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Improve the effectiveness of design meetings with smartphone AR

Sahil Kapadia
Harry Li



AEC Industries and
Project Aims



Augmented Reality on
different hardware



Prototype
Development




Testing Method



Results & Discussions



Conclusion and future
work



Architecture, Engineering & Construction Industries

8% of NZ's total GDP^[1]

10% of NZ's total employment^[1]

Collaborations with different
stakeholders^[2]

.....Ineffective Design meetings in AEC Industries.....

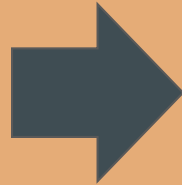
Causes of ineffective design meetings:

High Cognition Costs^[3]

Variations in interpretation

Missed Errors

Obscure and Unappealing



Project Aims

To determine the prototype's ability to facilitates the user's visualization process



To assess the effects of smartphone AR on the user's ability to communicate effectively



To investigate whether mobile devices provide similar benefits as Hololens



Augmented Reality (AR)

AR allows users to overlay virtual content onto the real world.^[7]

Benefits:



Interpretation

Reduction in cognition costs



Visualisation

Reduction in misunderstandings



Alternating Perspectives

Effective communication^[8]

..... Hardware for Augmented Reality



Head-mounted devices

Low Accessibility

Low situational awareness

High monetary costs

Low degree of intuitiveness



Hand-held Devices

High Accessibility

Moderate situational awareness

Low monetary costs

High degree of intuitiveness

Modes of the developed prototype

Tutorial

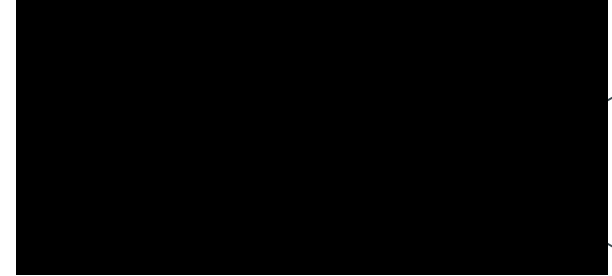
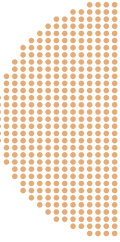
Trial Rooms

House Models

- Information for all levels of experience
- Taught prototype use
- Interaction with virtual buttons

