# Chapter 1: Management, Research and Experimental Design

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# Introduction

# What is wildlife science and management?

### Seeking truth

# **Uncertainty**

### **Environmental variation**

## Linguistic uncertainty

Partial observability
Partial controllability
Structural uncertainty
Opening the Gates of Management and Science
Openness to diversity of knowledge
Open engagement of social actors
Open data
Open source software
Open hardware
Open evaluation
Open science infrastructures
Open educational resources
<b>Basics of Management/Decision Science</b>
Value of Information
Evidence
PrOACT
Management Strategy Evaluation
Adaptive Resource Management
Causation and Inference

Asking the right questions in the right way

Exploratory research
Causation and correlation
Sufficient causation
Necessary causation
Manipulative Experiments
Observational Studies
Directed Acyclic Graphs (DAGs)
Confounding variables
Mediator and moderating variables
<b>Basics of Robust Experimental Design</b>
Repetition
Replication
Randomization
Controls
Blocking
Response variables (i.e., performance measures in a decision context)
Basics of Sampling
Probability vs. Non-probability sampling
Defining the population, sampling frame, sampling unit, etc.

**Estimation questions** 

Hypothesis driven research

Stratified r	andom sampling
Systematic	sampling
The F	Publication and Peer Review Process
Determinin	g coauthorship
Choosing th	ne best outlet
Who should	d review your manuscript?
How to con	structively provide feedback as a reviewer?
Responding	g to reviews
Marketing	your manuscript after acceptance

# References