

# The Publication and Peer Review Process




















Victoria Nolan and Sprih Harsh

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## Authors

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- **James Martin**  
 [0000-0001-8937-2262](#) ·  [quaildoc](#) ·  [gamebirddoc](#)  
Warnell School of Forestry and Natural Resources, University of Georgia, 180 E. Green Street, Athens GA
- **Matthew J. Grainger**  
 [0000-0001-8426-6495](#) ·  [DrMattG](#) ·  [Ed\\_pheasant](#)  
Terrestrial Biodiversity, Norwegian Institute for Nature Research - NINA, Postbox 5685 Torgarden, 7485 Trondheim, Norway
- **Victoria Nolan**  
 [0000-0002-6069-963X](#) ·  [victorianolan8](#) ·  [victoria\\_nolan1](#)  
Warnell School of Forestry and Natural Resources, University of Georgia, 180 E. Green Street, Athens GA
- **William B. Lewis**  
 [0000-0003-4978-6027](#) ·  [wblewis7](#)  
Warnell School of Forestry and Natural Resources, University of Georgia, 180 E. Green Street, Athens GA
- **Erlend B. Nilsen**  
 [0000-0002-5119-8331](#) ·  [ErlendNilsen](#) ·  [eb\\_nilsen](#)  
Terrestrial Biodiversity, Norwegian Institute for Nature Research - NINA, Postbox 5685 Torgarden, 7485 Trondheim, Norway
- **Sprih Harsh**  
 [0000-0002-6462-7668](#) ·  [spharsh](#)  
Warnell School of Forestry and Natural Resources, University of Georgia, 180 E. Green Street, Athens GA
- **Chloé R. Nater**  
 [0000-0002-7975-0108](#) ·  [ChloeRN](#) ·  [chloe\\_nater](#)  
Terrestrial Biodiversity, Norwegian Institute for Nature Research - NINA, Postbox 5685 Torgarden, 7485 Trondheim, Norway

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## Introduction

### What is wildlife science and management?

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### Seeking truth

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### Uncertainty

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### Environmental variation

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### Linguistic uncertainty

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### Partial observability

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### Partial controllability

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### Structural uncertainty

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### Opening the Gates of Management and Science

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### Openness to diversity of knowledge

Wildlife research and management are closely entwined fields with a large number of different stakeholders. Not only that, but the stakeholders typically represent a highly diverse group of actors with complimentary knowledge and expertise relevant to the wildlife systems and/or management challenges at hand [drescher2013]. This diversity of knowledge can be illustrated through the – admittedly very vague – concept of “expert knowledge”. In the eyes of the general public it may be the **researchers** that come to mind first when thinking about “experts” [dommett2019; funk2019]. Researchers collect and analyze data in order to provide a (quantitative) knowledge base for decision-making. Modern science is becoming increasingly more collaborative and typically involves teams of researchers with different and complimentary skills and backgrounds [carpenter2006?; goring2004?; cheruvelil2014?]. At the same time, there is a growing awareness in the scientific community of the need for interdisciplinary work that also makes use of what is often termed “expert knowledge” in scientific work [gosselin2018; [rubert2021?]]. When used by a researcher, the term “expert” often refers to any non-researcher who possesses valuable knowledge (in the context of a study/problem).

In wildlife research, this typically encompasses managers and citizen scientists, and sometimes also includes indigenous people. **Wildlife managers**, occasionally also referred to as “end users”, “decision makers”, or “policy makers”, are aware of the practical contexts framing wildlife research and often have a good grasp of both logistical and financial implications of different types of monitoring and management strategies and interventions [gosselin2018]. They may also possess a wealth of (qualitative) knowledge about focal species and ecosystems, as well as about motivations and interests of various other stakeholders in a system [drescher2013; gosselin2018].

Some **citizen scientists** (sometimes also called “community scientists”) may possess similar knowledge, at least about the former, based on experiences from their extensive time spent observing, enjoying, and collecting data on species [miller2012?, mckinley2017?]. They may also have a good understanding of potential issues and challenges with data collection in the field [miller2012?]. Last but not least, citizen scientists represent a portion of the general public, and may contribute to debates and decision-making with viewpoints, priorities, and values that are central to a large number of people [[mckinley2017?]; binley2021].

**Indigenous people** have been living as part of and interacting with the natural environment since long before scientific research as we know it today was conducted [berkes2017]. As a consequence, indigenous communities hold intricate knowledge about their lands and waters which is tightly linked to their culture [jessen2022] and which often covers time spans necessary for understanding long-term ecological changes [e.g. savo2016]. Indigenous knowledge is, in many ways, complementary to ecological science and the involvement of indigenous people can lead to more impactful, effective, and just research and management [ban2018].

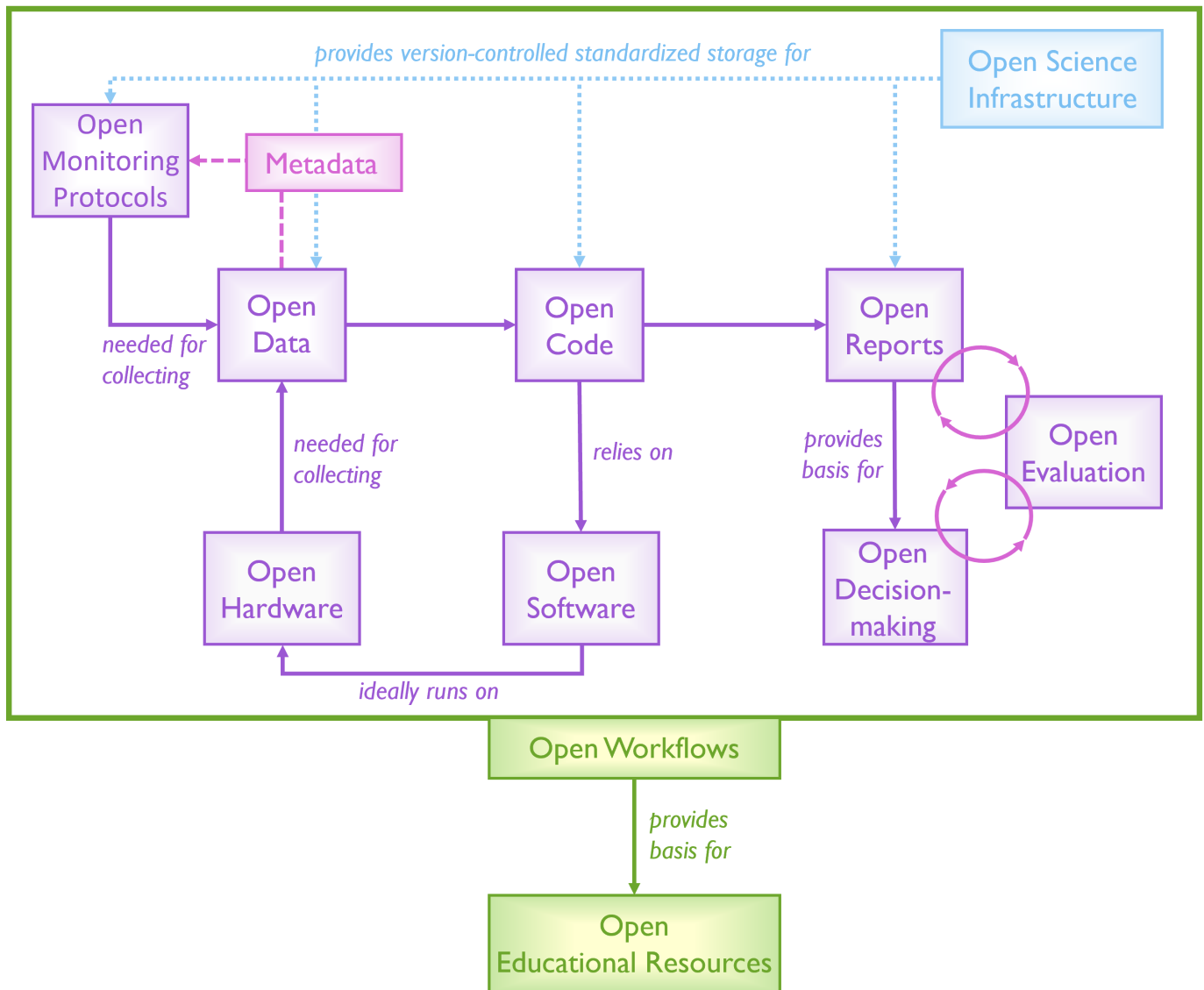
Notably, individuals may also belong to several of the categories introduced above. Wildlife managers, for example, may be actively doing research (or have done so in the past) and may also be collecting citizen science data in their free time. Indigenous people may hold central roles in conservation decision making. Some researchers may have indigenous backgrounds, etc. If anything, that only further enhances the diversity of knowledge surrounding wildlife research and management.