Kitchen Room & Lounge

First, Second and Third Floor

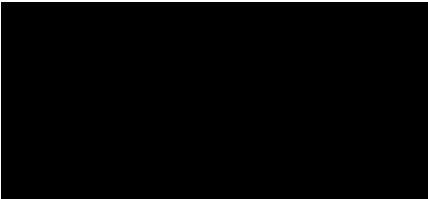


Functionalities of the developed prototype

Colour

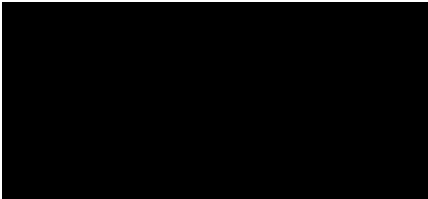
Red, Green and Blue

Emphasise on
elements of high
concern



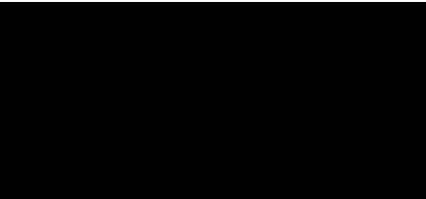
Delete

Eliminate unwanted
elements



Undo

Revert on size, colour,
movements and
elements



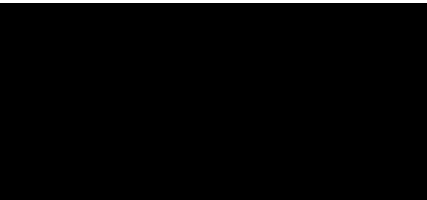
Manipulate

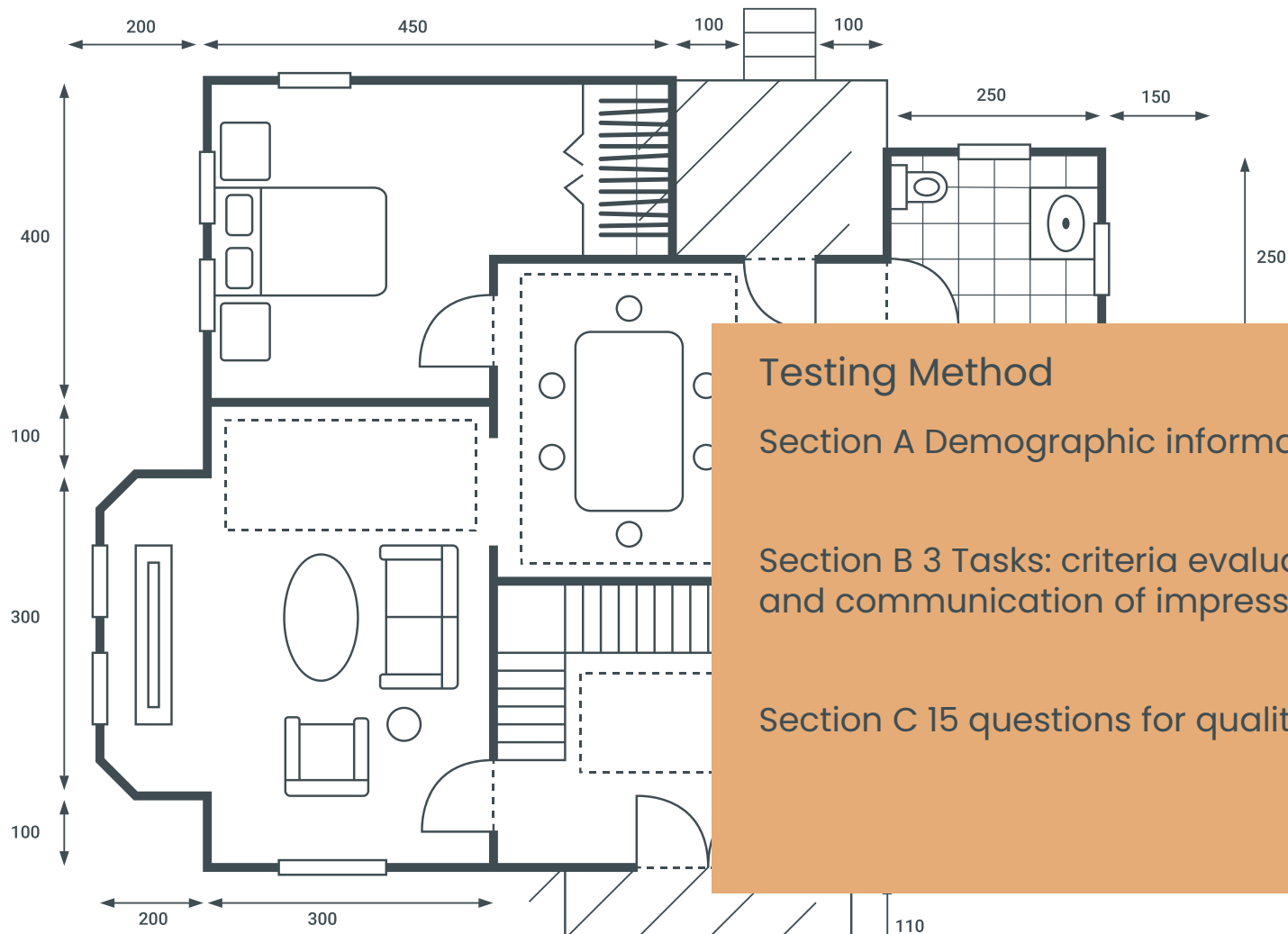
Two-Finger Gestures

