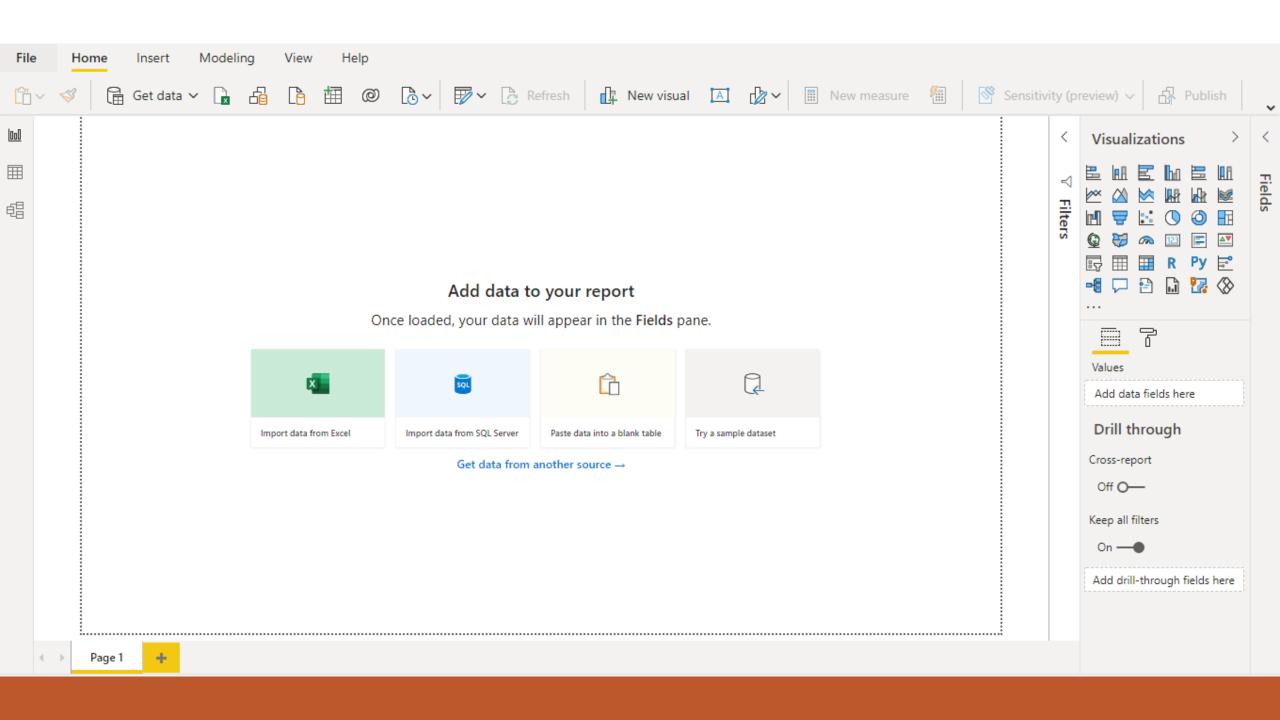
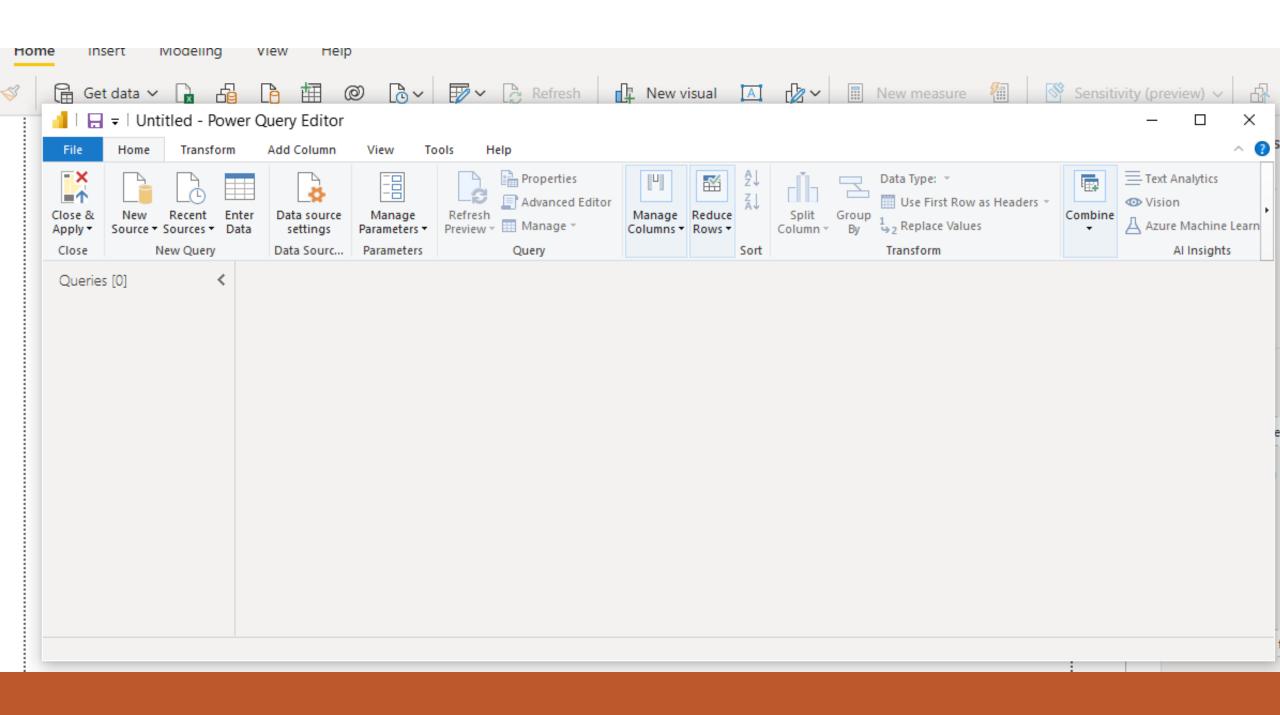
## POWER BI - POWER YOU

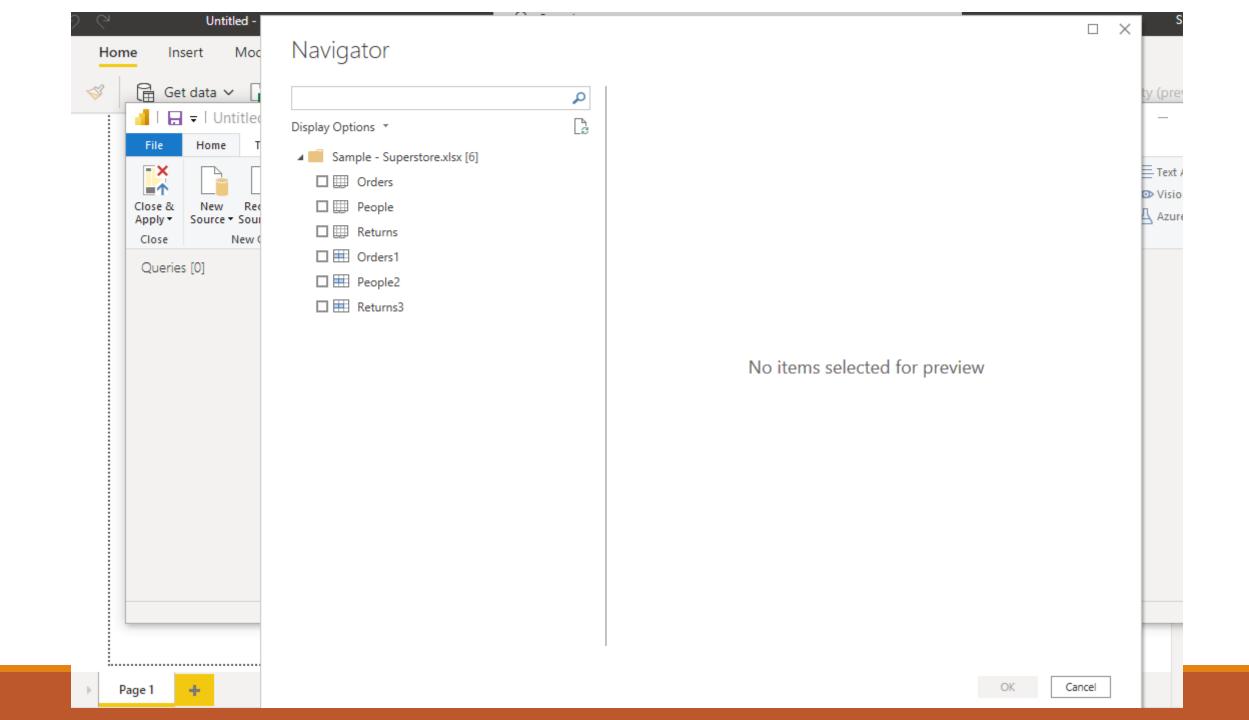
DR.PASIDTH THANACHOTANANKUL
SEPTEMBER 24<sup>TH</sup> 2021



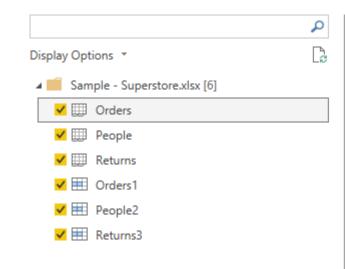








#### Navigator

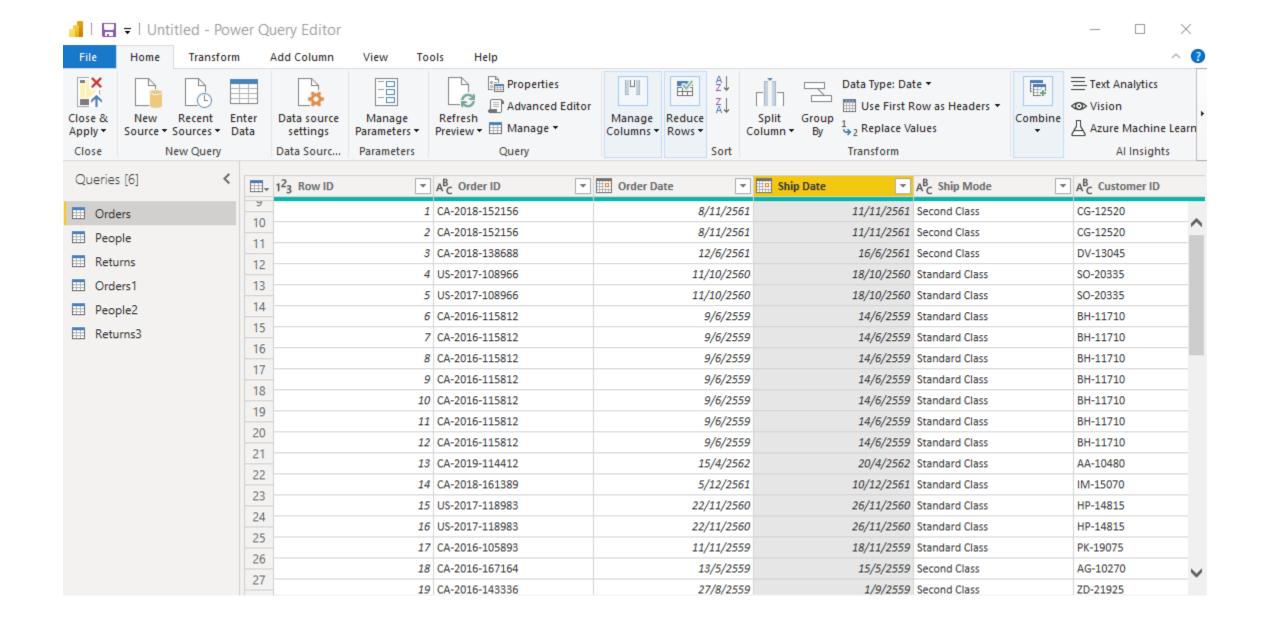


#### Orders

Row ID	Order ID	Order Date	Ship Date	Ship Mode	Cus
1	CA-2018-152156	8/11/2561	11/11/2561	Second Class	
2	CA-2018-152156	8/11/2561	11/11/2561	Second Class	^
3	CA-2018-138688	12/6/2561	16/6/2561	Second Class	
4	US-2017-108966	11/10/2560	18/10/2560	Standard Class	
5	US-2017-108966	11/10/2560	18/10/2560	Standard Class	
6	CA-2016-115812	9/6/2559	14/6/2559	Standard Class	
7	CA-2016-115812	9/6/2559	14/6/2559	Standard Class	
8	CA-2016-115812	9/6/2559	14/6/2559	Standard Class	
9	CA-2016-115812	9/6/2559	14/6/2559	Standard Class	
10	CA-2016-115812	9/6/2559	14/6/2559	Standard Class	
11	CA-2016-115812	9/6/2559	14/6/2559	Standard Class	
12	CA-2016-115812	9/6/2559	14/6/2559	Standard Class	
13	CA-2019-114412	15/4/2562	20/4/2562	Standard Class	
14	CA-2018-161389	5/12/2561	10/12/2561	Standard Class	
15	US-2017-118983	22/11/2560	26/11/2560	Standard Class	
16	US-2017-118983	22/11/2560	26/11/2560	Standard Class	
17	CA-2016-105893	11/11/2559	18/11/2559	Standard Class	
18	CA-2016-167164	13/5/2559	15/5/2559	Second Class	
19	CA-2016-143336	27/8/2559	1/9/2559	Second Class	
20	CA-2016-143336	27/8/2559	1/9/2559	Second Class	
21	CA-2016-143336	27/8/2559	1/9/2559	Second Class	
22	CA-2018-137330	9/12/2561	13/12/2561	Standard Class	
23	CA-2018-137330	9/12/2561	13/12/2561	Standard Class	~

