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Fair Date: March 10th to 12th, 2016

Price per m2 US\$291.70 dollars per m2

Opening hours: Thursday and Friday from 11:00 to 19:00 hours

Saturday from 12:00 - 18:00 hours

Venue: World Trade Center, Mexico City

Exhibition space: 5,546 m2

Pre-registration and On-Site registration:

Only to sector professional and admission free.

Admission to Students:

Only allow the day Thursday between the hours of 12:00 to 15:00 hrs. (only for over 18 years with the school badge)

Visitors: 9,579 (52% from Mexico City, 48% from others cities of the Mexican Republic), Last Edition

2015 and 74% were from Bodyshops.

Exhibitors: **72** (57% foreign brands, 43% domestic brands), Last Edition 2015

Visitors Profile: Aimed at professional automotive maintenance and repair are among those responsible for the purchases, management, operators (technicians), maintenance and operation of a repair center (workshop/dealer), insurance company, fleet company between others, that looking

to improve their work and / or making their business profitable.

Exhibitors Profile: Paint, abrasives, adhesives, masking, paper, plastic, equipment and tools (manual, electric

and pneumatic), auto parts & accessories, automotive maintenance, glass & windshield, tires, automotive detail, global positioning system, health & safety equipment, insurance companies, hazardous waste collection, roadside assistance, car auctions, recycling plastic parts, services scrap of automobile, advertising services, software, data, consulting, wheels,

air conditioning and heating systems, among others.

Activities of exhibitors during the

event:

during the 3 day event. Full house (about 2000 people were present).

Training Area (free participation for exhibitors): 20 training clinics during the 2 days. Full

Demonstration Zone (free participation for exhibitors): 36 submissions for product demos

house (500 people participated).

Road Safety Zone: 40 talks of prevention of traffic accidents. About 1,500 people

participated.

Information and sales:

Calle Uno Sur no. 101, Parque Industrial Toluca 2000, Toluca, Estado de México

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