



# Capstone Project

# Food and Beverages Facebook Pages Analysis

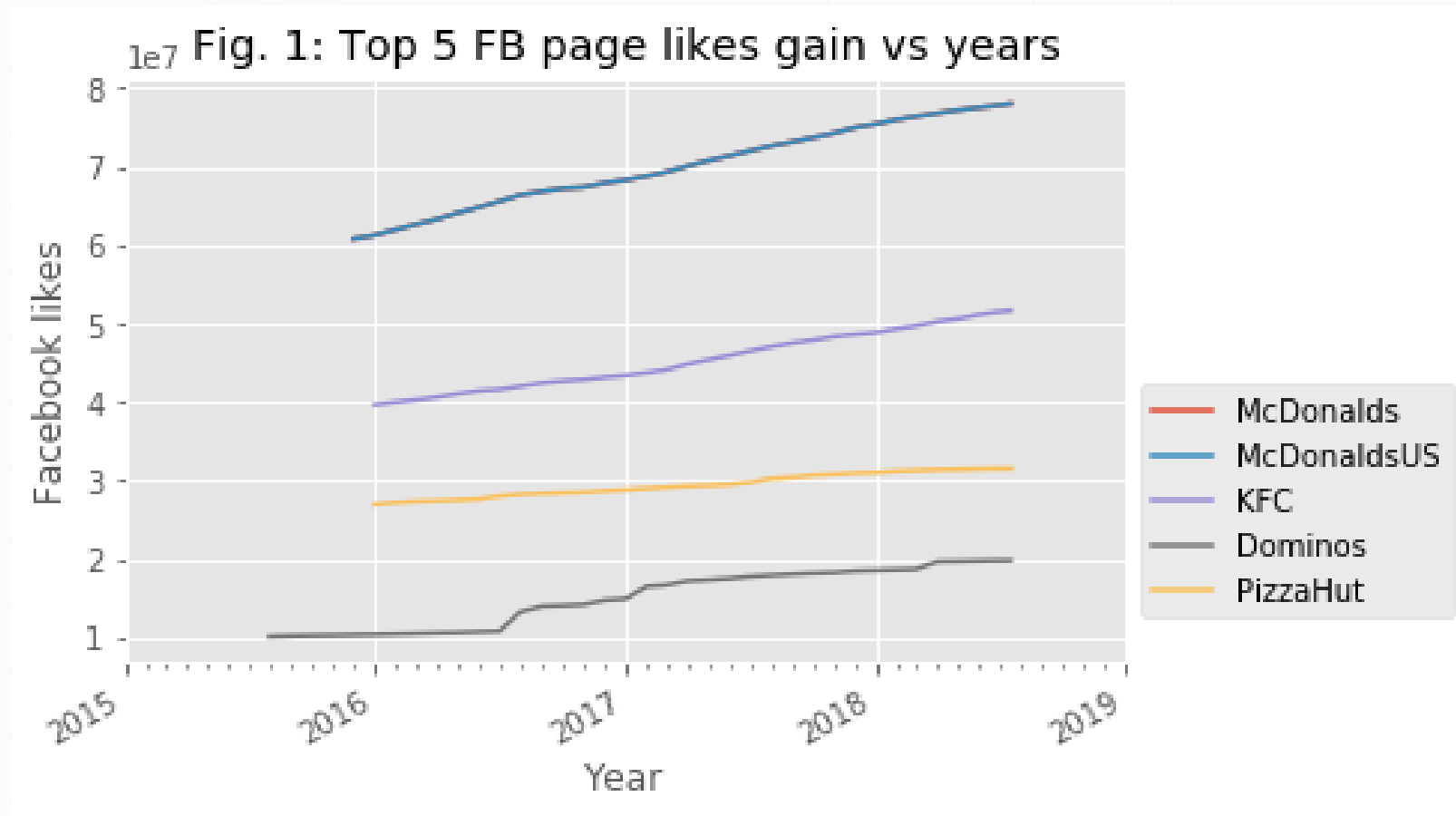
By Dr Diban

The Facebook logo, consisting of the word "facebook" in white lowercase letters on a blue background.