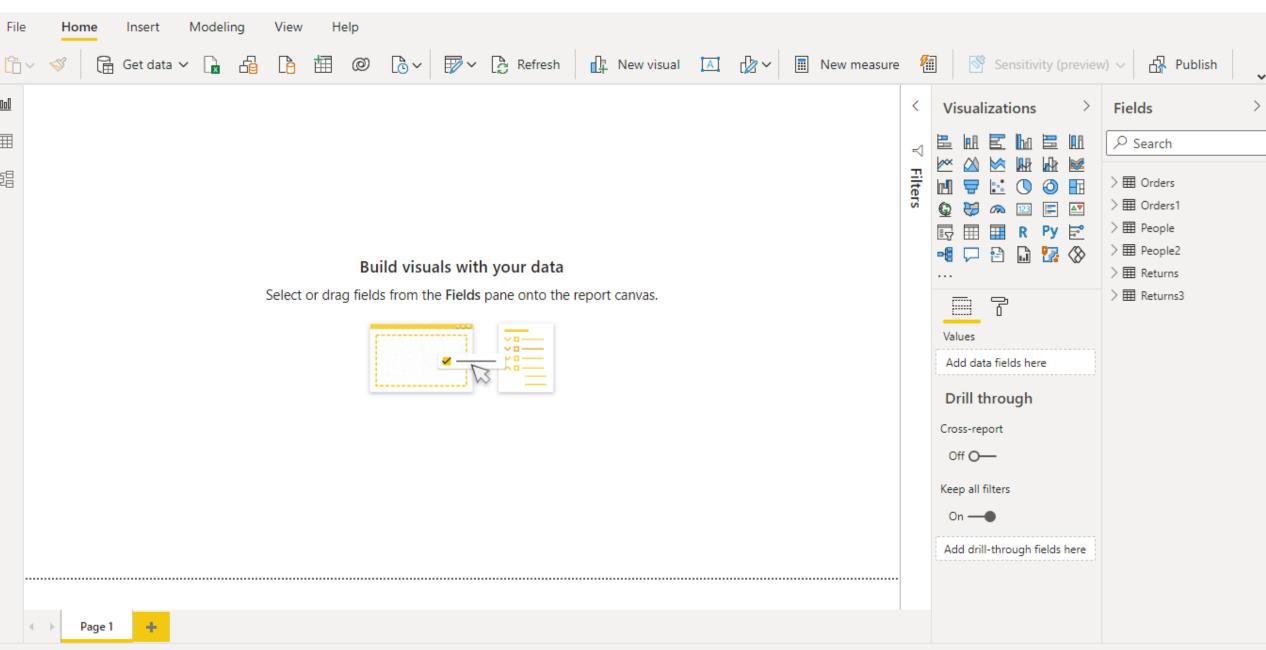
 $\Box$   $\times$ 

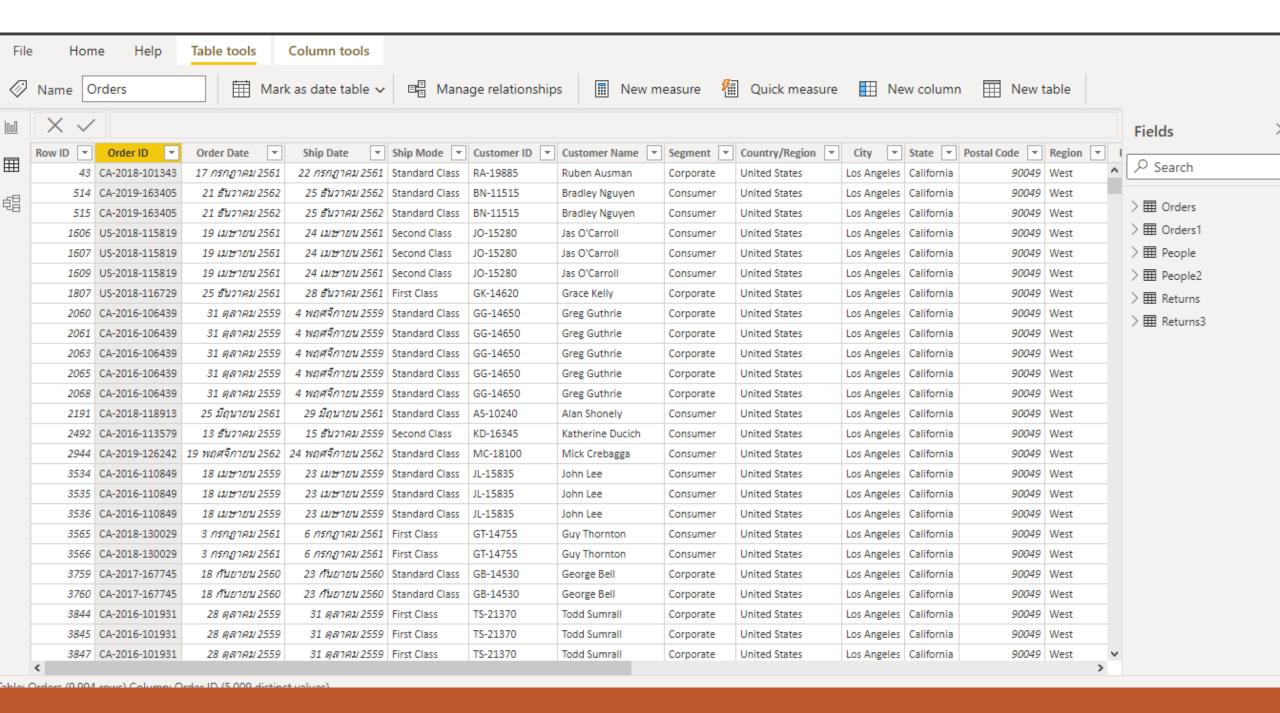
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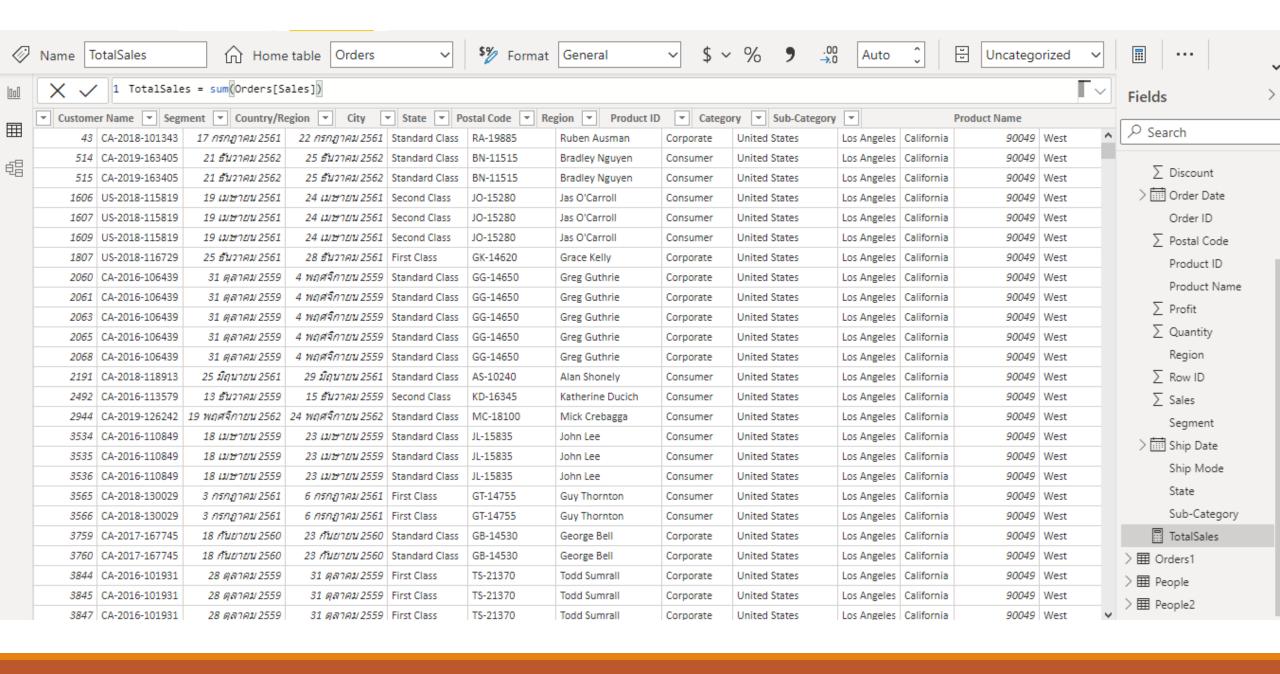




