PhenomX health

- Your map to health

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We have a problem

- suffering is insane
- 160M women
- no generic solution

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our product = health explorer

- your data is your health compass ...
- we give you the map
- you will get there

The app :

We scale the unscalable

- personalization doesn't scale
- we scale personalized health
- supplements != recom / knowledge

Our approach to personalization

- deep health : women health on the blockchain
- no need for big data
- have experts and we "scale" them
- knowledge graph
- tokenized knowledge economy : NFTs

Translation: a scarce skill

- We are an established Nutrition authority
- A map for translating science into actions

  | recommendation: zinc with CoQ10 for 3 days and ...

- Augmented Nutritionist (imitate the Nutritionist not our members / data)

Village approach, the wise women

- scaling expertise / knowledge
- personalization != 1:1 but many:1
- grass root education, raising awareness with "empathetic tracker"
- not alone, build-in community

The map to your destination

- Your Hormonal and health GPS : start point
- Symptom free : destination
- Waypoints and POIs : NFT on blockchain
- Carbon Negative and High Impact (ESG)

Jen's health journey

- tokenomics
- gamified e-purse / e-vitamins

- empowering
- metaverse supplements shop

Amplification

deep tech : More's Law + Network Effect

- our tech: not against the wall (understandable AI)
- our network: 1M+ users = 104/.16^5
- 5 staged: 104, 655 , 4096, 25600, 160K (MVP1) then 1M (MVP2)
- each $1 invested → n users → n^2 users