Rotate about the x-
axis

Translate about all
axes

Size adjustment on
models





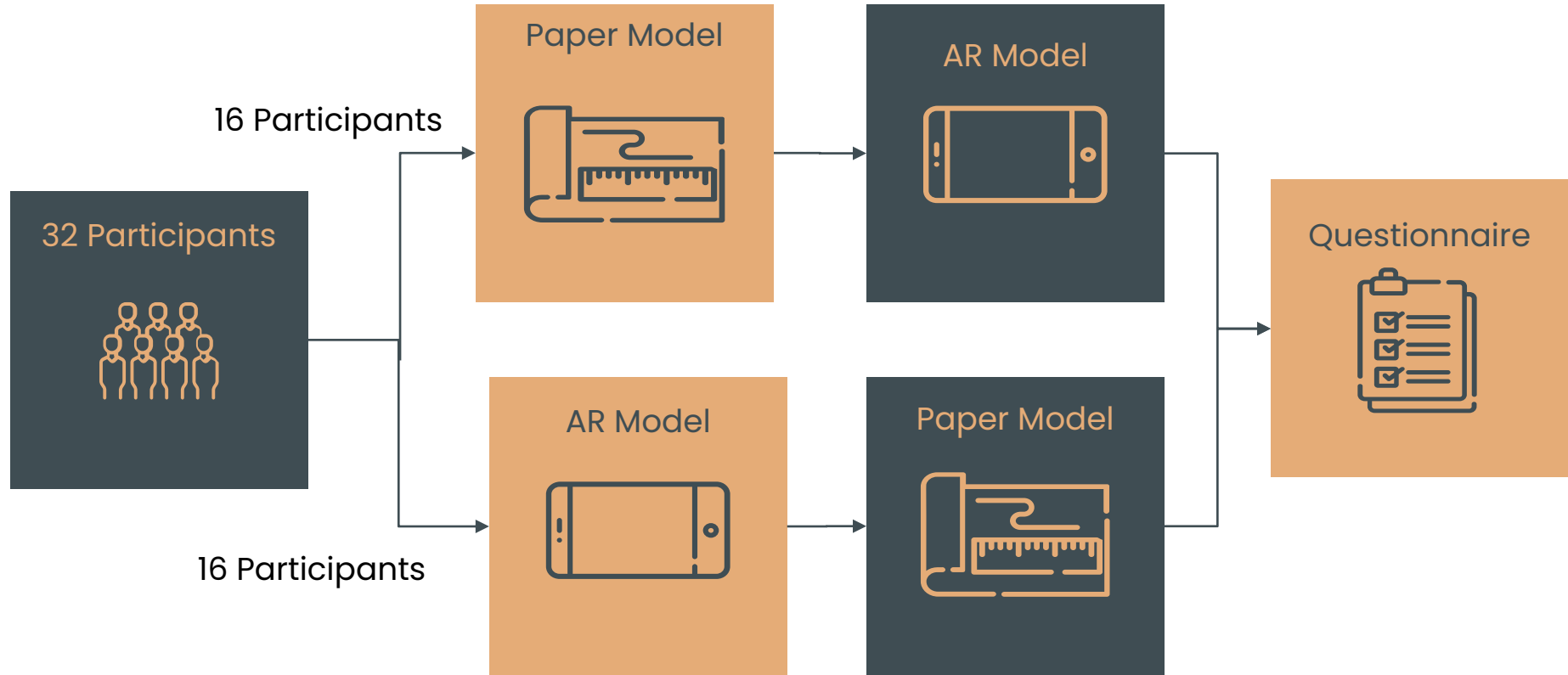
Testing Method

Section A Demographic information

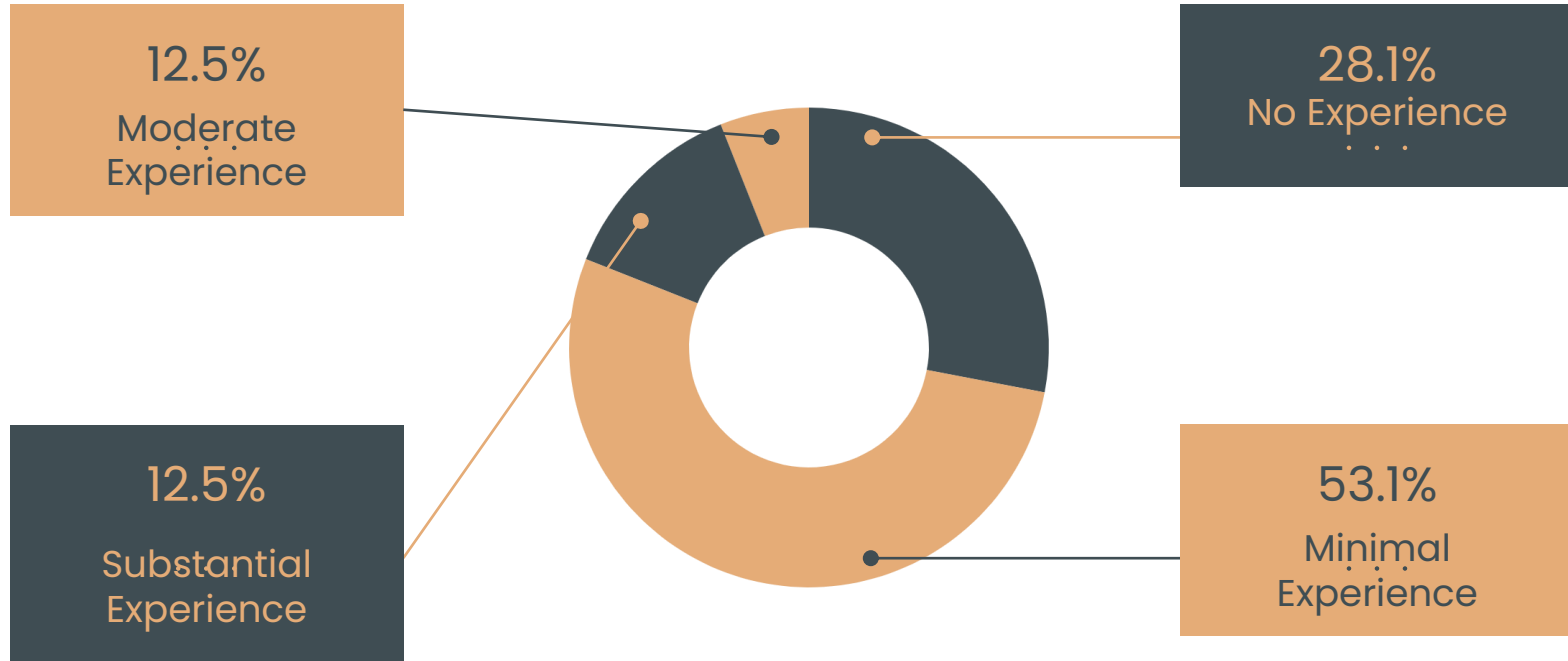
Section B 3 Tasks: criteria evaluation, making changes, and communication of impressions

Section C 15 questions for qualitative impressions

Testing Method – Counterbalanced Measures Procedure^[4]

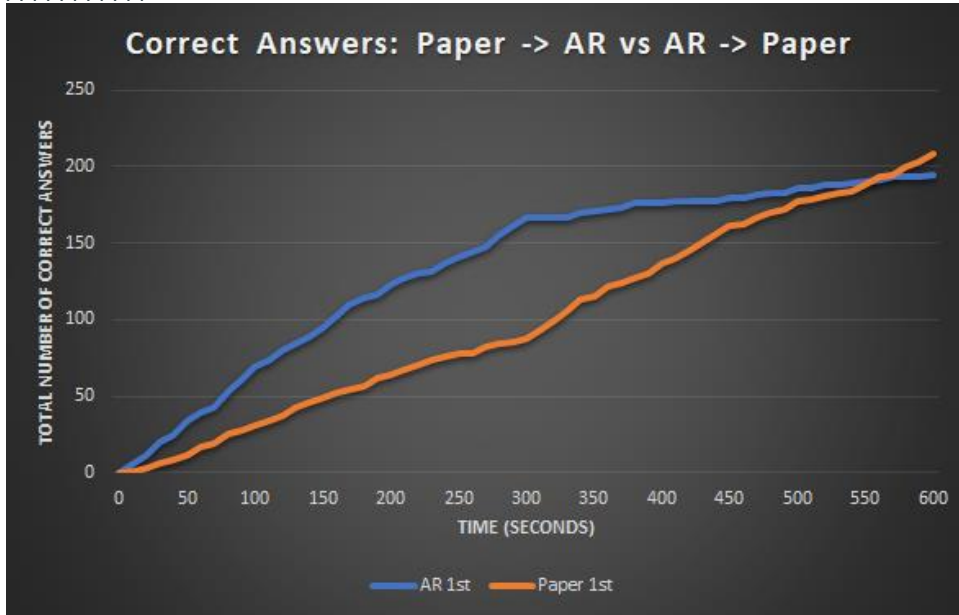


Results – Section A – Previous AR Experience



Results – Section B – Task 1

Comparison of Speed and Accuracy of identifying features



| | Paper First | | AR First | |
|--------------------------------|-------------|---------|----------|------------|
| | Paper mean | AR mean | AR mean | Paper mean |
| Average correct Answers | 5.63 | 7.25 | 10.69 | 1.81 |
| Average incorrect answers | 1.19 | 0.44 | 0.44 | 0.75 |
| Average confidence (correct) | 7.90 | 8.96 | 8.76 | 7.15 |
| Average confidence (incorrect) | 5.63 | 6.00 | 6.67 | 4.33 |