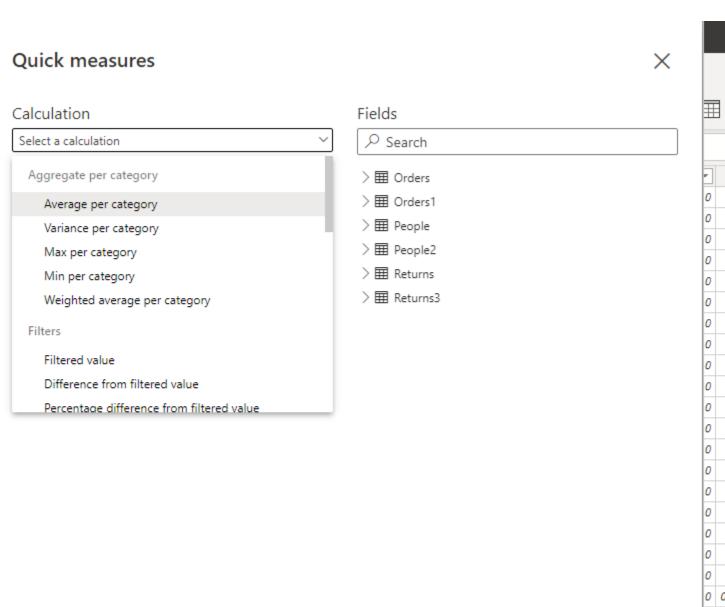


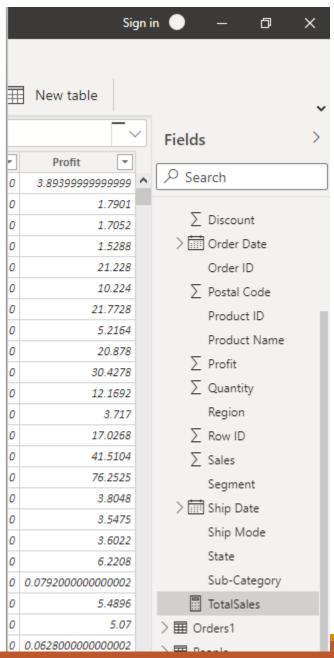


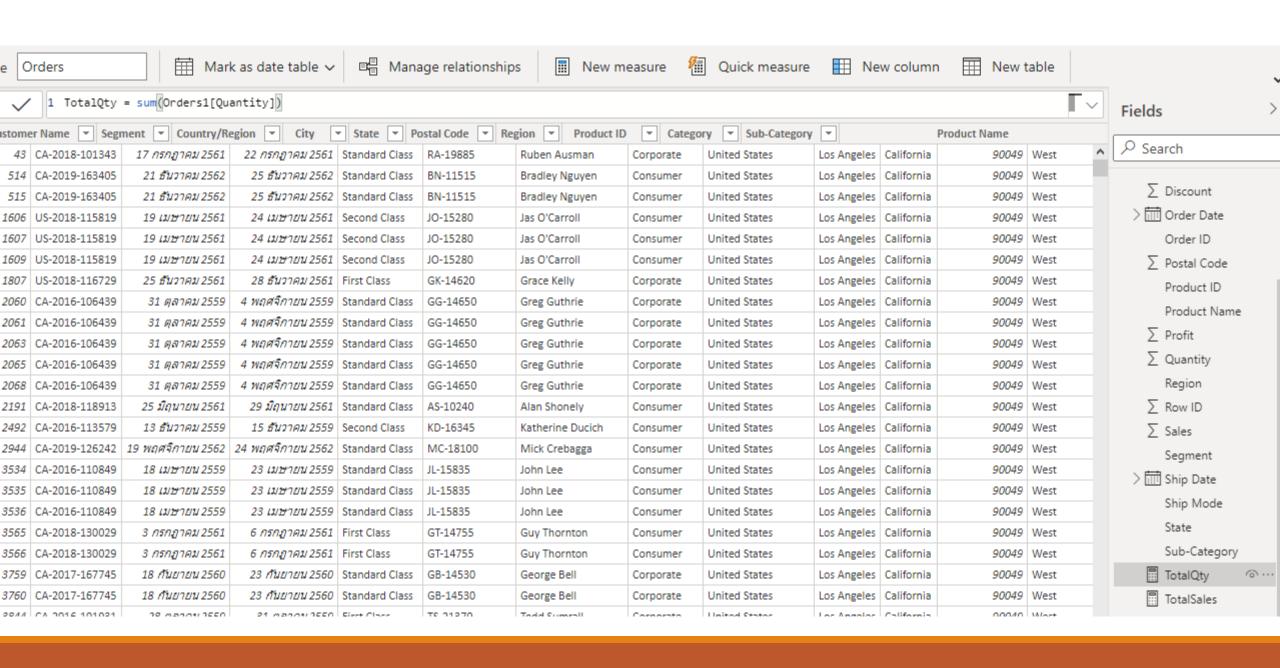


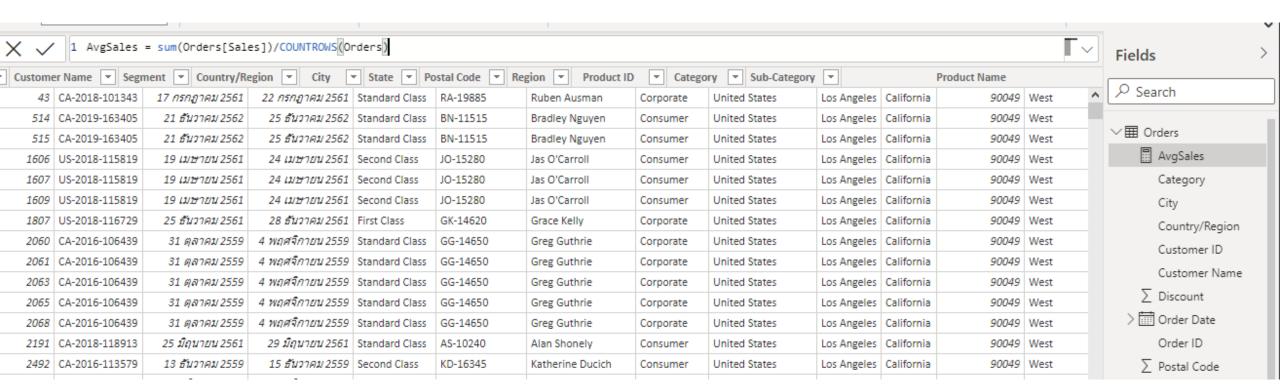


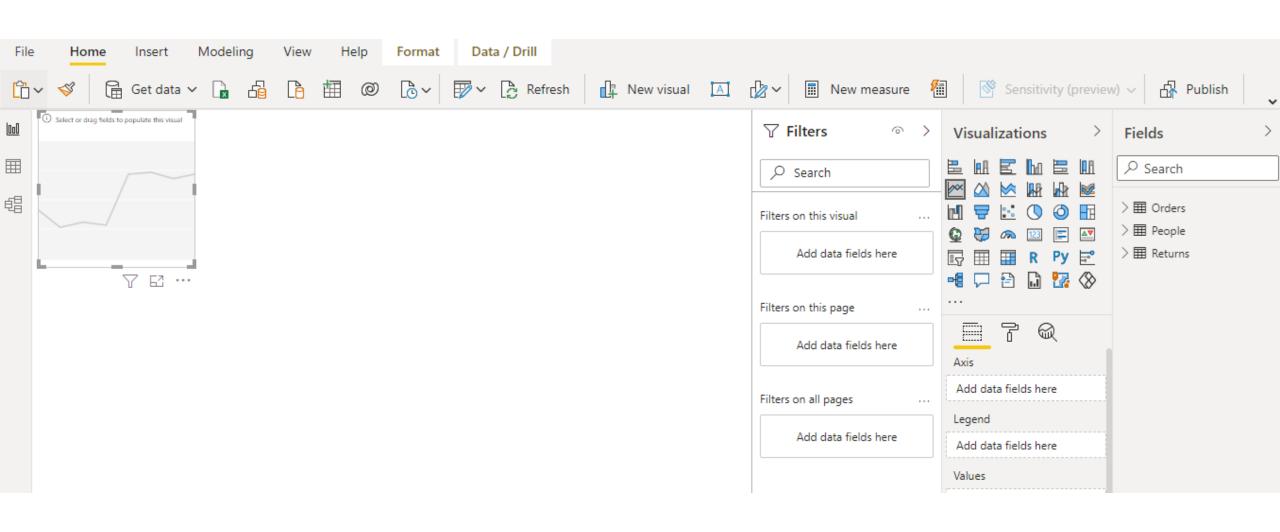


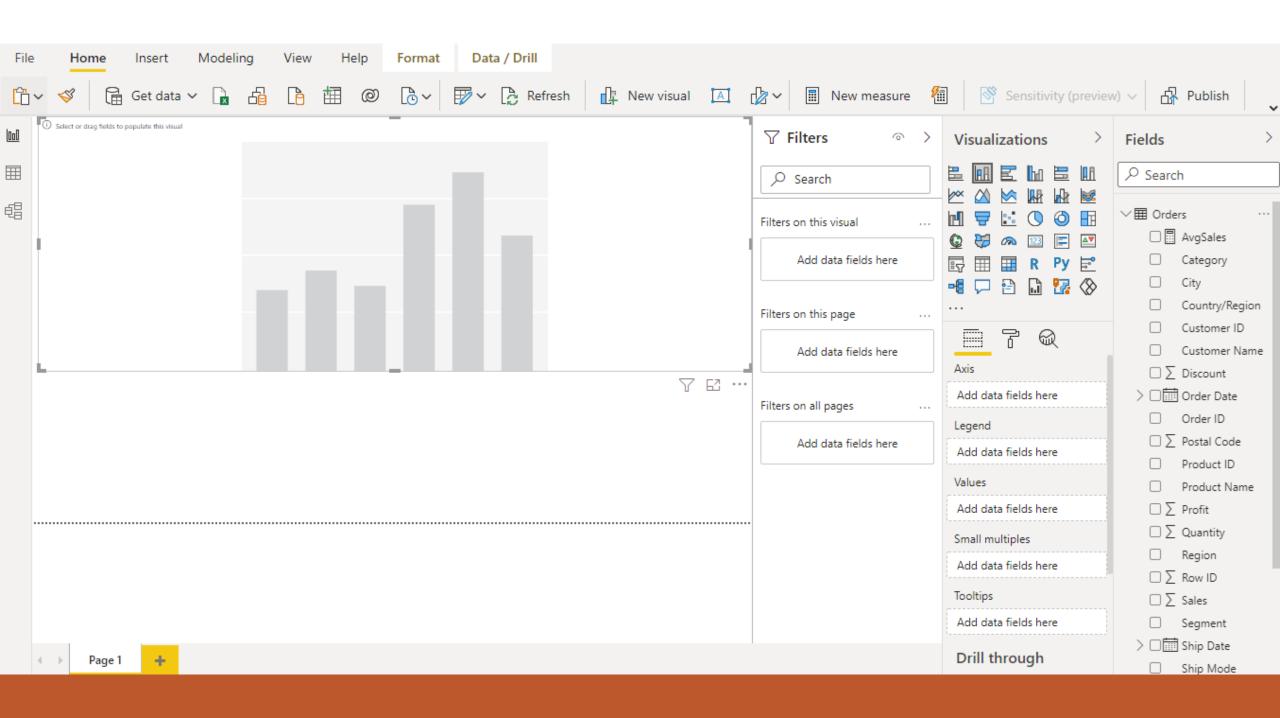


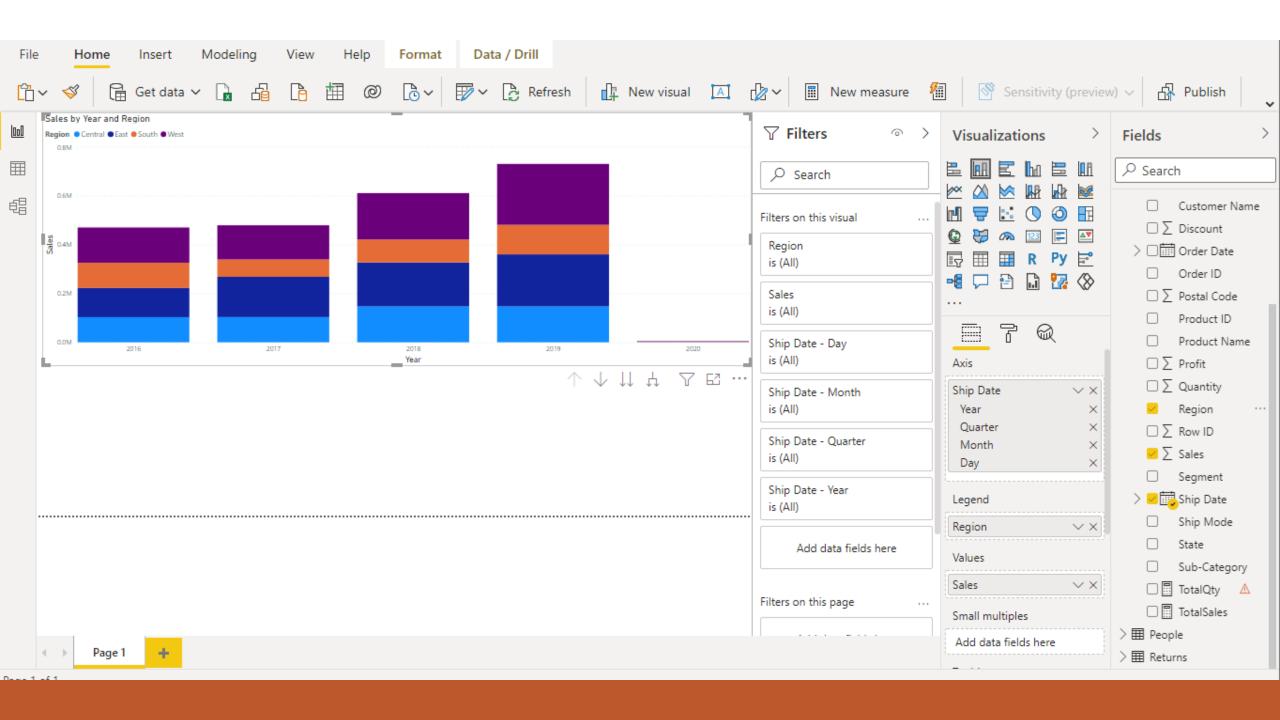


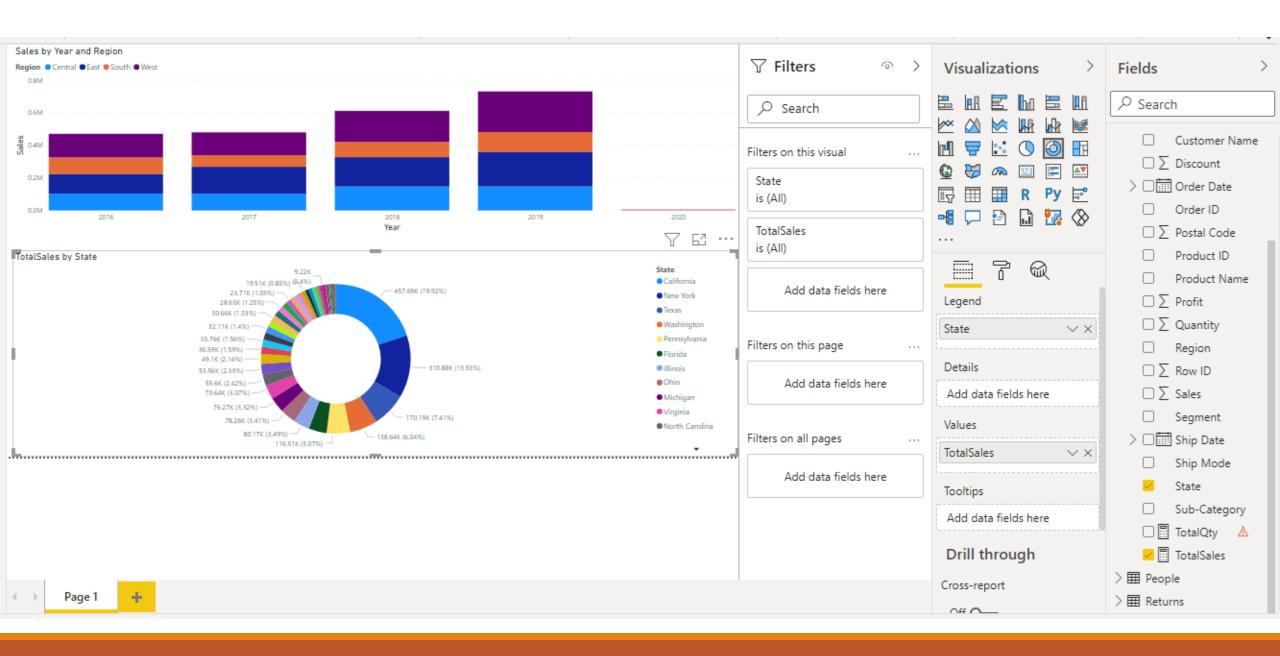


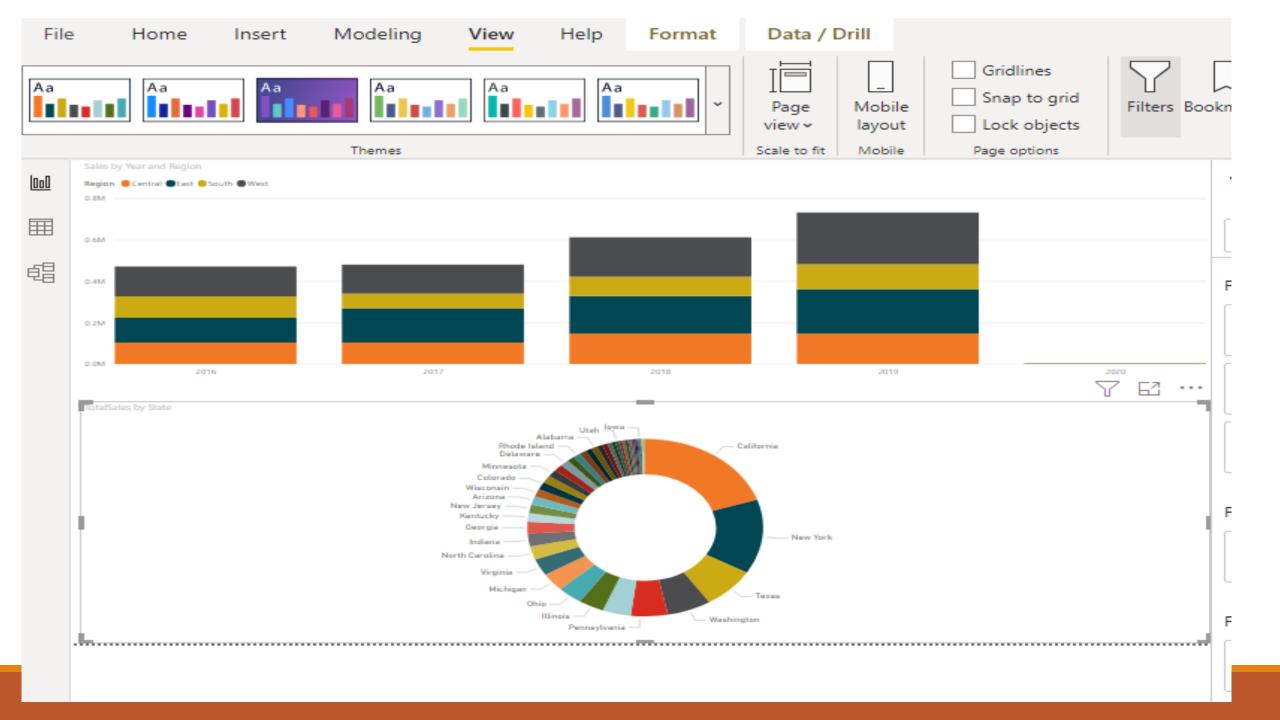




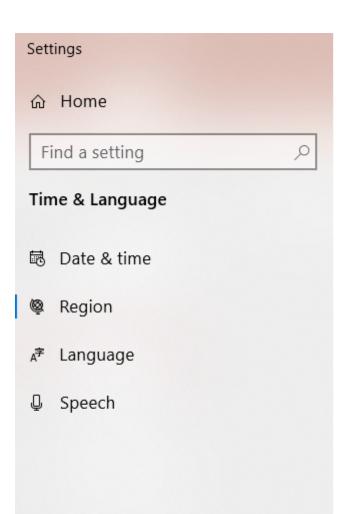








# การสร้างตารางปฏิทิน



#### Region

Country or region

United States

Windows and apps might use your country or region to give you local content.

#### Regional format

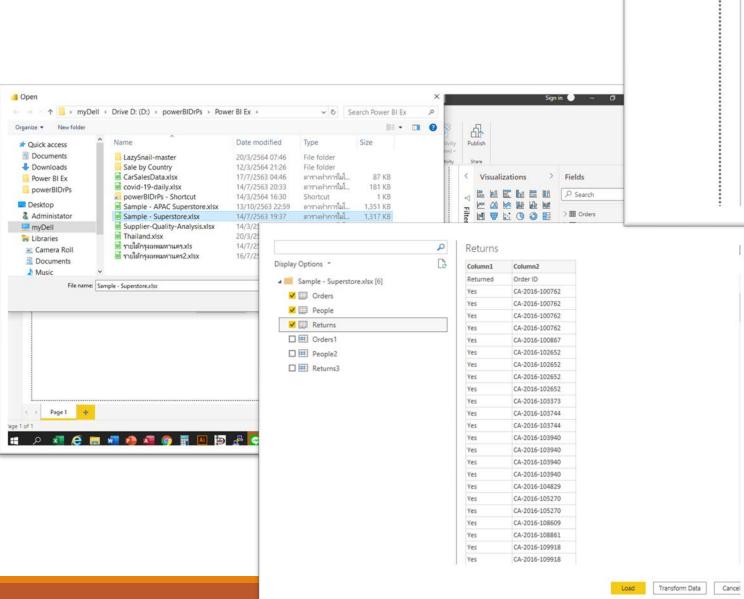
Current format: English (World)

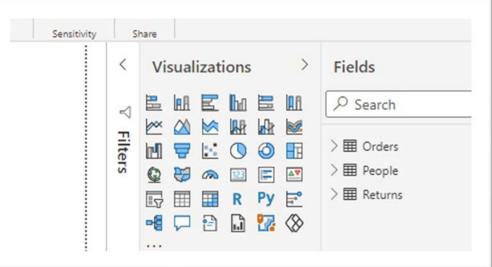
English (World)

Windows formats dates and times based on your language and regional preferences.

#### Regional format data

Select Change data formats to switch among calendars, date, and time formats supported by the region.