## Engagement of diverse stakeholders

Harnessing and making optimal use of the diversity of available knowledge surrounding wildlife and wildlife management requires broad involvement of different stakeholder groups [e.g. rubert2021?]. Collaboration is key, and this necessitates that the entire process – from data collection to policy implementation – is inclusive. Four principles form the basis of inclusivity in this context: openness, accessibility, transparency, and reproducibility. These principles are also the corner stones of open science [hampton2015?, powers2019?, vincente2020?]. **Open** processes are clearly visible and offer opportunities for anyone to engage with them and contribute. **Accessible** processes are set up and documented in a way that allows everyone to obtain information relevant to them and be able to understand both the information itself and the way it was generated. **Transparent** processes feature complete documentation of every step of the workflow (this includes data collection, analysis, and presentation but also resulting decision-making) and provide all materials that informed and are produced by them. Finally, the mark of **reproducible** processes is that they are provided as complete workflows and based on tools that everyone can access, meaning that anyone (possessing relevant knowledge) can re-run the workflow and arrive at the same conclusions. Robust decision-making based on diverse knowledge thus requires workflows that are open, accessible, transparent, and reproducible and the next section provides an overview over the components of such workflows (Figure X).

## Open and accessible workflows

When considering research workflows, we often only think of the steps connecting data and results. However, complete workflows in wildlife research and management begin with planning and implementation of monitoring and end with reporting, decision making, and evaluation. Knowledge is built incrementally, and workflows should therefore also be thought of as cycles where newly gained information and results from evaluation feed back into earlier steps (e.g. sensu adaptive management, [williams2011?]; [nichols2015?]).



Schematic overview of the components of open and accessible workflows for wildlife research and decision-making.

?? gives an overview over the main components of open and accessible workflows.

It starts with data collection and hence with **monitoring protocols**, which should be openly accessible and documented in a way that they can be understood and – in theory – re-produced/re-implemented by independent parties. The outcome of monitoring is recorded **raw data**, which should be made available publicly if possible and ideally adhere to FAIR (Findability, Accessibility, Interoperability, Reusability) and/or CARE (Collective benefit, Authority to control, Responsibility, and Ethics) data principles [wilkinson2016?, carroll2020?, carroll2021?]. Data needs to be supplemented with appropriate and standardized **metadata** to communicate both the structure and content of the data itself, and how it has been generated (i.e. how it is linked to the monitoring protocol). The process to get from raw data to results typically consists of several steps, e.g. data cleaning, data wrangling/reformatting, data analysis, visualization of results, etc. These steps are implemented using some sort of **code** (manual steps, such as data editing/reformatting in Excel, are best avoided). All code should be well documented, reproducible, and version controlled [see cooper2017? for a guide] and made available via an appropriate repository such as GitHub, GitLab, etc. Formal code review, as is common in e.g. software development, is also a great tool to enhance reproducibility and overall quality of code [ivimey2023?]. Under ideal circumstances, both the **software** used for running code (analyses) and the **hardware** on which it is run should be open. For software, this means that the underlying code is open-source and that the program is – ideally – free to use. Defining openness for hardware is trickier, not least because the term spans a large variety of tech ranging from simple field loggers to sophisticated super-computers. These are typically not “publicly available”, but what is crucial in the context of open and transparent workflows is that it is clearly stated what hardware was used and – if applicable – how one may get access to it. The results from data analysis, their interpretation, and potentially recommendations resulting thereof are presented in **reports**. Whether these take the shape of institutional written reports, scientific articles, oral presentations for different interest groups or any combination of them: they hold important information that should be accessible to anyone interested. While a majority of written reports nowadays are open access and dissemination presentations often are public events, the same cannot be said of most **decision making** processes. It is not rare for decisions in wildlife management to be made by a small number of individuals behind closed doors. That in itself does not need to be problematic, and may, in many cases, be the most efficient approach to reaching a conclusion and deciding on action. What is important for openness of and trust in wildlife management, however, is that there is an accessible record documenting the decision-making process. That way, anyone interested may gain insights into how and based on what evidence and factors decisions were made. This is also crucial for the final step of the workflow: **evaluation**. Thoroughly evaluating the different steps of the workflow, from the design of the monitoring to the implementation of management actions and policy, is crucial for improving outcomes and maximizing value for money in the long run. Finally, it is important to be aware that open scientific and management practices require appropriate **infrastructure**. This includes – but is not limited

to – databases and repositories for storing and sharing data, code, and documents. Relevant infrastructure may be institutional or global, as long as it is accessible, endorses standardized formats, and provides both permanent identifiers and version control.

Wildlife research and management need to be open and accessible to harness the diversity of knowledge available, which in term is crucial to tackle current and future challenges. Open and accessible workflows, from planning of monitoring to evaluation of decisions and actions (Figure X), are key to achieving that. Changing practices towards that goal will happen both through adaptation by current researchers and managers, and by teaching the next generation. Successes and failures in setting up and operating with open workflows provide examples that can be used in **education** and help equipping tomorrow's researchers and managers with the skills they need for successful wildlife management and conservation in a rapidly changing world.

## Basics of Management/Decision Science

### Value of Information

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### Evidence

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### PrOACT

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### Management Strategy Evaluation

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### Adaptive Resource Management

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## Causation and Inference

### Asking the right questions in the right way

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### Estimation questions

### Hypothesis driven research

### Exploratory research

### Causation and correlation

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### Sufficient causation

### Necessary causation

### Manipulative Experiments

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### Observational Studies

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### Directed Acyclic Graphs (DAGs)

### Confounding variables

### Mediator and moderating variables

## Basics of Robust Experimental Design

### Repetition

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### Replication

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### Randomization

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### Controls

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### Blocking

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### Response variables (i.e., performance measures in a decision context)

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### Introduction

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The ecological question often revolves around measuring relevant biological variables (survival, density, etc.) on items (like populations, species, subspecies, etc.) of interest in the system under study. In these questions, researchers conduct studies to obtain accurate estimates of characteristics that are important for management and conservation decisions. A vast amount of literature on the subject of **sampling or finite population sampling** (Cochran 1963) exists to help researchers in planning these studies.

The set of all possible individuals from which processes and patterns are to be deduced is called the **target population**. Rarely in any ecological studies, a census of the population is possible. Even in the case of rare and critically endangered species (less in number) or the case of immobile organisms like plants, collecting data from the whole population can be impossible. Thus, in most cases, researchers study a **subset of the population (sample)** and use collected information to draw inferences about the target population. The sample therefore can be described as a group of individuals who participate in research and represent the whole population. In more scientific terms, a sample is a subset of a population randomly selected based on some probabilistic design. In ecological studies, we often hear the term **sampling frame (or study area)**. To efficiently design these studies, it is necessary to understand what this term means. It is a finite set of all individuals that could be measured, and we can use different sampling schemes to obtain items from this frame. The sampling frame usually coincides with the target population, but reasons like accessibility, logistics, budget, etc. can make it differ otherwise. From this sampling frame, we draw a subset or sample of individuals, the **sampling units**, and the items to be measured for different biological variables. Sampling units should be distinct and easy to define (Box 1, Fig. 1). Target population does not always mean the number of animals. It can also be described in terms of geographic area, in which case, the sampling unit would be grids or township or county depending on the research question.

Sampling is a critical part of both descriptive and experimental studies. All field studies require appropriate sampling designs to reduce variation among observations in the study. The choice of sampling method will depend on the objectives of the study, the distribution, and characteristics of the population being sampled among many other factors.

