**Task 1.2**

1. Visibility: from the screenshot I find it a bit difficult to evaluate visibility. The mouse is hovering over an empty space so I can’t say if buttons are responsive to hovering. What I can see is a button called register, so from that I can assume that the website tells you if you are registered or not, and maybe even tell you if you are logged inn or not after registration.
2. Consistency: One of the first things I saw looking at the website was the button register and that it’s a completely different color and font. On one hand it makes it stand out but on the other hand I don’t see the point of making that button so different. I would make it the same pattern as the others but place it somewhere else. Otherwise, the consistency is ok, links are easy to spot, there’s a lot of different menus, but they are descriptive.
3. Familiarity: In the “search the database” engine, the button says “Go!”. But where does it go? Does it take the user to a new website with the results? Why not use a button called “search”? But all in all, I would say the familiarity-task is fulfilled.
4. Affordance: If we talk about buttons, like I mentioned earlier it is hard to say if the buttons response to hovering. At the same time, it is not hard to see that the buttons in the header are buttons. Other than that, there are mostly links that work like buttons, for example those links under the header and the “register” button.
5. Navigation: Well, here it gets a little complicated. I don’t really know where to go first. Most of the site is blue and underlined because of the links. Also, I feel like there’s too much information on the left side of the site.
6. Control: I would say the user is in control here, even though it’s hard to say from looking at a screenshot.
7. Feedback: Also, difficult to say from a screenshot. The site gives you a lot of feedback already without even touching any button, but I believe the site would do show error messages and otherwise give the user feedback.
8. Recovery: Again, difficult to say. I don’t really se any “undo” button on the site. But there’s a lot of buttons and links there to take you further so I would expect a quick recovery.
9. Constrains:
10. Flexibility:
11. Style: When it comes to style, the designers didn’t really use a lot of time to make it stylish. The site is simple in design, even though it might be confusing because of too much information at once.
12. Conviviality: There’s really nothing inviting on the site as I can see. Theres one link that invites you to a free trial of IMDBPro.