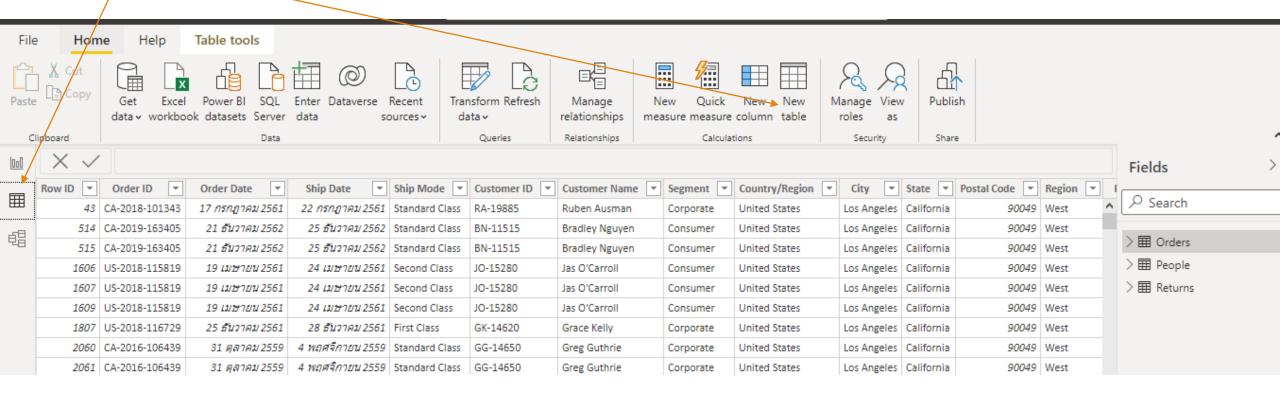




2. Get Data

#### 3. สร้างปฏิทินจากข้อมูลที่มีช่อง วันที่

- 3.1 Select Data Table
- 3.2. Select New table

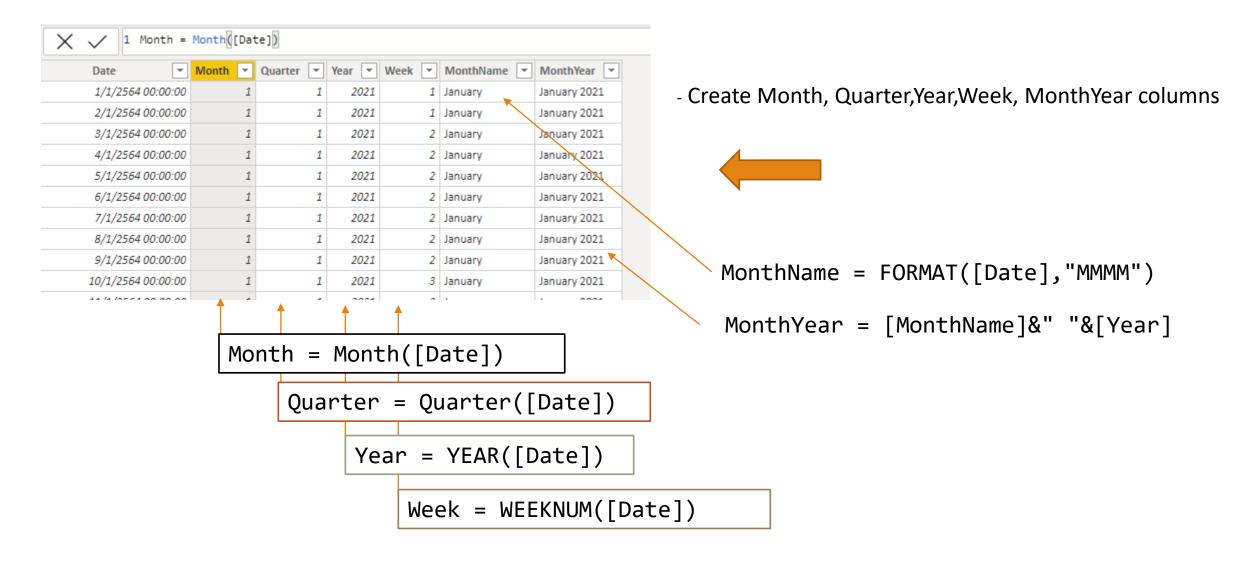


### 4. Create date table

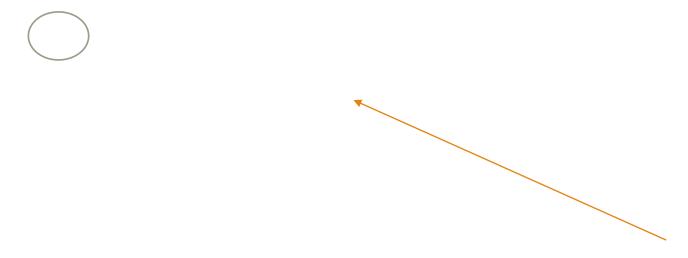
Table = CALENDAR(Startdate, Enddate) 4.1 ป้อนหลังคลิก Create Table New column New table Table = CALENDAR(DATE(2017,1,1),DATE(2021,12,31))Table = calendar(date(2017,1,1),date(2021,1,31)) Fields Date ∠ Search 01/01/2017 12:00:00 am 02/01/2017 12:00:00 am 4.2 Click Correct > III Orders 03/01/2017 12:00:00 am > III People 04/01/2017 12:00:00 am > III Returns 4.3 Click Date 05/01/2017 12:00:00 am > 驅 Table 06/01/2017 12:00:00 am 07/01/2017 12:00:00 am 4.4 Rename to calendar (Right click) ∅ Name \$% Format | \*14/03/2001 (dd/m... · % 9 ÷ % -123 Data type Date 4.3 ปรับ Data type and Format Structure Formatting Table = calendar(date(2017,1,1),date(2021,1,31)) Date 01/01/2017

