JODIE LORD

PhD | MSc | MSc | BSc

💼 SELECTED INDUSTRY EXPERIENCE

Current | 2022

Product Manager

Our Future Health UK

📍 London, UK

- Product Manager for the Researcher Experience team where I have led the strategy, end-to-end development and launch of our public facing Researcher Website and coupled Content Management System (CMS), and secure Researcher Account space and coupled Access Management System (AMS).
- From November 2023, my role expanded to also incorporate ownership of our Trusted Research Environment (TRE), working closely with external vendor partners to ensure a seamless end-to-end researcher experience, with a focus on maximising conversion through to quality public health research.
- As a core part of my role, I work with stakeholders across the business, as well as external vendors for our TRE product, to ensure alignment on the product strategy and future roadmap, and work with the cross-functional team to translate this into a backlog of actionable deliverables with clear user outcomes. This often also involves tight communication and alignment with the wider product teams to ensure interdepencies are well managed and priorities appropriately synced.
- Using my connections across the researcher community, I have also sourced a growing pool of globally distributed academic researchers happy to be involved in user research; something which has been integral for the allowance of rapid user feedback cycles and understanding of user needs across the researcher experience products.

2017 | 2016

Product Owner

AIMIA

📍 London, UK

- Working as the Product Owner for AIMIA's Data Insights Platform, I led the production of a suite of configurable visual reporting components used by retail enterprise clients to understand the shopping behaviour of their customer base and take targeted action to improve sales and consumer engagement.
- I led the end-to-end developmental lifecyle, from conception through to launch, working closely with external stakeholders to understand their challenges, and defined and prioritised scope within the cross functional team.
- I co-ordinated multiple teams, both onshore and offshore, to ensure that key client goals were delivered on time and, where necessary, make appropriate priority calls to achieve this.

CONTACT

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KEY SKILLS

Product management

Leadership

Strategy

Data science & statistics

Research

Cross-team management

CODING LANGUAGES

R

Python

Stata

Bash

SPSS

HOBBIES

Running, cycling, time with my Labrador, anything outdoors.

Business Analyst / Product Consultant

Financial Express

📍 London, UK

2016
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2015

· Within this role I was responsible for conceptualising and driving the development of a configurable datafeed product, working closely with the Head of Product to ensure that planned scope met the requirements of both the business and prosepective financial platform clients.

Account Manager

Financial Express

📍 London, UK

2015
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2013

· Managing the relationship and retention of > 50 institutional financial client accounts based across London, Ireland and Channel Islands. Clients included; Aviva, HSBC, Fidelity and Standard Life.

🎓 EDUCATION

PhD, Biostatistics and health informatics

King's College London

2022
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2018

· Thesis: Integrative metabolomics for the prediction and causal understanding of Alzheimer's disease
· Awards:

  · Early career investigator programme award – World Congress of Psychiatric Genetics, 2019
  · Best academic poster – KCL Neuroscience Symposium, 2019
  · Alzheimer's Research UK travel grant, 2020

MSc, Statistical modelling and health informatics (Distinction, 88%)

King's College London

2021
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2019

· Thesis (grade: 93%): Application of exploratory mediation for the identification of biological mediators within highly correlated data
· 1 year partial scholarship awarded from IoPPN Biostatistics
· Module grades:

  · Statistical Programming: 96%
  · Maching Learning: 98%
  · Prediction Modelling: 88%
  · Multilevel and Longitudinal Modelling: 83%
  · Causal Modelling: 76%
  · Structural Equation Modelling: 70%

MSc, Neuroscience (Distinction, 78%)

King's College London

2018
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2017

· Thesis (grade: 89%): Disentangling Anorexia Nervosa using Genetics
· Graduated within the top 2% of a cohort of >100 students

2013
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2010

BSc, Psychology (1st class, 74%)

University of Exeter

· Thesis (grade: 73%): Assessing the link between sports concussion and cognitive impairment in a cohort of university rugby players
· 83% in both 1st year and 2nd year Statistics, 79% in 1st year Research Methods, 80% in 2nd year Biological Psychology, 77% in 2nd year Cognitive Psychology, 76% in 3rd year Brain Imaging

🖥 ACADEMIC AND RESEARCH EXPERIENCE

2022
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2021

Research Associate & Statistician

King's College London   📍 London, UK

· Statistical consultant across five core clinical trials of complex interventions where I led all methodological components including; advising, analysing, reviewing, and reporting
· Additionally, I was a member of the Trials Methodology Research group[7] where I led the development of novel methodology to improve the conduct and analysis of clinical trials – work which I presented at the 2022 International Clinical Trials Methodology Conference

2021
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2018

Graduate Teaching Assistant

King's College London   📍 London, UK

· Module lead for the BSc Psychology 'Big Data Analytics in Python' mini-module. Teaching materials are openly accessible via my github. Here, I was responsible for producing and delivering all course content and assessment material.
· Teaching assistant in research methods modules for BSc Psychology students, R workshops and journal clubs for MSc Neuroscience students, and prediction modelling modules for MSc Statistical Modelling students

2018
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2018

Research Assistant

Oxford University in collab. with King's College London   📍 London, UK

· Collaborating with a team of clinical psychologists and fellow research assistants to undertake an experimental protocol aimed at utilising cognitive models to reduce social anxiety in high school students

2013
|
2011

Research Intern

University of Exeter

📍 Exeter, UK

- Planning and assistance at London based neuroscience conferences. Topics focussed on neuroplasticity following early life trauma and the links between traumatic brain injury and offending behaviour
- Involved in the co-creation of a website designed to inform the public on neuroscience issues
- Data analysis support

SELECTED PUBLICATIONS

2022

Disentangling independent and mediated causal relationships between blood metabolites, cognitive factors, and Alzheimer's Disease

Biological Psychiatry: GOS

- Lord, J., Green, R., Choi S.W., Hubel, C., Aarsland, D., ... & Proitsi, P.

2021

Mendelian randomization identifies blood metabolites previously linked to midlife cognition as causal candidates in Alzheimer' disease

Proceedings of the National Academy of Sciences

- Lord, J., Jermy, B., Green, R., Wong, A., Xu, J., Legido-Quigley, C., ... & Proitsi, P.

2021

A genome-wide association study of plasma phosphorylated tau181

Neurobiology of Aging

- Lord, J., Zettergren, A., Ashton, N., Karikari, T.K., N. J., Benedet, Simren, J., ... Proitsi, P.

2021

Metabolic underpinnings of late midlife cognitive function

Brain Communications

- Green, B., Lord, J., Xu, J., Maddock, J., Kim, M., Dobson, R., ... & Proitsi, P.

2020

Integrated lipidomics and proteomics network analysis highlights lipid and immunity pathways associated with Alzheimer's

Translational Neurodegeneration

- Xu, J., Bankov, G., Kim, M., Wretlind, A., Lord, J., Green, R., ... & Legido-Quigley, C.

A full list of academic publications are available on my Google Scholar profile