## Box 1

### Definitions

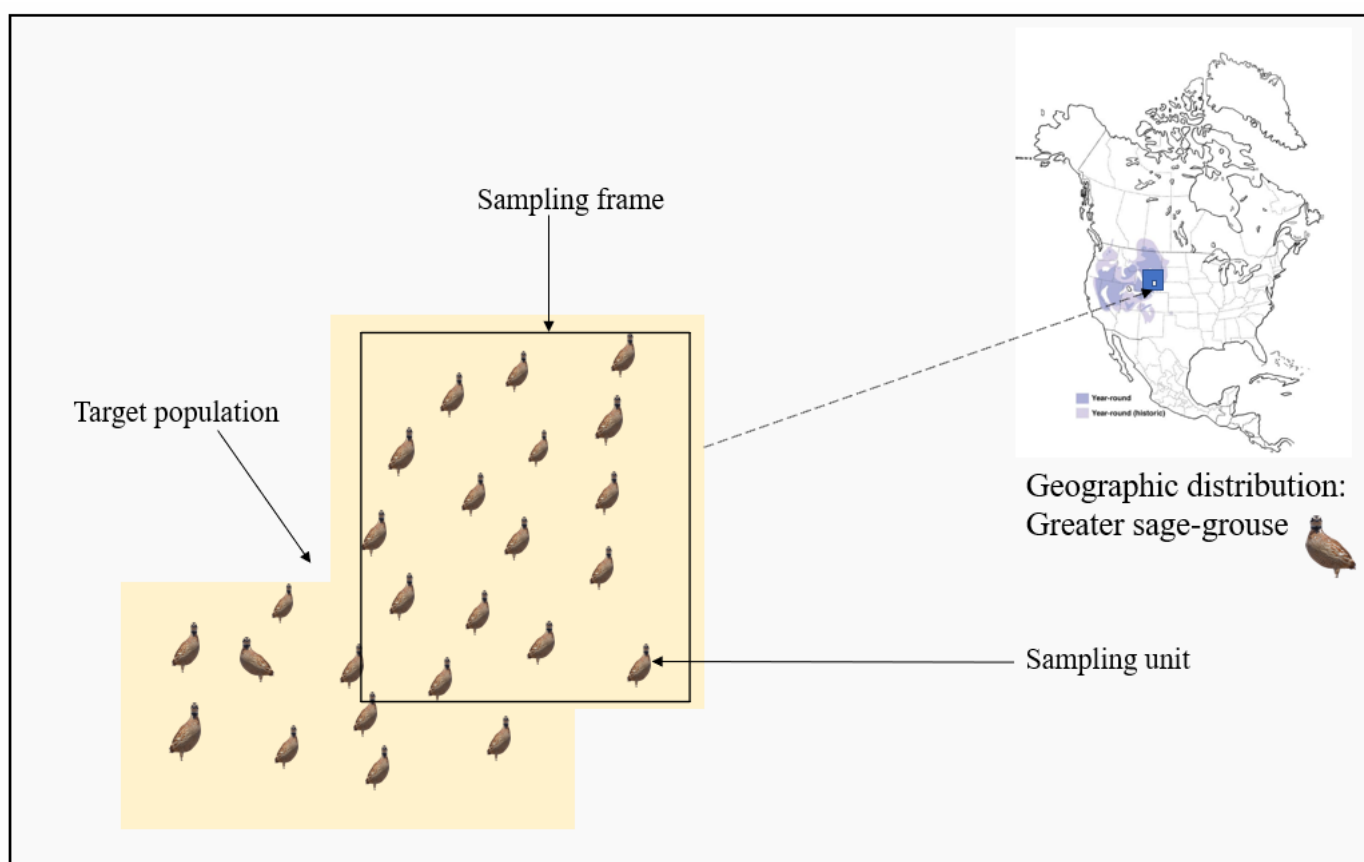
**Population (target population):** Collection of all individuals of one species inhabiting an area at a given time, about which some parameters of interest are to be estimated. In wildlife studies, this could be all the individuals of a species or subspecies in a habitat.

**Sampling frame:** The list of the members of individuals that we randomly select from a target population.

**Sample unit:** A unique collection of elements (e.g., plots or organisms) on which sample data are collected.

**Sample size:** The number of samples collected to answer measurements regarding the population of interest.

The target population of a wildlife study could include a broad array of entities and it is important to be specific in defining and identifying it long before the study begins.



**Fig. 1** A target population of greater sage-grouse (*Centrocercus urophasianus*, hereafter grouse) in one county in Wyoming, USA. For reasons like accessibility and permission, the whole county area could not be used for conducting a study. So, the sampling frame represents the area from which sampling units could be collected.

## Probability and non-probability sampling methods

For a sample to correctly represent a population, we need to properly identify the target population, followed by identifying the sampling frame, sampling units, and sampling technique. We should also be cautious about resource availability—manpower, logistics, time, etc. So, the next question here is how to draw a sample. There are mainly two types of sampling methods: probability and non-probability sampling. These designs differ in terms of the quality of parameter estimates (Box 2).

**Probability sampling:** In the probability sampling scheme, every unit from the sampling frame has a non-zero probability of selection. It, therefore, leads to unbiased estimates of the mean and variance for the variable of interest. Therefore, any method aimed at generalizing results drawn by a sample to the whole population of interest must be based on probability sampling.

**Non-probability sampling:** In non-probability sampling, researchers select samples based on their convenience. In other words, the researchers purposively choose particular units for constituting a sample. Social researchers often use this sampling design to select households or families to conduct their surveys. A few common techniques are **convenience sampling** and **judgment sampling**. In convenience sampling, samples are chosen based on an arbitrary selection procedure. It is often justified based on accessibility and availability of resources like time, budget, etc. In wildlife studies, this sampling scheme is often used for conducting roadside bird surveys, surveys for identifying mammal tracks near roads, etc. Since the location of the

target species decides the sampling frame and number of samples, the results from these studies are often highly biased and far from accurate. In judgment sampling, sampling frame, and samples are chosen based on expert knowledge of the system. One common example from wildlife studies is selecting and classifying **study area (sampling frame)** into low-quality and high-quality based on expert knowledge about the area.

There are pros and cons for each of these sampling designs. Probability sampling helps in reducing sample bias and therefore provides an accurate representation of the population. Non-probability sampling is useful when we still need some preliminary data within time and budget constraints.

Box 2

Quality of a parameter estimates can be assessed by its **accuracy** (Fig 2). Accuracy is further defined by how precise and unbiased the data is and refers to the small size of deviations of the estimator from the true population value. **Precision** depicts variation in population and size of the sample (Cochran 1963, Krebs 1999, Zar 1999). Indicators of the precision of an estimator are **standard errors** and **confidence intervals**. Another measure of quality is **bias** which describes how far the average value of estimator is from the true population value. An unbiased estimator centers on the true value for the population.

**Fig. 2** Accuracy in target shooting in terms of bias and precision.

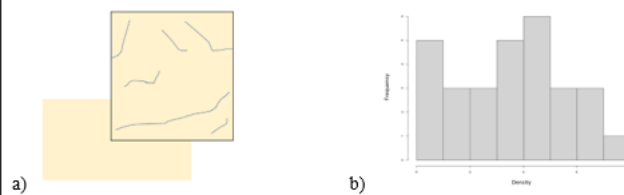
Let's take an example to illustrate this point. Suppose we were interested in estimating the density of the raptor population in an area. There could be different ways of carrying out this study. One approach might be to divide the study area into a number of grids of equal size and randomly draw a sample of grids to conduct a point-count survey for raptors (Fig. 3a). Within each sampled unit, there will be 3 point-count locations separated by enough distance so that there is no overlap in raptor population between these points. Each of these locations would be surveyed for 15 minutes, in an attempt to count all visible raptors, present there. Each of these surveys will be repeated to understand any temporal variation in the population. To obtain a density estimate, we would divide the total number of raptors in a grid by the size of that grid. As we can see from the graph (Fig. 3b), there exists little variation from one unit to the next. The density estimates of the whole study area would be then the mean value from this sample.

**Box 2 continued.**



**Fig. 3** Hypothetical example of conducting a study based on a) probabilistic design for estimating raptor counts in a study area and b) density estimates from the study.

Another approach would be conducting a roadside raptor survey. Under this method, we will select roads (Fig. 4a) on the basis of convenience, and accessibility, and will count raptors while driving along these roads at <30km/hr. At the end of each survey, we will count the total number of raptors observed. To obtain a density estimate, the total number of raptors obtained after all the surveys were done will be divided by the total area.



**Fig. 4** Hypothetical example of using a) convenience sampling for conducting a study for estimating raptor counts in a study area and b) density estimates from the study.

We see a high variation in results from the roadside raptor survey (Fig 4b). The mean estimate is less precise and not as reliable as the estimate from the earlier study based on a probabilistic design. There was no account for spatial and temporal attributes and therefore, the result is highly biased. We will therefore use estimates from the former study as density estimates for our study area. We strive for accuracy in our estimates by choosing the approach with the least bias and most precision, by applying a robust sampling design, and by obtaining a sufficiently large sample size to provide precise estimates.

box2acont

## Sampling designs under the probability sampling method

Although simple random sampling is the most basic technique for sample selection, there are others that are often used in wildlife ecology studies. There are pros and cons associated with each of these designs and they can also be combined to provide a larger set of options for study designs.

**Simple random:** Simple random sampling is the process of selecting  $n$  units from a population of  $N$  units such that every unit has an equal probability of inclusion in the sample. Simple random sampling requires that each sample unit be selected independently of all other units. This method should be used if the area of interest is homogeneous with respect to the elements and characteristics of interest. A simple random sample may be obtained by following basic steps: 1) the study area must be completely covered by non-overlapping sampling units, 2) the population of sampling units is assumed to be finite, 3) sampling units can be located and the measurement of the characteristic of interest on the unit is possible. Also, the error in measuring should be small compared to the differences in the attribute from unit to unit, and 4) sample units are sampled without replacement. For example, suppose a farmer is interested in evaluating the health of his cattle, and each of them is ear tagged. So, under simple random sampling, he can generate some random number using a calculator or excel sheet and select those tagged cattle for health assessment.