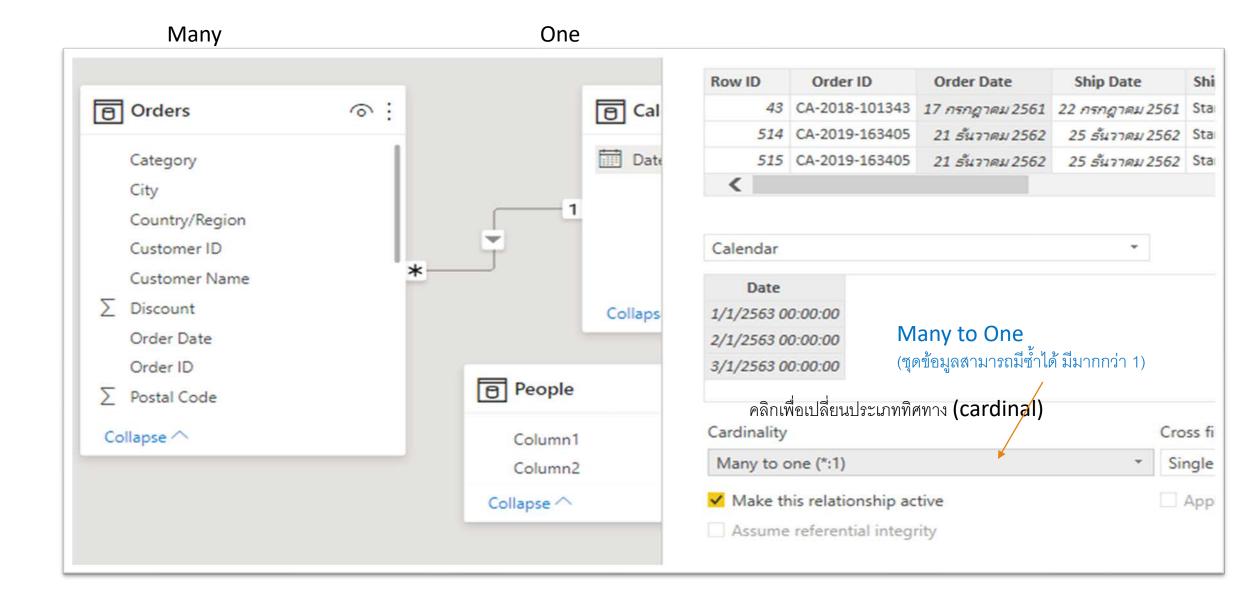
ใช้ Function CALENDAR

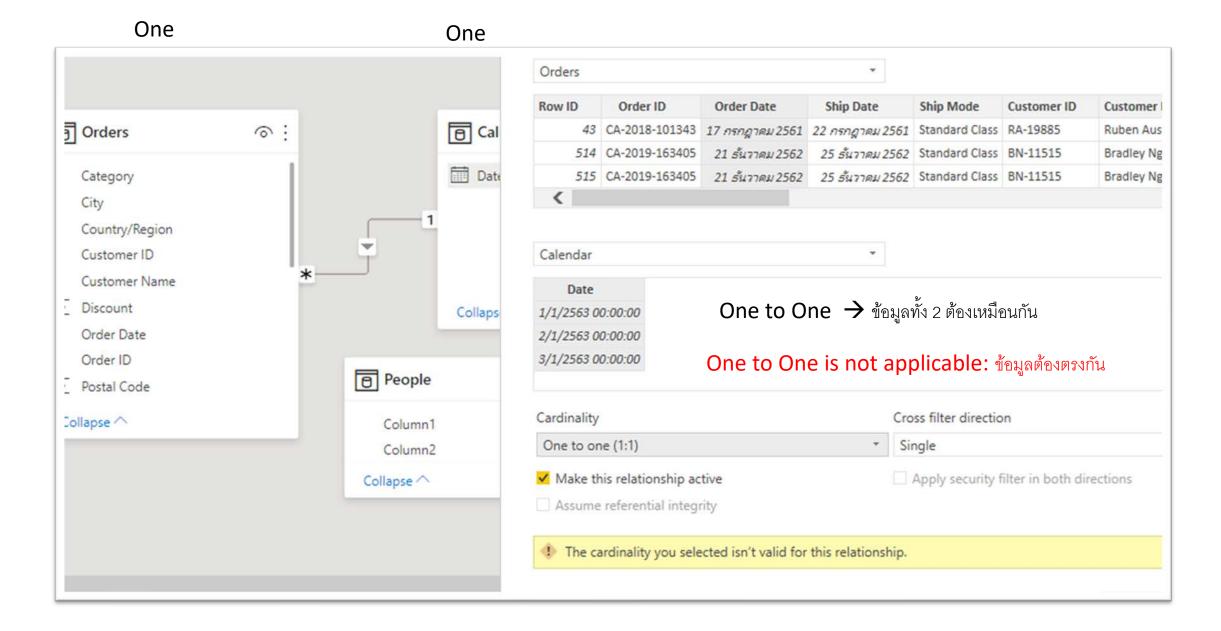
#### 5. เพิ่ม คอลัมน์อื่น ๆ โดยใช้คำสั่ง



