

1.5 HARK A NALYSIS



\$3,53,97,333 **Total Investment** 2.223.08 **Total Investment Equity**

Total Deals

\$1,77,15,000

Total Deals

2742

507

Total Investment

Total Investment Equity

Total Presence in the Show

785 **Total Presence in the Show**

Robert Herjavec

Barbara Corcoran

\$4,32,43,333

3,258.35

Total Deals

Total Investment

Total Investment Equity

Total Presence in the Show

Top 5 Favorite Investments \$5.60M \$1.87M \$3.27M \$4.70M \$3.34M

Fashion/Beauty

Lifestyle/Home Food and Beverage

Fitness/Sports/Outdoors Children/Education

Top 5 Favorite Investments

\$6.18M \$1.53M \$2.08M \$2.28M

Food and Beverage

Fashion/Beauty

Lifestyle/Home

Children/Education

Fitness/Sports/Outdoors



Top 5 Favorite Investments



Lifestyle/Home Food and Beverage

Fashion/Beauty Children/Education

Fitness/Sports/Outdoors

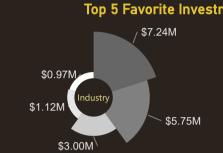


Lori Greiner

\$2,81,67,500 **Total Investment** 1,768.07 **Total Investment Equity**

Total Presence in the Show 117 **Total Deals**

Top 5 Favorite Investments



Food and Beverage Lifestyle/Home

Children/Education Fitness/Sports/Outdoors Fashion/Beauty



Kevin O Leary



\$2,02,49,833 **Total Investment** 2,868.73 **Total Investment Equity** 594

Total Presence in the Show 111

Total Deals



Food and Beverage

Lifestyle/Home

Fashion/Beauty

Children/Education

\$5,94,24,333 **Total Investment**

Total Investment Equity 813 **Total Presence in the Show**

Total Deals Mark Cuban

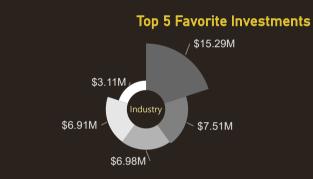
Top 5 Favorite Investments



Fashion/Beauty Lifestyle/Home

> Fitness/Sports/Outdoors Food and Beverage

Children/Education



Food and Beverage Fashion/Beauty

Fitness/Sports/Outdoors Lifestyle/Home

Children/Education

4.5M

3.6M

1.6M

1.5M

1.2M

Insights 1: Mark Cuban leads with \$59,424,333 in total investments, signifying his prominent role in Shark Tank. Lori Greiner boasts the highest investment equity at \$3,258,350, showcasing her impactful deals. Kevin O'Leary's 858 appearances highlight his consistent influence on the show.

276

Daniel Lubetzky

Rohan Oza

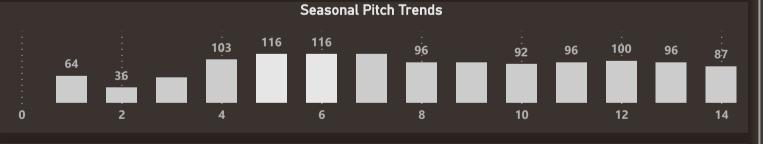
Chris Sacca

Matt Higgins

Sharks favor Fashion/Beauty, Food and Beverages, and Lifestyle/Home sectors, with 121 successful deals, indicating promising

prospects for entrepreneurs in these areas.

3. PITCHERS A NALYSIS



Sharks' Investments by Gender Female Mixed Team Unknown 6410000 Barbara Corcoran Investm. 175000 Daymond John Investment... 4068333 Kevin O Leary Investment... 5785000 Robert Herjavec Investmen. 400000 Mark Cuban Investment Am.. 6693333 600000 Lori Greiner Investment A.. 13.94M 20.91M 27.88M 34.84M

City-Based Success **New York** San **Austin**

Count of Industry

by Pitchers State

Insights 3:-Seasons 5, 6, and 7 witnessed the highest number of pitches, indicating increased entrepreneurial activity

Los

Angeles

Francisco

(Blank)

during these seasons. While many pitches lack specific city information, locations such as Los Angeles, New York, and San Francisco show higher success rates in securing deals. Male entrepreneurs dominate the Shark Tank pitches, with a higher success rate compared to Mark Cuban emerges as the

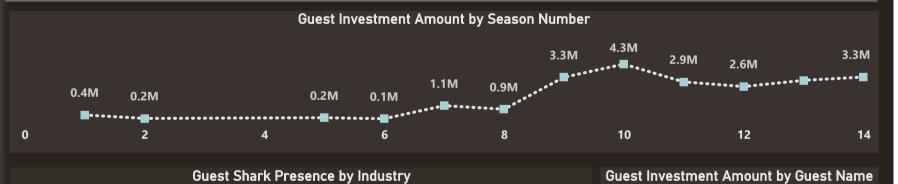
top investor, with the

pitches primarily led by male

entrepreneurs.

The highest count of industries among pitchers is indicating a diverse entreprene landscape. highest total investments in

4. GUEST AND STARTUP ANALYSIS



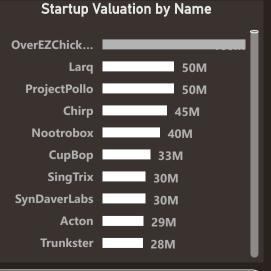
228

217



118

Business Description	Industry	Original Ask Amount	Original Offered Equity	Number of sharks in deal	Equity Per Shark	Total Valuation Requested	Got Deal
180 Party Cup - Party Supplies	Lifestyle/Home	300000	15	1	25.00	2000000	1
2-in-1 breath and nand freshener and odor remover	Lifestyle/Home	100000	20			500000	0
50 State Capitals in 50 Minutes - Education	Children/Educat ion	155000	10			1550000	0
A Perfect Pear - Specialty Food	Food and Beverage	500000	15	2	25.00	3333333	1
A product that lets nomeowners culture and create yogurt	Food and Beverage	150000	7			2142857	0
Accessible and sustainable healthcare	Health/Wellness	500000	2	2	3.50	20000000	1
accessories and filters for digital ohotography and	Software/Tech	500000	10	2	10.00	5000000	1
drana Total		361991000	17584	1003	15,758.97	4523458637	765



Insights 4:- The Food and **Beverages industry** received the **highest** investments from guest sharks, followed by the Lifestyle/Home sector.

Season 10 witnessed a surge in guest **investments** compared to other seasons. **investments**, contributing to the higher investment amount.

"Ovenezchicken" and "AirCar" have the highest total valuation requested and total deal amount among the startups, respectively.