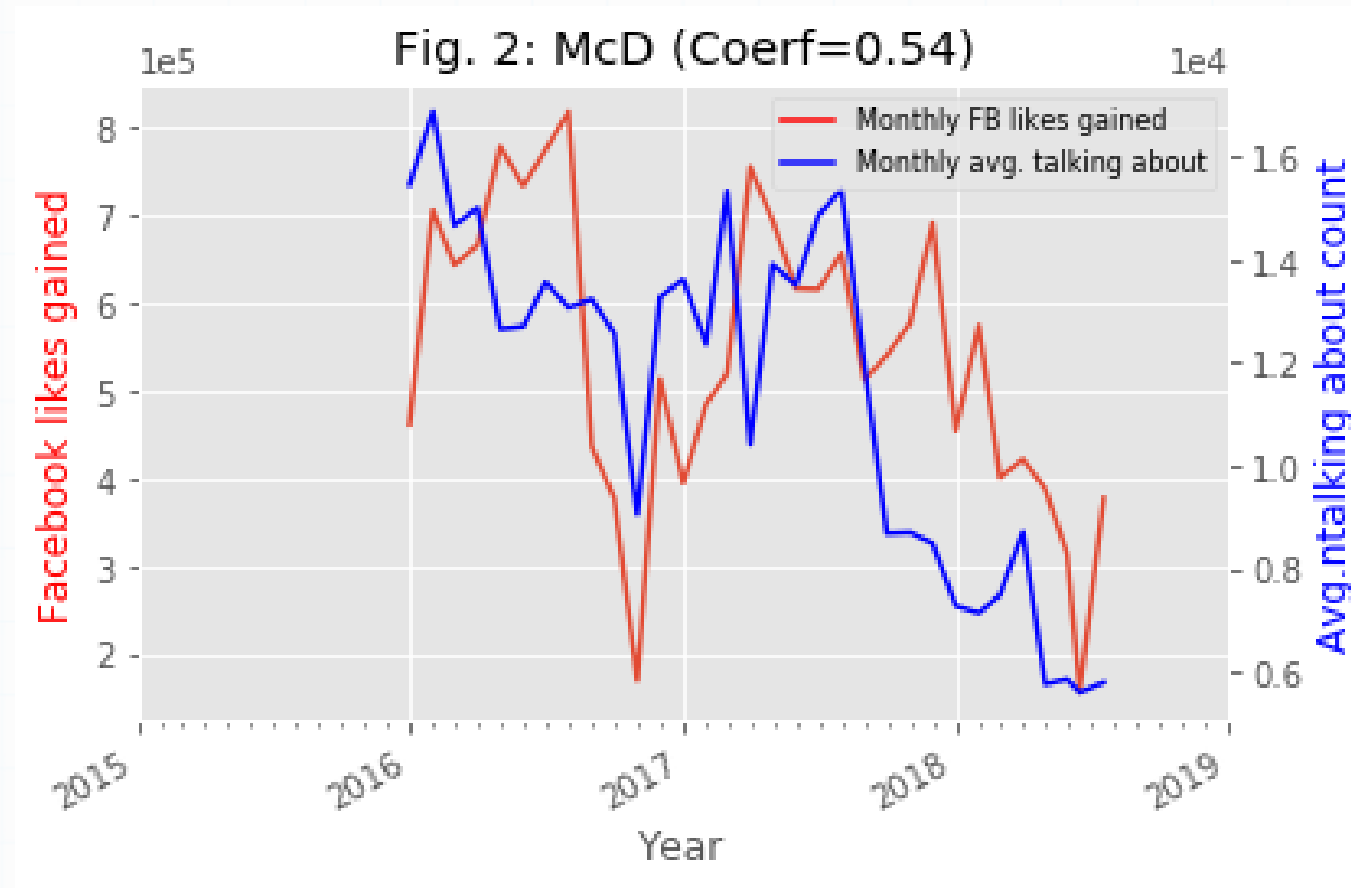
# Food & Beverages Facebook Pages

- Pollo Tropical
- Cracker Barrel
- Jet's Pizza
- **McDonalds**
- Eddie Vs Prime Seafood
- Burger King
- Tim Hortons
- **Pizza Hut**
- Grand Lux Café
- Chipotle
- Potbelly Sandwich Shop
- Denny's
- Texas Roadhouse
- Carrabbas
- Olive Garden
- Shake Shack
- Wendy's
- Zoe's Kitchen
- Yard House
- LongHorn Steakhouse
- Bonefish Grill
- Papa Johns
- Famous Dave's
- Flemings
- **McDonalds US**
- **Dominos**
- Luby's
- Chilis
- The Cheese Cake Factory
- Starbucks
- Jamba Juice
- Fuddruckers
- Jack In The Box
- Maggiano's
- Seasons 52
- Taco Cabana
- IHOP
- Taco Bell
- Hooters
- **KFC**
- Red Robin
- Papa Murphy's Pizza
- Del Taco
- Wingstop
- The Capital Grille
- El Pollo Loco
- Applebee's
- Bahama Breeze
- Outback Steakhouse