**Systematic:** Systematic sampling is the process where sampling units are selected at regular intervals. Under this sampling technique, the sampling frame will be partitioned into  $n$  number of primary units and then the selection of units will occur in a systematic fashion based on a random start. This design is easier to execute than simple random sampling. In the above example of assessing cattle health, systematic sampling will be easier to implement in case the cattle are not ear-tagged. Then under systematic design, the farmer can choose every  $n$ th cow while they are entering the barn (assuming they follow a queue). Systematic sampling is commonly used to sample vegetation characteristics. For example, determining vegetation characteristics every 10 meters along a line transect in a plot is a classical example of systematic sampling. Systematic sampling has also been criticized in cases when the arrangement of units may follow some pattern in the response variable. For example, let's say we were interested in the number of people using public areas for birding. We decided to establish a check station and take a count using a systematic sample of days during the study period. This could give us a biased result if every sampled day fell on a work week, then the estimates obtained would be very different from estimates obtained from the weekend count.

**Stratified:** In wildlife studies, populations tend to be aggregated or clustered, thus sample units closer to each other will be more likely to be similar. For this reason, systematic sampling tends to overestimate the variance of parameter estimates. A uniform grid of points or parallel lines may not encounter rare units. To increase the likelihood of capturing some of these rare units, scientists may stratify the sample such that all units of each distinct type are joined together into strata and simple random samples are drawn from each stratum. Stratified sampling is, therefore, generally used when the population from which the sample is to be drawn does not belong to one homogeneous group and there is a high variation within the population. If, however, the population belongs to a heterogeneous group, the estimates based on earlier sampling designs will be imprecise. If we have prior information associated with the heterogeneity in the population, we can use designs like stratified sampling to select samples which will increase estimates precision. This sampling technique divides the whole population into different mutually exclusive groups (strata) according to some characteristics such as the habitat they inhabit, gender, etc. Ideally, the strata should be homogeneous with respect to the variable of interest (like density, abundance, etc.). This process requires more effort than random sampling but is generally more accurate in terms of representing the population. There is also a limit to the number of strata into which a population can be subdivided. The stratified sampling method is common in wildlife

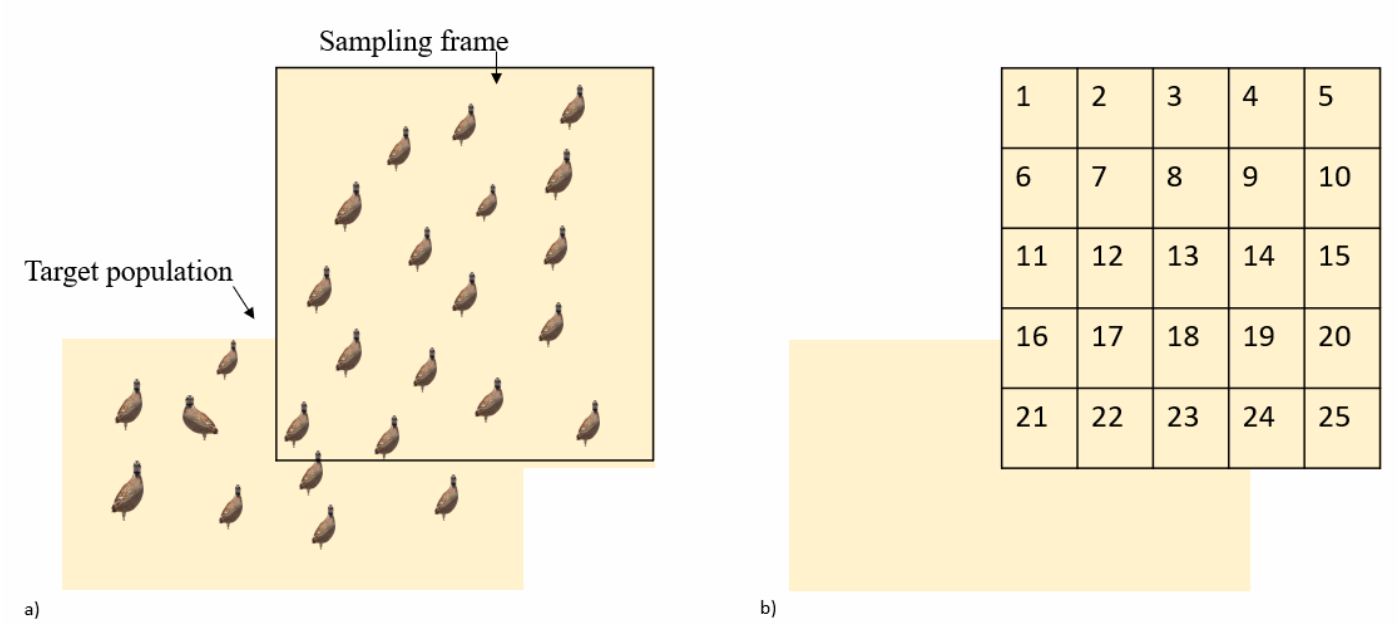


studies, as it helps estimate and contrast parameters among strata. The formal procedure of stratified sampling follows a few steps: 1) specify strata, which must be mutually exclusive, 2) classify all sampling units into their stratum, and 3) draw a simple random sample from each stratum.

**Cluster:** A probabilistic sampling scheme in which each sampling unit is a cluster of items such as the group of animals. Cluster sampling is generally used in cases when there are predefined groups within the population. These groups can be based on demographics, habitats, geography, etc. The sampling process starts by dividing the population into small groups known as clusters followed by random selection of these clusters to create a sample. This approach has wide applications in wildlife study as many birds and mammals occur in groups during or all parts of the year. Cluster sampling is useful when the cost or time to travel from one sample unit to the next is too high. Cluster sampling can also be performed in stages. Single-stage cluster sampling happens when all the elements of the chosen clusters are included in the sample. Two-stage cluster sampling is when in contrast to single-stage cluster sampling only some units are observed. The formal procedure of cluster sampling follows a few steps: 1) specify appropriate clusters and make a list of all clusters, 2) draw a simple random sample of clusters, and 3) measure all elements of interest in each selected cluster.

**Adaptive sampling:** In various studies, numerous sampling designs are combined under an adaptive sampling framework. In this technique, we start with an initial probabilistic sample of units and add more units in some pre-defined neighborhood or pre-defined condition to this sample (Thompson and Seber 1996, Williams et al. 2002, Thompson 2003). This process continues until no sampled units satisfy the specified condition. Adaptive sampling offers biologists a way to augment the probability sample with samples from other units without losing the benefits of the original probabilistic design. Rules for the selection of additional samples are established based on some characteristic of the variable of interest (e.g., presence/ absence, age, sex, and height).

**Case study:** Scientists are worried that ongoing human-induced landscape changes have threatened a grouse population in eastern Wyoming, USA. They decided to conduct a study with two main objectives. They primarily want to understand the impact of this dynamic landscape on the survival of grouse and on lek numbers. The study will be done in Carbon County for a period of 3 years during which they plan to capture 150 grouse in total (both male and female; Fig 5a). For carrying out this study, they divided the study area into 25 equal-sized grids (Fig. 5b). To estimate the survival of grouse, we need to capture individuals and track them for the required time period or till they are alive, whichever comes first. We need to devise a sampling mechanism to select grids from where these grouse can be captured.