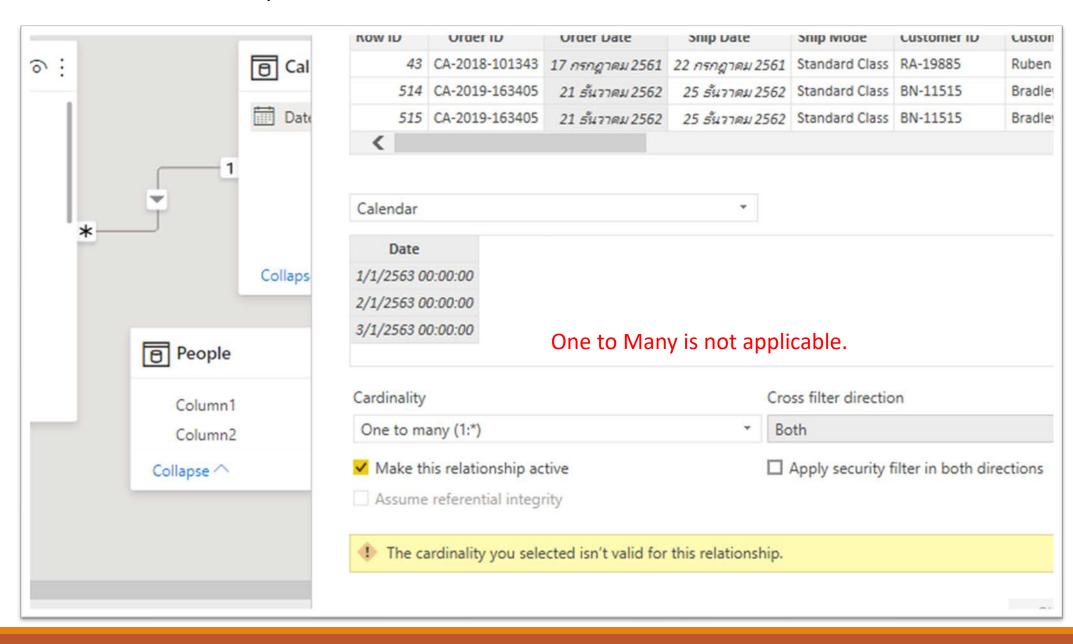
6. สร้างการเชื่อมโยงข้อมูลกับปฏิทิน



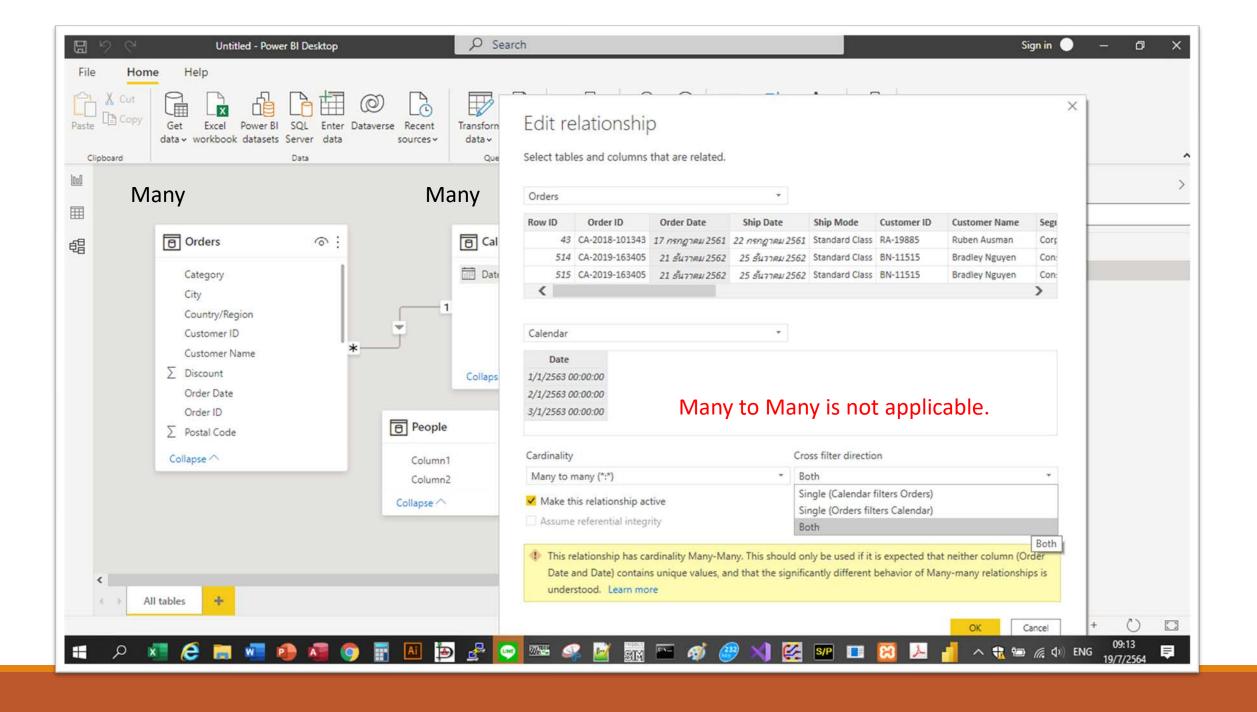


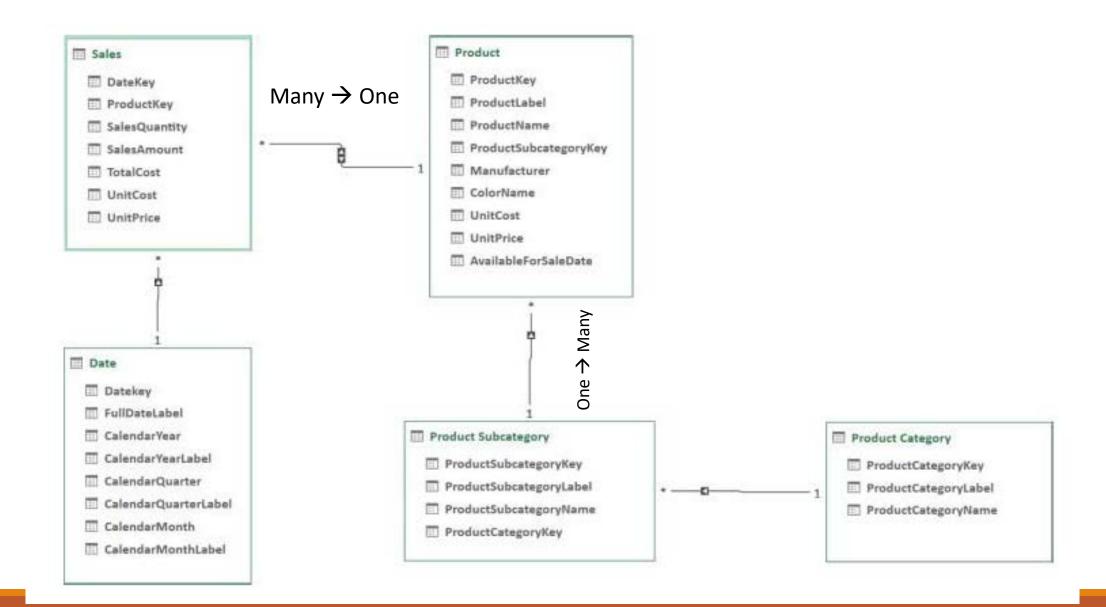


#### Many



One

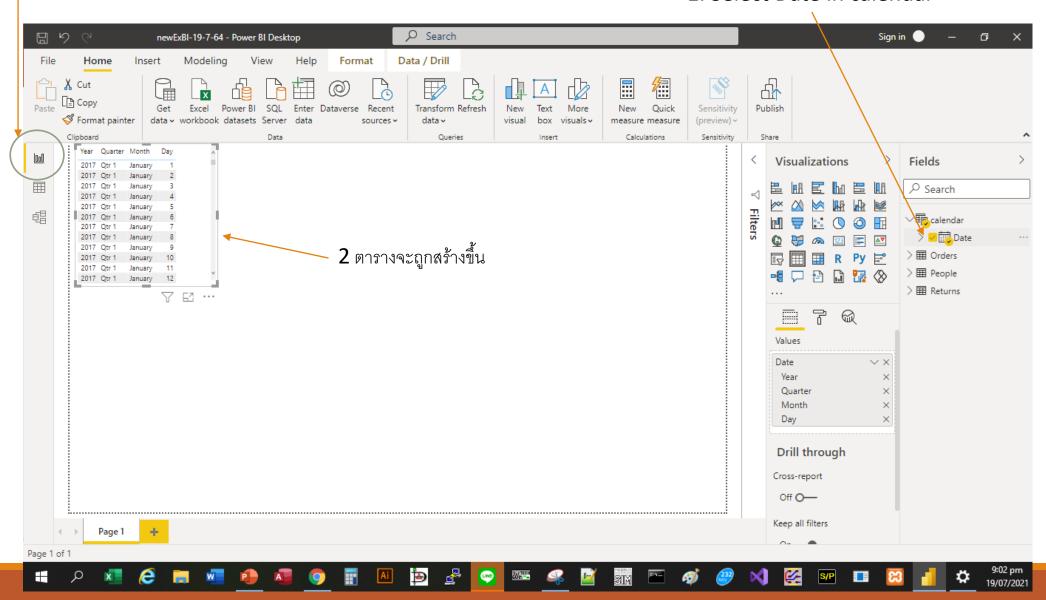


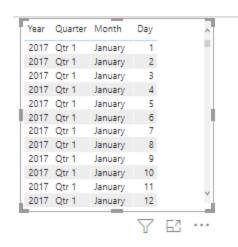


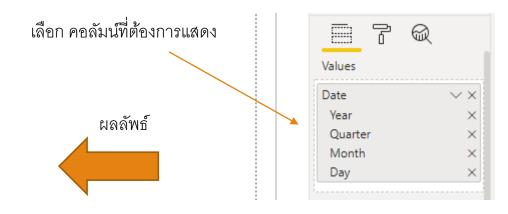
#### 7. การสร้างกราฟ

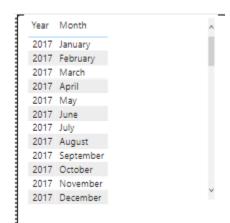
#### 7.1 Visualization: Create Date Table

