



CHARTe GRAPHIQUE

2023

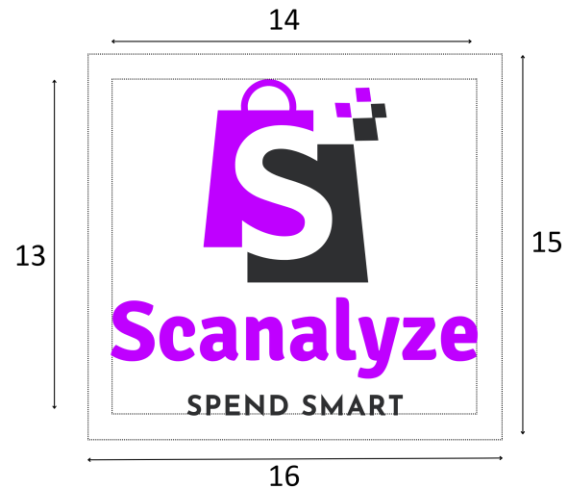


Scanalyze is an application that provides a user-friendly solution for analyzing your food-related expenses.

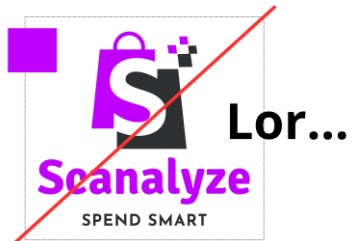
Mission: To make it easy for users to analyze their food purchases.

Vision: To simplify and centralize food purchase histories.

Utilizing Optical Character Recognition (OCR) technology, the Android application aims to automate the process of data extraction from physical grocery receipts, thus eliminating the need for manual entry and facilitating efficient expense tracking.



PROHIBITED



Something in the protected zone



Uneven background



Use only part of logo

I SPIN-OFF LOGOS

MAIN LOGO FOR DARK BACKGROUND



MAIN LOGO FOR LIGHT BACKGROUND



ONE-TONE LOGOS



LOGOMARK



I COLORS

#000000
RVB 0/0/0
CMJN 0/0/0/100

#2E2F31
RVB 46/47/49
CMJN 6/4/0/81

#BF00FF
RVB 191/0/255
CMJN 25/100/0/0

#FFFFFF
RVB 255/255/255
CMJN 0/0/0/0



MAIN FONT

Signika

Designed by Anna Giedryś

A B C D E F G H I J K L M
N O P Q R S T U V W X Y Z
a b c d e f g h i j k l m
n o p q r s t u v x y z
0 1 2 3 4 5 6 7 8 9

ALTERNATIVE FONT

Josefin Sans

Designed by Santiago Orozco

A B C D E F G H I J K L M
N O P Q R S T U V W X Y Z
a b c d e f g h i j k l m
n o p q r s t u v x y z
0 1 2 3 4 5 6 7 8 9

I NUMERIC

WEB TYPOGRAPHY

Header Signika– 72px

Title 1 : Signika– 24px - SemiBold

Title 2: Josefin Sans – 24px - Bold

Body Highlight : Josefin Sans – 20px – Semi bold

Body : Josefin Sans – 20px – Regular

MOBILE TYPOGRAPHY

Header : Signika– 40px – bold

Title 1 : Bebas Neue – 32px – SemiBold

Title 2: Josefin Sans – 20px - Bold

Body Highlight : Josefin Sans – 16px – Semi bold

Body : Josefin Sans – 16px – Regular