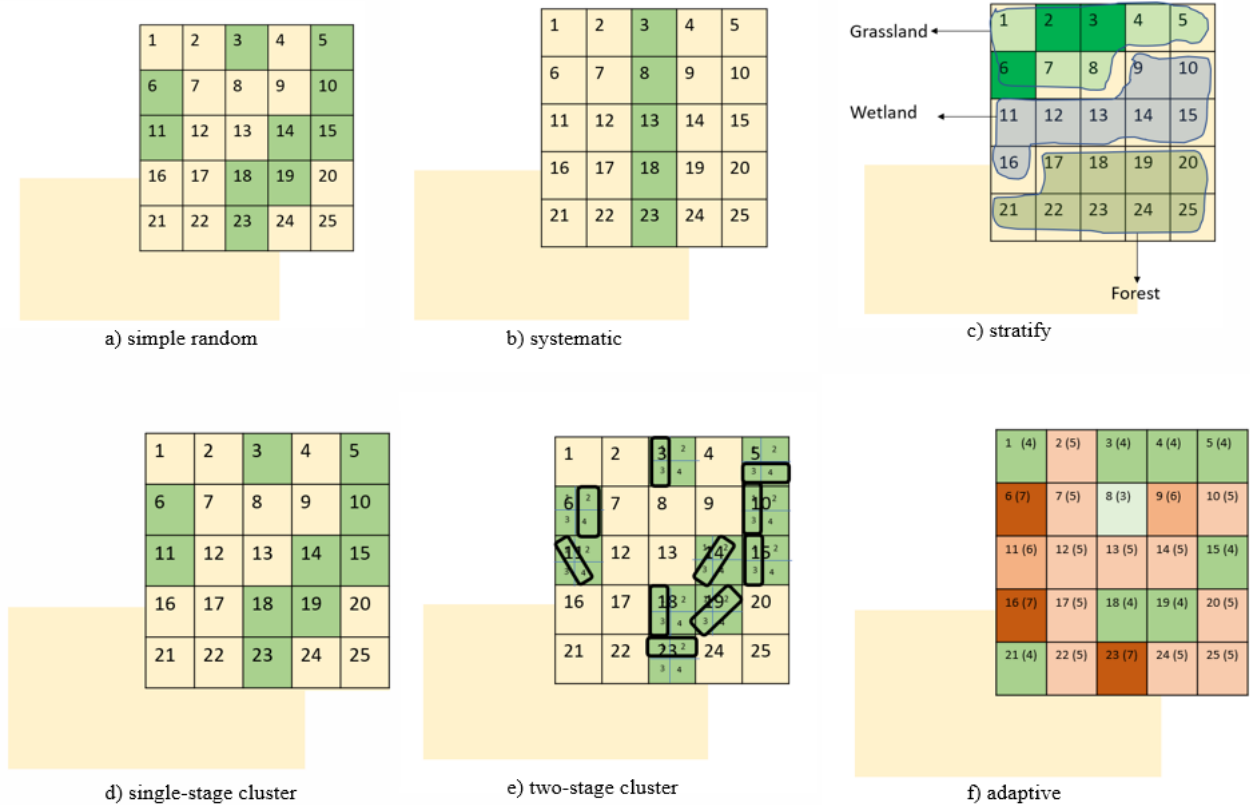
**Fig. 5** a) Carbon County in Wyoming, USA for conducting a 3-year study on a grouse population in the sampling frame, b) Study area divided into 25 equal-sized grids for carrying out the study.

In this case study, we will show you how researchers can sample grids using different types of probabilistic sampling schemes. Under random sampling, each of the grids will have an equal probability of getting sampled (Fig. 6a). In a systematic sampling framework, researchers can pick grids at regular intervals. So let's say, they decided to select every 5th grid starting with the 3rd grid. So, 3, 8, 13, 18, and 23 will be their plots from which the grouse will be then captured (Fig. 6b).

Suppose researchers identified three different dominant land cover types (grassland, wetland, and forest), so the random selection of grids can follow a stratified framework. Under this framework, researchers will divide the whole study area into these different strata and then randomly select grids from each of these strata to capture grouse (Fig. 6c).

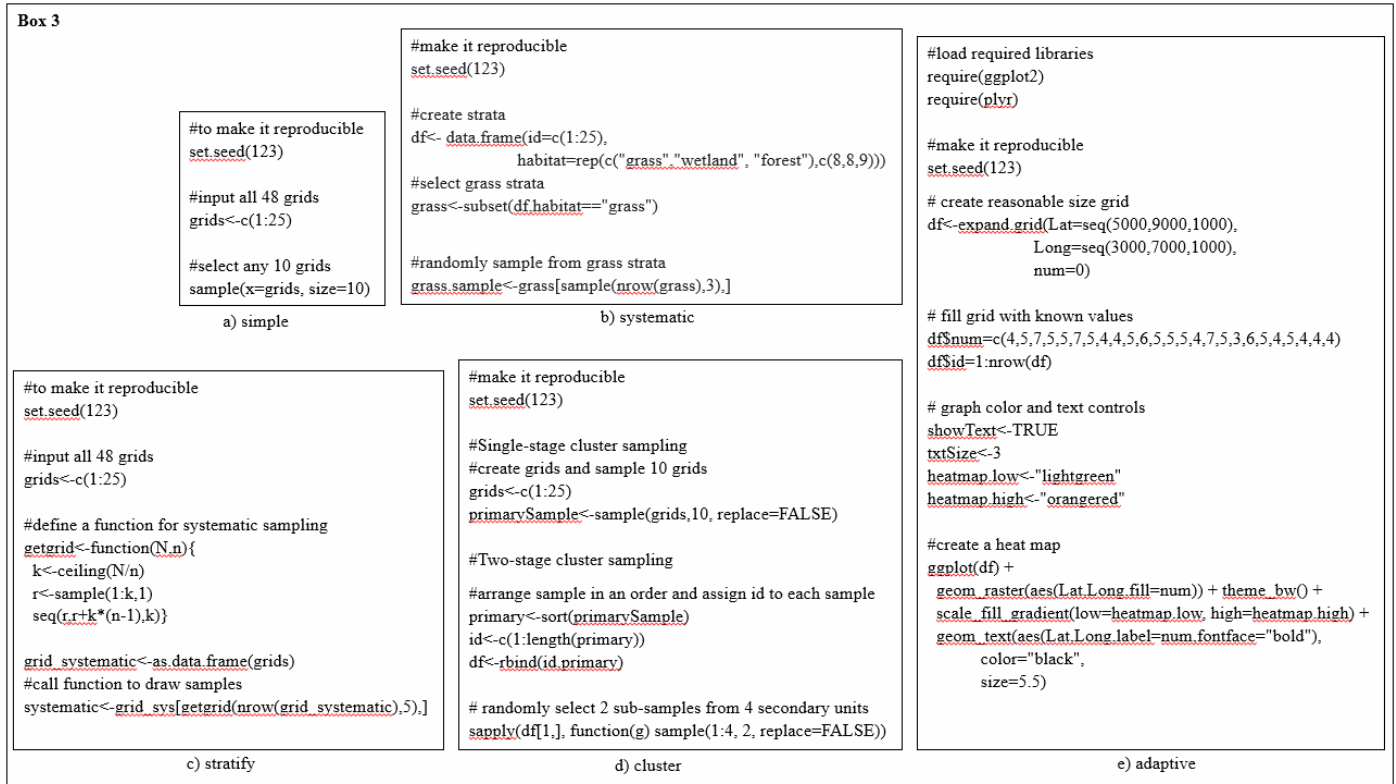
Lek sites are known to be spatially close to each other. So, we would expect that if a lek is inhabiting one primary sample plot (grid), there are other leks in the neighborhood. So here researchers can use cluster sampling to calculate lek numbers. Under single-stage cluster sampling, they would start by randomly selecting primary sample plots across the study area, then within those primary plots, conduct surveys to calculate all lek numbers within the cluster of all four secondary plots (Fig. 6d). In our example, grids can act as primary plots. In each primary sample plot, there are 4 secondary sample plots (numbered 1 to 4 in some order), so under two-stage cluster sampling, we will randomly select any 2 from these 4 secondary sample plots (Fig. 6e). We will then conduct surveys to calculate lek numbers in 2 of these secondary sample plots.

Under adaptive cluster sampling, we will start with the grids which have the highest number of leks and then will sample the next grids with a similar number of grouse (Fig. 6f). See Box 3 for R codes for each of these sampling designs.



all

**Fig. 6** Examples of sampling design a) simple random, b) systematic, c) stratify, d) single-stage, e) two-stage, and f) adaptive (numbers in brackets shows the number of leks in each grid) for selecting grids from an equal-sized gridded system in Carbon County, USA for studying grouse population.



codes1

## Sampling methodology

In wildlife studies, there are a few commonly used sampling methodologies.

**Plots:** Plots are widely used to study habitat characteristics, vegetation characteristics, counting animal numbers, etc. Plots' shape can vary from circular to square and represents a geographically defined target population. Wildlife tends to be distributed nonrandomly across the landscape in

correspondence to the distribution of their habitat. Their distributions are further impacted by intraspecific and interspecific interactions. Given that distributions and abundance vary, plots should vary in shape and size depending on the studied species. Numerous factors influence plot size, including the biology of the species, their spatial distribution, study objectives, logistical considerations, and cost constraints. For example, larger species with large home ranges require larger plots to include adequate numbers. A 3,500-ha plot might include only 10% of the home range of a grizzly bear (*Ursus arctos horribilis*), the same area could include the entire home ranges of multiple white-footed mice (*Peromyscus leucopus*). Krebs (1999) listed three main approaches to determining optimal plot shape and size for a study: 1) plot size should have the highest precision for a specific study area, 3) plot size which is most accurate and efficient to answer the question of interest, and 3) plot size which is logistically easy to construct and use.

**Points:** In point sampling, a set of points is established throughout the population, and measurements are taken from each point. A common example is a point-count survey for birds where the distance to each heard or seen bird species of interest is measured from a particular point. Selection of sample points can follow any sampling design, as long as points are spaced apart enough that overlapping of the population between points is a bare minimum.

**Transects:** In line transects a line or series of lines is randomly or systematically located in the study area. Objects are recorded on either side of the line according to some rule of inclusion. The observer traverses each line, recording the perpendicular distance from the line to each detected animal. These distances are used to estimate the effective width of the area sampled by the transect. Transects can be established using any sampling design as long as each of them is treated as an independent observation and are non-overlapping.