#### 1. Select Date in calendar

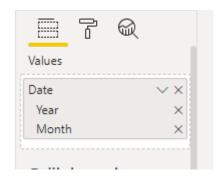


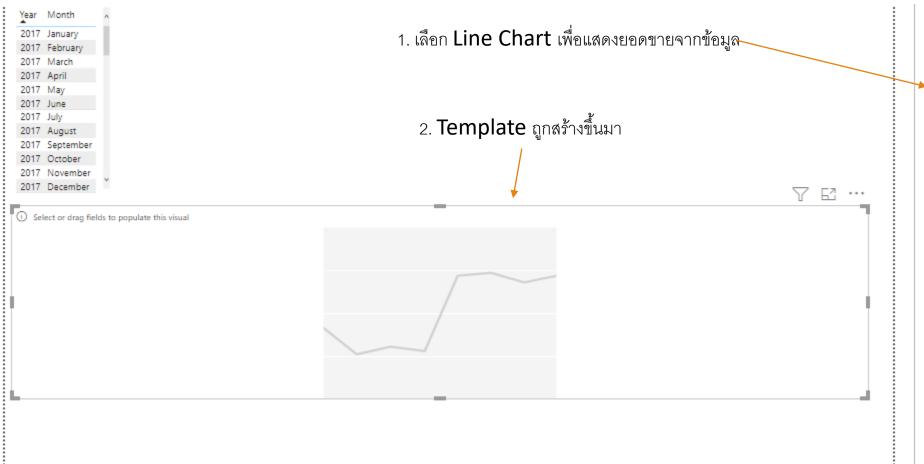


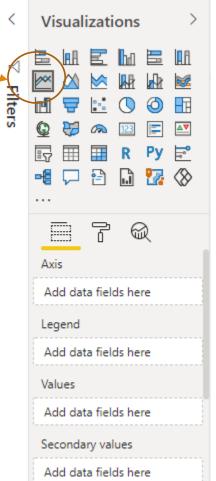


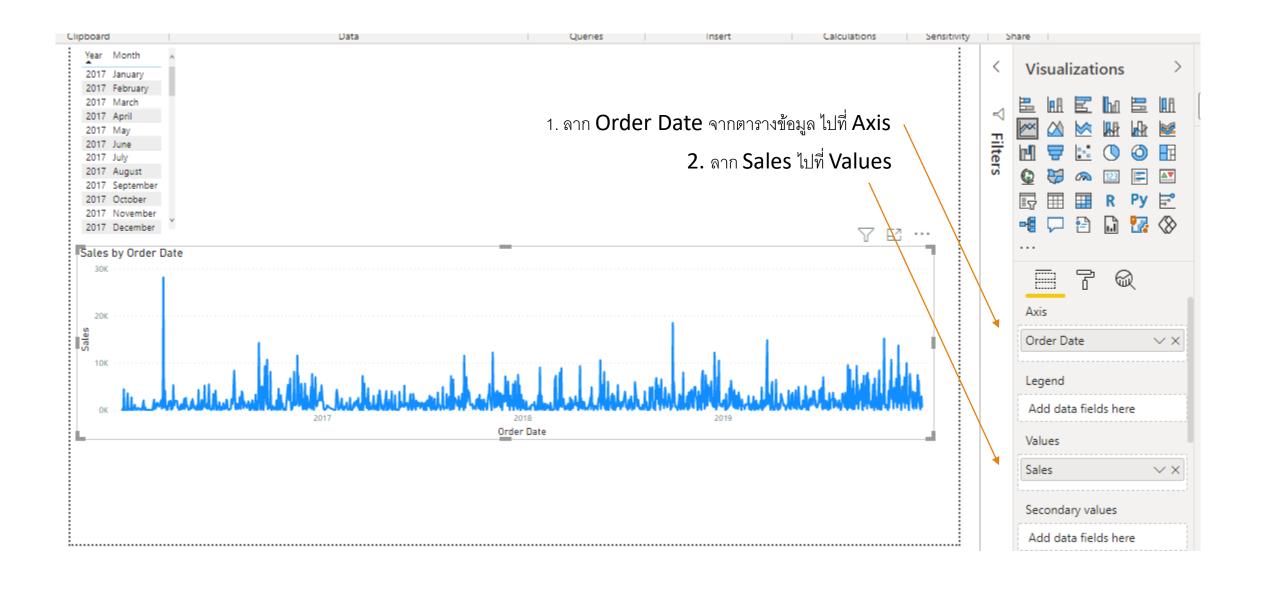


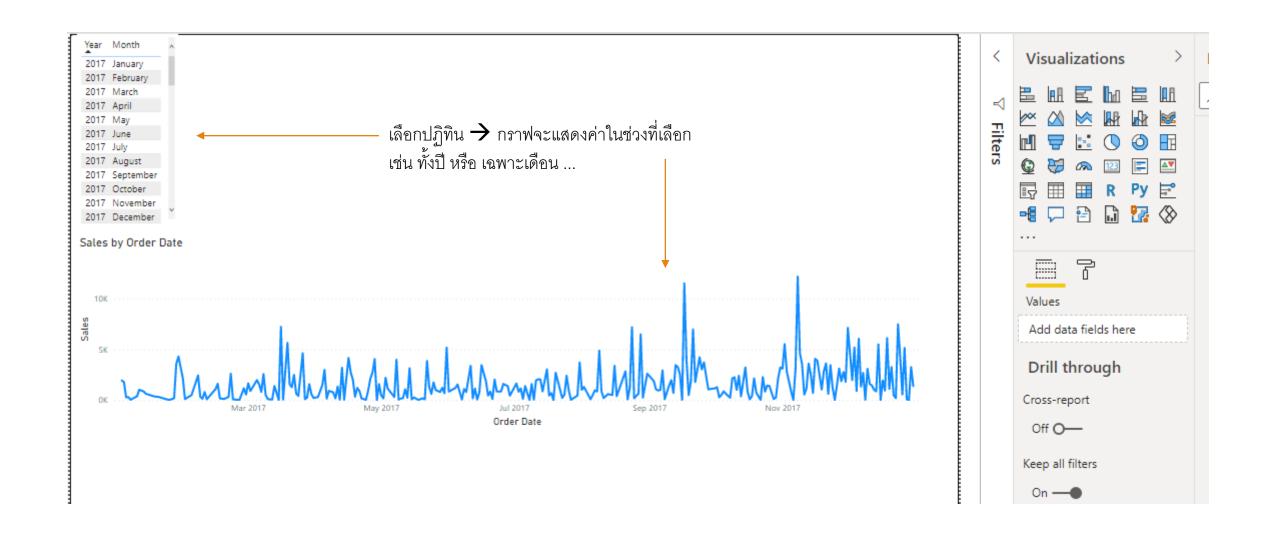




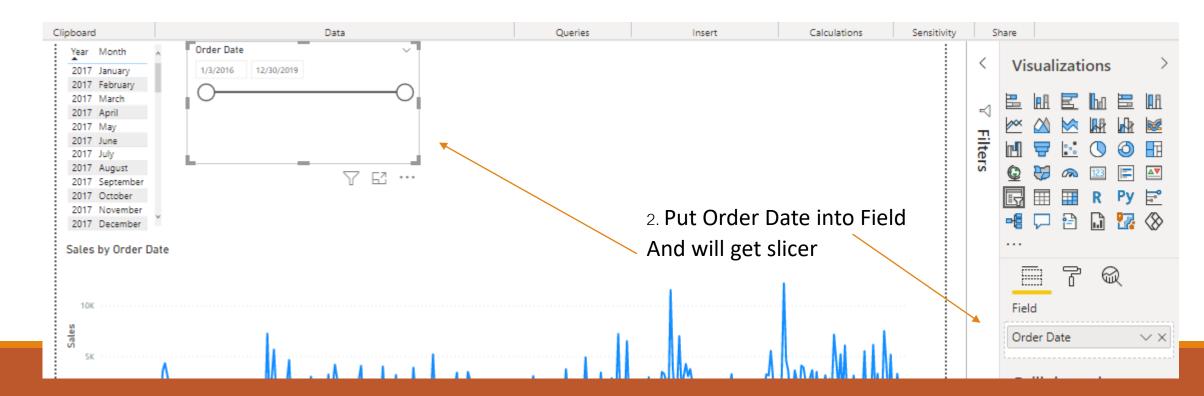


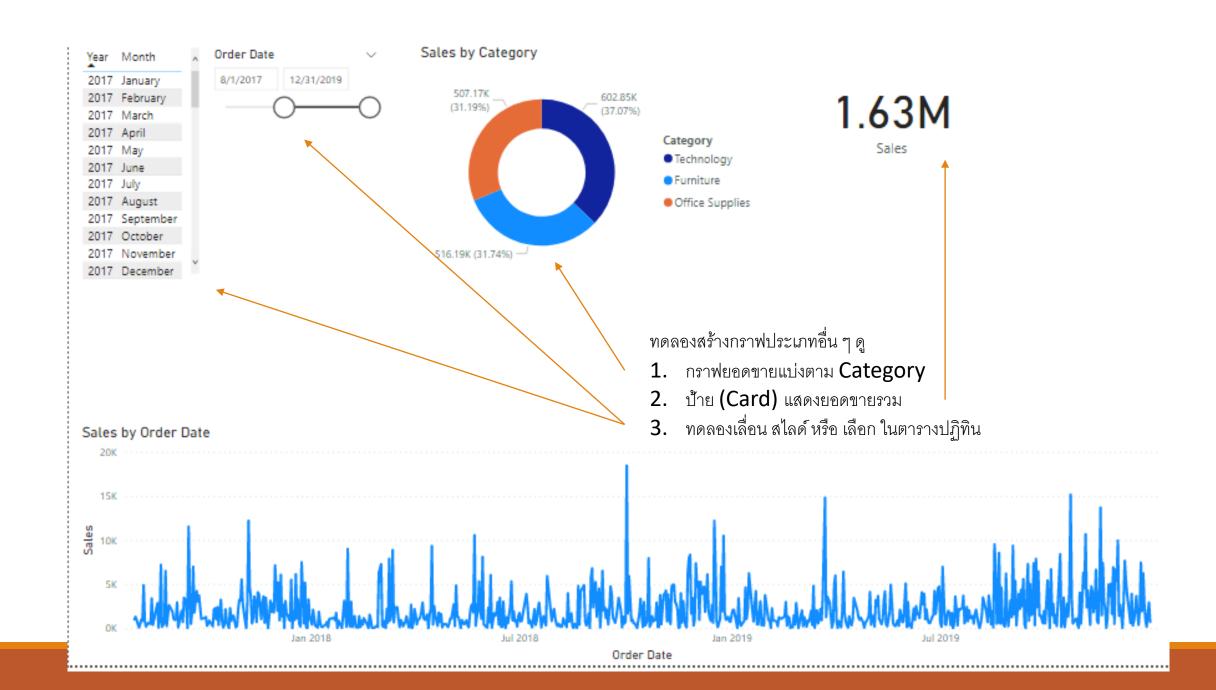


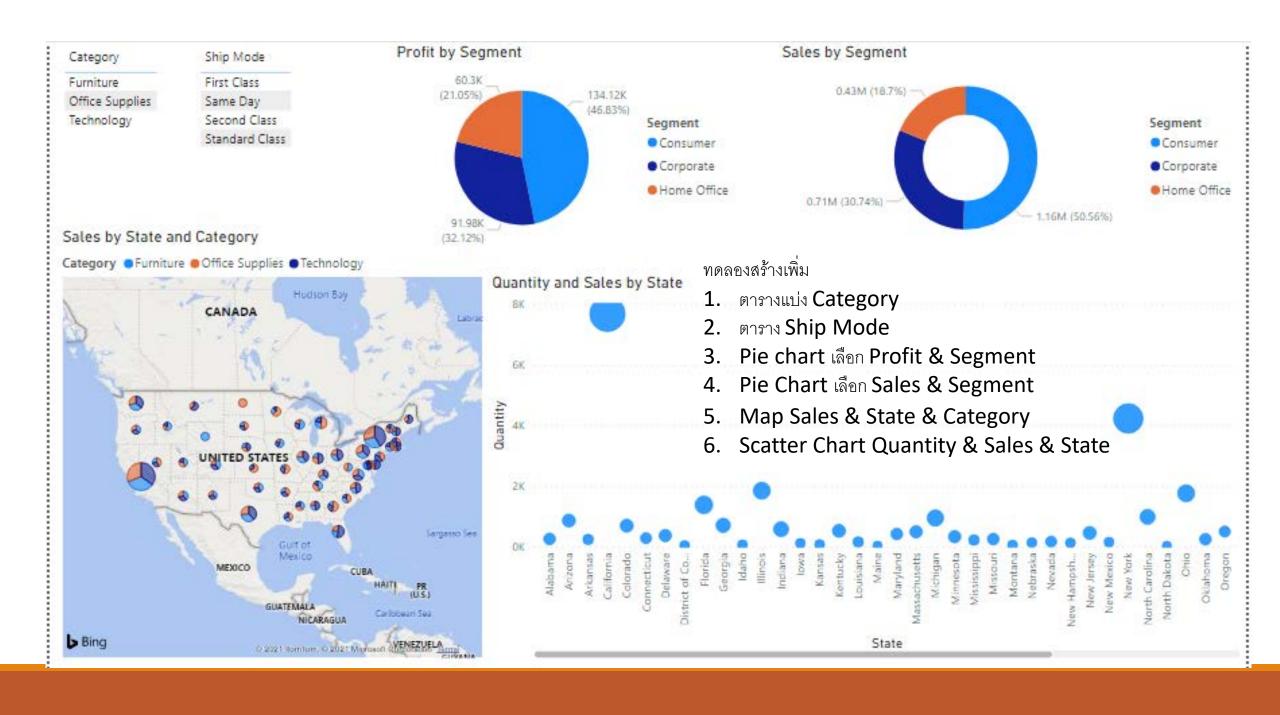












#### Key influencers Top segments

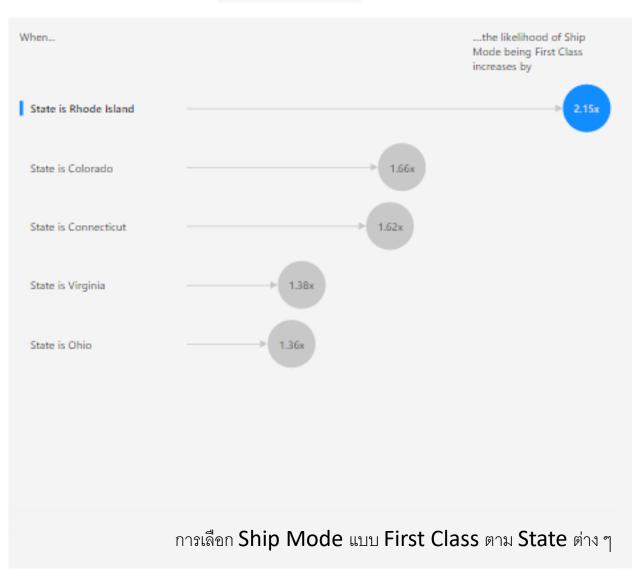
#### ার্শ Key Influencer → Ship Mode

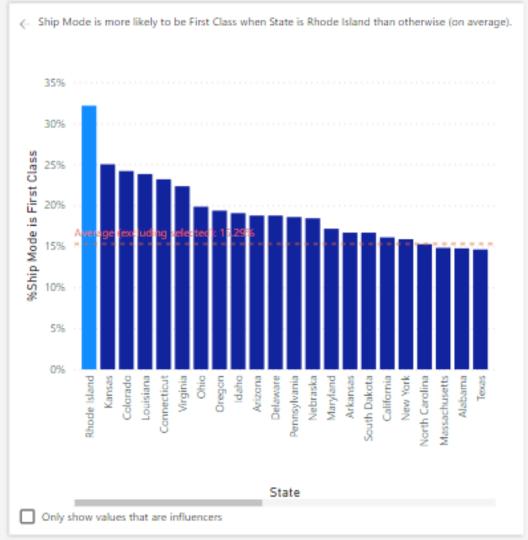


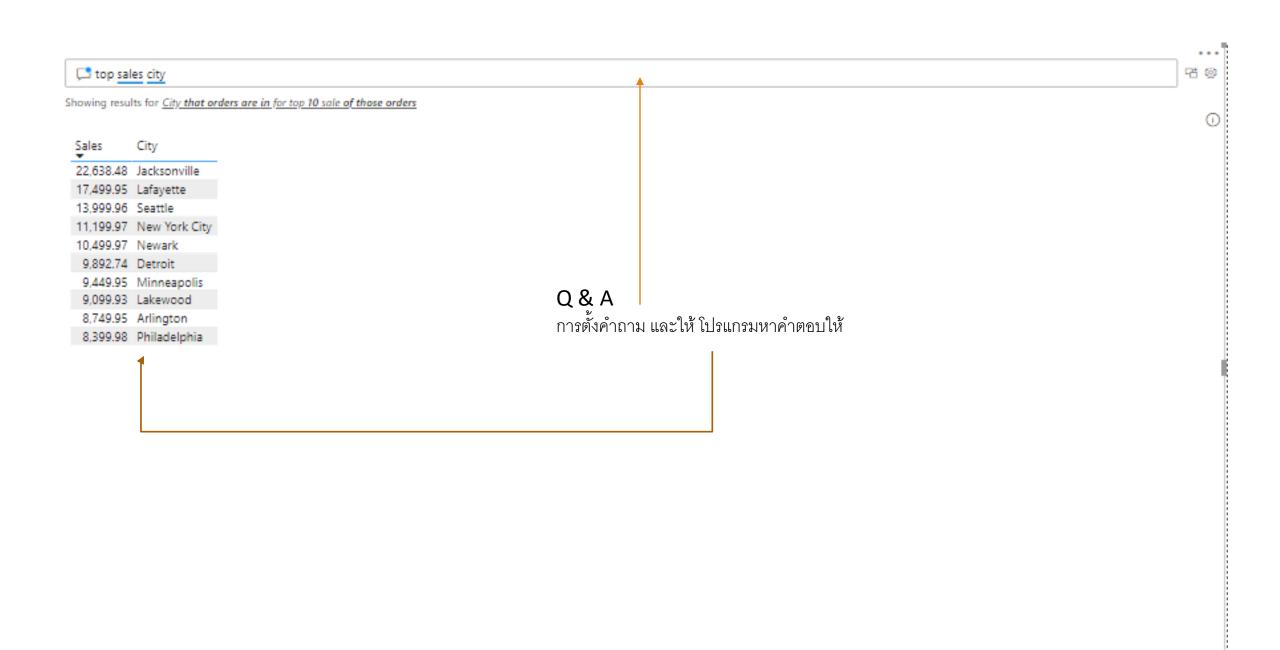
ตอบคำถาม ปัจจัยอะไรที่ส่งผลต่อการเลือก Ship Mode แบบ First Class

What influences Ship Mode to be First Class 

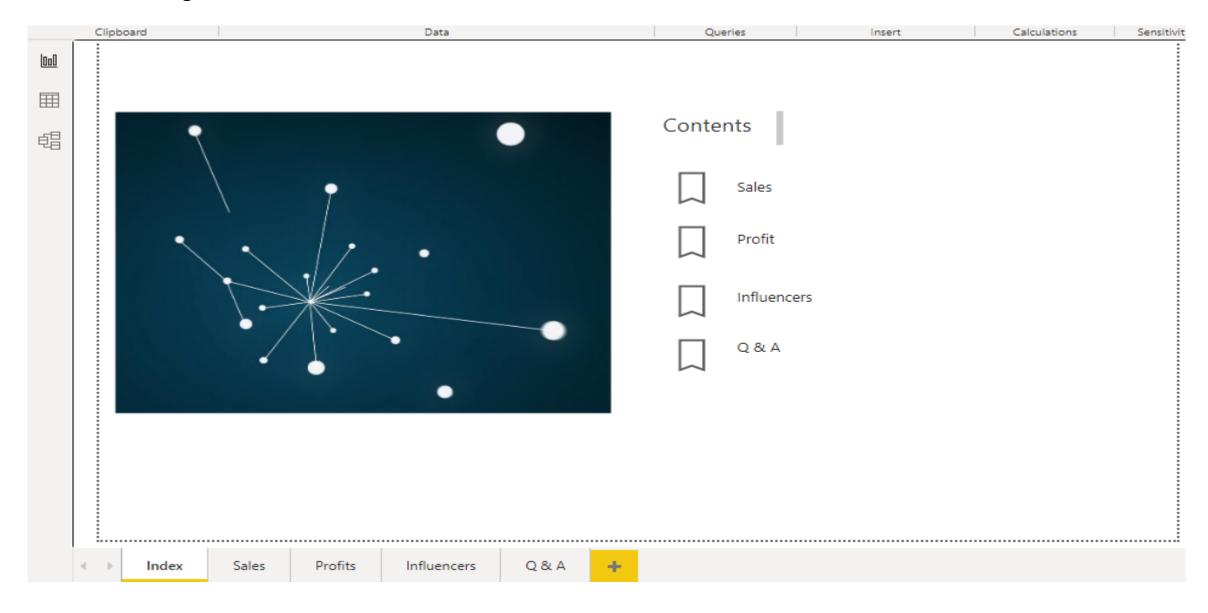
?

