable and attractive.

Top 3 States that have provided substantial subsidies in India

Delhi: Offers significant incentives under the Delhi Electric Vehicle Policy, including subsidies and reduced registration fees.

Maharashtra: Provides substantial subsidies for both 2-wheelers and 4-wheelers under the Maharashtra Electric Vehicle Policy.

Tamil Nadu: Includes incentives as part of its Tamil Nadu Electric Vehicle Policy to promote EV adoption.

Top 5 States with the highest EV adoption rates

Delhi: A dense network of charging stations supports high EV sales.

Maharashtra: Investments in charging infrastructure have driven significant EV penetration.

Tamil Nadu: Expanded charging facilities correlate with rising EV adoption.

Karnataka: A growing number of charging stations contributes to increasing EV sales.

Gujarat: Strategic development of charging infrastructure has enhanced EV market penetration.