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# The Publication and Peer Review Process

Section outline: This section aims to provide an overview of the research publication and peer review process, both from the perspective of a researcher submitting a manuscript to a journal and from that of the peer reviewer providing comments on the work. This content is aimed at students and early-career researchers who may have no or little knowledge of the publication process, or how to become a successful and good peer-reviewer. It will cover the follow topics:

## Determining coauthorship

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- Criteria to determine if a researcher, student, technician etc. qualifies for author contributions
- General journal threshold requirements for authorship and how to write a contributions statement
- Determining the order of the authors
- Acting as the corresponding author – commitments and duties

## Choosing the best outlet

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- How to choose a journal for your work – scope, relevance, audience, etc.
- Different types of research (article, review, response to article, images, technical notes etc.)
- Differences between journals (open access, subscription, fees, fee waivers etc.)
- Importance of journal impact factor and rankings

## Who should review your manuscript?

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- Getting original research proposal reviewed in initial design phase
- Asking colleagues/ others in field to review manuscript before submission
- When and who to suggest as or to avoid as your assigned editor
- How to choose and suggest reviewers if required

## How to constructively provide feedback as a reviewer?

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- How to become a peer-reviewer – applications, invitations etc.
- What is expected of a peer reviewer?
- Possible figure outlining how to carry out a systematic review
- Getting recognition for peer-reviewing (Publons/ web of science)

## Responding to reviews

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- Responding to reviewer comments – how to set out the response and formatting
- How to effectively make the changes and to convey these to the editor/ reviewer
- Dealing with comments you disagree with

## Marketing your manuscript after acceptance

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- General timeline of publication process and when to expect decisions

- The use of social media/ online platforms to promote research – effective use of ORCID, research gate, LinkedIn, twitter, Facebook etc.
- Press releases and wider media in collaboration with university/ organization

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## 1. Introduction to Peer Review and Publication

Effective dissemination and communication of scientific aims, methodology and results is a crucial component of research. Publishing research findings facilitates idea development and sharing within the scientific community and to a wider wildlife audience, including landowners, conservationists and key decision makers keen to implement new research and concepts in practical ways. Much of the published research available in journals in print and online has been through the 'peer review' process, where a draft of the manuscript proceeds through several rounds of reviews by at least one, usually anonymous, academic research peer specializing in that particular research field (Bornmann, 2011). In theory, this ensures that all peer-reviewed published research is of a high quality, has been thoroughly proof-checked and is being seen by the most appropriate and wide reaching audience possible. Nevertheless, the process of publishing and reviewing scientific research is often daunting to students and early career researchers, and there is relatively little cohesive advice or guidelines about the process, often leaving such individuals to 'figure it out for themselves'. In this section, we aim to provide a short overview of the process, both for authors and peer-reviewers, to eliminate some of the confusion and mystery about the publication of academic research.

## 2. Determining coauthorship

One key thing to decide before beginning the manuscript submission process is who should be listed as an author of the paper (Allen et al., 2014; Rahman et al., 2017). Scientific work is rarely conducted alone, and successful, meaningful ecological research often involves large collaborative efforts between teams of researchers, conservationists, land-owners, companies, technicians and students. Thus, determining who qualifies to be listed as a co-author is not always straight-forward. Generally speaking, an un-written rule is that an individual should be listed as a co-author if they contribute to at least two crucial components of the work, which may include but are not limited to: initial study design and conceptualization, obtaining funding, project management, field or laboratory work, data collating and processing, statistical analysis and manuscript drafting or proof-reading (Rahman et al., 2017). More often now journals require an 'Author Contribution' statement to be added to the manuscript or the online submission form, indicating the contribution of each author to the key tasks involved in compiling the manuscript (Rennie et al., 2000) (see Box 1 for an example author contribution statement).

Another potentially controversial and confusing decision when submitting multi-authored manuscripts is in what order should the authors appear in the author list (Tscharntke et al., 2007). The first author position, receiving the most credit for the work, is generally the individual who has played the most crucial role in the work (e.g. the project lead or primary writer), with all subsequent authors listed either in order of decreasing contribution, alphabetically or in order of seniority. In some scientific fields or for particular journals, the last author position is seen as prestigiously equal to first author position and is reserved for the team leader e.g. the project manager or research principal investigator. It is important to check if the chosen journal has specific instructions about authorship contributions and order to ensure that each individual receives the appropriate credit for their work on that research project.

### Box 1. Example author contribution statement for a journal submission.

"A.B. conceived the ideas and designed the methodology; C.D. collected the data; C.D. and E.F. carried out the data processing and E.F. conducted the data and statistical analysis. A.B. led the writing of the manuscript and all authors contributed to the drafts and gave final approval for publication."

Box1

The final decision to make is who acts as the corresponding author (e.g. the individual who submits the final manuscript draft and is responsible for handling all correspondence with the journal and editors). Usually this is the first (or last if appropriate) author of the paper, and is the person responsible for handling all queries, revisions and approving article proofs from the journal. The corresponding author is also committed to declaring on behalf of all co-authors that there are no conflict of interests or prior publications of the work, and that all work is original and was conducted ethically (Shewan and Coats, 2010).

## 3. Choosing the best publication outlet

Once a draft of the manuscript has been completed and authorship has been decided, there is relatively little formal guidance other than that provided by colleagues as to the most appropriate avenue and format for publication. Modern publication today occurs primarily online, with the internet facilitating easy and quick access to thousands of publications and journals worldwide. However, each journal will differ in its impact, scope, relevance, target audience, and overall publication process (Lewallen and Crane, 2010; ). In Figure X, we present a brief overview of the main steps to consider when choosing a journal, each of which can present a potential hurdle in the publication process. Following these steps will ensure minimal time is wasted for both authors and journal editors in the submission and initial review stages, and that the manuscript will be directed to the most appropriate journal with the best chance of making it to peer-review.

A logical approach to choosing the best publication avenue is to start by asking whether the scope of the journal (i.e. the topics and types of research published) encompass that of your work (Step 1 in Figure X). This includes determining whether the journal publishes material targeted at specific areas of interest or publishes more broadly; some journals (e.g. Global Ecology and Biogeography, Journal of Applied Ecology or PLOS One) publish on a broad range of ecological, evolutionary, environmental, or biogeographical topics, but others target specific taxa (e.g. Fungal Diversity, Mammalian Biology etc.), methods (e.g. Environmental DNA or Remote Sensing in Ecology and Conservation), concepts (Global Food Security, Nature Sustainability) or geographical areas (e.g. European Journal of Environmental Sciences, Journal of Asia-Pacific Biodiversity). Reading the aims, scope or overview of the journal, as well as checking out their recently published papers, will provide an indication of whether your manuscript is likely to be a fit for the journal, and just as importantly, whether the journals' target audience is appropriate for your research.

If your work fits within the scope of the journal, the second step might be to see if your type of manuscript matches those that they publish (Step 2 in Figure X). Before beginning any draft manuscript it is important to decide, in collaboration with the co-authors, what type of research you are aiming to present and publish, whether that is an original research article (most common), a review or synthesis paper, technical note, letter, response to another article or perhaps even a gallery of photos or uploads of raw data. Not all types of submission will be accepted by every journal. In addition, formatting guidelines for each journal (e.g. length of manuscript, headings, citation style etc.) often differ between different types of research, so making sure your work is correctly formatted per the manuscript type will be an important step in getting your manuscript sent out quickly for peer-review.

Additionally, not all journals have equal reach in terms of the number of readers, article quality or reach, and several metrics exist for authors to compare journals. Although controversial and often confusing, the main metric widely used is the Impact Factor (IF), calculated as the average number of times articles in a journal from the past two years have been cited in relation to the total number of articles published over the same two year period (Garfield, 1999). Although only useful when comparing journals, the IF provides an idea of the quality and reach of the journal, and provides an indication how likely your work will be accepted by the journal. Other metrics include the SCImago Journal Rank (SJR), taking into account the 'value' of a citation and journal prestige, and the Source Normalized Impact per Paper (SNIP), which measures citation impact within a subject field (cite; cite).

A final, yet by no means insignificant factor, are the fees, usually termed the Article Processing Charges (APCs), charged to the authors by the journal to publish your work (Figure X). Journal revenues generally comes from two sources: 1) publishing charges if the article is Open Access (OA) (available for anyone to read) or 2) journal subscription fees from individuals, libraries or organizations. If the latter, usually your work is only available to those with subscription access, potentially limiting your works' reach and accessibility. However, OA publishing fees can be substantial, so being aware early on of the sources of funding for publication is important. Some large organizations e.g. universities might have waiver agreements with the larger OA publishers like Wiley, and additional financial support might be offered for authors from developing countries or other organizations, but often funding for publication will be the responsibility of the researcher, principal investigator or research team. Make sure to clarify funding sources for publication with your funder, supervisor or department early in the research process and always check out the journal guidelines for information on fees and waivers before starting a submission.