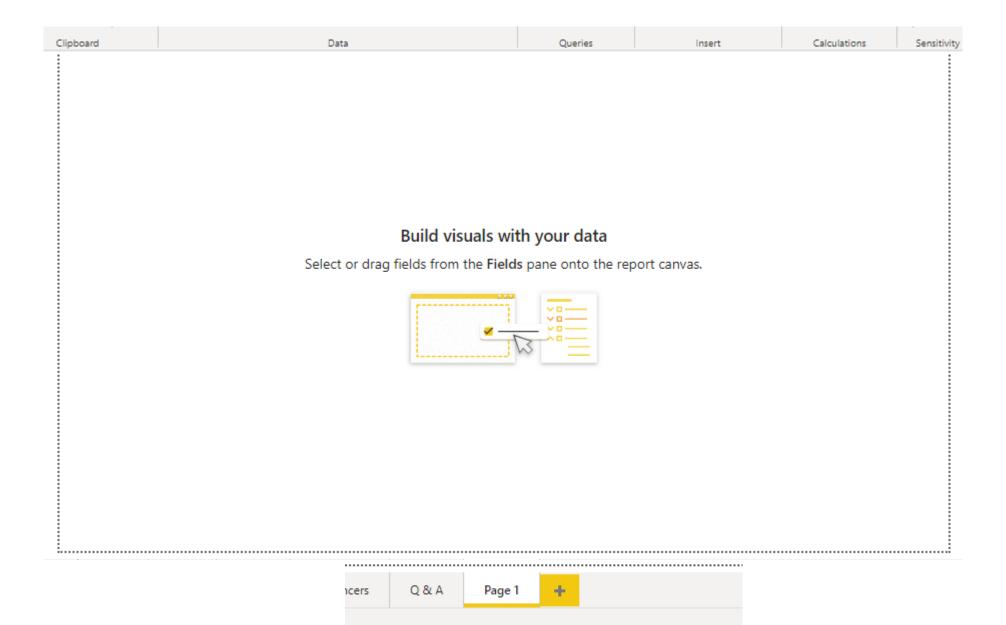


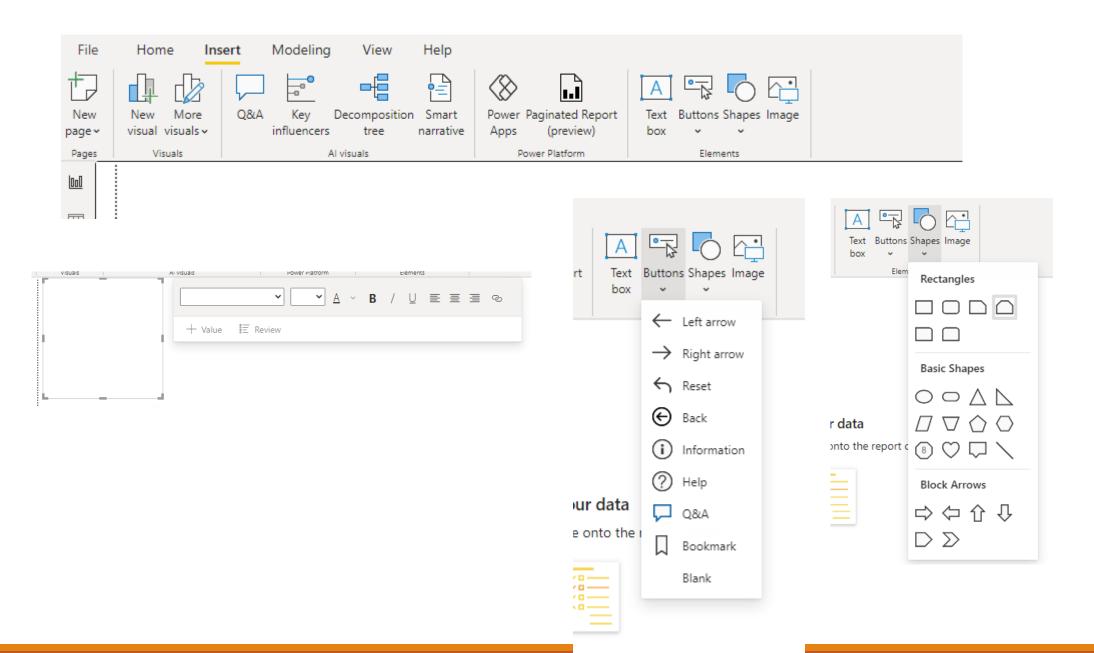


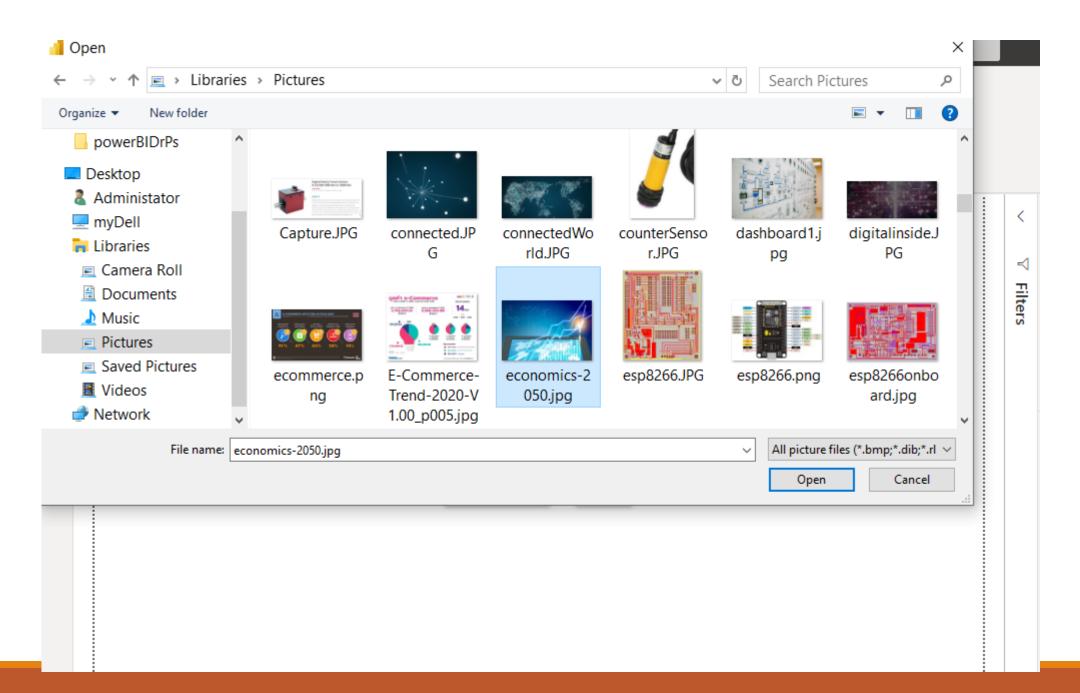


### การสร้าง Index Page





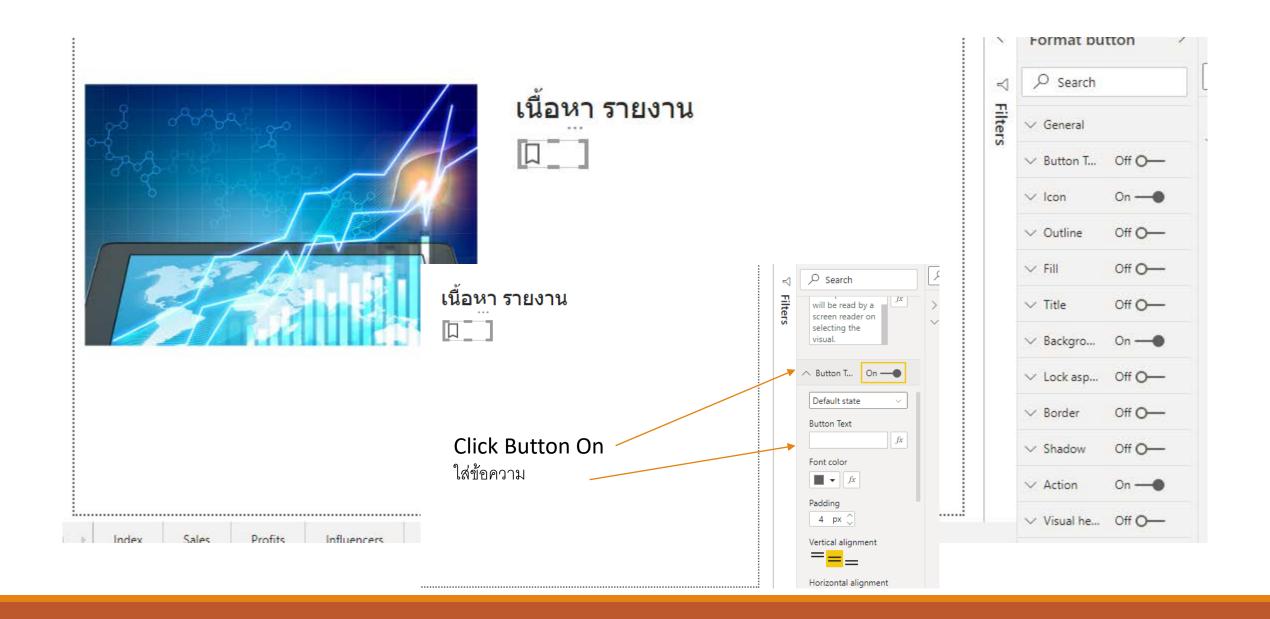


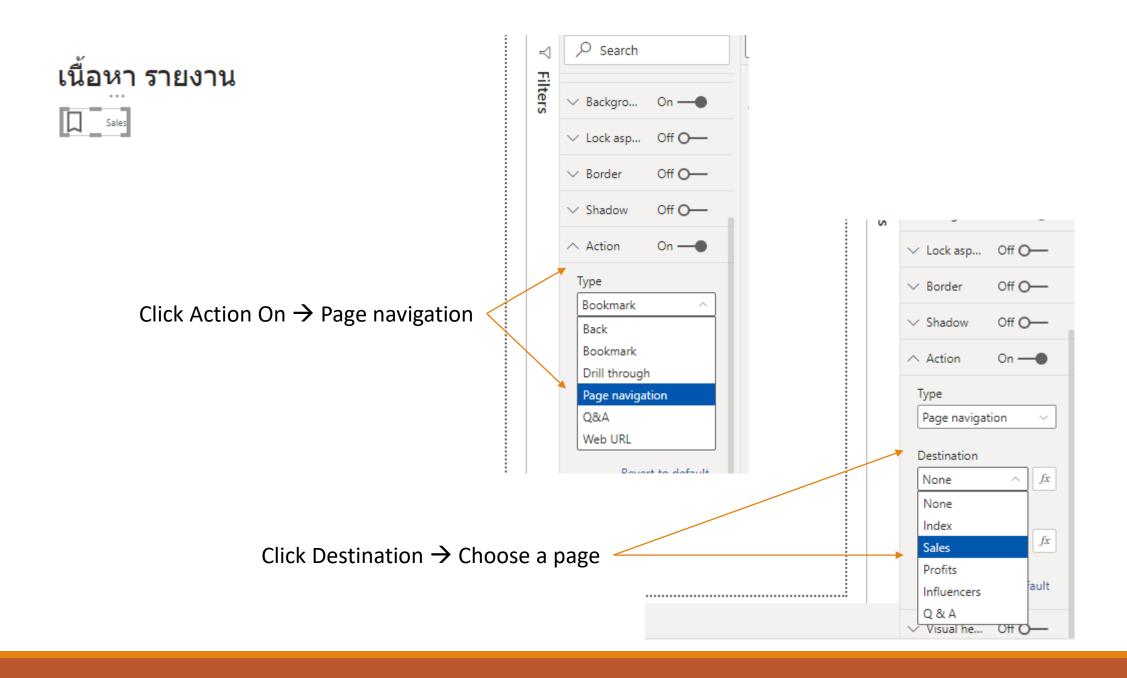


- Click image and choose one.
- .. Click Open



- 2. Click Text Box ใส่หัวข้อ
- 3. เลือก Buttons -> Book Mark







## เนื้อหา รายงาน

Influencers



Copy & Paste เปลี่ยน Button Text, Destination

Click ขวา เปลี่ยนชื่อ



# End Session 1