Results – Section B – Task 1

| Criteria/Features | Paper (1st) | AR(2nd) | AR (1st) | Paper(2nd) |
|--------------------------|-------------|---------|----------|------------|
| Window numbers | 11 | 5 | 15 | 0 |
| Windows floor to ceiling | 7 | 5 | 14 | 1 |
| 2 Double doors | 8 | 5 | 15 | 2 |
| 10+ Object to sit | 11 | 5 | 14 | 2 |
| 4 types of seats | 3 | 13 | 11 | 2 |
| 8 lights | 10 | 6 | 16 | 0 |
| Chair not facing window | 8 | 8 | 16 | 0 |
| Chairs collision | 5 | 11 | 16 | 0 |
| Table/Chair Collision | 1 | 15 | 12 | 0 |
| Table Floating | 0 | 7 | 1 | 2 |
| Toilet on deck | 4 | 12 | 15 | 1 |
| TV Orientation | 6 | 10 | 10 | 6 |
| Furnace Orientation | 1 | 10 | 5 | 9 |
| Cabinet Orientation | 5 | 11 | 12 | 3 |

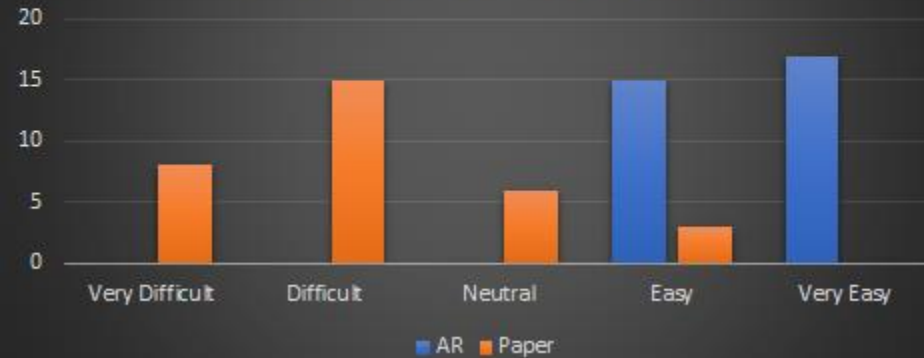
AR users frequently identified violations that weren't explicitly mentioned

Specific Criteria were found at a similar frequency by both AR and Paper

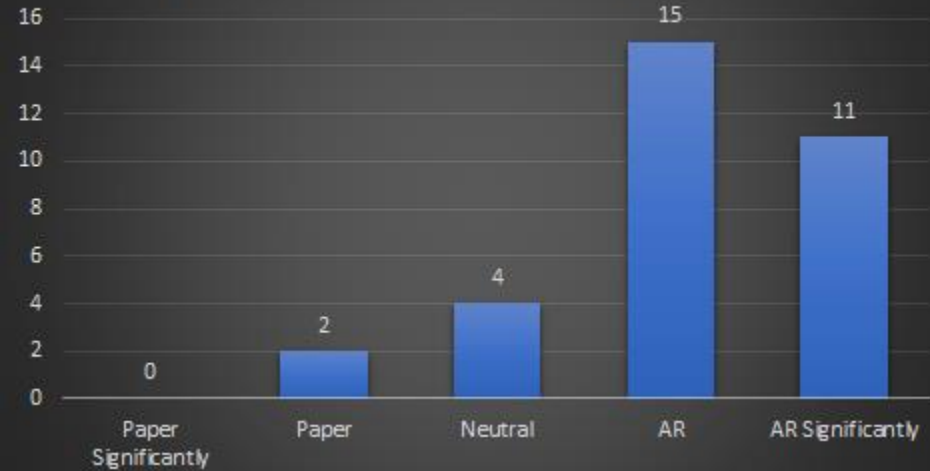
McNemar & Fisher's Exact Test ^[5]

Results – Section B – Task 2 and 3

How Easy was it to express what you liked and didn't like about the kitchen using AR/Paper



