# Chapter 1: Management, Research and Experimental Design

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#### Introduction

What is wildlife science and management?	
Seeking truth	
Uncertainty	
Environmental variation	
Linguistic uncertainty	
Partial observability	
Partial controllability	
Structural uncertainty	

## **Opening the Gates of Management and Science**

Openness to diversity of knowledge

Open engagement of social actors

Open data
Open source software
Open hardware
Open evaluation
Open science infrastructures
Open educational resources
<b>Basics of Management/Decision Science</b>
Value of Information
Evidence
Proact
Management Strategy Evaluation
Adaptive Resource Management
Causation and Inference
Asking the right questions in the right way
Estimation questions
Hypothesis driven research
Exploratory research
Causation and correlation
Sufficient causation
Necessary causation
Manipulative Experiments

Directed Acyclic Graphs (DAGs)
Confounding variables
Mediator and moderating variables
<b>Basics of Robust Experimental Design</b>
Repetition
Replication
Randomization
Controls
Blocking
Response variables (i.e., performance measures in a decision context)
Basics of Sampling
Probability vs. Non-probability sampling
Defining the population, sampling frame, sampling unit, etc.
Simple random sampling
Stratified random sampling
Stratified random sampling Systematic sampling
Systematic sampling
Systematic sampling  The Publication and Peer Review Process

**Observational Studies** 

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### References