

# innovation

[PhenomX Vision](#) technology uses direct inputs from its users to deliver recommendation. It is important in an uncontrolled environment to have adequate filter to remove noise, we tokenized the data to allow advance filtering therefore guaranteeing the quality of our database.

We run our recommendation engine in a direct feedback loop to integrate user data in real time so that we can provide "to the point" recommendation that our user can try to address their symptoms and as opposed to other application in the space, we place a lot of importance to follow up and to get in the field optimisation and direct learning for what work and what does not. Making Phenomx program the only one totally tuned for th

privacy aware technology

- successful collection of user health data is directly tied to the level of trust the user has in the application and the company not to misuse the data
- we go an extra length to store the data in a "provable" safe manner.
- we use asymmetric cryptography to secure at REST all data
- we use distributed ledger technology to provide temper proof security
- our technology stack allow to deployment of peer to peer database without any organization needing custody of the data.
- phenomx is able to make the provable claim:
  - Phenomx doesn't have access to patient data
  - the data owner has data-access sole control