#### **4. Who should review your manuscript?**

Obtaining feedback from colleagues and peers has been shown to be extremely valuable for producing cohesive, well-written and clear pieces of scientific writing (Paulus, 1999; Nicol et al., 2014). Right from the start of the initial design phase of a field study, experiment or piece of written work, asking for and implementing constructive criticism and recommendations at all stages in the process will massively improve the chance that your research will be successful, and will thus make a valuable contribution to the field when it comes to writing up the final manuscript for publication. Before the final manuscript submission, consider asking your supervisor, senior colleagues, peers or other collaborators not directly involved in the work, for their critical opinions throughout the whole of the research and writing process. This should help to identify and smooth out potential criticisms from the formal peer-review process, and will allow larger problems to be identified that might result in an outright manuscript rejection.

During the actual submission process however, a journal will sometimes request or even mandate authors to suggest the names of potential peer-reviewers (Moore et al., 2011; Liang, 2018). This saves time for the editors in finding potential reviewers specialized in that field, and is therefore also beneficial for the authors in receiving a timely response to their submission. If requested to do so, have a careful think about who might be suitable to review your work; these selected individuals should have no conflict of interest with your research, and should not have been involved with any stages of work, reviewing or writing the manuscript. Sensible suggestions most likely to be accepted by an editor will most likely be individuals with a strong publication record relevant to the manuscript e.g. someone you have cited frequently in your work, or a known expert in that field. Avoid if possible individuals from the same institution or geographic area, or very highly renowned individuals who may not be able to spare time for peer-review (Eyers, 2021). Less frequently, there may also be an option to suggest peer-reviewers to avoid: these might be individuals with conflicts of interest in your work, or you might want to avoid them if they are known to be a very harsh, critical reviewer or for some other personal reason. Similar rules apply if the journal asks you to list preferred or non-preferred editors: make sure to take the time to research the individuals and their areas of expertise to make sure that your manuscript lands in the hands of the person most likely to facilitate its procession through the peer-review process.

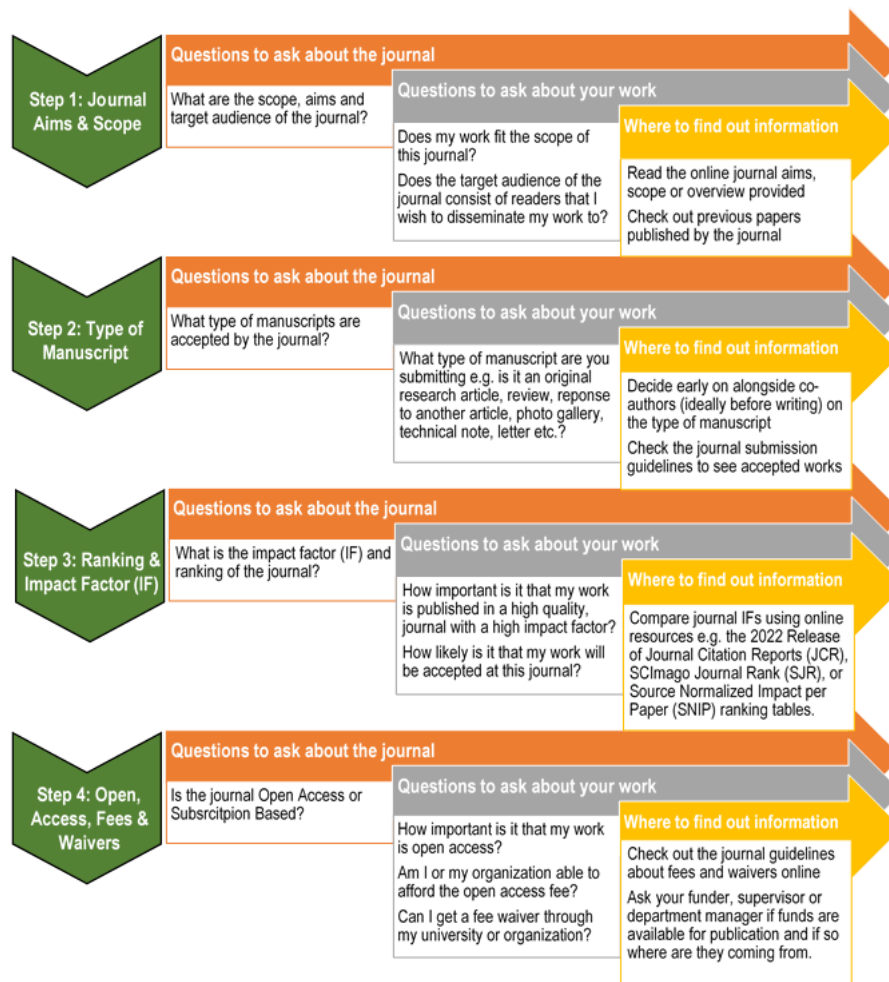


Figure X. General outline of the four main steps to consider when choosing the most appropriate outlet for the publication of your research.

## 5. How to constructively provide feedback as a reviewer?

Getting involved in the peer-review process is a crucial, rewarding component to being a successful academic or researcher. Becoming a peer-reviewer for a journal offers opportunities to be exposed to the most recent scientific developments in your field, as well as the chance to develop critical thinking skills and the ability to rapidly read and understand vast quantities of scientific literature. At the same time, journals rely heavily on having a significant bank of reviewers to help them examine large numbers of submissions to decide which are most noteworthy and suitable for publication (Lubek, 2018). In general, the expectations of a reviewer are to provide robust, in-depth feedback in a timely fashion on research within their field of expertise, in which they might reasonably consider themselves an expert or specialist. A reviewer should act professionally at all times by declaring any conflicts of interests, maintaining good communication with the editorial team and making sure all review material is kept confidential (Carter, 2008; Ramsden et al., 2014).

Anyone can become a peer-reviewer, with the chances of being invited to review by the journal increasing generally with the number of publications and citations to your name (e.g. your academic experience and knowledge within that particular field), and the reach of your online academic research profile. However, even those with no publication experience can become reviewers, perhaps by asking for recommendation from a colleague, directly approaching the journal or editors, or volunteering to conduct peer-reviews for a senior researcher. It is now also possible to get recognition and verification for peer-review through online sites and services such as the Web of Science Reviewer Recognition Service (previously Publons), Elsevier's Reviewer Hub or ORCID, and many subscription journals offer free temporary subscriptions to that journal as a reward. Building up your online peer-review history may then facilitate further invitations from other journals.

Once an invite is issued by the journal editor and accepted, the reviewer is able to see the full material and begin their review. Starting a review is often overwhelming, especially for first time reviewers, but there are many resources to help with this, including usually quite detailed advice from the journal online aimed at reviewers. Sometimes the journal also provides a more structured review template, consisting of a series of short question pertaining to the material to help direct the review. However, as this is not always available, we have compiled a brief step-by-step guide to carrying out a systematic review, based on online advice from three of the major academic publishers; Wiley, PLOS and ELSEVIER (Figure X2). We acknowledge that there are many different ways to carry out a good review, but we hope this schematic will provide a useful starting point for first time reviewers to help them develop their own review styles.





Figure X2. A brief step-by-step example guide to carrying out a systematic unstructured peer review. Compiled from online informational sources by major publishers Wiley, PLOS and Elsevier.

## 6. Responding to reviews

Once a manuscript is submitted and has undergone an initial proofing process, the assigned journal editor will then look for suitable peer-reviewers to send the manuscript to for review. A manuscript will generally be seen by 1-3 peer-reviewers who will feedback their comments and recommendations (accept, accept with revision or reject) to the editor. The editor will then send their own comments and recommendations along with those of the reviewers back to the authors letting them know the outcome and next steps. It is rare for a paper to be accepted outright, with the most likely positive outcome either a major or minor revision depending on the number and severity of problems with the work. If this is the case, the authors then have the opportunity to respond in writing and to revise their work to be reconsidered for publication.

A good response should generally include: 1) acknowledgement of the time and effort spent on the reviews by the editor(s) and reviewer(s), 2) specific, detailed point-by-point responses to each individual comment, and 3) clear indications of all the changes, additions and deletions made to the manuscript and supplementary materials, including the use of specific page and line number references and tracked changes in documents where possible. If a specific template is not provided by the journal, a good format for the response is a letter addressed to the assigned editor if known, or editor-in-chief of the journal as outlined in Box 2. The letter includes key identifying information for the manuscript and begins by thanking the editor and reviewers for the review before leading into addressing all general and specific responses one by one.