System Better for Making Changes



Results – Section C

| Question | AR | Paper |
|---|-------|-------|
| 1, 5. How easy would the model be for a non-engineer to understand | 100% | 12.5% |
| 2, 6. How easy was it to visualize the room's exterior | 90.7% | 3.1% |
| 3, 7. How easy was it to visualize the buildings contents | 100% | 6.3% |
| 4, 8. How easy was it to express what you liked/didn't like about the kitchen | 100% | 9.4% |

- Questionnaire indicated participants favoured the AR model in every dimension (Wilcoxon signed-rank, $p < 0.05$)^[6]
- Participants were still able to communicate in a natural manner while using the AR

Conclusion

AR improves the visualization capabilities of users

The AR system received more positive feedback than the Paper model

AR users are able to communicate in the same way Paper users do

Smartphone AR reduces capital costs and accessibility compared to head-mounted devices such as HoloLens

Thus, AR has potential use in AEC design meetings

Limitations



Simplicity

Trial contained model with easy to find errors



Collaboration

The prototype did not have collaboration functions



Hololens Comparison

Hololens was not used in the experiment, may not be suitable to draw conclusions



Future Works



Complexity

Similar trials with more complex models



Markerless AR

Allow the model to augmented without image target



Collaboration

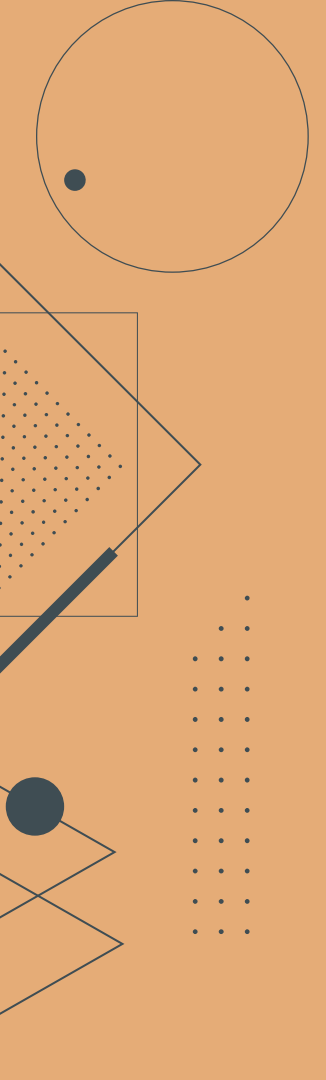
Add Collaboration functionality for multiple users

References

- [1] PricewaterhouseCoopers. "Valuing the role of construction in the New Zealand economy." (2011).
- [2] M. Tory, 'Mental registration of 2D and 3D visualizations (an empirical study)', in IEEE Visualization, 2003. VIS 2003., 2003, pp. 371–378.
- [3] S. Dong, A. H. Behzadan, F. Chen, and V. R. Kamat, 'Collaborative visualization of engineering processes using tabletop augmented reality', Adv. Eng. Softw., vol. 55, pp. 45–55, 2013.
- [4] P. S. Jensen, H. K. Watanabe, and J. E. Richters, 'Who's up first? Testing for order effects in structured interviews using a counterbalanced experimental design', J. Abnorm. Child Psychol., vol. 27, no. 6, pp. 439–445, 1999.
- [5] "McNemar's test in SPSS Statistics – Procedure, output and interpretation of the output using a relevant example | Laerd Statistics." [Online]. Available: <https://statistics.laerd.com/spsstutorials/mcnemars-test-using-spss-statistics.php>. [Accessed: 21-Oct-2020].
- [6] "Wilcoxon matched pairs signed rank test- Principles." [Online]. Available: https://influentialpoints.com/Training/wilcoxon_matched_pairs_signed_rank_test-principles-properties-assumptions.htm. [Accessed: 21-Oct-2020].

.....References (Continued).....

- [7] Wang, X., & Dunston, P. (2008). User perspectives on mixed reality tabletop visualization for face-to-face collaborative design review. *Automation in Construction*, 399–412. <https://www-sciencedirect-com.ezproxy.auckland.ac.nz/science/article/pii/S0926580507000933>
- [8] Dong, S., Behzaden, A., Chen, F., & Kamat, V. (2013). Collaborative visualization of engineering processes using tabletop augmented reality. *Advances in Engineering Software*, 45–55. <https://www-sciencedirect-com.ezproxy.auckland.ac.nz/science/article/pii/S0965997812001287?via%3Dihub>

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