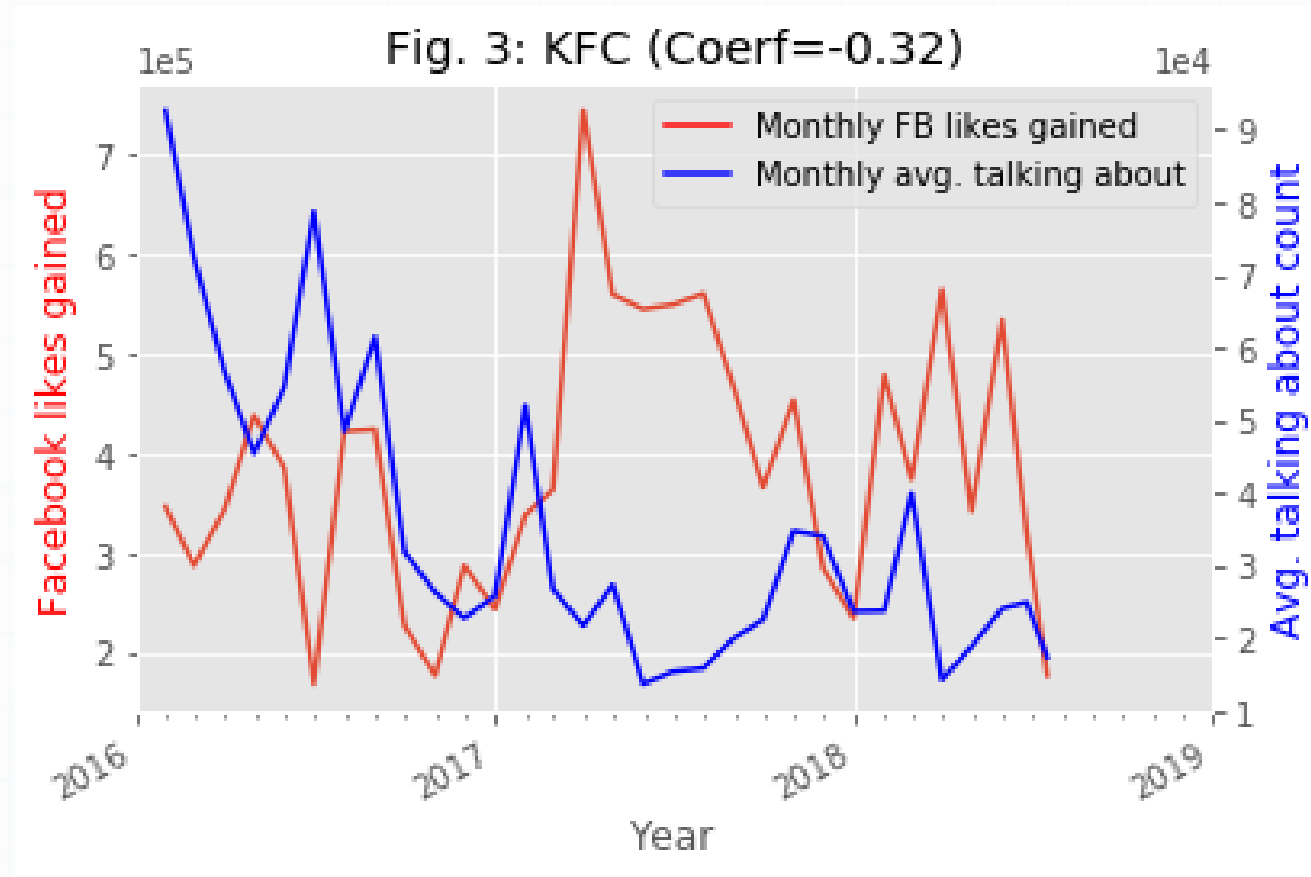
# Fastest growing food and beverages Facebook pages



# Correlation between monthly Facebook likes gained and average talking about count



# Correlation between monthly Facebook likes gained and average talking about count (contd.)



# Correlation between Facebook likes gained and check-ins