When responding to each comment remember that an editor's time is valuable and limited (most journal editors are part-time volunteers), so use language that is precise, concise and does not repeat information already in, or being added to the manuscript. To give an example, if a reviewer suggests expanding the literature review in a particular area, a good response might be: "We have added additional citations and explanation of each study at Line 239-250". A bad response might thus be: "We did more research into this area and found this paper by AB that states this..., and we also have added this paper by CD et al. that says this..., and this one by EF supporting our argument here where we state... etc.". All that is required is a clear response acknowledging the comment and showing if, how and where you have made changes.

One important final thing to mention is that authors actually have no obligation to carry out all or even any of the corrections if they fundamentally disagree with the comments, they are outside the scope of the work or the work has been misinterpreted or misunderstood. If so, it is perfectly acceptable to write a response clarifying why you disagree or do not wish to make the suggested change. Many students and early-career researchers often feel underqualified to disagree with a reviewer, but remember that you conducted the work and should have a good understanding of the feasibility and robustness of your methodology, and will likely have considered the limitations and scope of your study for much longer than the reviewer. If writing in disagreement, just make sure to always acknowledge the point of view of the reviewer, and always use very clear examples and cite supporting literature or other studies to back up your point of view. As with writing a peer-review (see Figure X2), always using courteous and professional language, and try to avoid sounding passive-aggressive or even aggressive, even if the reviewer is unnecessarily critical or harsh.

**Box 2. An example of how to structure your written response to a formal journal peer-review.**

**Original manuscript title**

Journal and manuscript ID: e.g. Ecological Applications: EA\_120.A5404

Dear \*Name of Journal Editor/ Journal Name\*,

Start with a general paragraph thanking the editors and reviewers for their time spent reviewing the manuscript and considering it for publication. Acknowledge broadly if applicable how their comments and suggestions have improved the overall manuscript, and end with introductory sentence leading into your response where you address each specific comment. Include any specific information here about your response e.g. how you have referred to line numbers, colors used etc.

**General comments from Editor(s)**

Firstly, address any specific comments from the editor(s) if applicable. These will generally be broad and may be a summary of the reviewer comments. Paste each comment here in order and then write your response below each one using a different color text for clarity.

**General comments from Reviewer 1**

Next address each general comment from the reviewer(s) starting with reviewer 1. As with the comments to the editor(s), paste each general comment and then reply below in different color text.

**Specific comments from Reviewer 1**

Finally address each specific comment from the reviewer. This can be bullet pointed e.g.:

- **COMMENT 1: Paste first comment from reviewer 1 here**
- **RESPONSE: Insert your response here**
  
- **COMMENT 2: Paste second comment from reviewer 1 here**
- **RESPONSE: Insert your response here**

**\*\* Repeat for multiple reviewers ... \*\***

End with a short paragraph again thanking editors and reviewers for their time and efforts, and indicating that you hope you have addressed all comments and are willing to consider further changes and revisions if necessary.

Kind regards,

**\*\*Corresponding author name and contact details\*\***

**\*\*Names of all other co-authors in order as appears on manuscript\*\***

Box2

## 7. Marketing your manuscript after acceptance

The peer-review process can be lengthy depending on the number of reviewers, rounds of revision, and journal popularity, and it is not unusual for several months to even a year to pass between first submission and final acceptance and publication. However, most journals have online tracking systems to keep you up to date with the status of your manuscript (e.g. under review, pending decision, accepted etc.), and in the meantime it is important to think about how you wish to promote your work once it is published. As mentioned previously, it is not just the scientific community who will be interested in your work, and your findings may have broad ecological or conservation applications. Knowing how and where to communicate your research to the broader community will likely involve the use of other platforms including online social media, research collation sites and more mainstream media outlets.

Having an established, professional social media presence on platforms such as Twitter, LinkedIn, Facebook and Instagram to name but a few, facilitates immediate, free marketing of your work, and provides easy links and ways for others to share things they find interesting. Consider how to effectively use relevant images, videos, short captions, hash-tags and handles of your co-authors to spread the broad message of your research to your target audience. Other more research specific online platforms such as Research Gate and ORCID allow for you to collate and update your publication and peer-review



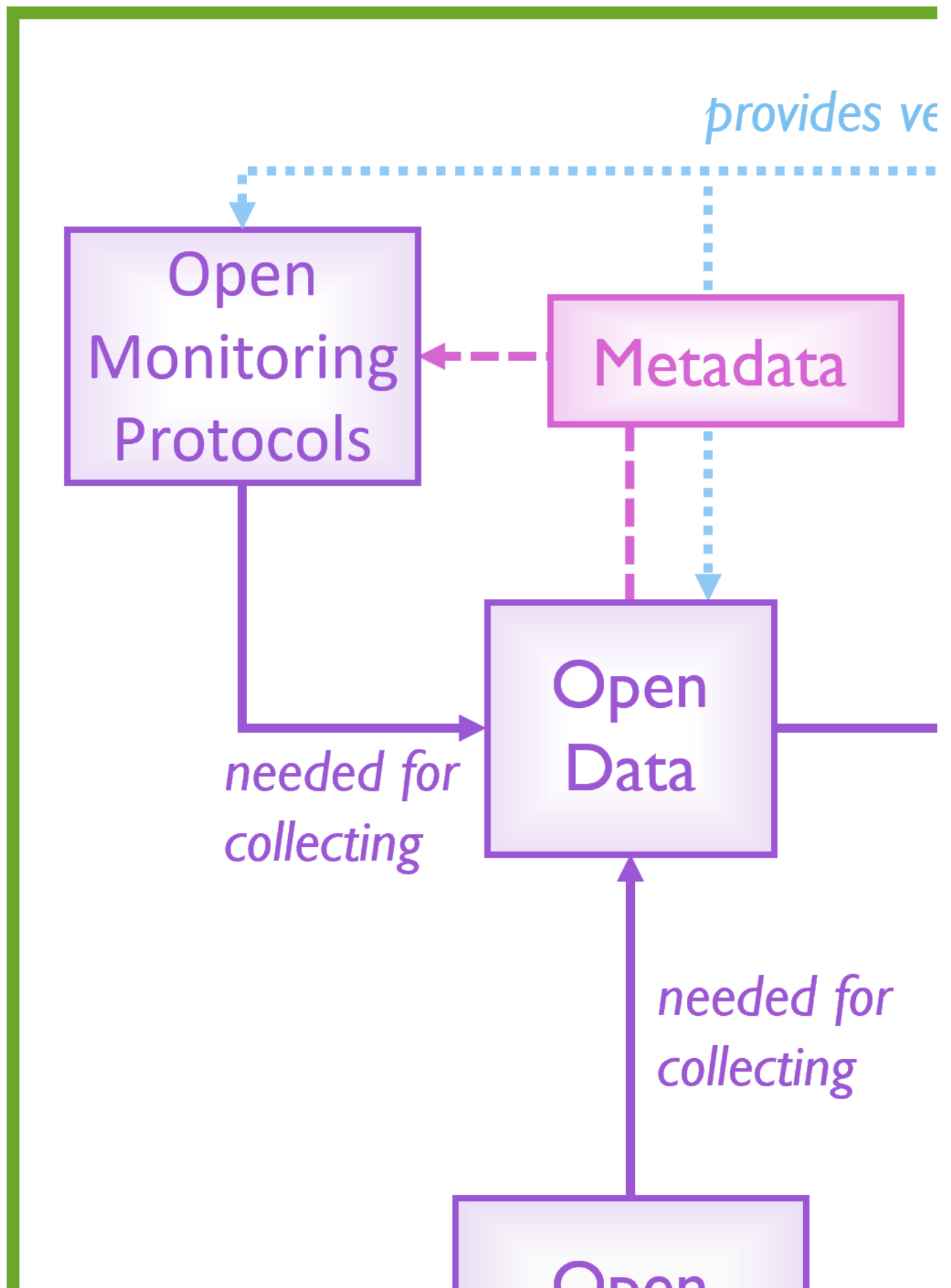
record, and provides ways to follow and connect with other fellow researchers in your field. You may also wish to collaborate with the advertising or marketing department within your company or academic institution to create a more general press release to traditional media outlets (radio, TV, magazines, newspapers etc.); this type of promotion can dramatically increase the reach of your work and lead to many more opportunities to disseminate your work to those that will be best to practically implement it. Planning ahead and preparing the appropriate materials to assist with your research promotion alongside your co-authors will be key to successfully making the most of these strategies. Remember that a lot of work (often years!) will have gone into designing, conducting and writing up this research, so it is important that it, and all the authors and other collaborators, get the recognition they deserve!

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## 9. Other Useful Links

- <https://authorservices.wiley.com/Reviewers/journal-reviewers/how-to-perform-a-peer-review/step-by-step-guide-to-reviewing-a-manuscript.html>
- <https://plos.org/resource/how-to-write-a-peer-review/>
- <https://www.elsevier.com/reviewers/how-to-review>





Open  
Hardware

*ideally*

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