

## Project: Wrangle and Analyze Data – Act Report

There is a twitter account that posts about dogs. Well, it doesn't just post about dogs. The account shows cute images of dogs, categories them and rates them. In case you don't already know, I am talking about WeRateDogs.



*This is Ollie. He thought he heard an ant trip over here. Came by to make sure they're ok. 13/10 heroic as h\*ck #EarsToVets @Trupanion*

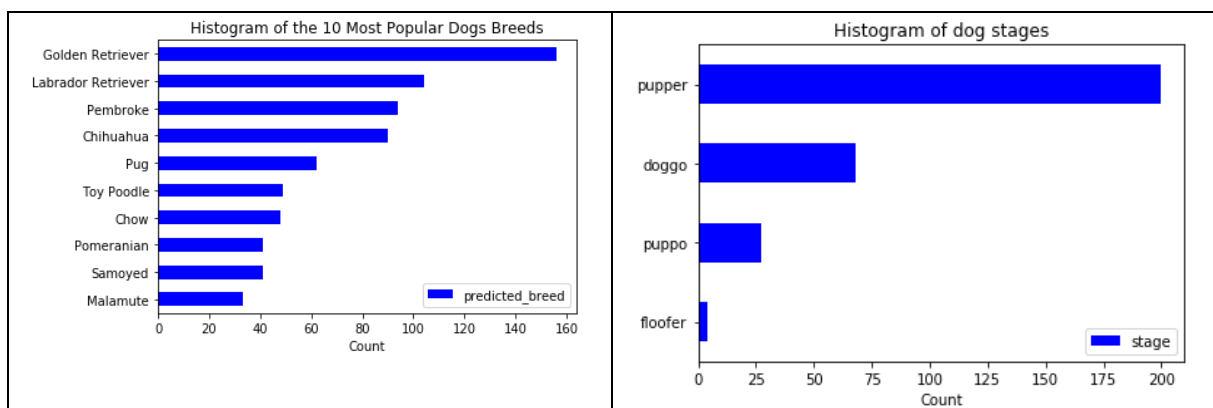
How does that account work and what's the success story behind it?

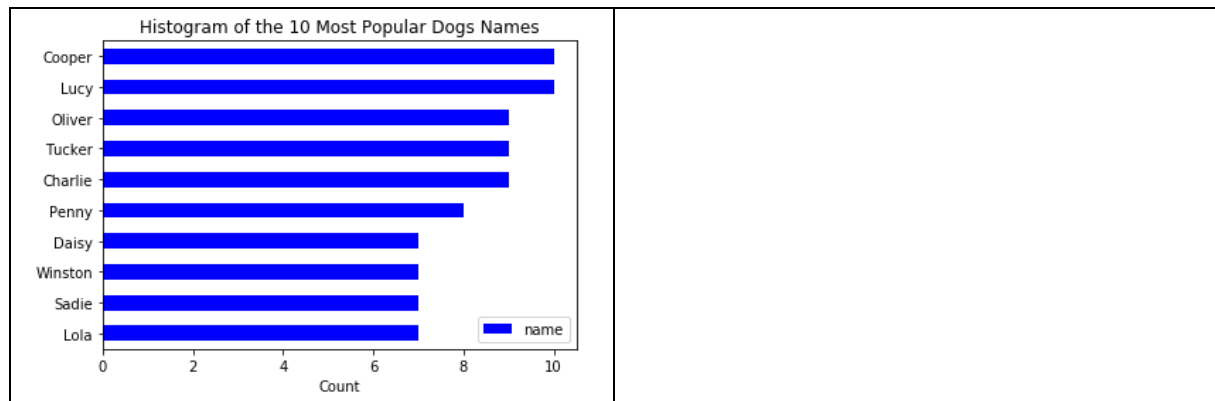
To analyze the posts, I gather data from additional sources, wrangle it up all together and present my results to you.

To do so, I'll to have a close look about what dogs are posted, how active the account is and how the reactions to the account are.

### **Insight 1: Most posted dogs**

In a first step we have a look at the dogs posted. What are the breeds, the dog stages and the names of the dogs?

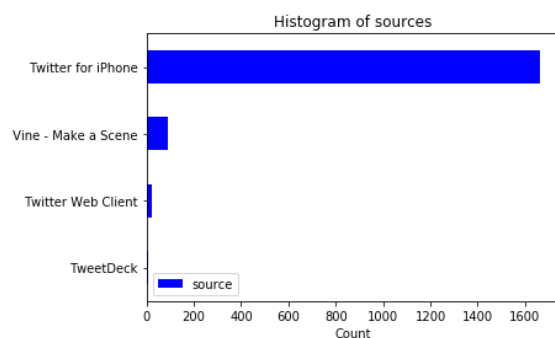




So it seems most dogs are Golden Retriever in a doggo stage and are either named Cooper and Lucy.

## Insight 2: Twitter Account actions

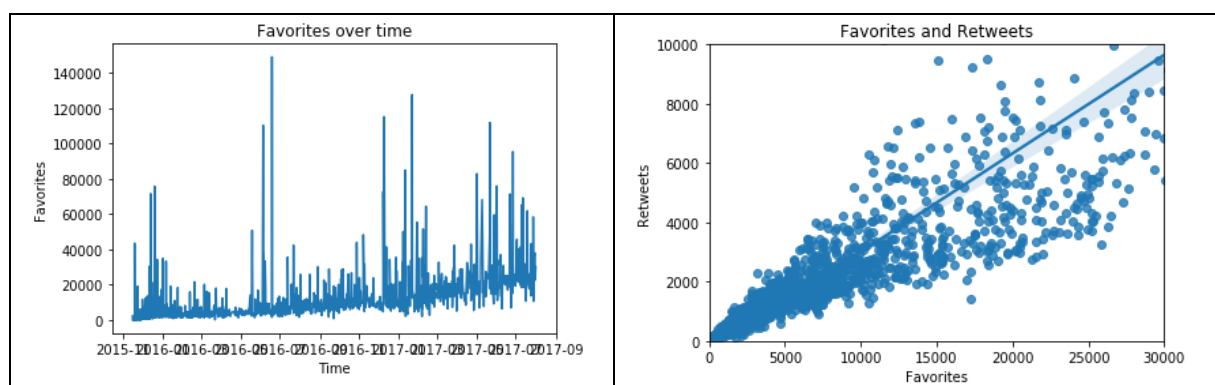
In a second step we have a close look at the twitter account. What device does it use for posting?



Most tweets are made on an iPhone.

## Insight 3: Twitter Account reactions

For the third and final question we look at the reactions to the twitter account. Do the number of favorites increase over time? What's the ratio between favorites and retweets?



The twitter account popularity seems to grow steadily. More people set a favorite than a retweet. (About factor 3)